

# Asphalt Additives - Company Evaluation Report, 2025

<https://marketpublishers.com/r/A733ACC52F22EN.html>

Date: August 2025

Pages: 117

Price: US\$ 2,650.00 (Single User License)

ID: A733ACC52F22EN

## Abstracts

The Asphalt Additives Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Asphalt Additives. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 15 Asphalt Additives Companies were categorized and recognized as quadrant leaders.

According to the Asphalt Institute (AI), asphalt additives are defined as chemical or material compounds incorporated into asphalt mixtures to alter and enhance their performance characteristics. These additives are employed to improve aspects such as durability, workability, and resistance to rutting, cracking, moisture damage, and aging. Asphalt additives play a crucial role in prolonging pavement life, optimizing mix formulations, and supporting sustainability objectives by facilitating the use of recycled materials or reducing production temperatures during asphalt paving processes.

The asphalt additives market is projected to expand over the forecast period, driven by increasing global investments in infrastructure development—particularly in road construction, highway expansions, airport modernization, and urban transit systems. As urbanization accelerates and populations grow, there is a heightened demand for robust, cost-effective, and high-performing transportation infrastructure. Asphalt additives are essential for enhancing the mechanical performance of pavements, improving resistance to deformation, cracking, and water infiltration, which in turn extends road lifespan and lowers maintenance expenses. Large-scale infrastructure programs such as China's Belt and Road Initiative (BRI), India's Bharatmala Pariyojana, the U.S. Infrastructure Investment and Jobs Act, and the European Trans-European Transport Network (TEN-T) are contributing to sustained demand for advanced, high-quality materials in road construction, thereby propelling the growth of the asphalt additives market.

The 360 Quadrant maps the Asphalt Additives companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Asphalt Additives quadrant. The top criteria for product footprint evaluation included By APPLICATION (Road Construction & Paving, Roofing, Airport Construction, Others), By TYPE (Polymeric Modifiers, Anti-strip and Adhesion Promoters, Emulsifiers, Chemical Modifiers, Rejuvenators, Fibers, Flux Oil, Colored Asphalt, Others), and By TECHNOLOGY (Hot Mix, Cold Mix, Warm Mix).

Key players in the Asphalt Additives market include major global corporations and specialized innovators such as Kraton Corporation, Arkema Specialty Surfactants, Ingevity Corporation, BASF SE, Nouryon, The Dow Chemical Company, Sasol Chemicals, Kao Corporation, Sinopec, Iterchimica SpA, Dynasol Group, Huntsman Corporation, Honeywell International Inc, Evonik Industries AG, and TotalEnergies. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

### Top 3 Companies

#### Kraton Corporation

Kraton Corporation is a significant player in the asphalt additives market, recognized for their specialty polymers and bio-based chemicals. The company serves a global market, providing high-performance materials that enhance asphalt applications. Kraton divides its operations into polymer and chemical segments, supplying asphalt additives under the polymer banner. Their extensive geographic reach and dedication to product differentiation underscore their high Company Positioning and broad Company Product Portfolio.

#### Arkema Specialty Surfactants

Arkema is involved in multiple segments including high performance materials and industrial specialties, making them a diverse chemical producer. Their product portfolio includes asphalt additives via the adhesives division, distributed from 136 production sites worldwide. Their expansive global presence and industrial reach affirm a strong Company Positioning, crucial for maintaining and enhancing their market share.

#### Ingevity

Ingevity focuses on high-performance carbon materials and specialty chemicals, producing asphalt additives primarily for pavement technologies. Their product,

Evothem, is a notable warm-mix asphalt additive that reduces production and paving temperature, enhancing efficiency. This emphasis on innovation contributes to Ingevity's prominent position in Company Ranking, underscoring their role as a market leader through a comprehensive Company Analysis and market share approach.

## Contents

### **1 INTRODUCTION**

- 1.1 MARKET DEFINITION
- 1.2 INCLUSIONS AND EXCLUSIONS
- 1.3 STAKEHOLDERS

### **2 EXECUTIVE SUMMARY**

### **3 MARKET OVERVIEW**

- 3.1 INTRODUCTION
- 3.2 MARKET DYNAMICS
  - 3.2.1 DRIVERS
    - 3.2.1.1 Increasing investments in infrastructure projects
    - 3.2.1.2 Recyclability of asphalt
  - 3.2.2 RESTRAINTS
    - 3.2.2.1 Use of concrete and bioasphalt as substitutes for asphalt
    - 3.2.2.2 Fluctuations in prices and supply of asphalt
  - 3.2.3 OPPORTUNITIES
    - 3.2.3.1 Increasing use of warm mix asphalt
    - 3.2.3.2 Use of asphalt additives in roofing applications
    - 3.2.3.3 Advancements in aerospace sector
  - 3.2.4 CHALLENGES
    - 3.2.4.1 Lack of awareness about asphalt additives among road builders and contractors
- 3.3 PORTER'S FIVE FORCES ANALYSIS
  - 3.3.1 THREAT OF SUBSTITUTES
  - 3.3.2 BARGAINING POWER OF SUPPLIERS
  - 3.3.3 BARGAINING POWER OF BUYERS
  - 3.3.4 THREAT OF NEW ENTRANTS
  - 3.3.5 INTENSITY OF COMPETITIVE RIVALRY

### **4 INDUSTRY TRENDS**

- 4.1 SUPPLY CHAIN ANALYSIS
  - 4.1.1 RAW MATERIAL SUPPLIERS
  - 4.1.2 MANUFACTURERS

- 4.1.3 DISTRIBUTION NETWORKS
- 4.1.4 END-USERS
- 4.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- 4.3 ECOSYSTEM ANALYSIS
- 4.4 TECHNOLOGY ANALYSIS
  - 4.4.1 KEY TECHNOLOGIES
    - 4.4.1.1 Warm mix asphalt (WMA) technology
    - 4.4.1.2 Rejuvenation and recycling technologies
  - 4.4.2 COMPLIMENTARY TECHNOLOGIES
    - 4.4.2.1 Asphalt mixing and blending systems
- 4.5 KEY CONFERENCES AND EVENTS
- 4.6 PATENT ANALYSIS
  - 4.6.1 APPROACH
  - 4.6.2 DOCUMENT TYPES
  - 4.6.3 TOP APPLICANTS
  - 4.6.4 JURISDICTION ANALYSIS
- 4.7 IMPACT OF AI/GEN AI ON ASPHALT ADDITIVES MARKET

## **5 COMPETITIVE LANDSCAPE**

- 5.1 INTRODUCTION
- 5.2 MARKET EVALUATION FRAMEWORK
- 5.3 MARKET SHARE ANALYSIS
  - 5.3.1 MARKET SHARE ANALYSIS OF TOP FIVE PLAYERS
- 5.4 REVENUE ANALYSIS
- 5.5 BRAND/PRODUCT COMPARISON
  - 5.5.1 SYLVAROAD RP 1000 (KRATON CORPORATION)
  - 5.5.2 EVOTHERM (INGEVITY)
  - 5.5.3 SOLPRENE SBS (DYNASOL)
- 5.6 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024
  - 5.6.1 COMPANY EVALUATION AND MAPPING
  - 5.6.2 STARS
  - 5.6.3 EMERGING LEADERS
  - 5.6.4 PERVASIVE PLAYERS
  - 5.6.5 PARTICIPANTS
  - 5.6.6 COMPANY FOOTPRINT
    - 5.6.6.1 Asphalt Additives: Region footprint analysis
    - 5.6.6.2 Asphalt Additives: Product type footprint analysis
    - 5.6.6.3 Asphalt Additives: Technology footprint analysis

5.6.6.4 Asphalt Additives: Application footprint analysis

## 5.7 COMPANY EVALUATION MATRIX: STARTUPS/OTHER ADDITIONAL PLAYERS AND SMES, 2024

5.7.1 MAPPING OF STARTUPS/OTHER ADDITIONAL PLAYERS AND SMES, 2024

5.7.2 PROGRESSIVE COMPANIES

5.7.3 RESPONSIVE COMPANIES

5.7.4 STARTING BLOCKS

5.7.5 DYNAMIC COMPANIES

5.7.6 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024

5.7.6.1 Detailed list of key startups/SMEs

5.7.6.2 Competitive benchmarking of key startups/SMEs

## 5.8 COMPANY VALUATION AND FINANCIAL METRICS

## 5.9 COMPETITIVE SCENARIO

5.9.1 PRODUCT LAUNCHES

5.9.2 DEALS

5.9.3 EXPANSIONS

5.9.4 OTHER DEVELOPMENTS

## 6 COMPANY PROFILES

### 6.1 MAJOR PLAYERS

#### 6.1.1 KRATON CORPORATION

6.1.1.1 Business overview

6.1.1.2 Products/Solutions/Services offered

6.1.1.3 Recent developments

6.1.1.3.1 Deals

6.1.1.3.2 Expansions

6.1.1.4 MnM view

6.1.1.4.1 Right to win

6.1.1.4.2 Strategic choices

6.1.1.4.3 Weaknesses and competitive threats

#### 6.1.2 INGEVITY CORPORATION

6.1.2.1 Business overview

6.1.2.2 Products/Solutions/Services offered

6.1.2.3 Recent developments

6.1.2.3.1 Deals

6.1.2.3.2 Expansions

6.1.2.4 MnM view

6.1.2.4.1 Right to win

- 6.1.2.4.2 Strategic choices
- 6.1.2.4.3 Weaknesses and competitive threats
- 6.1.3 DYNASOL GROUP
  - 6.1.3.1 Business overview
  - 6.1.3.2 Products/Solutions/Services offered
  - 6.1.3.3 Recent developments
    - 6.1.3.3.1 Other developments
  - 6.1.3.4 MnM view
    - 6.1.3.4.1 Right to win
    - 6.1.3.4.2 Strategic choices
    - 6.1.3.4.3 Weaknesses and competitive threats
- 6.1.4 NOURYON
  - 6.1.4.1 Business overview
  - 6.1.4.2 Products/Solutions/Services offered
  - 6.1.4.3 Recent developments
    - 6.1.4.3.1 Product launches
    - 6.1.4.3.2 Expansions
  - 6.1.4.4 MnM view
    - 6.1.4.4.1 Right to win
    - 6.1.4.4.2 Strategic choices
    - 6.1.4.4.3 Weaknesses and competitive threats
- 6.1.5 ARKEMA SPECIALTY SURFACTANTS
  - 6.1.5.1 Business overview
  - 6.1.5.2 Products/Solutions/Services offered
  - 6.1.5.3 Recent developments
    - 6.1.5.3.1 Product launches
    - 6.1.5.3.2 Deals
    - 6.1.5.3.3 Other developments
  - 6.1.5.4 MnM view
    - 6.1.5.4.1 Right to win
    - 6.1.5.4.2 Strategic choices
    - 6.1.5.4.3 Weaknesses and competitive threats
- 6.1.6 THE DOW CHEMICAL COMPANY
  - 6.1.6.1 Business overview
  - 6.1.6.2 Products/Solutions/Services offered
  - 6.1.6.3 MnM view
    - 6.1.6.3.1 Right to win
    - 6.1.6.3.2 Strategic choices
    - 6.1.6.3.3 Weaknesses and competitive threats

## 6.1.7 BASF SE

6.1.7.1 Business overview

6.1.7.2 Products/Solutions/Services offered

6.1.7.3 Recent developments

6.1.7.3.1 Product launches

6.1.7.3.2 Deals

6.1.7.4 MnM view

6.1.7.4.1 Right to win

6.1.7.4.2 Strategic choices

6.1.7.4.3 Weaknesses and competitive threats

## 6.1.8 HONEYWELL INTERNATIONAL INC

6.1.8.1 Business overview

6.1.8.2 Products/Solutions/Services offered

6.1.8.3 MnM view

6.1.8.3.1 Right to win

6.1.8.3.2 Strategic choices

6.1.8.3.3 Weaknesses and competitive threats

## 6.1.9 HUNTSMAN CORPORATION

6.1.9.1 Business overview

6.1.9.2 Products/Solutions/Services offered

6.1.9.3 Recent developments

6.1.9.3.1 Deals

## 6.1.10 EVONIK INDUSTRIES AG

6.1.10.1 Business overview

6.1.10.2 Products/Solutions/Services offered

6.1.10.3 Recent developments

6.1.10.3.1 Product launches

6.1.10.3.2 Expansions

## 6.1.11 SASOL CHEMICALS

6.1.11.1 Business overview

6.1.11.2 Products/Solutions/Services offered

6.1.11.3 Recent developments

6.1.11.3.1 Deals

## 6.1.12 KAO CORPORATION

6.1.12.1 Business overview

6.1.12.2 Products/Solutions/Services offered

6.1.12.3 Recent developments

6.1.12.3.1 Expansions

## 6.1.13 SINOPEC

- 6.1.13.1 Business overview
- 6.1.13.2 Products/Solutions/Services offered

#### 6.1.14 TOTALENERGIES

- 6.1.14.1 Business overview
- 6.1.14.2 Products/Solutions/Services offered

#### 6.1.15 ITERCHIMICA SPA

- 6.1.15.1 Business overview
- 6.1.15.2 Products/Solutions/Services offered
- 6.1.15.3 Recent developments

- 6.1.15.3.1 Deals
- 6.1.15.3.2 Expansions

### 6.2 OTHER PLAYERS

- 6.2.1 LCY
- 6.2.2 ERGON ASPHALT & EMULSIONS, INC.
- 6.2.3 MCASPHALT INDUSTRIES LIMITED
- 6.2.4 BULLDOG PLANT & EQUIPMENT LTD
- 6.2.5 WACKER CHEMIE AG
- 6.2.6 ENGINEERED ADDITIVES LLC
- 6.2.7 PETROCHEM SPECIALITIES
- 6.2.8 AMAZ CHEMICALS LLP
- 6.2.9 NINGBO CHANGHONG POLYMER SCIENTIFIC AND TECHNICAL INC.

## 7 APPENDIX

### 7.1 RESEARCH METHODOLOGY

- 7.1.1 RESEARCH DATA
  - 7.1.1.1 Secondary data
  - 7.1.1.2 Primary data
- 7.1.2 RESEARCH ASSUMPTIONS
- 7.1.3 RESEARCH LIMITATIONS
- 7.1.4 RISK ASSESSMENT

### 7.2 COMPANY EVALUATION MATRIX: METHODOLOGY

### 7.3 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

TABLE 1 ASPHALT ADDITIVES MARKET: DEFINITION AND INCLUSIONS, BY TYPE

TABLE 2 ASPHALT ADDITIVES MARKET: DEFINITION AND INCLUSIONS, BY TECHNOLOGY

TABLE 3 ASPHALT ADDITIVES MARKET: DEFINITION AND INCLUSIONS, BY APPLICATION

TABLE 4 PORTER'S FIVE FORCES ANALYSIS

TABLE 5 ROLES OF COMPANIES IN ASPHALT ADDITIVES ECOSYSTEM

TABLE 6 ASPHALT ADDITIVES MARKET: LIST OF KEY CONFERENCES AND EVENTS, 2025–2026

TABLE 7 PATENT STATUS: PATENT APPLICATIONS, LIMITED PATENTS, AND GRANTED PATENTS, 2014–2024

TABLE 8 LIST OF MAJOR PATENTS RELATED TO ASPHALT ADDITIVES, 2014–2024

TABLE 9 PATENTS BY LG CHEM, LTD.

TABLE 10 ASPHALT ADDITIVES MARKET EVALUATION FRAMEWORK FOR ALL PLAYERS, 2019–2025

TABLE 11 ASPHALT ADDITIVES MARKET: REGION FOOTPRINT

TABLE 12 ASPHALT ADDITIVES MARKET: PRODUCT TYPE FOOTPRINT

TABLE 13 ASPHALT ADDITIVES MARKET: TECHNOLOGY FOOTPRINT

TABLE 14 ASPHALT ADDITIVES MARKET: APPLICATION FOOTPRINT

TABLE 15 ASPHALT ADDITIVES MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 16 ASPHALT ADDITIVES MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 17 ASPHALT ADDITIVES MARKET: PRODUCT LAUNCHES, JANUARY 2019–JUNE 2025

TABLE 18 ASPHALT ADDITIVES MARKET: DEALS, JANUARY 2019– APRIL 2023

TABLE 19 ASPHALT ADDITIVES MARKET: EXPANSIONS, JANUARY 2019– APRIL 2023

TABLE 20 ASPHALT ADDITIVES MARKET: EXPANSIONS, INVESTMENTS, AND INNOVATIONS, JANUARY 2019– APRIL 2023

TABLE 21 KRATON CORPORATION: COMPANY OVERVIEW

TABLE 22 KRATON CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 23 KRATON CORPORATION: DEALS

TABLE 24 KRATON CORPORATION: EXPANSIONS

TABLE 25 INGEVITY CORPORATION: COMPANY OVERVIEW

TABLE 26 INGEVITY CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 27 INGEVITY CORPORATION: DEALS

TABLE 28 INGEVITY CORPORATION: EXPANSIONS

TABLE 29 DYNASOL GROUP: COMPANY OVERVIEW

TABLE 30 DYNASOL GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 31 DYNASOL GROUP: OTHER DEVELOPMENTS

TABLE 32 NOURYON: COMPANY OVERVIEW

TABLE 33 NOURYON: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 34 NOURYON: PRODUCT LAUNCHES

TABLE 35 NOURYON: EXPANSIONS

TABLE 36 ARKEMA SPECIALTY SURFACTANTS: COMPANY OVERVIEW

TABLE 37 ARKEMA SPECIALTY SURFACTANTS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 38 ARKEMA SPECIALTY SURFACTANTS: PRODUCT LAUNCHES

TABLE 39 ARKEMA SPECIALTY SURFACTANTS: DEALS

TABLE 40 ARKEMA SPECIALTY SURFACTANTS: OTHER DEVELOPMENTS

TABLE 41 THE DOW CHEMICAL COMPANY: COMPANY OVERVIEW

TABLE 42 THE DOW CHEMICAL COMPANY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 43 BASF SE: COMPANY OVERVIEW

TABLE 44 BASF SE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 45 BASF SE: PRODUCT LAUNCHES

TABLE 46 BASF SE: DEALS

TABLE 47 HONEYWELL INTERNATIONAL INC: COMPANY OVERVIEW

TABLE 48 HONEYWELL INTERNATIONAL INC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 49 HUNTSMAN CORPORATION: COMPANY OVERVIEW

TABLE 50 HUNTSMAN CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 51 HUNTSMAN CORPORATION: DEALS

TABLE 52 EVONIK INDUSTRIES AG: COMPANY OVERVIEW

TABLE 53 EVONIK INDUSTRIES: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 54 EVONIK INDUSTRIES: PRODUCT LAUNCHES

TABLE 55 EVONIK INDUSTRIES: EXPANSIONS

TABLE 56 SASOL CHEMICALS: COMPANY OVERVIEW

TABLE 57 SASOL CHEMICALS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 58 SASOL LIMITED: DEALS

TABLE 59 KAO CORPORATION: COMPANY OVERVIEW

TABLE 60 KAO CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 61 KAO CORPORATION: EXPANSIONS

TABLE 62 SINOPEC: COMPANY OVERVIEW

TABLE 63 SINOPEC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 64 TOTAL ENERGIES: COMPANY OVERVIEW

TABLE 65 TOTALENERGIES: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 66 ITERCHIMICA SPA: COMPANY OVERVIEW

TABLE 67 INTERCHIMICA SPA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 68 ITERCHIMICA SPA: DEALS

TABLE 69 ITERCHIMICA SPA: EXPANSIONS

TABLE 70 LCY: COMPANY OVERVIEW

TABLE 71 ERGON ASPHALT & EMULSIONS, INC.: COMPANY OVERVIEW

TABLE 72 MCASPHALT INDUSTRIES LIMITED: COMPANY OVERVIEW

TABLE 73 BULLDOG PLANT & EQUIPMENT LTD: COMPANY OVERVIEW

TABLE 74 WACKER CHEMIE AG: COMPANY OVERVIEW

TABLE 75 ENGINEERED ADDITIVES LLC: COMPANY OVERVIEW

TABLE 76 PETROCHEM SPECIALITIES: COMPANY OVERVIEW

TABLE 77 AMAZ CHEMICALS LLP: COMPANY OVERVIEW

TABLE 78 NINGBO CHANGHONG POLYMER SCIENTIFIC AND TECHNICAL INC.:  
COMPANY OVERVIEW

## List Of Figures

### LIST OF FIGURES

FIGURE 1 POLYMERIC MODIFIERS TO BE LARGEST TYPE SEGMENT OF ASPHALT ADDITIVES MARKET DURING FORECAST PERIOD

FIGURE 2 HOT MIX TO BE LARGEST TECHNOLOGY SEGMENT OF ASPHALT ADDITIVES DURING FORECAST PERIOD

FIGURE 3 ROAD CONSTRUCTION AND PAVING TO BE LARGEST APPLICATION OF ASPHALT ADDITIVES DURING FORECAST PERIOD

FIGURE 4 ASIA PACIFIC DOMINATED ASPHALT ADDITIVES MARKET IN 2024

FIGURE 5 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN ASPHALT ADDITIVES MARKET

FIGURE 6 ASPHALT ADDITIVES MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 7 ASPHALT ADDITIVES MARKET: SUPPLY CHAIN ANALYSIS

FIGURE 8 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 9 ASPHALT ADDITIVES MARKET: ECOSYSTEM ANALYSIS

FIGURE 10 PATENTS REGISTERED FOR ASPHALT ADDITIVES, 2014–2024

FIGURE 11 MAJOR PATENTS RELATED TO ASPHALT ADDITIVES, 2014–2024

FIGURE 12 LEGAL STATUS OF PATENTS FILED RELATED TO ASPHALT ADDITIVES, 2014–2024

FIGURE 13 MAXIMUM PATENTS FILED IN JURISDICTION OF CHINA, 2014–2024

FIGURE 14 IMPACT OF AI/GEN AI ON ASPHALT ADDITIVES MARKET

FIGURE 15 MARKET SHARE ANALYSIS OF TOP FIVE PLAYERS IN ASPHALT ADDITIVES MARKET

FIGURE 16 ASPHALT ADDITIVES MARKET: REVENUE ANALYSIS OF KEY PLAYERS, 2020–2024 (USD MILLION)

FIGURE 17 ASPHALT ADDITIVES MARKET: BRAND/PRODUCT COMPARISON

FIGURE 18 COMPANY EVALUATION MATRIX FOR ASPHALT ADDITIVES MARKET: KEY PLAYERS, 2024

FIGURE 19 ASPHALT ADDITIVES MARKET: COMPANY FOOTPRINT

FIGURE 20 COMPANY EVALUATION MATRIX: STARTUPS/OTHER ADDITIONAL PLAYERS AND SMES, 2024

FIGURE 21 COMPANY VALUATION AND FINANCIAL METRICS OF KEY VENDORS

FIGURE 22 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS

FIGURE 23 INGEVITY CORPORATION: COMPANY SNAPSHOT

FIGURE 24 NOURYON: COMPANY SNAPSHOT

FIGURE 25 ARKEMA SPECIALTY SURFACTANTS: COMPANY SNAPSHOT

FIGURE 26 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

FIGURE 27 BASF SE: COMPANY SNAPSHOT

FIGURE 28 HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT

FIGURE 29 HUNTSMAN CORPORATION: COMPANY SNAPSHOT

FIGURE 30 EVONIK INDUSTRIES: COMPANY SNAPSHOT

FIGURE 31 SASOL CHEMICALS: COMPANY SNAPSHOT

FIGURE 32 KAO CORPORATION: COMPANY SNAPSHOT

FIGURE 33 SINOPEC: COMPANY SNAPSHOT

FIGURE 34 TOTALENERGIES: COMPANY SNAPSHOT

FIGURE 35 ASPHALT ADDITIVES MARKET: RESEARCH DESIGN

## I would like to order

Product name: Asphalt Additives - Company Evaluation Report, 2025

Product link: <https://marketpublishers.com/r/A733ACC52F22EN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A733ACC52F22EN.html>