

Asia-Pacific – Seed Treatment Market , By Type (Chemical & Non-Chemical), Application (Fungicide, Insecticide, Bio-Control & Others) & Crop (Cereals, Oilseeds & Others) - Trends, Forecasts & Technical Insights up to 2018

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Abstracts

The global seed treatment market is the fastest growing segment of the crop protection market and the Asia-Pacific (APAC) is at the forefront of this growing market. The seed treatment market consists of chemical seed treatment and non-chemical seed treatments. Seed treatment chemicals dominate the market share in terms of value and market awareness. Seed treatments are broadly divided on the basis of application as fungicidal seed treatments, insecticidal seed treatments and other (crop enhancement) seed treatments. With a huge market potential and a growing preference, the market is likely to witness considerable growth in the years to come. This report estimates the market size of the APAC seed treatment market in terms of revenue for crops such as maize/corn, soybean, rice, wheat, sugar beets, sunflower, etc., as well as targeted protection by pathogens, insects, and other pests. This report studies the seed treatment market in various regions and key countries from each region. Market drivers, restraints and opportunities are discussed in detail. Market share by major players and countries are also discussed in this report. We have also profiled leading players of this industry including Monsanto (U.S.), Sumitomo (Japan) and Nufarm (Australia). In addition, the report addresses upcoming technology trends in the seed treatment market, namely the Trait up platform developed by Morflora. A brief overview on the biotechnological practices in this field coupled with future trends and prospects, gives an insight as to the direction in which the future of the industry lies.

Contents

1 INTRODUCTION

- 1.1 KEY TAKE-AWAYS
- 1.2 REPORT DESCRIPTION
- 1.3 MARKETS COVERED
- 1.4 STAKEHOLDERS
- 1.5 RESEARCH METHODOLOGY
 - 1.5.1 MARKET SIZE
 - 1.5.2 KEY DATA POINTS TAKEN FROM SECONDARY SOURCES
 - 1.5.3 KEY DATA POINTS TAKEN FROM PRIMARY SOURCES
 - 1.5.4 ASSUMPTIONS MADE FOR THIS REPORT

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

- 3.1 INTRODUCTION
 - 3.1.1 AGRO-MARKET RETAILERS HELP RAPID GROWTH IN SEED TREATMENT MARKET
- 3.2 SEED TREATMENT MARKET
 - 3.2.1 COMMERCIAL SEED TREATMENTS
 - 3.2.2 DOWNSTREAM SEED TREATMENTS
 - 3.2.3 GROWER APPLIED SEED TREATMENTS
- 3.3 GLOBAL SEED MARKET: AN OVERVIEW
 - 3.3.1 TYPES OF SEED
 - 3.3.1.1 Seed Sources
 - 3.3.1.1.1 Farm-saved seed
 - 3.3.1.1.2 Seed supplied commercially
 - 3.3.1.2 Seed Types
 - 3.3.1.2.1 Conventional seed
 - 3.3.1.2.2 GM seed
 - 3.3.2 STAGES IN COMMERCIAL SEED PRODUCTION
 - 3.3.2.1 Foundation or basic seed
 - 3.3.2.2 Certified seed
 - 3.3.3 GLOBAL SEED MARKET SHARE ANALYSIS
- 3.4 EVOLUTION OF SEED TREATMENT MARKET
- 3.5 WINNING IMPERATIVE

3.5.1 SEED TREATMENT AS A COMPLETE SOLUTION TO SAFEGAURD SEED INVESTMENTS

3.6 BURNING ISSUES

3.6.1 ISSUES IMPACTING INTERNATIONAL SEED MOVEMENTS

3.6.2 LACK OF COHESIVE REGULATORY BODY FOR SEED TREATMENT APPROVALS

3.7 DRIVERS

3.7.1 SEED TREATMENT AS A LOW COST CROP PROTECTION SOLUTION

3.7.2 RISING PRICES OF THE GM CROPS CREATING A NEED FOR CROP PROTECTION

3.7.3 RISING WORLD POPULATION & FOOD REQUIREMENTS - "4 F'S(FOOD-FUEL-FEED-FIBER)"

3.7.4 ACREAGE & ADVANCED TECHNOLOGIES WARRANT THE NEED FOR TREATED SEEDS

3.7.5 SOIL NUTRITION DEFICIENCIES CREATED BY SHORTENED CROP ROTATION PRACTICES CREATE NEED FOR SEED TREATMENT

3.8 RESTRAINTS

3.8.1 DISCOURAGING GOVERNMENT REGULATIONS

3.8.2 LOW PERMITTED SHELF LIFE & DIFFICULTY IN DISPOSAL OF TREATED SEED

3.9 OPPORTUNITIES

3.9.1 RAPID GROWTH IN BIO-CONTROL SEED TREATMENT SOLUTIONS

3.9.2 STRONG PROGRESS IN NEW & EMERGING MARKETS - LATIN AMERICA & APAC

3.10 SEED TREATMENT EQUIPMENTS: AN OVERVIEW

3.10.1 KEY FACTORS

3.10.1.1 Uniform coverage

3.10.1.2 Application volumes & rates

3.10.2 CONTINUOUS SYSTEM

3.10.3 BATCH SYSTEM

3.10.4 DUST/POWDER TREATER

3.10.5 SLURRY TREATER

3.10.6 ON-FARM/DIRECT TREATER

3.11 MARKET SHARE ANALYSIS

3.11.1 GLOBAL MARKET SHARE (REVENUE)

3.11.1.1 BASF, BAYER and Syngenta – Global leaders

3.11.1.2 Agreements between market leaders – a key trend

3.12 PATENT ANALYSIS

3.12.1 BY COMPANY

4 APAC SEED TREATMENT MARKET, BY TYPES

4.1 INTRODUCTION

4.1.1 DRIVERS

4.1.1.1 Extensive product portfolios by market leaders to hold 85% of the global share

4.1.1.2 Chemical seed treatments continue to dominate

4.1.1.3 Insecticides hold major share; bio-control drive future growth

4.1.1.4 Global climatic changes translate into growing demands for fungicidal seed treatment

4.1.1.5 Strong demand growth from organic farming and integrated pest management (IPM)

4.1.1.6 Integrating bio-control products with conventional chemicals

4.1.1.7 Less regulatory pressure & worker/ environment safety

4.1.1.8 New acquisitions and partnerships

4.1.2 RESTRAINTS

4.1.2.1 Variable efficiency and low shelf life

4.1.3 OPPORTUNITIES

4.1.3.1 Plant extracts and oil-based seed treatments for organic farming

4.1.3.2 Seed treatment for abiotic stress

4.1.3.3 Abiotic stress limiting plant growth

4.1.3.4 Thermo-seeds

4.2 CHEMICAL SEED TREATMENT

4.2.1 DRIVERS

4.2.1.1 Insecticide dominate value market; fungicides lead in volumes

4.2.2 INSECTICIDES

4.2.2.1 Global productivity and use of combination chemicals drives insecticide demands

4.2.2.2 Carbamates and pyrethroids dominate global insecticide market

4.2.2.2.1 Carbamates and organophosphates

4.2.2.2.2 Pyrethroids

4.2.2.2.3 Other seed treatment insecticides

4.2.3 FUNGICIDES

4.2.3.1 High economic impact has led to use of broad spectrum fungicides

4.2.3.2 Rhizoctonia and Fusarium key target fungi amongst other seed, soil and air borne species

4.2.3.3 Triazoles and Diazoles dominate fungicidal seed treatment market

4.2.3.3.1 Benzimidazoles

- 4.2.3.3.2 Triazoles and diazoles
- 4.2.3.3.3 Dithiocarbamates
- 4.2.3.3.4 Others seed treatment fungicides
- 4.2.3.3.5 Carboxin

4.2.4 OTHERS

- 4.2.4.1 Micronutrients
- 4.2.4.2 Colorants
- 4.2.4.3 Polymers
- 4.2.4.4 Phytohormones
- 4.2.4.5 Safeners

4.3 NON-CHEMICAL SEED TREATMENT

4.3.1 DRIVERS

4.3.1.1 Revolution in regulatory requirements revives non-chemical seed treatment practices

4.3.2 TRADITIONAL SEED TREATMENT

- 4.3.2.1 Oldest and still the most trusted and cost-effective methods of seed treatment
 - 4.3.2.1.1 Priming and pelleting
 - 4.3.2.1.2 Hot water treatments

4.3.3 BIO-CONTROL

- 4.3.3.1 Soybean and Canola drive U.S. dominance in bio-control market
- 4.3.3.2 China dominates; lack of Governmental initiatives holds back growth in APAC

4.4 REST OF CHEMICALS

4.4.1 NEMATOCIDES

- 4.4.1.1 Harpin
 - 4.4.1.1.1 Key feature: Multiple functionalities
 - 4.4.1.1.2 Pros and cons
- 4.4.1.2 Abamectin
 - 4.4.1.2.1 Key feature: Low toxicity to humans and animals
- 4.4.1.3 Spinosad
 - 4.4.1.3.1 Key feature: Low cost and lasting effect

4.4.2 INOCULANTS

- 4.4.2.1 Rhizobium inoculants
 - 4.4.2.1.1 Global demands synchronous with Soybean market trends
- 4.4.2.2 Azospirillum inoculants
 - 4.4.2.2.1 Research on root interaction can help boost efficiency and market demand
- 4.4.2.3 Other inoculants
 - 4.4.2.3.1 Azotobacter
 - 4.4.2.3.2 Acetobacter
- 4.4.2.4 Advantages of inoculation

4.4.2.5 Regulations for commercial inoculants

4.4.2.5.1 Commercial microbial inoculants enter market

4.5 SEED TREATMENT – APPLICATION TECHNIQUES

4.5.1 SEED ENCRUSTING

4.5.2 SEED PELLETING

5 SEED TREATMENT MARKET, BY TARGET PROTECTION

5.1 INTRODUCTION

5.1.1 KEY FEATURES

5.1.1.1 Key Motive: Improved crop stand, yields and profitability

5.1.1.2 Fungicides most commonly used; used in combination with insecticides for efficiency

5.1.1.3 Changing norms and target pathogen physiologies warrant constant modifications

5.2 FUNGICIDES

5.2.1 KEY FEATURES

5.2.1.1 Aids seedling emergence in addition to protection

5.2.1.2 Non-volatile fungicides: The way ahead

5.2.2 MAIZE/CORN

5.2.2.1 Soil and seed borne pathogens: Key targets for seed treatment

5.2.2.2 Faulty crop planting and rotation practices make crop vulnerable

5.2.3 SOYBEAN

5.2.3.1 Economic impact of seedling disease: Focus of seed treatment

5.2.4 COTTON

5.2.4.1 Global acceptance of Bt cotton and the resultant rising prices drive the cotton market

5.2.4.2 On-going research; seed treatment demand not growing at the rate of demand for crop

5.2.5 WHEAT

5.2.5.1 Seed-borne fungal and root-rots remain the key target for seed treatment

5.2.6 POTATO

5.2.6.1 Low commodity price has restricted market growth; not any more

5.2.7 CANOLA

5.2.7.1 Economic losses due to blackleg and high value of canola influence seed treatment practices

5.2.8 RICE

5.2.8.1 Low cost production along with protection from fungal diseases

5.2.8.2 Field practices, temperature and rice variant greatly influence need for

treatment

5.2.9 VEGETABLES

5.2.9.1 Modernization of sector revives seed treatment practices, especially for exotic variants

5.3 INSECTICIDES

5.3.1 DRIVERS

5.3.1.1 R&D influential in driving the insecticide seed treatment segment

5.3.1.2 Used in combination with other pesticides due to low dosage level requirement

5.4 NEMATICIDES

5.4.1 KEY FEATURES

5.4.1.1 Target specific product developments lead to demand for nematicides

5.4.1.2 Developments of Nematicides help boost adoption of seed treatment practices

6 APAC SEED TREATMENT MARKET, BY TARGET CROPS

6.1 INTRODUCTION

6.1.1 DRIVERS

6.1.1.1 Seed value and vulnerability influences demand dynamics

6.1.1.2 Maize consumption for biofuels boosts production and seed treatment requirements

6.1.1.3 Asia and Europe drive wheat seed treatment market with increasing area under cultivation

6.2 CEREALS & GRAINS

6.2.1 DRIVER

6.2.1.1 Technology premiums and conventional seeds drive the growth in demand

6.2.2 MAIZE

6.2.2.1 Leading market players focus on maize for product development

6.2.2.2 Vulnerability to soil-borne pathogens drives the need for seed treatment

6.2.2.3 High evidence of seedling disease in maize creates opportunities for market

6.2.3 RICE

6.2.3.1 R&D and development of BT rice boost need for seed treatment practices

6.2.3.2 Hybrid seeds, privatization of market: Key drivers for increasing demand for seed treatment

6.2.4 WHEAT

6.2.4.1 Wheat fungal vulnerability drives need for seed treatment solutions

6.2.5 SORGHUM

6.2.5.1 Heavy economic losses due to smut translates into seed treatment need

6.3 OILSEEDS

6.3.1 DRIVER

6.3.1.1 New application fields drive need for enhanced production and seed treatment practices

6.3.2 SOYBEAN

6.3.2.1 Increasing global oil prices and bio fuel demand propelling market demand

6.3.2.2 Global acceptance of GM seeds and seed treatment, due to rising requirements

6.3.2.3 Combined growth of biotech trait and seed market: Key influencer on seed treatment demands

6.3.3 SUNFLOWER

6.3.3.1 Rising prices and high demand for production of sunflower oil globally

6.3.3.2 Biotech trait seed market has more than doubled; driving the seed treatment needs

6.3.4 COTTON

6.3.4.1 Changing dynamics in China and India influencing global price trends

6.3.4.2 Increased prices revitalised cotton seed and seed treatment markets

6.3.4.3 High market share of trait premium seeds drives demand for seed treatment

6.3.5 CANOLA

6.3.5.1 Biofuel preference for Canola drives demand for higher production volumes

6.3.5.2 High economic impact of fungal diseases boost demand for seed treatment

6.3.5.3 Leading trait premium seed manufacturers also push the seed treatment market

6.4 OTHERS

6.4.1 SUGAR BEETS

6.4.1.1 Subsidy support for ethanol production revives sugar beets market

6.4.1.2 Regulatory challenges cast uncertainty on future demands

6.4.2 VEGETABLES

6.4.2.1 Increasing volume of small seeded vegetables drives seed treatment requirements

7 SEED TREATMENT TECHNOLOGIES: THE FUTURE PROSPECTIVE

7.1 INTRODUCTION

7.1.1 EVOLUTION OF CROP PROTECTION

7.1.2 IMPERATIVE NOVEL SEED TREATMENT METHODS

7.2 GENETIC ENGINEERING: KEY TO MODERN AGRICULTURE

7.2.1 PROBLEMS ASSOCIATED WITH PROMOTING GENETICALLY MODIFIED FOODS

- 7.2.1.1 Legislative & regulatory hurdles:
- 7.2.1.2 Ambiguous European laws governing GM foods
- 7.2.1.3 GM labeling
- 7.2.1.4 Consumer antagonism: major deterrent
- 7.3 NON-TRANSGENIC; NON-GMO BIOTECHNOLOGY CROPS
 - 7.3.1 TECHNOLOGY TO REPLACE THE IMPACT OF RESOURCES
 - 7.3.1.1 Crops evolving into Bio-factories
- 7.4 CIBIUS GLOBAL
 - 7.4.1 TECHNICAL PROCESS
 - 7.4.2 ADVANTAGES
- 7.5 PIONEER (DUPONT)
 - 7.5.1 ACCELERATED YIELD TECHNOLOGY (AYT SYSTEM)
 - 7.5.2 ADVANTAGES:
- 7.6 OKANAGEN SPECIALITY FRUITS INC.
 - 7.6.1 TECHNICAL PROCESS
 - 7.6.2 KEY BENEFIT
 - 7.6.3 MARKET PROSPECTS
- 7.7 MORFLORA
 - 7.7.1 TRAITUP PLATFORM: A NEW PARADIGM
 - 7.7.1.1 An innovative non transgenic technology
 - 7.7.2 PLATFORM FOR TRAIT INTRODUCTION IN SEEDS
 - 7.7.2.1 Fastest method to introduce new trait
 - 7.7.2.2 Cost effective
 - 7.7.2.3 A complete crop protection solution
 - 7.7.3 INTELLECTUAL PROPERTY
 - 7.7.4 TECHNICAL PROCESS
 - 7.7.5 ADVANTAGES
 - 7.7.6 SUMMARY

8 APAC SEED TREATMENT MARKET, BY COUNTRY

- 8.1 INTRODUCTION
 - 8.1.1 DRIVERS
 - 8.1.1.1 Regulatory requirements beneficial for seed treatment market
 - 8.1.1.2 GM seed trends in America translate into demands for seed treatment
- 8.2 ASIA-PACIFIC
 - 8.2.1 DRIVERS
 - 8.2.1.1 Increasing food demands and decreasing arable land
 - 8.2.1.2 China, India and Australia drive APAC market trends

8.2.1.3 Vague regulatory practices aid manufacturers in expanding presence in market

8.2.2 JAPAN

8.2.2.1 Driving Force: Transformation in Regulations

8.2.2.2 Tomato and sugar beets drive Japanese seed treatment demands

8.2.3 THAILAND

8.2.3.1 Seed-borne pathogens targeting cotton, rice and maize drive market demands

8.2.4 AUSTRALIA

8.2.4.1 Government and federal support drives Domestic market growth and efficiency

8.2.5 CHINA

8.2.5.1 Subsidies offered By Chinese Government supports market growth

8.2.5.2 Restructuring of regulatory norms has positive implications on seed treatment market

8.2.6 INDIA

8.2.6.1 Inappropriate deep rooted distribution set-up hampers growth

8.2.6.2 Lucrative destination due to absence of market leader

8.2.6.3 Advancement Of biotech seed treatment practices

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.1.1 MERGES AND ACQUISITIONS - MOST PREFERRED STRATEGIC APPROACH

9.2 MERGERS & ACQUISITIONS

9.3 AGREEMENTS, COLLABORATIONS AND PARTNERSHIPS

9.4 EXPANSIONS, INVESTMENTS & OTHER DEVELOPMENTS

9.5 NEW PRODUCTS AND TECHNOLOGY LAUNCHES

10 COMPANY PROFILES

10.1 CIBUS GLOBAL

10.1.1 OVERVIEW

10.1.2 FINANCIALS

10.1.3 PRODUCTS & SERVICES

10.1.4 STRATEGY

10.1.5 DEVELOPMENTS

10.2 MORFLORA

- 10.2.1 OVERVIEW
- 10.2.2 FINANCIALS
- 10.2.3 PRODUCTS & SERVICES
- 10.2.4 STRATEGY
- 10.2.5 DEVELOPMENTS
- 10.3 MONSANTO COMPANY
 - 10.3.1 OVERVIEW
 - 10.3.2 FINANCIALS
 - 10.3.3 PRODUCTS & SERVICES
 - 10.3.4 STRATEGY
 - 10.3.5 DEVELOPMENTS
- 10.4 NUFARM LIMITED
 - 10.4.1 OVERVIEW
 - 10.4.2 FINANCIALS
 - 10.4.3 PRODUCTS & SERVICES
 - 10.4.4 STRATEGY
 - 10.4.5 DEVELOPMENTS
- 10.5 SUMITOMO CHEMICAL COMPANY LIMITED
 - 10.5.1 OVERVIEW
 - 10.5.2 FINANCIALS
 - 10.5.3 PRODUCTS & SERVICES
 - 10.5.4 STRATEGY
 - 10.5.5 DEVELOPMENTS

APPENDIX

JAPAN PATENTS

List Of Tables

LIST OF TABLES

TABLE 1 ASIA-PACIFIC: SEED TREATMENT MARKET REVENUE, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 2 SEED TREATMENT MARKET TYPES & BENEFITS

TABLE 3 PHYSIOLOGICAL EFFECT OF SEED TREATMENT ON ITS QUALITY

TABLE 4 GLOBAL SEED MARKET REVENUE, 2001 – 2010 (\$BILLION)

TABLE 5 SEED MARKET REVENUE, BY TYPES, 2001 – 2010 (\$BILLION)

TABLE 6 SEED TREATMENT: UPCOMING PRODUCT INNOVATIONS & PROPOSED PRODUCTS LAUNCH

TABLE 7 SEED TREATMENT AS COST EFFECTIVE SOLUTION

TABLE 8 WORLD POPULATION & PER CAPITA LAND AVAILABLE

TABLE 9 SEED TREATMENT FUNGICIDES

TABLE 10 SEED TREATMENT INSECTICIDES

TABLE 11 GUSTAFSON (BAYER CROPSCIENCE): SEED TREATMENT EQUIPMENT

TABLE 12 APAC SEED TREATMENT MARKET REVENUE, BY TYPES, 2011 – 2018 (\$MILLION)

TABLE 13 APAC SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2013 – 2018(\$MILLION)

TABLE 14 CHEMISTRY & BIO-CONTROL COMBINATIONS

TABLE 15 MINIMUM INHIBITORY CONCENTRATION (MIC) OF ESSENTIAL OILS FOR SEED TREATMENT (PPM)

TABLE 16 EFFECT OF THERMAL SEED TREATMENT, BY CROPS, BY PATHOGENS

TABLE 17 APAC: CHEMICAL SEED TREATMENT MARKET, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 18 APAC: INSECTICIDE SEED TREATMENT MARKET, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 19 COMMERCIAL ACTIVE INGREDIENTS-CARBAMATE SEED TREATMENTS

TABLE 20 COMMERCIALLY AVAILABLE SEED TREATMENT PRODUCTS, BY ACTIVE INGREDIENT, BY CROPS

TABLE 21 APAC: FUNGICIDE SEED TREATMENT MARKET, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 22 COMMON SEED TREATMENT FUNGICIDES

TABLE 23 SEED TREATMENT FUNGICIDES CONSUMPTION MARKET VOLUME, BY CHEMICAL CLASS, 2009 (KILO TONNES)

TABLE 24 COMMERCIAL ACTIVE INGREDIENTS – BENZIMIDAZOLES

TABLE 25 COMMERCIALLY AVAILABLE TRIAZOLE SEED TREATMENT PRODUCTS, BY ACTIVE INGREDIENTS

TABLE 26 COMMERCIALLY AVAILABLE SEED TREATMENT PRODUCTS, BY ACTIVE INGREDIENTS

TABLE 27 MICRONUTRIENTS BENEFITS

TABLE 28 RELATIVE RESPONSIVENESS OF SELECTED CROPS TO MICRONUTRIENTS

TABLE 29 HOT WATER SEED TREATMENT, BY CROPS

TABLE 30 APAC: BIO-CONTROL SEED TREATMENT MARKET, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 31 COMMERCIAL BIO-CONTROL SEED TREATMENTS, BY ACTIVE INGREDIENTS

TABLE 32 COMMERCIAL NEMATICIDES, BY ACTIVE INGREDIENTS, BY CROPS

TABLE 33 COMMERCIALLY AVAILABLE INOCULANTS, BY CROPS, BY DOSAGES

TABLE 34 RHIZOBIUM INOCULANTS, BY CROPS

TABLE 35 NITROGEN FIXING CAPACITY OF AZOSPIRILLUMN, BY CROPS

TABLE 36 AREA UNDER LEGUME CROPS, BY GEOGRAPHY, 2008 – 2009 (HA)

TABLE 37 SAVING CHEMICAL NUTRIENTS BY USE OF INOCULANTS

TABLE 38 ORGANIC MATERIAL REVIEW INSTITUTE (OMRI) – APPROVED INOCULANTS

TABLE 39 APAC: REST OF CHEMICAL SEED TREATMENT MARKET, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 40 SEED TREATMENT APPLICATION TECHNIQUES, BY CROPS

TABLE 41 IMPORTANT PATHOGENS AS SEED TREATMENT TARGETS

TABLE 42 MAIZE/CORN: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 43 SOYBEAN: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 44 COTTON: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 45 WHEAT: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 46 POTATO: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 47 CANOLA: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 48 RICE: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 49 VEGETABLES: ECONOMICALLY IMPORTANT PATHOGENS, DISEASES & TREATMENTS

TABLE 50 INSECTICIDE FAMILY, ACTIVE INGREDIENTS & TARGET PESTS

TABLE 51 NEMATICIDE COMPOUNDS & TARGET PESTS

TABLE 52 ASIA-PACIFIC SEED TREATMENT MARKET REVENUE, BY CROP TYPES, 2011 – 2018 (\$MILLION)

TABLE 53 ASIA-PACIFIC SEED TREATMENT MARKET FOR CEREALS & GRAINS, BY CROP, 2011 – 2018(\$MILLION)

TABLE 54 APAC MAIZE MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONNES), 2010 – 2011

TABLE 55 GLOBAL MAIZE SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$BILLION)

TABLE 56 APAC RICE MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONNES), 2010 – 2011

TABLE 57 GLOBAL RICE SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$BILLION)

TABLE 58 APAC WHEAT MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONNES), 2010 – 2011

TABLE 59 GLOBAL WHEAT SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$BILLION)

TABLE 60 APAC SORGHUM MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONNES), 2010 – 2011

TABLE 61 GLOBAL OILSEEDS SEED MARKET REVENUE, BY TYPES, 2008 – 2010 (\$MILLION)

TABLE 62 APAC OILSEEDS SEED TREATMENT MARKET REVENUE, BY CROP, 2011 – 2018 (\$MILLION)

TABLE 63 APAC SOYBEAN MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONNES), 2010 – 2011

TABLE 64 GLOBAL SOYBEAN SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$BILLION)

TABLE 65 APAC SUNFLOWER MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONNES), 2010 – 2011

TABLE 66 GLOBAL SULFLOWER SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$MILLION)

TABLE 67 APAC COTTON MARKET, PRODUCTION (TONNES), 2010 – 2011

TABLE 68 GLOBAL COTTON SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$BILLION)

TABLE 69 APAC CANOLA MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONS), 2010 – 2011

TABLE 70 GLOBAL CANOLA SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$MILLION)

TABLE 71 APAC OTHER CROPS SEED TREATMENT MARKET, REVENUES, BY CROP, 2011 – 2018 (\$MILLION)

TABLE 72 APAC SUGAR BEETS MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONS), 2010 – 2011

TABLE 73 GLOBAL SUGAR BEET SEED MARKET REVENUE, BY TYPES, 2007 – 2010 (\$MILLION)

TABLE 74 APAC VEGETABLES MARKET AREA HARVESTED (HECTARE) & PRODUCTION (TONS), 2010 – 2011

TABLE 75 GLOBAL VEGETABLES SEED MARKET, BY CROP TYPES, 2008 – 2010 (\$MILLION)

TABLE 76 TRAIT-UP COMPARITIVE ANALYSIS

TABLE 77 ASIA-PACIFIC: SEED TREATMENT MARKET REVENUE, BY TYPES, 2011 – 2018 (\$MILLION)

TABLE 78 ASIA-PACIFIC: SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2011 – 2018 (\$MILLION)

TABLE 79 ASIA-PACIFIC: SEED TREATMENT MARKET REVENUE, BY COUNTRIES, 2011 – 2018 (\$MILLION)

TABLE 80 JAPAN: SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2009 – 2016 (\$MILLION)

TABLE 81 JAPAN: SEED TREATMENT MARKET, BY TYPES, 2011 – 2018 (\$MILLION)

TABLE 82 THAILAND: SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2009 – 2016 (\$MILLION)

TABLE 83 REST OF APAC: SEED TREATMENT MARKET, BY TYPES, 2011 – 2018 (\$MILLION)

TABLE 84 AUSTRALIA: SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2012 – 2018 (\$MILLION)

TABLE 85 CHINA: SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2011 – 2018 (\$MILLION)

TABLE 86 CHINA: SEED TREATMENT MARKET, BY TYPES, 2011 – 2018 (\$MILLION)

TABLE 87 INDIA: SEED TREATMENT MARKET REVENUE, BY APPLICATIONS, 2011 – 2018 (\$MILLION)

TABLE 88 INDIA: SEED TREATMENT MARKET, BY TYPES, 2011 – 2018 (\$MILLION)

TABLE 89 MERGERS & ACQUISITIONS, 2010 – MARCH 2013

TABLE 90 PARTNERSHIPS, COLLABORATIONS & AGREEMENTS, JANUARY 2010 – MARCH 2013

TABLE 91 EXPANSIONS, INVESTMENTS AND OTHER DEVELOPMENTS, 2010 – 2013

TABLE 92 NEW PRODUCTS LAUNCH & RESEARCH, 2008 – 2011

TABLE 93 MONSANTO: ANNUAL REVENUE, BY SEGMENTS, 2011 – 2012
(\$MILLION)

TABLE 94 MONSANTO: ANNUAL REVENUE, BY GEOGRAPHY, 2011 – 2012
(\$MILLION)

TABLE 95 MONSANTO: SEED TREATMENT PRODUCT PORTFOLIO FOR SOYBEAN

TABLE 96 MONSANTO: PRODUCTS FOR COTTON & ITS APPLICATIONS

TABLE 97 MONSANTO: SEED TREATMENT PRODUCT PORTFOLIO FOR CORN

TABLE 98 NUFARM: ANNUAL REVENUE, BY SEGMENTS, 2012 (\$MILLION)

TABLE 99 NUFARM: ANNUAL REVENUE, BY GEOGRAPHY, (\$MILLION)

TABLE 100 NUFARM: PRODUCT PORTFOLIO, ACTIVE INGREDIENT AND APPLICATIONS

TABLE 101 SUMITOMO: PRODUCT, BRANDS & ITS APPLICATIONS

List Of Figures

LIST OF FIGURES

FIGURE 1 APAC SEED TREATMENT MARKET

FIGURE 2 APAC SEED TREATMENT MARKET SEGMENTATION

FIGURE 3 SEED TREATMENT MARKET, BY APPLICATOR

FIGURE 4 ELEMENTS OF COMMERCIAL SEED PRICE, 2012

FIGURE 5 GLOBAL SEED MARKET REVENUE, BY TYPES, 2001 – 2010 (\$BILLION)

FIGURE 6 GLOBAL SEED MARKET SHARE, BY COMPANY, 2011

FIGURE 7 EVOLUTION OF THE SEED TREATMENT MARKET

FIGURE 8 SEED TREATMENT SOLUTIONS – EVOLUTION

FIGURE 9 IMPACT OF MAJOR DRIVERS ON GLOBAL SEED TREATMENT MARKET, 2011 – 2018

FIGURE 10 PRICE TRENDS MAIZE/CORN & SOYBEAN SEEDS, 2010

FIGURE 11 IMPACT OF MAJOR RESTRAINTS ON THE GLOBAL SEED TREATMENT MARKET, 2011 – 2018

FIGURE 12 GLOBAL SEED TREATMENT MARKET SHARE, BY COMPANY, 2012

FIGURE 13 PATENT ANALYSIS, BY COMPANY, JANUARY 2010 – JANUARY 2013

FIGURE 14 GLOBAL ORGANIC FOOD MARKET REVENUE, 2006 – 2010 (\$MILLION)

FIGURE 15 STRESS EFFECT ON MAIZE PRODUCTION, 2010

FIGURE 16 APAC CHEMICAL SEED TREATMENT MARKET SHARE, BY APPLICATIONS, 2012

FIGURE 17 BIOCONTROL SEED TREATMENT MARKET SHARE, BY GEOGRAPHY, 2012

FIGURE 18 TRANSMISSION PATHWAYS FOR DISEASES & METHODS OF PROTECTION

FIGURE 19 APAC SEED TREATMENT MARKET SHARE, BY CROPS, 2012

FIGURE 20 GLOBAL MAIZE SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 21 APAC RICE SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 22 APAC WHEAT SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 23 APAC SORGHUM SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 24 APAC SOYBEAN SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 25 APAC SUNFLOWER SEED TREATMENT MARKET REVENUE, 2011 –

2018 (\$MILLION)

FIGURE 26 APAC COTTON SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 27 APAC CANOLA SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 28 APAC SUGAR BEET SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 29 APAC VEGETABLES SEED TREATMENT MARKET REVENUE, 2011 – 2018 (\$MILLION)

FIGURE 30 THE EVOLUTION OF PLANT BREEDING

FIGURE 31 RTDS – THE PROCESS

FIGURE 32 TRAIT-UP PROCEDURE

FIGURE 33 SEED TREATMENT MARKET SHARE, BY GEOGRAPHY, 2012

FIGURE 34 ASIA-PACIFIC: SEED TREATMENT MARKET SHARE, BY COUNTRIES, 2010

FIGURE 35 APAC SEED MARKET GROWTH STRATEGIES, JANUARY 2010 – MARCH 2013

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