

# **Authentication Services Market by Service (Compliance Management, Subscription Keys Management, Managed Public Key Infrastructure, and Reporting), Managed Authentication Type, Managed Tokenization Type, Vertical, and Region - Global Forecast to 2022**

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## **Abstracts**

“Rising number of digital identities and stringent data security regulations are expected to drive the

Authentication services market”

The scope of this research study covers the managed authentication services only. The authentication services market size is expected to grow from USD 622.9 million in 2017 to USD 1,619.5 million by 2022, at a Compound Annual Growth Rate (CAGR) of 21.1% during the forecast period. The major drivers of the authentication services market are an increasing number of digital identities and stringent data security compliances, such as PCI DSS, and HIPAA. The major restraining factor is the increasing number of data breaches in virtual server.

“eCommerce vertical is expected to grow at the highest rate during the forecast period”

The eCommerce vertical is expected to grow at the highest CAGR during the forecast period. The vertical deals with selling consumer products and services to its clients through multiple channels. eCommerce is one of the top cost-conscious verticals and the most targeted vertical by cyber criminals because of the potential payouts and a huge number of monetary transactions via credit and debit cards. In addition, the

increasing complexities of supply chain, employees, channel partners, and customers are expected to force etailers to adopt authentication services.

“Asia Pacific (APAC) is expected to grow at the fastest rate during the forecast period”

As per the geographic analysis, the APAC region is expected to witness the fastest growth in the authentication services market, due to an increasing number of digital identities, online transactions, and mobile computing devices. Additinally, India, Japan, and Singapore have all updated or introduced new national cybersecurity policies that would drive the authentication services market.

The break-up profiles of the primary discussion participants are given below:

By Company Type: Tier 1 (38%), Tier 2 (32%), and Tier 3 (30%)

By Designation: C-Level (68%), Director Level (24%), and Manager Level (8%)

By Region: North America (34%), Europe (22%), APAC (26%), and RoW (18%)

Key vendors in the authentication services market profiled in the report are as follows:

1. Verizon (US)
2. Trustwave (US)
3. Gemalto (the Netherlands)
4. Wipro (India)
5. Tata Ccommunications (India)
6. Bell Canada (Canada)
7. GCI Channel Solutions (UK)
8. Entrust Datacard (US)
9. GCX (India)
10. Interoute (UK)

## Research Coverage

The global authentication services market has been segmented on the basis of services, managed authentication type, managed tokenization type, verticals, and regions. A detailed analysis of the regions has been done to provide insights into opportunities across different regions. In addition, the strength of service portfolio and

business strategy excellence are some of the other MarketsandMarkets analysis included in the report.

### Reasons to Buy the Report

The report will help the market leaders/new entrants in the authentication services market in the following ways:

1. The report segments the authentication services market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different regions.
2. The report helps the stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. The report helps stakeholders understand competitors and gain more insights to better their position in the market.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
  - 1.1.1 BUSINESS INTELLIGENCE
  - 1.1.2 COMPETITIVE INTELLIGENCE
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 BREAKDOWN OF PRIMARIES
  - 2.1.2 KEY INDUSTRY INSIGHTS
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS AND LIMITATIONS
  - 2.3.1 ASSUMPTIONS
  - 2.3.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE GLOBAL MANAGED AUTHENTICATION SERVICES MARKET
- 4.2 MANAGED AUTHENTICATION SERVICES MARKET, BY SERVICE TYPE
- 4.3 MANAGED AUTHENTICATION SERVICES MARKET, MARKET SHARE ACROSS VARIOUS REGIONS
- 4.4 MANAGED AUTHENTICATION SERVICES MARKET, BY AUTHENTICATION TYPE
- 4.5 MANAGED AUTHENTICATION SERVICES MARKET, BY TOKENIZATION TYPE
- 4.6 MANAGED AUTHENTICATION SERVICES MARKET, BY VERTICAL
- 4.7 MARKET INVESTMENT SCENARIO

### 5 MARKET OVERVIEW AND INDUSTRY TRENDS

*Authentication Services Market by Service (Compliance Management, Subscription Keys Management, Managed Public...*

## 5.1 INTRODUCTION

## 5.2 MANAGED AUTHENTICATION SERVICES: TECHNOLOGY OVERVIEW

## 5.3 GLOBAL SECURITY BREACH SNAPSHOT

## 5.4 USE CASE

## 5.5 MARKET DYNAMICS

### 5.5.1 DRIVERS

5.5.1.1 Increasing number of digital identities

5.5.1.2 Mobile soft token outpacing hard tokens

5.5.1.3 Government agencies pushing for standardization of data security protocols

5.5.1.4 Companies increasingly appear willing to outsource security

5.5.1.5 Enterprises are heavily relying on mobile computing application

### 5.5.2 RESTRAINTS

5.5.2.1 Management of virtual server increasing the risk of data breach

### 5.5.3 OPPORTUNITY

5.5.3.1 Growing integration of biometric sensor in security-based application and in mobility devices

5.5.3.2 Wide adoption of authentication in emerging markets

### 5.5.4 CHALLENGES

5.5.4.1 Limited certified security experts

5.5.4.2 Uncertainty and pushback from end-user

## 5.6 ACCESS POINTS

### 5.6.1 ENDPOINT ACCESS

### 5.6.2 LOCAL ACCESS

### 5.6.3 REMOTE ACCESS

## 6 MANAGED AUTHENTICATION SERVICES MARKET, BY AUTHENTICATION TYPE

### 6.1 INTRODUCTION

### 6.2 SINGLE-FACTOR AUTHENTICATION

### 6.3 MULTI-FACTOR AUTHENTICATION

## 7 MANAGED AUTHENTICATION SERVICES MARKET, BY TOKENIZATION TYPE

### 7.1 INTRODUCTION

### 7.2 TOKEN-BASED AUTHENTICATION

### 7.3 TOKENLESS AUTHENTICATION

## **8 MANAGED AUTHENTICATION SERVICES MARKET, BY SERVICE TYPE**

- 8.1 INTRODUCTION
- 8.2 COMPLIANCE MANAGEMENT
- 8.3 SUBSCRIPTION KEYS MANAGEMENT
- 8.4 MANAGED PUBLIC KEY INFRASTRUCTURE
- 8.5 REPORTING
- 8.6 OTHERS

## **9 MANAGED AUTHENTICATION SERVICES MARKET, BY VERTICAL**

- 9.1 INTRODUCTION
- 9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
- 9.3 TELECOM, IT, AND ITES
- 9.4 GOVERNMENT AND DEFENSE
- 9.5 ECOMMERCE
- 9.6 HEALTHCARE
- 9.7 ENERGY AND POWER
- 9.8 OTHERS

## **10 MANAGED AUTHENTICATION SERVICES MARKET, BY REGION**

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
- 10.3 EUROPE
- 10.4 ASIA PACIFIC
- 10.5 MIDDLE EAST AND AFRICA
- 10.6 LATIN AMERICA

## **11 COMPETITIVE LANDSCAPE**

- 11.1 OVERVIEW
- 11.2 COMPETITIVE SCENARIO
  - 11.2.1 NEW SERVICE LAUNCHES
  - 11.2.2 EXPANSIONS
  - 11.2.3 MERGERS AND ACQUISITIONS/VENTURE FUNDING
  - 11.2.4 AGREEMENTS AND PARTNERSHIPS

## **12 COMPANY PROFILES**

(Business Overview, Services Offered, Recent Developments, MnM View, Key Strategies, SWOT Analysis)\*

- 12.1 INTRODUCTION
- 12.2 BELL CANADA
- 12.3 GEMALTO
- 12.4 TATA COMMUNICATIONS
- 12.5 VERIZON
- 12.6 WIPRO
- 12.7 ENTRUST DATACARD
- 12.8 GCI CHANNEL SOLUTIONS
- 12.9 GCX
- 12.10 INTERROUTE
- 12.11 TRUSTWAVE

\*Details on Business Overview, Services Offered, Recent Developments, MnM View, Key Strategies, SWOT Analysis might not be captured in case of unlisted companies.

## **13 APPENDIX**

- 13.1 KEY INDUSTRY INSIGHTS
- 13.2 DISCUSSION GUIDE
- 13.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.5 AVAILABLE CUSTOMIZATIONS
- 13.6 RELATED REPORTS
- 13.7 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2014–2017

Table 2 MANAGED AUTHENTICATION SERVICES MARKET: USE CASE

Table 3 MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY AUTHENTICATION TYPE, 2015–2022 (USD MILLION)

Table 4 AUTHENTICATION TYPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 5 SINGLE-FACTOR AUTHENTICATION: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 6 MULTI-FACTOR AUTHENTICATION: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 7 MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY TOKENIZATION TYPE, 2015–2022 (USD MILLION)

Table 8 TOKENIZATION TYPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 TOKEN-BASED AUTHENTICATION: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 10 TOKENLESS AUTHENTICATION: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 11 MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 12 SERVICE TYPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 COMPLIANCE MANAGEMENT: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 SUBSCRIPTION KEYS MANAGEMENT: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 15 MANAGED PUBLIC KEY INFRASTRUCTURE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 16 REPORTING: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 17 OTHERS: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)



Table 19 VERTICAL: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 20 BANKING, FINANCIAL SERVICES, AND INSURANCE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 21 TELECOM, IT, AND ITES: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 22 GOVERNMENT AND DEFENSE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 23 ECOMMERCE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 24 HEALTHCARE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 25 ENERGY AND POWER: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 26 OTHERS: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 27 MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 28 NORTH AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY AUTHENTICATION TYPE, 2015–2022 (USD MILLION)

Table 29 NORTH AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE BY TOKENIZATION TYPE, 2015–2022 (USD MILLION)

Table 30 NORTH AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 31 NORTH AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 32 EUROPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY AUTHENTICATION TYPE, 2015–2022 (USD MILLION)

Table 33 EUROPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY TOKENIZATION TYPE, 2015–2022 (USD MILLION)

Table 34 EUROPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 35 EUROPE: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 36 ASIA PACIFIC: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY AUTHENTICATION TYPE, 2015–2022 (USD MILLION)

Table 37 ASIA PACIFIC: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY TOKENIZATION TYPE, 2015–2022 (USD MILLION)

Table 38 ASIA PACIFIC: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 39 ASIA PACIFIC: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 40 MIDDLE EAST AND AFRICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY AUTHENTICATION TYPE, 2015–2022 (USD MILLION)

Table 41 MIDDLE EAST AND AFRICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY TOKENIZATION TYPE, 2015–2022 (USD MILLION)

Table 42 MIDDLE EAST AND AFRICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 43 MIDDLE EAST AND AFRICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

Table 44 LATIN AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY AUTHENTICATION TYPE, 2015–2022 (USD MILLION)

Table 45 LATIN AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY TOKENIZATION TYPE, 2015–2022 (USD MILLION)

Table 46 LATIN AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY SERVICE TYPE, 2015–2022 (USD MILLION)

Table 47 LATIN AMERICA: MANAGED AUTHENTICATION SERVICES MARKET SIZE, BY VERTICAL, 2015–2022 (USD MILLION)

## List Of Figures

### LIST OF FIGURES

Figure 1 GLOBAL MANAGED AUTHENTICATION SERVICES MARKET: MARKET SEGMENTATION

Figure 2 GLOBAL MANAGED AUTHENTICATION SERVICES MARKET: RESEARCH DESIGN

Figure 3 RESEARCH METHODOLOGY

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 MANAGED AUTHENTICATION SERVICES MARKET ANALYSIS

Figure 8 FASTEST GROWING SEGMENTS IN THE MANAGED AUTHENTICATION SERVICES MARKET

Figure 9 INCREASING NUMBER OF DIGITAL IDENTITIES IS EXPECTED TO DRIVE THE MANAGED AUTHENTICATION SERVICES MARKET

Figure 10 MANAGED PUBLIC KEY INFRASTRUCTURE SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD.

Figure 11 NORTH AMERICA IS ESTIMATED TO COMMAND OVER THE MANAGED AUTHENTICATION SERVICES MARKET BY COVERING THE LARGEST MARKET SIZE IN 2017

Figure 12 MULTI-FACTOR AUTHENTICATION SEGMENT IS EXPECTED TO HOLD THE LARGER MARKET SHARE BY 2022

Figure 13 TOKENLESS AUTHENTICATION SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SHARE BY 2022

Figure 14 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL IS EXPECTED TO HOLD THE LARGEST MARKET SHARE BY 2022

Figure 15 MANAGED AUTHENTICATION SERVICES MARKET: MARKET INVESTMENT SCENARIO

Figure 18 MANAGED AUTHENTICATION SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 19 THE MULTI-FACTOR AUTHENTICATION SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 20 TOKENLESS AUTHENTICATION SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 21 MANAGED PUBLIC KEY INFRASTRUCTURE SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 22 ECOMMERCE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 23 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 24 ASIA PACIFIC IS EXPECTED TO BE A HOTSPOT FOR THE MANAGED AUTHENTICATION SERVICES MARKET DURING THE FORECAST PERIOD

Figure 25 NORTH AMERICA: MARKET SNAPSHOT

Figure 26 ASIA PACIFIC: MARKET SNAPSHOT

Figure 27 KEY DEVELOPMENT BY LEADING PLAYERS IN MANAGED AUTHENTICATION SERVICES MARKET FOR 2014–2017

Figure 28 BELL CANADA: COMPANY SNAPSHOT

Figure 29 BELL CANADA: SWOT ANALYSIS

Figure 30 GEMALTO: COMPANY SNAPSHOT

Figure 31 GEMALTO: SWOT ANALYSIS

Figure 32 TATA COMMUNICATIONS: COMPANY SNAPSHOT

Figure 33 TATA COMMUNICATIONS: SWOT ANALYSIS

Figure 34 VERIZON: SWOT ANALYSIS

Figure 35 WIPRO: COMPANY SNAPSHOT

Figure 36 WIPRO: SWOT ANALYSIS

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