

Asia-Pacific Animal Health Market by product (Parasiticides (Ectoparasiticides), Antimicrobial & Antibiotic, Vaccines, Feed Additive(Vitamin, Amino Acids, Antioxidant), Growth Promoter) Animal (Livestock, Companion), End-user (Hospitals) - Forecast to 2025

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Abstracts

The APAC animal health market is projected to reach a value of USD 22.1 billion by 2025 from USD 15.6 billion in 2020, at a CAGR of 7.2% during the forecast period. Factors such as the rapid rise in livestock population, increasing awareness about animal health, and rising frequency of animal disease outbreaks are expected to drive the growth of the APAC animal health market. However, restrictions on the use of parasiticides in food-producing animals, shift toward vegetarian diets, and rising cost of storage of animal vaccines are expected to restrain the growth of this market.

“Increasing livestock population to drive the growth of feed additives”

Based on product, the APAC animal health market is segmented into parasiticides, antimicrobials and antibiotics, vaccines, feed additives/nutritional products, growth promoters, and other pharmaceuticals. In 2019, feed additives accounted for the largest share of the APAC animal health market. The largest share of this segment can primarily be attributed to the widespread popularity of these products among veterinarians and their increased adoption among livestock producers.

“Rising demand of animal derived food products to increase the growth of livestock animal market ”

Based on animal, the APAC animal health market is categorized into food-producing animals and companion animals. The larger share of this segment is due to the increasing livestock population and rising demand for animal-derived food products.

“Rising population of livestock animals to drive the growth of animal farms market”

Based on end-user, the market has been classified into veterinary hospitals & clinics, animal farms, and homecare. In 2019, the animal farms segment accounted for the largest market share of the APAC animal health market. This is because of the large population of livestock in emerging Asia Pacific countries, growing demand for animal-derived food products, and rising incidences of zoonotic diseases

“China dominated the APAC animal health market in 2019”

The APAC animal health market has been segmented into five countries—Japan, China, India, Australia and Rest of Asia Pacific. In 2019, China accounted for the largest share of the market. The rising animal health awareness programmes, increasing companion animals and growing demand of animal derived food products are driving the growth of the APAC animal health market.

The break-down of primary participants is as mentioned below:

By Company Type - Tier 1: 35%, Tier 2: 40%, and Tier 3: 26%

By Designation - C-level: 35%, Director-level: 46%, and Others: 20%

By Region - Japan: 27%, China: 26%, India: 29%, Australia:16%, Rest of APAC:2%

Research Coverage:

The report analyses the APAC animal health market and aims at estimating the market size and future growth potential of various market segments based on products, animal type, and end-user. The report also provides a competitive analysis of the key players operating in this market, along with their company profiles, product offerings, recent developments, and key market strategies.

Reasons to Buy the Report

This report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share of the market. Firms purchasing the report could use one or a combination of the below-mentioned strategies to strengthen their positions in the market.

This report provides insights into:

Market Penetration: Comprehensive information on the product portfolios of the top players in the APAC animal health market. The report analyzes this market by product type, animal type, and end-user

Market Development: Comprehensive information on the lucrative emerging markets, by-products, animal type, and end-user

Market Diversification: Exhaustive information about the product portfolios, growing geographies, recent developments, and investments in the APAC animal health market

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, and capabilities of the leading players in the APAC animal health market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION & SCOPE
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKETS COVERED
 - FIGURE 1 APAC ANIMAL HEALTH MARKET
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS
- 1.6 LIMITATIONS
- 1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH APPROACH
 - FIGURE 2 RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - FIGURE 3 PRIMARY SOURCES
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- 2.2 MARKET SIZE ESTIMATION
 - FIGURE 5 MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS
 - FIGURE 6 REVENUE SHARE ANALYSIS ILLUSTRATION
 - FIGURE 7 COUNTRY-LEVEL ANALYSIS OF THE APAC ANIMAL HEALTH MARKET
 - FIGURE 8 APPROACH 4: TOP-DOWN APPROACH
 - FIGURE 9 CAGR PROJECTIONS: SUPPLY SIDE ANALYSIS
 - FIGURE 10 CAGR PROJECTIONS FROM ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES OF THE APAC ANIMAL HEALTH MARKET (2020-2025)
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
 - FIGURE 11 MARKET DATA TRIANGULATION METHODOLOGY
- 2.4 MARKET SHARE ASSUMPTIONS

2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

FIGURE 12 APAC ANIMAL HEALTH MARKET, BY PRODUCT TYPE, 2020 VS. 2025 (USD MILLION)

FIGURE 13 APAC ANIMAL HEALTH MARKET, BY ANIMAL, 2020 VS. 2025 (USD MILLION)

FIGURE 14 APAC ANIMAL HEALTH MARKET, BY END-USER, 2020 VS. 2025 (USD MILLION)

4 PREMIUM INSIGHTS

4.1 APAC ANIMAL HEALTH MARKET OVERVIEW

FIGURE 15 EMERGING COUNTRIES TO OFFER GROWTH OPPORTUNITIES FOR MARKET PLAYERS

4.2 ASIA PACIFIC: ANIMAL HEALTH MARKET, BY PRODUCT TYPE AND END-USER (2019)

FIGURE 16 ANIMAL FARMS SEGMENT & FEED ADDITIVES ACCOUNTED FOR THE LARGEST MARKET SHARES IN 2019

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 17 APAC ANIMAL HEALTH MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rising demand for animal-derived food products

FIGURE 18 COUNTRY-LEVEL CONSUMPTION OF ANIMAL DERIVED FOOD PRODUCTS (2020-2030), THOUSAND METRIC TONS

FIGURE 19 COUNTRY-LEVEL PRODUCTION OF ANIMAL DERIVED FOOD PRODUCTS (2020-2030), THOUSAND METRIC TONS

FIGURE 20 ASIA WAS THE HIGHEST CONSUMER OF MEAT AND MILK IN THE WORLD IN 2018

5.2.1.2 Increasing livestock population and growing awareness about animal health

TABLE 1 APAC LIVESTOCK POPULATION, IN MILLION, 2014-2018

FIGURE 21 CATTLE POPULATION IN ASIA PACIFIC COUNTRIES, 2018 (IN MILLION)

5.2.1.3 Growing frequency of animal disease outbreaks

TABLE 2 ANIMAL DISEASE OUTBREAK IN ASIA PACIFIC COUNTRIES (2009-2019)

5.2.2 RESTRAINTS

5.2.2.1 Restrictions on use of parasiticides in food-producing animals

5.2.2.2 Shift toward vegetarian diet

5.2.2.3 Rising vaccine storage cost

5.2.3 OPPORTUNITIES

5.2.3.1 Lucrative growth opportunities in India and China

5.2.3.2 Growth in companion animal ownership and rising adoption of pet health insurance

5.2.4 CHALLENGES

5.2.4.1 Growing resistance to parasiticides and antibiotics

TABLE 3 PARASITICIDES AND RESISTANT PARASITES

5.2.4.2 Diversity of parasite species

5.2.4.3 Inadequate surveillance and reporting systems of vaccines

5.2.4.4 High costs of feed additive leading to adoption of conventional feeding systems

5.2.5 INDUSTRY TRENDS

5.2.5.1 Innovations in animal healthcare products

TABLE 4 INNOVATIVE ANIMAL PHARMACEUTICAL TRENDS

5.2.5.2 Consolidation in animal health industry

TABLE 5 SOME MAJOR ACQUISITIONS IN ANIMAL HEALTH INDUSTRY (2017-2019)

5.3 COVID-19 HEALTH ASSESSMENT

5.4 COVID-19 ECONOMIC ASSESSMENT

5.5 ASSESSMENT OF COVID-19 IMPACT ON ECONOMIC SCENARIO

FIGURE 22 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 23 SCENARIOS OF THE RECOVERY OF THE GLOBAL ECONOMY

5.6 ASSESSMENT OF IMPACT OF COVID-19 ON ECONOMIC SCENARIO PERTAINING TO APAC ANIMAL HEALTH MARKET

5.7 VALUE CHAIN ANALYSIS

FIGURE 24 APAC ANIMAL HEALTH MARKET: VALUE CHAIN ANALYSIS

5.8 ECOSYSTEM MARKET MAP

FIGURE 25 APAC ANIMAL HEALTH MARKET: ECOSYSTEM MARKET MAP

6 APAC ANIMAL HEALTH MARKET, BY PRODUCT

6.1 INTRODUCTION

TABLE 6 APAC ANIMAL HEALTH MARKET, BY PRODUCT TYPE 2018–2025 (USD

MILLION)

6.2 GROWTH PROMOTERS

TABLE 7 APAC ANIMAL GROWTH PROMOTERS MARKET, BY TYPE, 2018–2025
(USD MILLION)

TABLE 8 APAC ANIMAL GROWTH PROMOTERS MARKET, BY COUNTRY,
2018–2025 (USD MILLION)

6.2.1 PROBIOTICS & PREBIOTICS

6.2.1.1 Restrictions on the use of antibiotics have promoted the growth of probiotics & prebiotics

TABLE 9 APAC PROBIOTICS & PREBIOTICS GROWTH PROMOTERS MARKET, BY
COUNTRY, 2018–2025 (USD MILLION)

6.2.2 ACIDIFIERS

6.2.2.1 Regulations on the use of antibiotics and wide applications in different food-producing animals are driving the use of acidifiers

TABLE 10 APAC ACIDIFIERS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.2.3 PHYTOGENICS

6.2.3.1 Natural performance enhancement and antioxidative and disease defense properties support the use of phytogenics

TABLE 11 APAC PHYTOGENICS MARKET, BY COUNTRY, 2018–2025 (USD
MILLION)

6.2.4 FEED ENZYME GROWTH PROMOTERS

6.2.4.1 Feed enzymes segment is expected to benefit significantly due to the ban on antibiotics and hormones

TABLE 12 APAC FEED ENZYME GROWTH PROMOTERS MARKET, BY COUNTRY,
2018–2025 (USD MILLION)

6.2.5 HORMONAL GROWTH PROMOTERS

6.2.5.1 Routine use of hormonal growth promoters in east Asian countries contribute to their market growth

TABLE 13 APAC HORMONAL GROWTH PROMOTERS MARKET, BY COUNTRY,
2018–2025 (USD MILLION)

6.2.6 OTHER GROWTH PROMOTERS

TABLE 14 APAC OTHER GROWTH PROMOTERS MARKET, BY COUNTRY,
2018–2025 (USD MILLION)

6.3 FEED ADDITIVES/NUTRITIONAL PRODUCTS

TABLE 15 APAC ANIMAL FEED ADDITIVES/NUTRITIONAL PRODUCTS MARKET,
BY TYPE, 2018–2025 (USD MILLION)

TABLE 16 APAC ANIMAL FEED ADDITIVES/NUTRITIONAL PRODUCTS MARKET,
BY COUNTRY, 2018–2025 (USD MILLION)

6.3.1 AMINO ACIDS

6.3.1.1 High nutritional benefits and low cost drive the growth of amino acids

TABLE 17 APAC AMINO ACIDS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.3.2 BINDERS

6.3.2.1 Binders increase productivity of animal derived products, leading to their market growth

TABLE 18 APAC BINDERS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.3.3 VITAMINS

6.3.3.1 Rising importance of vitamins as a key constituent for metabolic functions in livestock is projected to drive the market

TABLE 19 APAC VITAMINS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.3.4 MINERALS

6.3.4.1 Multiple functions of minerals in animals driving growth

TABLE 20 APAC MINERALS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.3.5 FEED ACIDIFIERS

6.3.5.1 Improvement in economic performance of livestock due to feed acidifiers expected to lead to market growth

TABLE 21 APAC FEED ACIDIFIERS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.3.6 ANTIOXIDANTS

6.3.6.1 Reduced wastage and improved nutrition promote the growth of antioxidants

TABLE 22 APAC ANTIOXIDANTS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.3.7 OTHER FEED ADDITIVES/NUTRITIONAL PRODUCTS

TABLE 23 APAC OTHER FEED ADDITIVES/NUTRITIONAL PRODUCTS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.4 VACCINES

TABLE 24 APAC ANIMAL VACCINE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 25 APAC ANIMAL VACCINE MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.4.1 LIVE ATTENUATED VACCINE

6.4.1.1 Live attenuated vaccine accounted for the largest share of the APAC animal vaccine market in 2019

TABLE 26 APAC LIVE ATTENUATED VACCINES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.4.2 INACTIVATED VACCINES

6.4.2.1 High cost and short-lasting immunity hinder the growth of inactivated vaccines

TABLE 27 APAC INACTIVATED VACCINES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.4.3 TOXOID VACCINES

6.4.3.1 Safety and stability of toxoid vaccines to lead to market growth

TABLE 28 APAC TOXOID VACCINES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.4.4 RECOMBINANT VACCINES

6.4.4.1 Advantages associated with recombinant vaccines driving their demand

TABLE 29 APAC RECOMBINANT VACCINES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.4.5 OTHER VACCINES

TABLE 30 APAC OTHER VACCINES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5 PARASITICIDES

TABLE 31 APAC ANIMAL PARASITICIDES MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 32 APAC ANIMAL PARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5.1 ECTOPARASITICIDES

TABLE 33 APAC ANIMAL ECTOPARASITICIDES MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 34 APAC ANIMAL ECTOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5.1.1 Pour-ons & spot-ons

6.5.1.1.1 Ease of application support the demand for pour-ons & spot-ons

TABLE 35 APAC ANIMAL ECTOPARASITICIDE POUR-ONS & SPOT-ONS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5.1.2 Oral tablets

6.5.1.2.1 High medication compliance and ease of administration are key growth drivers in this market

TABLE 36 APAC ANIMAL ORAL ECTOPARASITICIDE TABLETS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5.1.3 Sprays

6.5.1.3.1 Low price and convenient handling drive market growth

TABLE 37 APAC ANIMAL ECTOPARASITICIDE SPRAYS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5.1.4 Dips

6.5.1.4.1 The high popularity of dips ensures sustained end user demand

TABLE 38 APAC ANIMAL ECTOPARASITICIDE DIPS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.5.1.5 Ear tags

6.5.1.5.1 Ear tags are highly effective in controlling flies around cattle

TABLE 39 APAC ANIMAL ECTOPARASITICIDE EAR TAGS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)**6.5.1.6 Collars**

6.5.1.6.1 Increasing prevalence of infections in companion animals drive the growth of collars

TABLE 40 APAC ANIMAL ECTOPARASITICIDE COLLARS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)**6.5.1.7 Other ectoparasiticides****TABLE 41 APAC ANIMAL OTHER ECTOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)****6.5.2 ENDOPARASITICIDES****TABLE 42 APAC ANIMAL ENDOPARASITICIDES MARKET, BY TYPE, 2018–2025 (USD MILLION)****TABLE 43 APAC ANIMAL ENDOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)****6.5.2.1 Oral liquids**

6.5.2.1.1 Increasing demand for meat and milk drives the growth of the oral liquids market

TABLE 44 APAC ANIMAL ORAL LIQUID ENDOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)**6.5.2.2 Oral solids**

6.5.2.2.1 The emergence of internal parasitic infections in dogs is expected to drive the growth of the oral solids market

TABLE 45 APAC ANIMAL ORAL SOLID ENDOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)**6.5.2.3 Injectables**

6.5.2.3.1 Injectables offer rapid results, which has supported their use

TABLE 46 APAC ANIMAL INJECTABLE ENDOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)**6.5.2.4 Feed additives**

6.5.2.4.1 Feed additives can be administered to large numbers of animals at once

TABLE 47 APAC ANIMAL FEED ADDITIVES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)**6.5.2.5 Other endoparasiticides****TABLE 48 APAC ANIMAL OTHER ENDOPARASITICIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)****6.5.3 ENDECTOCIDES**

6.5.3.1 Multiple applications against several parasites drive the growth of endectocides

TABLE 49 PLAYERS IN THE ENDECTOCIDES MARKET

TABLE 50 APAC ANIMAL ENDECTOCIDES MARKET, BY COUNTRY, 2018–2025
(USD MILLION)

6.6 ANTIMICROBIALS & ANTIBIOTICS

TABLE 51 APAC ANIMAL ANTIMICROBIALS & ANTIBIOTICS MARKET, BY TYPE,
2018–2025 (USD MILLION)

TABLE 52 APAC ANIMAL ANTIMICROBIALS & ANTIBIOTICS MARKET, BY
COUNTRY, 2018–2025 (USD MILLION)

6.6.1 TETRACYCLINES

6.6.1.1 Reduced cost is a key factor driving higher use of tetracyclines across
emerging Asian countries

TABLE 53 APAC TETRACYCLINES MARKET, BY COUNTRY, 2018–2025 (USD
MILLION)

6.6.2 PENICILLINS

6.6.2.1 Rising incidences of zoonotic diseases in livestock animals expected to drive
growth of penicillins

TABLE 54 APAC PENICILLINS MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.6.3 SULFONAMIDES

6.6.3.1 Reduced cost and multiple applications in livestock infections drive demand
for sulfonamides in rural Asian regions

TABLE 55 APAC SULFONAMIDES MARKET, BY COUNTRY, 2018–2025 (USD
MILLION)

6.6.4 MACROLIDES

6.6.4.1 Increasing production of cattle derived food products expected to drive the
growth of macrolides

TABLE 56 APAC MACROLIDES MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

6.6.5 AMINOGLYCOSIDES

6.6.5.1 Rising prevalence of animal-related diseases in rural regions of Asia Pacific
expected to drive the demand for aminoglycosides

TABLE 57 APAC AMINOGLYCOSIDES MARKET, BY COUNTRY, 2018–2025 (USD
MILLION)

6.6.6 CEPHALOSPORINS

6.6.6.1 Increasing adoption of pets in Asian countries expected to drive the growth of
cephalosporins

TABLE 58 APAC CEPHALOSPORINS MARKET, BY COUNTRY, 2018–2025 (USD
MILLION)

6.6.7 OTHER ANTIBIOTICS & ANTIMICROBIALS

TABLE 59 APAC OTHER ANTIBIOTICS & ANTIMICROBIALS MARKET, BY
COUNTRY, 2018–2025 (USD MILLION)

6.7 OTHER PHARMACEUTICALS

TABLE 60 APAC OTHER PHARMACEUTICALS MARKET, BY COUNTRY, 2018–2025
(USD MILLION)

7 APAC ANIMAL HEALTH MARKET, BY ANIMAL

7.1 INTRODUCTION

TABLE 61 APAC ANIMAL HEALTH MARKET, BY ANIMAL, 2018–2025 (USD MILLION)

7.2 FOOD PRODUCING ANIMALS

TABLE 62 PER CAPITA CONSUMPTION OF MEAT IN MAJOR APAC COUNTRIES,
(IN KG), 2019

TABLE 63 APAC ANIMAL HEALTH MARKET FOR FOOD PRODUCING ANIMALS, BY
TYPE, 2018–2025 (USD MILLION)

TABLE 64 FOOD-PRODUCING ANIMAL, BY COUNTRY, 2018–2025 (USD MILLION)

7.2.1 CATTLE

7.2.1.1 Increasing beef consumption and milk production to drive the segment

TABLE 65 APAC ANIMAL HEALTH MARKET FOR CATTLE, BY COUNTRY,
2018–2025 (USD MILLION)

7.2.2 PIGS

7.2.2.1 Growing incidences of zoonotic diseases will require better health
maintenance of pigs

TABLE 66 APAC ANIMAL HEALTH MARKET FOR PIGS, BY COUNTRY, 2018–2025
(USD MILLION)

7.2.3 POULTRY

7.2.3.1 Growing egg consumption in emerging countries to drive the segment

FIGURE 26 LEADING EGG PRODUCING COUNTRIES IN ASIA PACIFIC (NUMBER
OF EGGS, IN BILLION), 2018

TABLE 67 APAC ANIMAL HEALTH MARKET FOR POULTRY, BY COUNTRY,
2018–2025 (USD MILLION)

7.2.4 SHEEP AND GOATS

7.2.4.1 Increasing population of sheep and goats is expected to drive the segment

TABLE 68 APAC ANIMAL HEALTH MARKET FOR SHEEP AND GOATS, BY
COUNTRY, 2018–2025 (USD MILLION)

7.2.5 OTHER FOOD-PRODUCING ANIMALS

FIGURE 27 CONSUMPTION OF FISH AND FISH PRODUCTS PER YEAR IN ASIAN
COUNTRIES, PER CAPITA (IN KG)

TABLE 69 APAC ANIMAL HEALTH MARKET FOR OTHER FOOD PRODUCING
ANIMALS, BY COUNTRY, 2018–2025 (USD MILLION)

7.3 COMPANION ANIMALS

TABLE 70 APAC COMPANION ANIMAL MARKET, BY TYPE 2018–2025 (USD MILLION)

TABLE 71 APAC COMPANION ANIMAL MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

7.3.1 DOGS

7.3.1.1 Growing adoption of dogs to drive the segment

FIGURE 28 GROWING POPULATION OF PET DOGS IN INDIA (MILLION)

TABLE 72 APAC ANIMAL HEALTH MARKET FOR DOGS, BY COUNTRY, 2018–2025 (USD MILLION)

7.3.2 CATS

7.3.2.1 Increasing adoption of cats in South Asia to drive the segment

TABLE 73 APAC ANIMAL HEALTH MARKET FOR CATS, BY COUNTRY, 2018–2025 (USD MILLION)

7.3.3 HORSES

7.3.3.1 Declining horse population demands adoption of health products

TABLE 74 APAC ANIMAL HEALTH MARKET FOR HORSES, BY COUNTRY, 2018–2025 (USD MILLION)

7.3.4 OTHER COMPANION ANIMALS

TABLE 75 APAC ANIMAL HEALTH MARKET FOR OTHER COMPANION ANIMALS, BY COUNTRY, 2018–2025 (USD MILLION)

8 APAC ANIMAL HEALTH MARKET, BY END-USER

8.1 INTRODUCTION

TABLE 76 APAC ANIMAL HEALTH MARKET, BY END-USER, 2018–2025 (USD MILLION)

8.2 ANIMAL FARMS

8.2.1 GROWING LIVESTOCK POPULATION IN DEVELOPING COUNTRIES TO DRIVE THE SEGMENT

TABLE 77 GROWTH IN PRODUCTION OF MEAT AND MILK IN ASIA, 2015–2030, BY REGION

TABLE 78 GROWTH IN CONSUMPTION OF MEAT AND MILK IN ASIA, 2015–2030, BY REGION

TABLE 79 GROWTH IN PRODUCTION OF LIVESTOCK COMMODITIES IN ASIA, THOUSAND TONNES, 2017–2030

TABLE 80 APAC ANIMAL HEALTH MARKET FOR ANIMAL FARMS, BY COUNTRY, 2018–2025 (USD MILLION)

8.3 VETERINARY HOSPITALS & CLINICS

8.3.1 GROWING ANIMAL HEALTH AWARENESS WILL DRIVE THE SEGMENT

FIGURE 29 ASIA PACIFIC TO SHOW HIGHEST GROWTH RATE IN PET INDUSTRY BY 2022

TABLE 81 APAC ANIMAL HEALTH MARKET FOR VETERINARY HOSPITALS & CLINICS, BY COUNTRY, 2018–2025 (USD MILLION)

8.4 HOMECARE

8.4.1 RISING PET OWNERSHIP RATES TO DRIVE THE SEGMENT

TABLE 82 APAC ANIMAL HEALTH MARKET FOR HOMECARE, BY COUNTRY, 2018–2025 (USD MILLION)

9 APAC ANIMAL HEALTH MARKET, BY COUNTRY

9.1 INTRODUCTION

FIGURE 30 APAC ANIMAL HEALTH MARKET: SNAPSHOT

9.1.1 CHINA

9.1.1.1 Increasing pork consumption and growing pet adoption to drive the market

FIGURE 31 CHINA: PROJECTED COMPANION ANIMAL POPULATION, 2018–2025 (MILLION)

FIGURE 32 CHINA: PROJECTED FOOD-PRODUCING ANIMAL POPULATION, 2018–2025 (MILLION)

FIGURE 33 INCREASING CONSUMPTION OF PORK PRODUCTS IN CHINA, PER CAPITA (IN KILOGRAMS) (2011–2020)

FIGURE 34 GROWING CATTLE PRODUCTION IN CHINA, PER THOUSAND HEAD, 2009–2020

TABLE 83 CHINA: ANIMAL FEED ADDITIVE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 84 CHINA: ANIMAL GROWTH PROMOTER PRODUCT MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 85 CHINA: ANIMAL VACCINE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 86 CHINA: ANIMAL PARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 87 CHINA: ANIMAL ECTOPARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 88 CHINA: ANIMAL ENDOPARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 89 CHINA: ANIMAL ANTIBIOTIC & ANTIMICROBIAL MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 90 CHINA: APAC ANIMAL HEALTH MARKET, BY ANIMAL, 2018–2025 (USD MILLION)

TABLE 91 CHINA: APAC ANIMAL HEALTH MARKET, BY COMPANION ANIMAL, 2018–2025 (USD MILLION)

TABLE 92 CHINA: APAC ANIMAL HEALTH MARKET, BY FOOD-PRODUCING ANIMAL, 2018–2025 (USD MILLION)

TABLE 93 CHINA: APAC ANIMAL HEALTH MARKET, BY END-USER, 2018–2025 (USD MILLION)

9.1.2 JAPAN

9.1.2.1 Rising awareness about zoonotic diseases is expected to drive the market

FIGURE 35 JAPAN: PROJECTED COMPANION ANIMAL POPULATION, 2018-2025 (MILLION)

FIGURE 36 JAPAN: PROJECTED FOOD-PRODUCING ANIMAL POPULATION, 2018–2025 (MILLION)

TABLE 94 PRODUCTION AND CONSUMPTION OF ANIMAL-DERIVED FOOD PRODUCTS IN JAPAN (2000 VS. 2030) (THOUSAND METRIC TONS)

TABLE 95 JAPAN: ANIMAL FEED ADDITIVE/NUTRITIONAL PRODUCT MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 96 JAPAN: ANIMAL GROWTH PROMOTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 97 JAPAN: ANIMAL VACCINE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 98 JAPAN: ANIMAL PARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 99 JAPAN: ANIMAL ECTOPARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 100 JAPAN: ANIMAL ENDOPARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 101 JAPAN: ANIMAL ANTIBIOTIC & ANTIMICROBIAL MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 102 JAPAN: APAC ANIMAL HEALTH MARKET, BY ANIMAL, 2018–2025 (USD MILLION)

TABLE 103 JAPAN: APAC ANIMAL HEALTH MARKET, BY COMPANION ANIMAL, 2018–2025 (USD MILLION)

TABLE 104 JAPAN: APAC ANIMAL HEALTH MARKET, BY FOOD-PRODUCING ANIMAL, 2018–2025 (USD MILLION)

TABLE 105 JAPAN: APAC ANIMAL HEALTH MARKET, BY END-USER, 2018–2025 (USD MILLION)

9.1.3 INDIA

9.1.3.1 Large livestock population and increasing production and export capacities to drive the market

FIGURE 37 INDIA: PROJECTED COMPANION ANIMAL POPULATION, 2018–2025 (MILLION)

FIGURE 38 INDIA: PROJECTED FOOD-PRODUCING ANIMAL POPULATION, 2018–2025, (MILLION)

FIGURE 39 INCREASING LIVESTOCK AND POULTRY POPULATION IN INDIA, 2003–2019 (MILLION)

TABLE 106 INDIA: ANIMAL FEED ADDITIVE/NUTRITIONAL PRODUCT MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 107 INDIA: ANIMAL GROWTH PROMOTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 108 INDIA: ANIMAL VACCINE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 109 INDIA: ANIMAL PARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 110 INDIA: ANIMAL ECTOPARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 111 INDIA: ANIMAL ENDOPARASITICIDE MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 112 INDIA: ANIMAL ANTIBIOTIC & ANTIMICROBIAL MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 113 INDIA: APAC ANIMAL HEALTH MARKET, BY ANIMAL, 2018–2025 (USD MILLION)

TABLE 114 INDIA: APAC ANIMAL HEALTH MARKET, BY COMPANION ANIMAL, 2018–2025 (USD MILLION)

TABLE 115 INDIA: APAC ANIMAL HEALTH MARKET, BY FOOD-PRODUCING ANIMAL, 2018–2025 (USD MILLION)

TABLE 116 INDIA: APAC ANIMAL HEALTH MARKET, BY END-USER, 2018–2025 (USD MILLION)

9.1.4 AUSTRALIA

9.1.4.1 Increasing pet population is expected to drive the market

FIGURE 40 AUSTRALIA: PROJECTED COMPANION ANIMAL POPULATION, 2018–2025 (MILLION)

FIGURE 41 AUSTRALIA: PROJECTED FOOD-PRODUCING ANIMAL POPULATION, 2018–2025 (MILLION)

TABLE 117 AUSTRALIA: ANIMAL FEED ADDITIVE/NUTRITIONAL PRODUCT MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 118 AUSTRALIA: ANIMAL GROWTH PROMOTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 119 AUSTRALIA: ANIMAL VACCINE MARKET, BY TYPE, 2018–2025 (USD

MILLION)

TABLE 120 AUSTRALIA: ANIMAL PARASITICIDE MARKET, BY TYPE, 2018–2025
(USD MILLION)

TABLE 121 AUSTRALIA: ANIMAL ECTOPARASITICIDE MARKET, BY TYPE,
2018–2025 (USD MILLION)

TABLE 122 AUSTRALIA: ANIMAL ENDOPARASITICIDE MARKET, BY TYPE,
2018–2025 (USD MILLION)

TABLE 123 AUSTRALIA: ANIMAL ANTIBIOTIC & ANTIMICROBIAL MARKET, BY
TYPE, 2018–2025 (USD MILLION)

TABLE 124 AUSTRALIA: APAC ANIMAL HEALTH MARKET, BY ANIMAL,
2018-2025(USD MILLION)

TABLE 125 AUSTRALIA: APAC ANIMAL HEALTH MARKET, BY COMPANION
ANIMAL, 2018-2025 (USD MILLION)

TABLE 126 AUSTRALIA: APAC ANIMAL HEALTH MARKET, BY FOOD-PRODUCING
ANIMAL, 2018-2025(USD MILLION)

TABLE 127 AUSTRALIA: APAC ANIMAL HEALTH MARKET, BY END-USER,
2018–2025 (USD MILLION)

9.1.5 REST OF ASIA PACIFIC

TABLE 128 ROAPAC: ANIMAL FEED ADDITIVE/NUTRITIONAL PRODUCT MARKET,
BY TYPE, 2018–2025 (USD MILLION)

TABLE 129 ROAPAC: ANIMAL GROWTH PROMOTER MARKET, BY TYPE,
2018–2025 (USD MILLION)

TABLE 130 ROAPAC: ANIMAL VACCINE MARKET, BY TYPE, 2018–2025 (USD
MILLION)

TABLE 131 ROAPAC: ANIMAL PARASITICIDE MARKET, BY TYPE, 2018–2025 (USD
MILLION)

TABLE 132 ROAPAC: ANIMAL ECTOPARASITICIDE MARKET, BY TYPE, 2018–2025
(USD MILLION)

TABLE 133 ROAPAC: ANIMAL ENDOPARASITICIDE MARKET, BY TYPE, 2018–2025
(USD MILLION)

TABLE 134 ROAPAC: ANIMAL ANTIBIOTIC & ANTIMICROBIAL MARKET, BY TYPE,
2018–2025 (USD MILLION)

TABLE 135 ROAPAC APAC ANIMAL HEALTH MARKET, BY ANIMAL, 2018-2025(USD
MILLION)

TABLE 136 ROAPAC APAC ANIMAL HEALTH MARKET, BY COMPANION ANIMAL,
2018-2025(USD MILLION)

TABLE 137 ROAPAC APAC ANIMAL HEALTH MARKET, BY FOOD-PRODUCING
ANIMAL, 2018-2025(USD MILLION)

TABLE 138 ROAPAC: APAC ANIMAL HEALTH MARKET, BY END-USER, 2018–2025

(USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

FIGURE 42 KEY DEVELOPMENTS OF MAJOR PLAYERS BETWEEN 2017 AND 2020

10.2 MARKET EVALUATION FRAMEWORK

FIGURE 43 MARKET EVALUATION FRAMEWORK: MARKET CONSOLIDATION THROUGH PARTNERSHIPS, COLLABORATIONS, ACQUISITIONS, AND AGREEMENTS IN 2019

10.3 PRODUCT PORTFOLIO MATRIX

10.3.1 PARASITICIDES

10.3.2 VACCINES

10.3.3 ANTIBIOTICS & ANTIMICROBIALS

10.3.4 FEED ADDITIVES & NUTRITIONAL PRODUCTS

10.3.5 GROWTH PROMOTERS

10.4 APAC ANIMAL HEALTH MARKET: GEOGRAPHICAL ASSESSMENT

FIGURE 44 GEOGRAPHIC ASSESSMENT OF KEY PLAYERS IN THE APAC ANIMAL HEALTH MARKET (2019)

10.5 APAC ANIMAL HEALTH MARKET: R&D EXPENDITURE

FIGURE 45 R&D EXPENDITURE OF KEY PLAYERS IN THE ANIMAL HEALTH MARKET (2019)

10.6 REVENUE ANALYSIS OF KEY MARKET PLAYERS

FIGURE 46 REVENUE ANALYSIS: APAC ANIMAL HEALTH MARKET 2019

10.7 VENDOR DIVE

10.7.1 STARS

10.7.2 EMERGING LEADERS

10.7.3 PERVASIVE

10.7.4 EMERGING COMPANIES

FIGURE 47 COMPETITIVE LEADERSHIP MAPPING: APAC ANIMAL HEALTH MARKET, 2019

10.8 MARKET SHARE ANALYSIS

FIGURE 48 ANIMAL HEALTH MARKET SHARE ANALYSIS, BY KEY PLAYER, 2019

10.9 COMPETITIVE SITUATIONS AND TRENDS

FIGURE 49 BATTLE FOR MARKET SHARE: PRODUCT LAUNCHES & APPROVALS ACCOUNTED FOR THE LARGEST SHARE OF THE TOTAL DEVELOPMENTS PURSUED BY MARKET PLAYERS BETWEEN 2017 & 2020

10.9.1 PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 139 PRODUCT LAUNCHES AND ENHANCEMENTS (2017 – SEPTEMBER

2020)

10.9.2 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

TABLE 140 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
(2017–SEPTEMBER 2020)

10.9.3 MERGERS & ACQUISITIONS AND DIVESTITURES

TABLE 141 MERGERS & ACQUISITIONS, DIVESTITURES (2017–SEPTEMBER
2020)

10.9.4 EXPANSIONS

TABLE 142 EXPANSIONS (2017–SEPTEMBER 2020)

11 STARTUP MATRIX

11.1 COMPETITIVE LEADERSHIP MAPPING (SMES/STARTUP)

11.1.1 PROGRESSIVE COMPANIES

11.1.2 STARTING BLOCKS

11.1.3 RESPONSIVE COMPANIES

11.1.4 DYNAMIC COMPANIES

FIGURE 50 EMERGING PLAYERS VENDOR DIVE: EVALUATION OVERVIEW

12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View, Strategic Overview, Right To Win)*

12.1 BOEHRINGER INGELHEIM

FIGURE 51 BOEHRINGER INGELHEIM: COMPANY SNAPSHOT (2019)

12.2 ELANCO ANIMAL HEALTH

FIGURE 52 ELANCO: COMPANY SNAPSHOT (2019)

12.3 MERCK ANIMAL HEALTH

FIGURE 53 MERCK: COMPANY SNAPSHOT (2019)

12.4 ZOETIS INC.

FIGURE 54 ZOETIS: COMPANY SNAPSHOT (2019)

12.5 VIRBAC

FIGURE 55 VIRBAC: COMPANY SNAPSHOT (2019)

12.6 VETOQUINOL S.A.

FIGURE 56 VETOQUINOL: COMPANY SNAPSHOT (2019)

12.7 PHIBRO ANIMAL HEALTH

FIGURE 57 PHIBRO ANIMAL HEALTH: COMPANY SNAPSHOT (2019)

12.8 CEVA SANT? ANIMALE

12.9 DECHRA PHARMACEUTICALS PLC.

FIGURE 58 DECHRA: COMPANY SNAPSHOT (2019)

12.10 KYORITSU SEIYAKO

12.11 TIANJIN RINGPU

12.12 CHINA ANIMAL HUSBANDRY

12.13 JINYU BIO-TECHNOLOGY

12.14 ZYDUS ANIMAL HEALTH

FIGURE 59 ZYDUS: COMPANY SNAPSHOT (2019)

12.15 HIPRA

12.16 ENDOVAC ANIMAL HEALTH

12.17 BOVICURE PHARMA

12.18 INDIAN IMMUNOLOGICALS LTD.

12.19 ASHISH LIFE SCIENCE (ALS)

12.20 LUTIM PHARMA

*Business Overview, Products Offered, Recent Developments, MnM View Strategic Overview, Right To Win might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

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