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Asset Management System Market With Covid-19 Impact by Solution (GPS, RFID, RTLS, Barcode), Asset Type (Electronic Assets, Returnable Transport Assets, In-Transit Equipment, Manufacturing Assets, Staff), Industry, Geography - Global Forecast to 2025

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Abstracts

“The Asset Management System Market is projected to grow at a significant rate from 2020 to 2025.

The Asset Management System Market is projected to grow from USD 16.8 billion in 2020 to USD 27.4 billion by 2025; it is expected to grow at a CAGR of 10.3% from 2020 to 2025. The growth of the asset management system market is driven by reduced equipment downtime and optimum resource utilization requirements of enterprises.

COVID-19 has emerged as a global pandemic that has spread across 215 countries worldwide and disrupted various industries around the world. The prominent players across industries have been affected by this pandemic. The foreseeable decline in the growth of end-user industries may have a considerable direct impact on the asset management system market.

“The in-transit equipment asset type is expected to grow at the highest CAGR during the forecast period.”

The in-transit equipment segment of the market is projected to grow at the highest CAGR during the forecast period owing to the increased importance of these equipment in the value chain and their impact on the overall business performance of organizations. The in-transit goods are transported through buses, light rails, heavy rails, para-transit rolling stocks, ferryboats, etc. Barcode, GPS or GIS, RFID, and

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automatic identification and data capture (AIDC) solutions are used for tracking and managing them. They help organizations in ensuring optimum performance and costs of their products during their lifespan.

“The GPS solution is projected to account for the largest share of the asset management system market during the forecast period.”

The growth of this segment can be attributed to the efficiency-related benefits offered by GPS that assist businesses in reducing their operational costs and increasing their profitability. In fleet management, GPS solutions help in optimizing the route of fleet vehicles, decrease the response time of fleet vehicles for improved customer service, reduce the fuel costs, improve the safety of fleet vehicles, and minimize the business losses caused by thefts. GPS reduces wastage of time and eliminates the requirement of local knowledge about the position of different assets. GPS integrated with field support systems provide a rich level of context. The information received is based on the current location of assets. These advantages of GPS solutions drive the growth of the GPS segment of the asset management system market during the forecast period.

“APAC is projected to grow at a highest CAGR during the forecast period.”

The market in APAC is projected to grow at the highest CAGR from 2020 to 2025 owing to the growth of the IoT industry and the rapid modernization of production facilities in APAC in the industrial sectors of China and India. The factory automation is increasing in China owing to continuously rising labor wages and the presence of a large number of automotive manufacturing plants in the country.COVID-19 forced lockdowns across APAC. Asian countries under lockdown have suffered tremendous loss of business and revenue due to the shutdown of many manufacturing units. Thus, widely mandated stay-at-home orders are already having an impact on the various markets in APAC. This has impacted the demand for asset management systems in 2020.

Break-up of the profiles of primary participants:

By Company Type – Tier 1 – 35%, Tier 2 – 30%, and Tier 3 – 35%

By Designation – C-level – 50%, Director-level – 30%, and Manager-level – 20%

By Region – North America - 38%, Europe – 25%, APAC – 30%, and RoW – 7%

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The key players in the asset management system market include The key players in this market are Zebra Technologies Corp. (US), Stanley Black and Decker, Inc. (US), Sato Holdings Corp. (Japan), Impinj, Inc. (US), Honeywell International Inc. (US), Datalogic S.p.A (Italy), Trimble Inc. (US), TomTom International BV (Netherlands), and Topcon Corp. (Japan). Other companies include NCR Corp. (US), Cognex Corp. (US), Fleetmatics LLC (US), and Teletrac Navman Group (US).

The asset management system market has been segmented into asset type, solution, industry, and region. Based on asse type, the market has been segmented into electronic assets, returnable transport assets, in-transit equipment, manufacturing assets, and personnel/staff. Based on solution, the asset management system market has been segmented into RFID, RTLS, Barcode, and GPS. Industries studied in the report include retail, hospitality, transportation and logistics, healthcare, industrial manufacturing, process industries, and others. The asset management system market has been studied for North America, Europe, Asia Pacific (APAC), and the Rest of the World (RoW).

Reasons to buy the report:

Illustrative segmentation, analysis, and forecast of the market based on asset type, solutions, industries, and region have been conducted to give an overall view of the asset management system market.

The key drivers, restraints, opportunities, and challenges pertaining to the asset management system market have been detailed in this report.

Detailed information regarding the COVID-19 impact on the asset management system market has been provided in the report.

The report includes a detailed competitive landscape of the market, along with key players, as well as in-depth analysis of their revenues

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*Details on Business Overview, Products/solutions/services Offered, Recent Developments, SWOT Analysis, and MnM View might not be captured in case of unlisted companies.

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About

Implementation of advanced technologies in the processes has led to use of costly assets which are required in the industry. It is been observed in every industry, that the dependency of organizations on the more superior assets has improved to get an effective output. With the growing importance, risk, and quantity of production; the cost of management is rising towards the better maintenance and controlling of their assets. Hence, asset management system is fueling the growth in various industries like healthcare, manufacturing, transport, and government among others. Governments, regulatory bodies, shareholders, and other key stakeholder groups have increased pressure on companies in both public and private sectors to be able to locate and track the location of assets.

The Asset management market is segmented into type, technology, industry and geography. Asset management plays an important role in the major industries such as transport & logistics, healthcare, IT services, government sector, retail & hospitality, manufacturing, construction, military and apparel among many others. Development in the technologies including real-time tracking is opening doors for Asset Management System market in the various industries, in the developed regions of the Americas and Europe. APAC is following Europe market and expected to grow with the highest growth rate.

The Asset Management System is expected to reach $XX billion by 2020 from $XX billion in 2013 at a CAGR of XX% from 2014 to 2020. Market research report analyses all the driving factors, restraints, and opportunities with respect to the Asset Management System market, which are helpful in identifying trends and key success factors for the industry. Increase in adoption rate of system by implementation of advanced technologies and escalation in Return on Investment (ROI) is leading to the development of market. The report also includes qualitative analysis on the market, by incorporating complete value chain analysis, supply chain analysis, and the porter’s analysis of the market. Major companies active in this field are profiled in the report. This report provides the competitive landscape of the key players, which covers all key growth strategies. The report provides the market size in terms of revenue at every level and is estimated till 2020, to give a glimpse of the potential revenue base in this market.

The Technology segment of the market is split into different segments that include RFID, RTLS, GPS, and barcode among the other technologies like Bluetooth, ultrasound, and Zigbee. The Asset Management System market, by technology is

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expected to grow from $XX billion to $XX billion by 2020, with an estimated CAGR of XX% from 2014 to 2020. Though, barcode had the largest market size valued at $XX billion in 2013 at an estimated CAGR of XX% forecasted from 2014 to 2020.RTLS is expected to have the highest CAGR of XX% from 2014 to 2020, compared to other technologies.

Asset Management System by industry is segmented in to Transport and logistics, healthcare, IT services, government, retail, and hospitality among others. Transport & logistics industry is expected to have the largest market share which accounted to reach $XX billion in 2020, at an estimated CAGR of XX% from 2014 to 2020. It is closely followed by healthcare and IT services. The growth is estimated to be highest in healthcare as the use of preferred technologies has helped in instant tracking of patients and medical equipment during an emergency situation.

The type of asset segment includes returnable transport, manufacturing asset, in-transit equipment, IT/electronics, and personnel/staff. The global Asset Management System market size in terms of value, by asset type is expected to grow from $XX billion in 2013 to $XX billion by 2020, at an estimated CAGR of XX% from 2014 to 2020. Returnable transport asset type is expected to have the largest market share and is accounted to reach $XX billion in 2020, at an estimated CAGR of XX% from 2014 to 2020. Returnable assets are been used in almost all type of industries, thus holding the major market share in the market.

Major segments of geography in Asset Management System are the Americas, Europe, APAC and RoW. The Americas market accounted for the largest market share that is; XX% in 2013 and is expected to grow at a CAGR of XX% from 2014 to 2020. The total Europe Asset Management System market, by region is expected to grow at an estimated CAGR of XX% from 2014 to 2020, which is lower compared to APAC which is expected to grow with the highest CAGR of XX% from 2014 to 2020.

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