

# **Artificial Lift Market by Mechanism (Positive Displacement, Dynamic Displacement & Gas Assisted) & Types (Rod Lift, ESP, PCP, Gas Lift) - Global Trends & Forecasts to 2019**

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## **Abstracts**

This report provides a detailed analysis of the artificial lift market, which is growing in sync with the need for higher production from maturing fields, better recovery rates, and increasing unconventional production activities. The market has been regionally segmented into Asia-Pacific, North America, Europe, the Middle East & Africa, and South & Central America. The market has been further segmented as per the mechanism of artificial lift that has been deployed, such as positive displacement and dynamic displacement. This report provides market share and size of the artificial lift market, segmented according to its type (rod lift, ESP, PCP, Gas lift, and others) as well.

This report provides a qualitative analysis of the leading players in the artificial lift industry, with a clear insight and analysis on the development strategies adopted and preferred by them. The report also includes a chronology of the developments with respect to contracts and agreements, mergers and acquisitions, new product launches, and expansions. Market dynamics in terms of market drivers, restraints, opportunities, burning issues, and industry trends have also been discussed in detail in the report. Key players, such as Baker Hughes Inc. (U.S.), Schlumberger Ltd. (U.S.), Weatherford International Ltd. (Switzerland), Halliburton (U.S.), National Oilwell Varco (U.S.), Borets (Russia), Cameron International (U.S.), and Tenaris S.A. (Luxembourg) have been profiled in this report.

The artificial lift market size is projected to grow at a CAGR of 9.6% during the forecast period. The market was dominated by North America in 2013, which is expected to

continue its dominance through to 2019. Strong growth has been projected for the artificial lift market in the next five years, as the need for better production and increased recovery from mature fields continues to spur demand. South and Central America is expected to emerge as the fastest growing market for artificial lift equipment and services during 2014-2019, followed by the Middle East and Africa.

## SCOPE OF THE REPORT

This report focuses on the artificial lift market. The market has been segmented on the basis of mechanism, type, and region.

### On the basis of mechanism

- Positive Displacement

- Dynamic Displacement

- Gas Assisted

### On the basis of Type

- Rod Lift

- Electrical Submersible Pump

- Progressive Cavity Pump

- Gas Lift

- Others

### On the basis of region

- Asia-Pacific

- North America

Europe

Middle East and Africa

South and Central America

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## About

### Heavy Oil Reserve By Major Country

Production in Canada primarily comes from oil sands that share around XX% of its total crude oil production. Heavy oil resources are mostly found in Canada, Venezuela, Nigeria, Iraq, China, and Russia. Canada and Venezuela hold gigantic oil in place accounting for XX% of global oil in place. One of the elementary methods of heavy oil production is thermal recovery process such as Steam Assisted Gravity Drainage (SAGD) that requires accompaniment of lifts for successful completion

Heavy oil production activities help in sustenance of ESPs, PCPs, and rod lift market as production activities are bound to become monetarily less productive and may lead to losses owing to an unmet periodic production levels in the absence of artificial lifts

As the world oil production has a changing and rejuvenated perspective to serve the global demand, success of this market is implied. Hence, this factor drives the current artificial lift market

### ESPs: Market Share

ESP pump, motor, and cable markets are the big revenue pockets for ESPs market and collectively generated about XX% in 2012

Replacement markets of pump and motor have crucial positioning within ESPs market and generated about XX%

Leading manufacturers of ESP components are Baker Hughes Inc., Borets, Schlumberger Ltd., and GE Energy

### U.S.: ESPs Component Market Trend & Forecast

U.S. is the third largest producer and the biggest consumer of hydrocarbons in the world

Growth in oil production activities in the areas such as deep and ultra deep-water oil sedimentary basins of Gulf of Mexico (GOM) and onshore Alaska makes up the world's second biggest ESP market in this country

With large installed base of ESPs and low run life of pumps and motors wrt other components, U.S. E&P market spending on pump and motor replacements is expected to be very high and with this trend, pump and motor market is forecasted to grow at XX% and XX%, respectively



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