

# Architectural Metal Coatings Market by Resin Type (Polyester, Fluoropolymer), Coil Coating Application (Roofing & Cladding, Wall Panels & Facades), Extrusion Coating Application (Curtain Walls, Store Front) and Region - Global Forecast to 2028

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## Abstracts

The global architectural metal coatings market size is projected to grow from USD 5.3 billion in 2023 to USD 6.7 billion, at a CAGR of 4.6%. The utilization of metal architecture in both residential and commercial building wall applications has gained significant popularity in recent times. Metal cladding offers a plethora of advantages over conventional materials, making it a compelling choice for architects and builders alike. One of the most notable benefits lies in its effectiveness for roofing projects. Metal cladding, particularly for slanted roofs, is preferred due to its ability to ensure efficient moisture and snow runoff. Moreover, it stands out as one of the most visually appealing and robust cladding options available in the contemporary market. While the initial cost of metal roof cladding may exceed that of other roofing materials, its exceptional durability justifies the investment.

The polyester segment is expected to register one of the highest market share during the forecast period

Polyester architectural metal coatings offer a range of uniform properties, including excellent bendability, hardness, gloss effects, and resistance to UV radiation, chemicals, scratching, and light. They are commonly applied in various applications such as industrial buildings, cladding sheets, roofing tiles, and engineering structures. These coatings exhibit sunlight resistance and structural integrity, making them well-suited for demanding engineering industry applications.

The coil coating segment is expected to register one of the highest market share during the forecast period

The application of coil coatings in the architectural metal coatings market is a multifaceted landscape, encompassing various segments such as roofing & cladding, wall panels & facades, fascia & soffits, and other specialized applications like entry and garage doors. Coil coating, as an industrial process, entails the application of coatings to metal surfaces before they undergo fabrication. This approach has gained immense popularity for its versatility and applicability across a wide spectrum of industries and applications. One of the primary domains where coil-coated products find extensive use is in building exteriors, where they serve as a cornerstone for both functional and aesthetic enhancements. Beyond that, they are instrumental in an array of interior finish applications, including ceilings and walls. These coatings play a pivotal role in enhancing the overall durability and performance of pre-formed metal coils, making them resilient against adverse weather conditions and corrosion.

Asia Pacific architectural metal coatings market is estimated to capture one of the highest share in terms of volume during the forecast period

Asia Pacific emerges as the largest and fastest-growing market, attributed to its robust economic growth rate and substantial investments in end-use industries. This region's dominance is further bolstered by global industry leaders establishing production bases, launching sales offices, and strengthening distribution networks within its boundaries. Such strategic moves are not only a testament to sustained demand but also a tactic to capture increased profit margins by leveraging the region's demand dynamics and cost-efficient production environments. However, the market's trajectory is not without its challenges. Economic uncertainties, the volatility of raw material prices, and the fierce competition among regional market players present considerable hurdles. Yet, the adherence to stringent regulatory standards across these regions signifies the industry's dedication to maintaining quality and ensuring compliance with biocompatibility standards.

The break-up of the profile of primary participants in the architectural metal coatings market:

By Company Type: Tier 1 – 46%, Tier 2 – 36%, and Tier 3 – 18%

By Designation: C Level – 21%, D Level – 23%, and Others – 56%

By Region: North America – 37%, Europe – 23%, Asia Pacific– 26%, Middle East & Africa – 10%, and South America – 4%

The key companies profiled in this report are The Sherwin-Williams Company (US), PPG Industries, Inc. (US), AkzoNobel N.V. (Netherlands), Axalta Coating Systems Ltd (US), Beckers Group (Germany), Kansai Paint Co., Ltd. (Japan), Nippon Paint Holdings Co., Ltd (Japan), Wacker Chemie AG (Germany), Hempel A/S (Denmark), and NOROO Paint & Coatings Co., Ltd. (South Korea), and others.

#### Research Coverage:

The architectural metal coatings market is segmented by Resin Type (Polyester (Silicone Modified Polyesters, and Others), Fluoropolymer (Polyvinylidene Fluorides, and Others), Polyurethane, and Others), Application (Coil Coatings Application (Roofing & Cladding, Wall Panels & Facades, Fascia & Soffits, and Others), and Extrusion Coatings Application (Curtain Walls, Store Front, Doors & Windows, and Others)), and Region (North America, Europe, Asia Pacific, the Middle East & Africa, and South America). The study's coverage covers detailed information on the key factors influencing the growth of the architectural metal coatings market, such as drivers, constraints, challenges, and opportunities. A thorough examination of the top industry players was carried out in order to provide insights into their company overview, solutions, and services; essential strategies; contracts, partnerships, and agreements. There includes coverage of new product and service launches, mergers and acquisitions, and ongoing developments in the architectural metal coatings market. A competitive analysis of emerging companies in the architectural metal coatings business ecosystem is included in this study. Reasons to buy this report: The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall architectural metal coatings market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing demand for architectural metal coatings in emerging economies), restraints (volatility in raw material prices), opportunities

(collaboration of distributors in untapped markets), and challenges (stringent regulatory policies).

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the architectural metal coatings market

**Market Development:** Comprehensive information about lucrative markets – the report analyses the architectural metal coatings market across varied regions

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the architectural metal coatings market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies and service offerings of leading players like The Sherwin-Williams Company (US), PPG Industries, Inc. (US), AkzoNobel N.V. (Netherlands), Axalta Coating Systems Ltd (US), Beckers Group (Germany), Kansai Paint Co., Ltd. (Japan), Nippon Paint Holdings Co., Ltd (Japan), Wacker Chemie AG (Germany), Hempel A/S (Denmark), and NOROO Paint & Coatings Co., Ltd. (South Korea). The report also helps stakeholders understand the pulse of the architectural metal coatings market and provides them information on key market drivers, restraints, challenges, and opportunities.

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