

Asia and North Africa Critical Care Equipment Market by Product (Infusion Pumps, Ventilators, & Patient Monitors) - Competitive Analysis & Forecasts to 2021

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Abstracts

The critical care devices market is expected to reach USD 2.61 billion by 2021, at a CAGR of 8.0% from 2016 to 2021.

The growth of the overall critical care devices market is driven by factors such as technological advancements in critical care products, rising use of home use and remote monitoring devices, and growing patient population base in the emerging regions. In addition, increasing medical tourism in various countries across Asia are offering new growth opportunities for players in the critical care devices market. On the other hand, high cost of these devices and lack of regulatory policies are the key challenges faced by the market players.

In this report, the critical care devices market has been segmented on the basis of product (covering patient monitors, ventilators, and infusion pumps) and region (Asia and Middle East & North Africa). The patient monitors segment is estimated to account for the largest share of the critical care devices market in 2016. The opening of new multispeciality hospitals and improving healthcare infrastructure in tier II and III cities is driving the growth of this segment in emerging nations.

Geographically, Asia (excluding India) is expected to command the largest share of the critical care devices market in 2016, followed by Middle East and North Africa. A number of factors such as rising demand for low-cost critical care devices offered by Chinese manufacturers, growing focus of players on the Asian patient monitors market, rising geriatric population, increasing incidence and prevalence of chronic and respiratory diseases, and availability of the universal healthcare reimbursement policy in Japan are contributing to the growth of the Asian critical care devices market.

The critical care devices market consists of a large number of big, medium, and small-sized companies. As of 2015, the Indian patient monitors, ventilators, and infusion pumps market was dominated by Koninklijke Philips N.V. (Netherlands), Drägerwerk AG & Co. KGaA (Germany), and B. Braun Melsungen AG (Germany), respectively. New product launches and product approvals; partnerships, agreements, and collaborations; acquisitions; and geographic expansions were the major strategies adopted by most of the market players between 2013 and 2015 to achieve growth in the critical care devices market.

Reasons to Buy the Report:

From an insight perspective, this research report focuses on various levels of analysis—market share analysis of top players and company profiles, which together comprise and discuss basic views on the competitive landscape; emerging and high-growth segments of the critical care devices market in emerging nations; and high-growth regions and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned four strategies (market penetration, product development/innovation, market development, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on critical care devices offered by the top 15 players in the critical care devices market. The report analyzes the critical care devices market by product and region

Product Development/Innovation: Detailed insights on current and upcoming technologies, research and development activities, product enhancements, and new product launches in the critical care devices market

Market Development: Comprehensive information about lucrative product segments of the emerging markets. The report analyzes the critical care devices market on the basis of products, across Asia and Middle East & North Africa (MENA) regions

Competitive Assessment: Assessment of market shares, strategies, and products of leading players in the critical care devices market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH METHODOLOGY STEPS
- 2.2 SECONDARY AND PRIMARY RESEARCH METHODOLOGY
 - 2.2.1 SECONDARY RESEARCH
 - 2.2.1.1 Key data from secondary sources
 - 2.2.2 PRIMARY RESEARCH
 - 2.2.2.1 Key data from primary sources
 - 2.2.2.2 Key industry insights
 - 2.2.2.2.1 Supply side
 - 2.2.2.2.2 Demand side
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
- 3.2 CURRENT SCENARIO
- 3.3 FUTURE OUTLOOK
- 3.4 CONCLUSION

4 PREMIUM INSIGHTS

- 4.1 CRITICAL CARE DEVICES MARKET IN EMERGING NATIONS - OVERVIEW
- 4.2 CRITICAL CARE DEVICES MARKET SIZE, BY PRODUCT (2016 VS 2021)
- 4.3 INDIAN CRITICAL CARE DEVICES MARKET, BY PRODUCT AND PRICE RANGE, 2016 (USD MILLION)
- 4.4 CRITICAL CARE DEVICES MARKET, BY PRODUCT AND REGION, 2016 (USD MILLION)

5 BUSINESS MODELS

- 5.1 INTRODUCTION
- 5.2 INDIAN INFUSION PUMPS MARKET
 - 5.2.1 KEY BUSINESS MODELS
 - 5.2.2 KEY PRODUCT SPECIFICATIONS
 - 5.2.3 KEY STRATEGIES
 - 5.2.4 STRATEGIC RECOMMENDATIONS
- 5.3 INDIAN PATIENT MONITORS MARKET
 - 5.3.1 KEY BUSINESS MODELS
 - 5.3.2 KEY PRODUCT SPECIFICATIONS
 - 5.3.3 KEY STRATEGIES
 - 5.3.4 STRATEGIC RECOMMENDATIONS
- 5.4 INDIAN VENTILATORS MARKET
 - 5.4.1 KEY BUSINESS MODELS
 - 5.4.2 KEY PRODUCT SPECIFICATIONS
 - 5.4.3 KEY STRATEGIES
 - 5.4.4 STRATEGIC RECOMMENDATIONS

6 MARKET OVERVIEW: CRITICAL CARE MARKET

- 6.1 PATIENT MONITORS
 - 6.1.1 INTRODUCTION
 - 6.1.2 MARKET DYNAMICS
 - 6.1.2.1 DRIVERS
 - 6.1.2.1.1 High replacement rates
 - 6.1.2.1.2 Increased private sector investments and expansions
 - 6.1.2.1.3 Development of multi-parameter monitors
 - 6.1.2.1.4 Huge patient base in India
 - 6.1.2.2 RESTRAINTS
 - 6.1.2.2.1 High use of refurbished patient monitors
 - 6.1.2.2.2 High cost of patient monitors

6.1.2.3 OPPORTUNITIES

6.1.2.3.1 Development of patient monitors with wireless and sensor technology

6.1.2.3.2 Rising development of home-use and remote patient monitoring devices

6.1.2.4 CHALLENGES

6.1.2.4.1 Lack of regulations and high import duties

6.1.2.5 BURNING ISSUES

6.1.2.5.1 High demand for low-cost Chinese patient monitors

6.2 VENTILATORS MARKET

6.2.1 INTRODUCTION

6.2.2 MARKET DYNAMICS

6.2.2.1 DRIVERS

6.2.2.1.1 Increasing number of preterm births

6.2.2.1.2 Growing geriatric population

6.2.2.1.3 Rising prevalence of respiratory diseases

6.2.2.1.3.1 Growing level of atmospheric pollution increasing the prevalence of chronic respiratory disorders

6.2.2.1.4 Rising number of surgical procedures

6.2.2.2 RESTRAINTS

6.2.2.2.1 Shortage of ICU beds

6.2.2.2.2 Low per capita healthcare expenditure and lack of reimbursement

6.2.2.2.3 Availability of low-cost products from local manufacturers shrinking

revenue growth

6.2.2.3 OPPORTUNITIES

6.2.2.3.1 Growing demand for home care ventilators

6.2.2.3.2 Rising number of ICU patients

6.2.2.3.3 Emergence of noninvasive ventilation technologies

6.2.2.4 CHALLENGES

6.2.2.4.1 Risks and complications associated with invasive ventilators

6.2.2.4.1.1 Neonatal Invasive Ventilators

6.2.2.4.1.2 Adult Invasive Ventilators

6.2.2.4.2 Shortage of medical staff in hospitals

6.2.2.5 BURNING ISSUES

6.2.2.5.1 Shortage of ventilators in government hospitals

6.3 INFUSION PUMPS MARKET

6.3.1 INTRODUCTION

6.3.2 MARKET DYNAMICS

6.3.2.1 DRIVERS

6.3.2.1.1 Rising prevalence of chronic diseases

6.3.2.1.2 Rising geriatric and obese population resulting in the growing prevalence

of chronic diseases in India

6.3.2.1.3 Increasing number of hospital beds

6.3.2.2 RESTRAINTS

6.3.2.2.1 High cost of infusion pumps

6.3.2.2.2 Rise in import duty for medical devices

6.3.2.3 OPPORTUNITIES

6.3.2.3.1 Improving healthcare infrastructure in India

6.3.2.3.1.1 Increasing number of specialty/super specialty hospitals

6.3.2.3.1.2 Increasing number of hospitals in tier ii and tier iii cities

6.3.2.3.2 Rising medical tourism in India

6.3.2.3.3 Introduction of smart infusion pumps

6.3.2.3.3.1 Growing government initiatives to promote indigenous manufacturing of medical devices – MAKE IN INDIA INITIATIVE

6.3.2.4 CHALLENGES

6.3.2.4.1 Lower adoption of insulin infusion pumps

6.3.2.4.2 Rising adoption of refurbished infusion pumps

6.3.2.5 BURNING ISSUES

6.3.2.5.1 High use of stacked pumps for multiple drug delivery

6.3.2.5.2 Increasing shift to disposable ambulatory infusion pumps from basic gravity sets

7 PATIENT MONITORS MARKET IN EMERGING NATIONS, BY REGION

7.1 INTRODUCTION

7.2 ASIA

7.2.1 RISING DEMAND FOR REMOTE PATIENT MONITORING

7.2.2 GROWING MEDICAL TOURISM IN THE REGION

7.2.3 RISING FOCUS OF PLAYERS ON THE ASIAN PATIENT MONITORS MARKET

7.2.4 RISING DEMAND FOR LOW-COST PATIENT MONITORS OFFERED BY CHINESE MANUFACTURERS

7.2.5 HIGH COST AND GROWING USE OF REFURBISHED PATIENT MONITORS

7.3 INDIA

7.3.1 EXPANDING PATIENT POPULATION BASE

7.3.2 LUCRATIVE MARKET FOR KEY PLAYERS

7.3.3 IMPROVING HEALTHCARE INFRASTRUCTURE IN RURAL AREAS

7.4 MIDDLE EAST AND NORTH AFRICA (MENA)

7.4.1 GROWING INITIATIVES BY KEY MARKET PLAYERS FOR IMPROVING HEALTHCARE INFRASTRUCTURE

8 VENTILATORS MARKET IN EMERGING NATIONS, BY REGION

8.1 INTRODUCTION

8.2 ASIA

8.2.1 RISING GERIATRIC POPULATION

8.2.2 INCREASING PREVALENCE OF COPD, ASTHMA, AND OBESITY IN CHINA

8.2.3 PRESENCE OF A WELL-DEVELOPED HEALTHCARE SYSTEM AND AVAILABILITY OF THE UNIVERSAL HEALTHCARE REIMBURSEMENT POLICY IN JAPAN

8.3 INDIA

8.3.1 RISING NUMBER OF PATIENTS WITH RESPIRATORY DISEASES

8.3.2 GROWING INITIATIVES BY KEY PLAYERS

8.3.3 INCREASING NUMBER OF SUPER-SPECIALTY HOSPITALS IN INDIA

8.3.4 GROWING NUMBER OF LOCAL MANUFACTURERS

8.3.5 LOW ACCESSIBILITY OF COPD TREATMENT

8.4 MIDDLE EAST AND NORTH AFRICA (MENA)

8.4.1 HUGE PATIENT BASE FOR RESPIRATORY DISEASES

8.4.2 IMPROVING HEALTHCARE INFRASTRUCTURE

9 INFUSION PUMPS MARKET IN EMERGING NATIONS, BY REGION

9.1 INTRODUCTION

9.2 ASIA

9.2.1 LARGE PATIENT BASE

9.2.2 IMPROVING HEALTHCARE INFRASTRUCTURE IN ASIAN COUNTRIES

9.2.3 RAPID RISE IN AGING AND DIABETIC POPULATION

9.2.4 RISING POPULARITY OF DISPOSABLE INFUSION PUMPS IN ASIAN COUNTRIES

9.2.5 SOUTH KOREA, ONE OF THE MOST LUCRATIVE MARKETS FOR INFUSION PUMPS IN ASIA

9.2.6 FOCUS OF MARKET PLAYERS ON ASIA

9.2.7 LIMITED ACCESS TO MODERN HEALTHCARE TREATMENT IN KEY ASIAN COUNTRIES

9.2.8 RELUCTANCE TO SHIFT FROM TRADITIONAL MEDICATION DELIVERY APPROACHES

9.3 INDIA

9.3.1 NEED FOR TECHNOLOGICAL DIFFERENTIATION

9.3.2 RISING MIDDLE-CLASS POPULATION AND GROWING PREVALENCE OF TARGET DISEASES

9.3.3 “MAKE IN INDIA” CAMPAIGN

9.4 MIDDLE EAST AND NORTH AFRICA (MENA)

9.4.1 IMPROVING HEALTHCARE EXPENDITURE IN THE MENA

9.4.2 MIDDLE EAST COUNTRIES: NEW FRONTIERS IN INFUSION PUMPS

MARKET

9.4.3 IMPROVING REGULATORY SCENARIO IN MIDDLE EAST COUNTRIES

9.4.4 RISING PREVALENCE OF HIV IN AFRICA

10 VENTILATORS MARKET IN EMERGING NATIONS, BY PRODUCT

10.1 INTRODUCTION

10.2 ADULT VENTILATORS

10.3 INFANT/NEONATAL VENTILATORS

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 MARKET SHARE ANALYSIS

11.2.1 KEY PLAYERS IN THE INDIAN INFUSION PUMPS MARKET

11.2.2 KEY PLAYERS IN THE INDIAN PATIENT MONITORS MARKET

11.2.3 KEY PLAYERS IN THE INDIAN VENTILATORS MARKET

11.3 COMPETITIVE SITUATION AND TRENDS

11.3.1 EXPANSIONS

11.3.2 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS

11.3.3 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS

11.3.4 ACQUISITIONS

11.3.5 OTHER STRATEGIES

12 COMPANY PROFILES: CRITICAL CARE MARKET

12.1 PATIENT MONITORS

12.1.1 INTRODUCTION

12.1.2 KONINKLIJKE PHILIPS N.V.

12.1.2.1 Business overview

12.1.2.2 Products offered

12.1.2.3 Recent developments

12.1.2.4 MnM view

12.1.3 GENERAL ELECTRIC COMPANY

12.1.3.1 Business overview

- 12.1.3.2 Products offered
- 12.1.3.3 Recent developments
- 12.1.3.4 MnM view
- 12.1.4 NIHON KOHDEN CORPORATION
 - 12.1.4.1 Business overview
 - 12.1.4.2 Products offered
 - 12.1.4.3 Recent developments
 - 12.1.4.4 MnM view
- 12.1.5 DR?GERWERK AG & CO. KGAA
 - 12.1.5.1 Business overview
 - 12.1.5.2 Products offered
 - 12.1.5.3 Recent developments
- 12.1.6 SKANRAY TECHNOLOGIES PVT. LTD.
 - 12.1.6.1 Business overview
 - 12.1.6.2 Products offered
 - 12.1.6.3 Recent developments
- 12.2 VENTILATORS MARKET
 - 12.2.1 INTRODUCTION
 - 12.2.2 KONINKLIJKE PHILIPS N.V.
 - 12.2.2.1 Business overview
 - 12.2.2.2 Products offered
 - 12.2.2.3 Recent developments
 - 12.2.2.4 MnM view
 - 12.2.3 GENERAL ELECTRIC COMPANY (GE)
 - 12.2.3.1 Business overview
 - 12.2.3.2 Products offered
 - 12.2.3.3 Recent developments
 - 12.2.3.4 MnM view
 - 12.2.4 DR?GERWERK AG & CO. KGAA
 - 12.2.4.1 Business overview
 - 12.2.4.2 Products offered
 - 12.2.4.3 Recent developments
 - 12.2.4.4 MnM view
 - 12.2.5 MAQUET HOLDING B.V. & CO. KG. (A SUBSIDIARY OF THE GETINGE GROUP)
 - 12.2.5.1 Business overview
 - 12.2.5.2 Products offered
 - 12.2.5.3 Recent developments
 - 12.2.6 MEDTRONIC PLC

- 12.2.6.1 Business overview
- 12.2.6.2 Products offered
- 12.2.6.3 Recent developments
- 12.3 INFUSION PUMPS MARKET
 - 12.3.1 INTRODUCTION
 - 12.3.2 B. BRAUN MELSUNGEN AG
 - 12.3.2.1 Business overview
 - 12.3.2.2 Products offered
 - 12.3.2.3 Recent developments
 - 12.3.2.4 MnM view
 - 12.3.3 FRESENIUS KABI (A BUSINESS UNIT OF FRESENIUS SE & CO. KGAA)
 - 12.3.3.1 Business overview
 - 12.3.3.2 Products offered
 - 12.3.3.3 Recent developments
 - 12.3.3.4 MnM view
 - 12.3.4 BPL MEDICAL TECHNOLOGIES LTD.
 - 12.3.4.1 Business overview
 - 12.3.4.2 Products offered
 - 12.3.4.3 Recent developments
 - 12.3.4.4 MnM view
 - 12.3.5 SMITHS MEDICAL (A DIVISION OF SMITHS GROUP PLC)
 - 12.3.5.1 Business overview
 - 12.3.5.2 Products offered
 - 12.3.5.3 Recent developments
 - 12.3.5.4 MnM view
 - 12.3.6 AKASMEDICAL
 - 12.3.6.1 Business overview
 - 12.3.6.2 Products offered
 - 12.3.6.3 Recent developments

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 STATISTICS FOR GERIATRIC POPULATION, 2015 VS. 2030

Table 2 IMPACT OF CHINESE MANUFACTURERS IN THE CRITICAL CARE MARKET, 2016

Table 3 IMPACT OF REFURBISHED DEVICES IN THE CRITICAL CARE MARKET, 2016

Table 4 PATIENT MONITORS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 5 INDIA: PATIENT MONITORS MARKET SIZE, BY PRICE RANGE, 2014-2021 (USD MILLION)

Table 6 VENTILATORS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 7 INDIA: VENTILATORS MARKET SIZE, BY PRICE RANGE, 2014-2021 (USD MILLION)

Table 8 INFUSION PUMPS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 9 SYRINGE PUMPS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 10 INDIA: INFUSION PUMPS MARKET SIZE, BY PRICE RANGE, 2014-2021 (USD MILLION)

Table 11 INDIA: SYRINGE PUMPS MARKET SIZE, BY PRICE RANGE, 2014-2021 (USD MILLION)

Table 12 VENTILATORS MARKET SIZE, BY PRODUCT, 2014–2021 (USD MILLION)

Table 13 ADULT VENTILATORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 14 INFANT/NEONATAL VENTILATORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 15 TOP 5 EXPANSIONS, 2012–2016

Table 16 TOP 5 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2012–2016

Table 17 TOP 5 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS, 2012–2016

Table 18 ACQUISITIONS, 2012–2016

Table 19 TOP 5 OTHER STRATEGIES, 2012–2016

List Of Figures

LIST OF FIGURES

Figure 1 CRITICAL CARE DEVICES MARKET IN EMERGING NATIONS: RESEARCH METHODOLOGY STEPS

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 3 CRITICAL CARE DEVICES MARKET: BOTTOM-UP APPROACH

Figure 4 CRITICAL CARE DEVICES MARKET: TOP-DOWN APPROACH

Figure 5 RESEARCH DESIGN

Figure 6 CRITICAL CARE MARKET IN EMERGING NATIONS, BY PRODUCT, 2016 VS 2021 (USD MILLION)

Figure 7 CRITICAL CARE MARKET IN EMERGING NATIONS, BY REGION, (USD MILLION)

Figure 8 CRITICAL CARE DEVICES MARKET IS EXPECTED TO WITNESS LUCRATIVE GROWTH IN EMERGING NATIONS

Figure 9 PATIENT MONITORS MARKET IS ESTIMATED TO HAVE THE LARGEST SHARE IN THE CRITICAL CARE DEVICES MARKET

Figure 10 THE INDIAN CRITICAL CARE DEVICES MARKET IS DOMINATED BY MODERATE PRICE RANGE PRODUCTS IN 2016

Figure 11 PATIENT MONITORS PRODUCT SEGMENT TO DOMINATE THE CRITICAL CARE DEVICES MARKET IN EMERGING NATIONS IN 2016

Figure 12 PATIENT MONITORS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

Figure 13 VENTILATORS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

Figure 14 INFUSION PUMPS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

Figure 15 PROJECTED BURDEN OF DISEASES IN INDIA, BY CAUSE, 2004–2030

Figure 16 NUMBER OF HOSPITAL BEDS IN INDIA HAS WITNESSED SIGNIFICANT GROWTH (2005–2013)

Figure 17 JOINT COMMISSION INTERNATIONAL ACCREDITED HOSPITALS IN INDIA

Figure 18 ASIA IS EXPECTED TO DOMINATE THE PATIENT MONITORS MARKET IN 2016 (USD MILLION)

Figure 19 MODERATE-PRICED PATIENT MONITORS TO GROW AT THE HIGHEST RATE IN THE FORECAST PERIOD

Figure 20 ASIA IS EXPECTED TO DOMINATE THE VENTILATORS MARKET IN 2016

Figure 21 MODERATE-PRICED VENTILATOR DEVICES TO WITNESS HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 22 ASIA IS EXPECTED TO DOMINATE THE INFUSION PUMPS MARKET IN 2016 (USD MILLION)

Figure 23 INDIA IS EXPECTED TO GOW AT THE HIGHEST RATE IN THE SYRINGE PUMPS MARKET IN 2016 (USD MILLION)

Figure 24 INFUSION PUMPS AND SYRINGE PUMPS MARKET SIZE IN ASIA REGION, 2016 VS 2021

Figure 25 HIGH-PRICED INFUSION PUMPS TO GOW AT THE HIGHEST RATE IN 2016 (USD MILLION)

Figure 26 LOW-PRICED SYRINGE PUMPS TO DOMINATE THE INDIAN SYRINGE PUMPS MARKET IN 2016 (USD MILLION)

Figure 27 INFUSION PUMPS AND SYRINGE PUMPS MARKET SIZE IN MENA, 2016 VS 2021

Figure 28 ADULT VENTILATORS ARE EXPECTED TO DOMINATE THE VENTILATORS MARKET IN 2016 (USD MILLION)

Figure 29 ASIA IS EXPECTED TO DOMINATE THE ADULT VENTILATORS MARKET IN 2016 (USD MILLION)

Figure 30 INDIA IS EXPECTED TO BE THE FASTEST-GROWING REGION IN THE INFANT/NEONATAL VENTILATORS MARKET IN 2016 (USD MILLION)

Figure 31 INDIAN INFUSION PUMPS MARKET SHARE ANALYSIS, BY KEY PLAYER, 2014

Figure 32 INDIAN PATIENT MONITORS MARKET SHARE ANALYSIS, BY KEY PLAYER, 2015

Figure 33 INDIAN VENTILATORS MARKET SHARE ANALYSIS, BY KEY PLAYER, 2015

Figure 34 BATTLE FOR MARKET SHARE: EXPANSIONS WAS THE KEY STRATEGY PURSUED BY MARKET PLAYERS BETWEEN 2012 & 2016

Figure 35 GEOGRAPHIC REVENUE SNAPSHOT (2015)

Figure 36 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT

Figure 37 GENERAL ELECTRIC COMPANY: COMPANY SNAPSHOT

Figure 38 NIHON KOHDEN CORPORATION: COMPANY SNAPSHOT

Figure 39 DR?GERWERK AG & CO. KGAA: COMPANY SNAPSHOT

Figure 40 GEOGRAPHIC REVENUE SNAPSHOT (2015)

Figure 41 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT

Figure 42 GENERAL ELECTRIC COMPANY: COMPANY SNAPSHOT

Figure 43 DR?GERWERK AG & CO. KGAA: COMPANY SNAPSHOT

Figure 44 GETINGE GROUP: COMPANY SNAPSHOT

Figure 45 MEDTRONIC PLC: COMPANY SNAPSHOT

Figure 46 GEOGRAPHIC REVENUE SNAPSHOT (2014)

Figure 47 B. BRAUN MELSUNGEN AG: COMPANY SNAPSHOT

Figure 48 FRESENIUS KABI: COMPANY SNAPSHOT

Figure 49 SMITHS GROUP PLC: COMPANY SNAPSHOT

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