

# **Architectural Metal Coatings Market by Resin Type (Polyester, Fluoropolymer), Coil Coating Application (Roofing & Cladding, Wall Panels & Facades), Extrusion Coating Application (Curtain Walls, Store Front) and Region - Global Forecast to 2028**

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## **Abstracts**

The global architectural metal coatings market size is projected to grow from USD 5.3 billion in 2023 to USD 6.7 billion, at a CAGR of 4.6%. The utilization of metal architecture in both residential and commercial building wall applications has gained significant popularity in recent times. Metal cladding offers a plethora of advantages over conventional materials, making it a compelling choice for architects and builders alike. One of the most notable benefits lies in its effectiveness for roofing projects. Metal cladding, particularly for slanted roofs, is preferred due to its ability to ensure efficient moisture and snow runoff. Moreover, it stands out as one of the most visually appealing and robust cladding options available in the contemporary market. While the initial cost of metal roof cladding may exceed that of other roofing materials, its exceptional durability justifies the investment.

The polyester segment is expected to register one of the highest market share during the forecast period

Polyester architectural metal coatings offer a range of uniform properties, including excellent bendability, hardness, gloss effects, and resistance to UV radiation, chemicals, scratching, and light. They are commonly applied in various applications such as industrial buildings, cladding sheets, roofing tiles, and engineering structures. These coatings exhibit sunlight resistance and structural integrity, making them well-suited for demanding engineering industry applications.

The coil coating segment is expected to register one of the highest market share during the forecast period

The application of coil coatings in the architectural metal coatings market is a multifaceted landscape, encompassing various segments such as roofing & cladding, wall panels & facades, fascia & soffits, and other specialized applications like entry and garage doors. Coil coating, as an industrial process, entails the application of coatings to metal surfaces before they undergo fabrication. This approach has gained immense popularity for its versatility and applicability across a wide spectrum of industries and applications. One of the primary domains where coil-coated products find extensive use is in building exteriors, where they serve as a cornerstone for both functional and aesthetic enhancements. Beyond that, they are instrumental in an array of interior finish applications, including ceilings and walls. These coatings play a pivotal role in enhancing the overall durability and performance of pre-formed metal coils, making them resilient against adverse weather conditions and corrosion.

Asia Pacific architectural metal coatings market is estimated to capture one of the highest share in terms of volume during the forecast period

Asia Pacific emerges as the largest and fastest-growing market, attributed to its robust economic growth rate and substantial investments in end-use industries. This region's dominance is further bolstered by global industry leaders establishing production bases, launching sales offices, and strengthening distribution networks within its boundaries. Such strategic moves are not only a testament to sustained demand but also a tactic to capture increased profit margins by leveraging the region's demand dynamics and cost-efficient production environments. However, the market's trajectory is not without its challenges. Economic uncertainties, the volatility of raw material prices, and the fierce competition among regional market players present considerable hurdles. Yet, the adherence to stringent regulatory standards across these regions signifies the industry's dedication to maintaining quality and ensuring compliance with biocompatibility standards.

The break-up of the profile of primary participants in the architectural metal coatings market:

By Company Type: Tier 1 – 46%, Tier 2 – 36%, and Tier 3 – 18%

By Designation: C Level – 21%, D Level – 23%, and Others – 56%

By Region: North America – 37%, Europe – 23%, Asia Pacific– 26%, Middle East & Africa – 10%, and South America – 4%

The key companies profiled in this report are The Sherwin-Williams Company (US), PPG Industries, Inc. (US), AkzoNobel N.V. (Netherlands), Axalta Coating Systems Ltd (US), Beckers Group (Germany), Kansai Paint Co., Ltd. (Japan), Nippon Paint Holdings Co., Ltd (Japan), Wacker Chemie AG (Germany), Hempel A/S (Denmark), and NOROO Paint & Coatings Co., Ltd. (South Korea), and others.

#### Research Coverage:

The architectural metal coatings market is segmented by Resin Type (Polyester (Silicone Modified Polyesters, and Others), Fluoropolymer (Polyvinylidene Fluorides, and Others), Polyurethane, and Others), Application (Coil Coatings Application (Roofing & Cladding, Wall Panels & Facades, Fascia & Soffits, and Others), and Extrusion Coatings Application (Curtain Walls, Store Front, Doors & Windows, and Others)), and Region (North America, Europe, Asia Pacific, the Middle East & Africa, and South America). The study's coverage covers detailed information on the key factors influencing the growth of the architectural metal coatings market, such as drivers, constraints, challenges, and opportunities. A thorough examination of the top industry players was carried out in order to provide insights into their company overview, solutions, and services; essential strategies; contracts, partnerships, and agreements. There includes coverage of new product and service launches, mergers and acquisitions, and ongoing developments in the architectural metal coatings market. A competitive analysis of emerging companies in the architectural metal coatings business ecosystem is included in this study. Reasons to buy this report: The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall architectural metal coatings market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing demand for architectural metal coatings in emerging economies), restraints (volatility in raw material prices), opportunities

(collaboration of distributors in untapped markets), and challenges (stringent regulatory policies).

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the architectural metal coatings market

**Market Development:** Comprehensive information about lucrative markets – the report analyses the architectural metal coatings market across varied regions

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the architectural metal coatings market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies and service offerings of leading players like The Sherwin-Williams Company (US), PPG Industries, Inc. (US), AkzoNobel N.V. (Netherlands), Axalta Coating Systems Ltd (US), Beckers Group (Germany), Kansai Paint Co., Ltd. (Japan), Nippon Paint Holdings Co., Ltd (Japan), Wacker Chemie AG (Germany), Hempel A/S (Denmark), and NOROO Paint & Coatings Co., Ltd. (South Korea). The report also helps stakeholders understand the pulse of the architectural metal coatings market and provides them information on key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 INCLUSIONS AND EXCLUSIONS

##### 1.2.2 DEFINITION AND INCLUSIONS, BY RESIN TYPE

##### 1.2.3 DEFINITION AND INCLUSIONS, BY APPLICATION

#### 1.3 STUDY SCOPE

#### FIGURE 1 ARCHITECTURAL METAL COATINGS MARKET SEGMENTATION

##### 1.3.1 REGIONS COVERED

##### 1.3.2 YEARS CONSIDERED

##### 1.3.3 CURRENCY CONSIDERED

##### 1.3.3.1 USD exchange rate, 2019–2022

##### 1.3.4 UNITS CONSIDERED

#### 1.4 STAKEHOLDERS

#### 1.5 SUMMARY OF CHANGES

##### 1.5.1 RECESSION IMPACT

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

#### FIGURE 2 ARCHITECTURAL METAL COATINGS MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.1.1 Key data from secondary sources

##### 2.1.2 PRIMARY DATA

##### 2.1.2.1 Key data from primary sources

##### 2.1.2.2 Breakdown of interviews with experts

#### FIGURE 3 BREAKDOWN OF INTERVIEWS WITH EXPERTS

##### 2.1.2.3 Primary data sources

##### 2.1.2.4 Key industry insights

#### 2.2 MARKET SIZE ESTIMATION

##### 2.2.1 BOTTOM-UP APPROACH

#### FIGURE 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

##### 2.2.2 TOP-DOWN APPROACH

#### FIGURE 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

#### FIGURE 6 ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE

#### FIGURE 7 ARCHITECTURAL METAL COATINGS MARKET SIZE ESTIMATION, BY

## REGION

### 2.3 MARKET FORECAST APPROACH

#### 2.3.1 SUPPLY-SIDE FORECAST

#### FIGURE 8 ARCHITECTURAL METAL COATINGS MARKET: SUPPLY-SIDE FORECAST

#### 2.3.2 DEMAND-SIDE FORECAST

#### FIGURE 9 METHODOLOGY FOR SUPPLY-SIDE SIZING OF ARCHITECTURAL METAL COATINGS MARKET

### 2.4 FACTOR ANALYSIS

#### FIGURE 10 MAJOR FACTORS RESPONSIBLE FOR GLOBAL RECESSION AND THEIR IMPACT

### 2.5 DATA TRIANGULATION

#### FIGURE 11 ARCHITECTURAL METAL COATINGS MARKET: DATA TRIANGULATION

### 2.6 ASSUMPTIONS

### 2.7 LIMITATIONS

### 2.8 GROWTH FORECAST

### 2.9 RISK ASSESSMENT

#### TABLE 1 ARCHITECTURAL METAL COATINGS MARKET: RISK ASSESSMENT

### 2.10 RECESSION IMPACT ANALYSIS

## 3 EXECUTIVE SUMMARY

#### TABLE 2 ARCHITECTURAL METAL COATINGS MARKET SNAPSHOT (2023 VS. 2028)

#### FIGURE 12 POLYESTER TO BE LARGEST RESIN SEGMENT IN ARCHITECTURAL METAL COATINGS MARKET

#### FIGURE 13 COIL COATINGS APPLICATION TO DOMINATE MARKET DURING FORECAST PERIOD

#### FIGURE 14 WALL PANELS & FACADES TO ACCOUNT FOR LARGEST SHARE IN COIL COATINGS APPLICATION

#### FIGURE 15 CURTAIN WALLS TO ACCOUNT FOR LARGEST SHARE IN EXTRUSION COATINGS APPLICATION

#### FIGURE 16 ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD

## 4 PREMIUM INSIGHTS

### 4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ARCHITECTURAL METAL

## COATINGS MARKET

FIGURE 17 EMERGING ECONOMIES TO OFFER LUCRATIVE GROWTH  
OPPORTUNITIES FOR MARKET PLAYERS

### 4.2 ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE

FIGURE 18 POLYESTER SEGMENT TO DOMINATE MARKET DURING FORECAST  
PERIOD

### 4.3 ARCHITECTURAL METAL COATINGS MARKET IN ASIA PACIFIC, BY RESIN TYPE AND COUNTRY

FIGURE 19 CHINA ACCOUNTED FOR LARGEST SHARE OF ARCHITECTURAL  
METAL COATINGS MARKET IN ASIA PACIFIC

### 4.4 ARCHITECTURAL METAL COATINGS MARKET, DEVELOPED VS. EMERGING ECONOMIES

FIGURE 20 EMERGING COUNTRIES TO WITNESS FASTER GROWTH THAN  
DEVELOPED COUNTRIES

### 4.5 ARCHITECTURAL METAL COATINGS MARKET, BY KEY COUNTRIES

FIGURE 21 INDIA TO RECORD HIGHEST CAGR DURING FORECAST PERIOD

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 22 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN  
ARCHITECTURAL METAL COATINGS MARKET

#### 5.2.1 DRIVERS

5.2.1.1 Growth of construction industry in emerging economies

5.2.1.2 Government investments in infrastructure projects

5.2.1.3 Increasing use of architectural metal coatings for wall cladding and roofing of  
buildings

#### 5.2.2 RESTRAINTS

5.2.2.1 Availability of low-cost products

5.2.2.2 Increasing demand for substitute products such as bio-based polymers

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Growth in adoption of SMP coatings for architectural applications

5.2.3.2 Shift in production base of key players to emerging economies

#### 5.2.4 CHALLENGES

5.2.4.1 Rising cost of raw materials

### 5.3 PORTER'S FIVE FORCES ANALYSIS

TABLE 3 ARCHITECTURAL METAL COATINGS MARKET: PORTER'S FIVE FORCES  
ANALYSIS



## FIGURE 23 PORTER'S FIVE FORCES ANALYSIS: ARCHITECTURAL METAL COATINGS MARKET

- 5.3.1 THREAT FROM NEW ENTRANTS
- 5.3.2 THREAT OF SUBSTITUTES
- 5.3.3 BARGAINING POWER OF BUYERS
- 5.3.4 BARGAINING POWER OF SUPPLIERS
- 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

## 5.4 MACROECONOMIC INDICATORS

- 5.4.1 INTRODUCTION
- 5.4.2 GDP TRENDS AND FORECAST

## TABLE 4 GDP TRENDS AND FORECAST, PERCENTAGE CHANGE (2020–2027)

- 5.4.3 TRENDS AND FORECASTS OF GLOBAL CONSTRUCTION INDUSTRY

## 5.5 SUPPLY CHAIN ANALYSIS

## FIGURE 24 ARCHITECTURAL METAL COATING MARKET: SUPPLY CHAIN ANALYSIS

## 5.6 PATENT ANALYSIS

- 5.6.1 METHODOLOGY
- 5.6.2 PUBLICATION TRENDS

## FIGURE 25 PUBLISHED PATENTS, 2018–2023

- 5.6.3 JURISDICTION ANALYSIS

## FIGURE 26 PATENTS PUBLISHED, BY JURISDICTION (2018–2023)

- 5.6.4 TOP APPLICANTS

## FIGURE 27 PATENTS PUBLISHED, BY MAJOR APPLICANTS, 2018–2023

## TABLE 5 TOP PATENT OWNERS

## FIGURE 28 TOP PATENT APPLICANTS FOR ARCHITECTURAL METAL COATINGS

## 5.7 ECOSYSTEM/MARKET MAP

## TABLE 6 ARCHITECTURAL METAL COATINGS MARKET: ROLE IN ECOSYSTEM

## FIGURE 29 ARCHITECTURAL METAL COATINGS MARKET: ECOSYSTEM MAPPING

## FIGURE 30 ARCHITECTURAL METAL COATINGS: ECOSYSTEM MAP

## 5.8 INVESTMENT AND FUNDING SCENARIO

## TABLE 7 INVESTMENT AND FUNDING SCENARIO

## 5.9 TRENDS AND DISRUPTIONS IMPACTING CUSTOMER BUSINESS

## FIGURE 31 TRENDS IN END-USE INDUSTRIES IMPACTING BUSINESS OF ARCHITECTURAL METAL COATING MANUFACTURERS

## 5.10 REGULATORY LANDSCAPE

- 5.10.1 REGULATIONS RELATED TO ARCHITECTURAL METAL COATINGS
  - 5.10.1.1 Key regulations on PFAS
  - 5.10.1.2 Regional regulations on PFAS



5.10.1.2.1 PFAS regulations in Europe

5.10.1.2.2 PFAS regulations in North America (US)

5.10.1.2.3 PFAS regulations in Latin America and Asia

5.10.1.3 PFAS impact on market

5.10.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.11 TECHNOLOGY ANALYSIS

5.11.1 KEY TECHNOLOGY

5.11.1.1 Polyester

5.11.2 COMPLIMENTARY TECHNOLOGIES

5.11.2.1 Silicone-modified polyester

5.11.3 ADJACENT TECHNOLOGIES

5.11.3.1 Silicone modified polyacrylates

5.11.3.2 Polyurethane

5.11.3.3 Polyvinylidene difluoride

TABLE 12 COMPARISON OF DIFFERENT POLYESTERS

5.12 PRICING ANALYSIS

5.12.1 AVERAGE SELLING PRICE TREND, BY REGION

FIGURE 32 AVERAGE SELLING PRICE TREND OF ARCHITECTURAL METAL COATINGS, BY REGION, 2019–2022

TABLE 13 AVERAGE SELLING PRICE OF ARCHITECTURAL METAL COATINGS, BY REGION, 2019–2022 (USD/KG)

5.12.2 AVERAGE SELLING PRICE TREND, BY RESIN TYPE

FIGURE 33 AVERAGE SELLING PRICE TREND OF ARCHITECTURAL METAL COATINGS, BY RESIN TYPE (2022)

5.12.3 AVERAGE SELLING PRICE TREND, BY APPLICATION

FIGURE 34 AVERAGE SELLING PRICE TREND OF ARCHITECTURAL METAL COATINGS, BY APPLICATION (2022)

5.12.4 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION

FIGURE 35 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION

TABLE 14 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY TOP APPLICATIONS, 2023 (USD/KG)

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 36 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS

TABLE 15 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP APPLICATIONS (%)

5.13.2 BUYING CRITERIA

FIGURE 37 KEY BUYING CRITERIA FOR ARCHITECTURAL METAL COATINGS

TABLE 16 KEY BUYING CRITERIA FOR ARCHITECTURAL METAL COATINGS

5.14 TRADE ANALYSIS

5.14.1 EXPORT SCENARIO

FIGURE 38 REGION-WISE EXPORT DATA, 2018–2022 (USD THOUSAND)

TABLE 17 COUNTRY-WISE EXPORT DATA, 2020–2022 (USD THOUSAND)

5.14.2 IMPORT SCENARIO

FIGURE 39 REGION-WISE IMPORT DATA, 2018–2022 (USD THOUSAND)

TABLE 18 COUNTRY-WISE IMPORT DATA, 2020–2022 (USD THOUSAND)

5.15 GLOBAL ECONOMIC SCENARIO AFFECTING MARKET GROWTH

5.15.1 RUSSIA–UKRAINE WAR

5.15.2 CHINA

5.15.2.1 China's debt problem

5.15.2.2 Environmental commitments

5.15.3 EUROPE

5.15.3.1 Energy crisis in Europe

5.15.4 CHOKEPOINTS THREATENING GLOBAL TRADE

5.16 CASE STUDY ANALYSIS

5.16.1 CASE STUDY 1: MAYNARD H. JACKSON JR. INTERNATIONAL TERMINAL  
HARTSFIELD-JACKSON INTERNATIONAL AIRPORT ATLANTA, GEORGIA

5.16.2 CASE STUDY 2: DAVID L. LAWRENCE CONVENTION CENTER  
PITTSBURGH, PENNSYLVANIA

5.16.3 CASE STUDY 3: DEL VALLE HIGH SCHOOL

5.17 KEY CONFERENCES AND EVENTS IN 2024–2025

TABLE 19 ARCHITECTURAL METAL COATINGS MARKET: KEY CONFERENCES  
AND EVENTS, 2024–2025

## **6 ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE**

6.1 INTRODUCTION

FIGURE 40 POLYESTER TO BE LARGEST RESIN TYPE FOR ARCHITECTURAL

## METAL COATINGS

TABLE 20 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 21 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 22 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 23 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY RESIN TYPE, 2023–2028 (KILOTON)

### 6.2 POLYESTER

6.2.1 ASIA PACIFIC TO DOMINATE MARKET FOR POLYESTER SEGMENT DURING FORECAST PERIOD

6.2.2 SILICONE MODIFIED POLYESTERS

6.2.3 OTHERS

TABLE 24 POLYESTER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 25 POLYESTER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 26 POLYESTER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 27 POLYESTER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

TABLE 28 SILICONE MODIFIED POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 29 SILICONE MODIFIED POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 30 SILICONE MODIFIED POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 31 SILICONE MODIFIED POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

TABLE 32 OTHER POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 33 OTHER POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 34 OTHER POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 35 OTHER POLYESTERS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

### 6.3 FLUOROPOLYMER

### 6.3.1 DEMAND FOR FLUOROPOLYMER-BASED COATINGS DRIVEN BY THEIR DURABILITY AND STABILITY

#### 6.3.2 POLYVINYLIDENE FLUORIDE

#### 6.3.3 OTHERS

TABLE 36 FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 37 FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 38 FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 39 FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

TABLE 40 POLYVINYLIDENE FLUORIDE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 41 POLYVINYLIDENE FLUORIDE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 42 POLYVINYLIDENE FLUORIDE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 43 POLYVINYLIDENE FLUORIDE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

TABLE 44 OTHER FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 45 OTHER FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 46 OTHER FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 47 OTHER FLUOROPOLYMER: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

### 6.4 POLYURETHANE

#### 6.4.1 GROWING CONSTRUCTION ACTIVITIES TO INCREASE DEMAND FOR POLYURETHANE RESIN

TABLE 48 POLYURETHANE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 49 POLYURETHANE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 50 POLYURETHANE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 51 POLYURETHANE: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

## 6.5 OTHER RESIN TYPES

TABLE 52 OTHER RESIN TYPES: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 53 OTHER RESIN TYPES: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 54 OTHER RESIN TYPES: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 55 OTHER RESIN TYPES: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

## 7 ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION

### 7.1 COIL COATING

#### 7.1.1 INTRODUCTION

FIGURE 41 WALL PANELS & FACADES SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

TABLE 56 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY COIL COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 57 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY COIL COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 58 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY COIL COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 59 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY COIL COATINGS APPLICATION, 2023–2028 (KILOTON)

#### 7.1.2 ROOFING & CLADDING

7.1.2.1 Increase in use of pre-painted metal roofing to drive market

TABLE 60 ROOFING & CLADDING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 61 ROOFING & CLADDING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 62 ROOFING & CLADDING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 63 ROOFING & CLADDING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

#### 7.1.3 WALL PANELS & FACADES

7.1.3.1 Popularity in commercial and industrial construction to drive demand

TABLE 64 WALL PANELS & FACADES: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 65 WALL PANELS & FACADES: ARCHITECTURAL METAL COATINGS

MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 66 WALL PANELS & FACADES: ARCHITECTURAL METAL COATINGS

MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 67 WALL PANELS & FACADES: ARCHITECTURAL METAL COATINGS

MARKET, BY REGION, 2023–2028 (KILOTON)

#### 7.1.4 FASCIA & SOFFITS

7.1.4.1 Fastest-growing segment in coil coating application

TABLE 68 FASCIA & SOFFITS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 69 FASCIA & SOFFITS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 70 FASCIA & SOFFITS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 71 FASCIA & SOFFITS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

#### 7.1.5 OTHERS

TABLE 72 OTHER COIL COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 73 OTHER COIL COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 74 OTHER COIL COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 75 OTHER COIL COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

### 7.2 EXTRUSION COATINGS

#### 7.2.1 INTRODUCTION

FIGURE 42 CURTAIN WALLS TO BE LARGEST EXTRUSION COATING APPLICATION

TABLE 76 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 77 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 78 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 79 ARCHITECTURAL METAL COATINGS MARKET SIZE, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (KILOTON)

#### 7.2.2 CURTAIN WALLS

7.2.2.1 Largest and fastest-growing segment in extrusion coatings application

TABLE 80 CURTAIN WALLS: ARCHITECTURAL METAL COATINGS MARKET, BY



REGION, 2019–2022 (USD MILLION)

TABLE 81 CURTAIN WALLS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 82 CURTAIN WALLS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 83 CURTAIN WALLS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

#### 7.2.3 STORE FRONT

7.2.3.1 Fluoropolymer, polyester, silicone modified polyester, and PVDF majorly used in store front

TABLE 84 STORE FRONT: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 85 STORE FRONT: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 86 STORE FRONT: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 87 STORE FRONT: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

#### 7.2.4 DOORS & WINDOWS

7.2.4.1 High demand for coatings for doors & windows from Asia Pacific region

TABLE 88 DOORS & WINDOWS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 89 DOORS & WINDOWS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 90 DOORS & WINDOWS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 91 DOORS & WINDOWS: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

#### 7.2.5 OTHERS

TABLE 92 OTHER EXTRUSION COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 93 OTHER EXTRUSION COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 94 OTHER EXTRUSION COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 95 OTHER EXTRUSION COATING: ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

## 8 ARCHITECTURAL METAL COATINGS MARKET, BY REGION



## 8.1 INTRODUCTION

FIGURE 43 ASIA PACIFIC TO REGISTER HIGHEST CAGR BETWEEN 2023 AND 2028

TABLE 96 ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 97 ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 98 ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 99 ARCHITECTURAL METAL COATINGS MARKET, BY REGION, 2023–2028 (KILOTON)

## 8.2 NORTH AMERICA

### 8.2.1 RECESSION IMPACT

FIGURE 44 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET SNAPSHOT

TABLE 100 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 101 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 102 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 103 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 104 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 105 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 106 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 107 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

TABLE 108 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 109 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 110 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 111 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY

APPLICATION, 2023–2028 (KILOTON)

TABLE 112 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 113 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 114 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 115 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2023–2028 (KILOTON)

TABLE 116 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 117 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 118 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 119 NORTH AMERICA: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (KILOTON)

## 8.2.2 US

8.2.2.1 Presence of major manufacturers fueling growth of market

TABLE 120 US: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 121 US: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 122 US: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 123 US: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

## 8.2.3 CANADA

8.2.3.1 Residential construction to be major contributor to growth of market

TABLE 124 CANADA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 125 CANADA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 126 CANADA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 127 CANADA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

## 8.2.4 MEXICO

8.2.4.1 Investments in infrastructure, energy, and commercial construction projects to

drive market

TABLE 128 MEXICO: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 129 MEXICO: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 130 MEXICO: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 131 MEXICO: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

## 8.3 EUROPE

### 8.3.1 RECESSION IMPACT

FIGURE 45 EUROPE: ARCHITECTURAL METAL COATINGS MARKET SNAPSHOT

TABLE 132 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 133 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY 2023–2028 (USD MILLION)

TABLE 134 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 135 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 136 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 137 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 138 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 139 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

TABLE 140 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 141 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 142 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 143 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

TABLE 144 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 145 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COIL

COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 146 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 147 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2023–2028 (KILOTON)

TABLE 148 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 149 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 150 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 151 EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (KILOTON)

### 8.3.2 GERMANY

8.3.2.1 Fluoropolymer segment to register highest CAGR during forecast period

TABLE 152 GERMANY: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 153 GERMANY: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 154 GERMANY: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 155 GERMANY: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

### 8.3.3 UK

8.3.3.1 Growing construction sector to boost demand

TABLE 156 UK: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 157 UK: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 158 UK: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 159 UK: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

### 8.3.4 FRANCE

8.3.4.1 Population growth to increase demand for architectural metal coatings

TABLE 160 FRANCE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 161 FRANCE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 162 FRANCE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 163 FRANCE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

#### 8.3.5 SPAIN

8.3.5.1 Recovery of construction industry to increase demand for architectural metal coatings

TABLE 164 SPAIN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 165 SPAIN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 166 SPAIN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 167 SPAIN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

#### 8.3.6 REST OF EUROPE

TABLE 168 REST OF EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 169 REST OF EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 170 REST OF EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 171 REST OF EUROPE: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

### 8.4 ASIA PACIFIC

#### 8.4.1 RECESSION IMPACT

FIGURE 46 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET SNAPSHOT

TABLE 172 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 173 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 174 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 175 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

TABLE 176 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 177 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY

RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 178 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 179 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

TABLE 180 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 181 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 182 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 183 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

TABLE 184 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 185 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 186 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 187 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY COIL COATINGS APPLICATION, 2023–2028 (KILOTON)

TABLE 188 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (USD MILLION)

TABLE 189 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (USD MILLION)

TABLE 190 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2019–2022 (KILOTON)

TABLE 191 ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY EXTRUSION COATINGS APPLICATION, 2023–2028 (KILOTON)

#### 8.4.2 CHINA

8.4.2.1 Significant increase in investments in real estate and non-residential construction to boost market

TABLE 192 CHINA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 193 CHINA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 194 CHINA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 195 CHINA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN



## TYPE, 2023–2028 (KILOTON)

### 8.4.3 INDIA

8.4.3.1 Growth of economy and rising FDI investment to drive market

TABLE 196 INDIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 197 INDIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 198 INDIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 199 INDIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

### 8.4.4 JAPAN

8.4.4.1 Investments by government in commercial and reconstruction to boost demand

TABLE 200 JAPAN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 201 JAPAN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 202 JAPAN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 203 JAPAN: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

### 8.4.5 SOUTH KOREA

8.4.5.1 Significant expenditure on construction projects to boost demand for architectural metal coatings

TABLE 204 SOUTH KOREA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 205 SOUTH KOREA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 206 SOUTH KOREA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 207 SOUTH KOREA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

### 8.4.6 INDONESIA

8.4.6.1 Rising consumer spending and growing construction industry to boost market

TABLE 208 INDONESIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 209 INDONESIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)



TABLE 210 INDONESIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 211 INDONESIA: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

#### 8.4.7 REST OF ASIA PACIFIC

TABLE 212 REST OF ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 213 REST OF ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 214 REST OF ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2019–2022 (KILOTON)

TABLE 215 REST OF ASIA PACIFIC: ARCHITECTURAL METAL COATINGS MARKET, BY RESIN TYPE, 2023–2028 (KILOTON)

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