

Application Lifecycle Management Market by Solution (Software and Services), Platform (Web-Based Applications and Mobile-Based Applications), Deployment mode (On-premise and Cloud), Organization Size, Industry and Region - Global Forecast to 2024

<https://marketpublishers.com/r/A7E24BA1D6CEN.html>

Date: June 2019

Pages: 144

Price: US\$ 5,650.00 (Single User License)

ID: A7E24BA1D6CEN

Abstracts

The shift from Waterfall development model to Agile development model to drive the ALM market

The global Application Lifecycle Management (ALM) market size is projected to grow from USD 3.1 billion in 2019 to USD 4.5 billion by 2024, at a CAGR of 7.1% from 2019 to 2024. Major growth factors for the market include an increase in the adoption rate of ALM tools to shorten the release time and time-to-market, and adoption of new methodologies, such as Agile and DevOps, to leverage customer experience.

Software segment to hold a larger market size in 2019

The ALM software enables teams of all sizes to deliver high-quality apps with greater speed and agility. The software continuously processes for application project and portfolio management, requirement gathering, estimation, planning and designing, development, test and quality assurance, deployment and DevOps, and application support and maintenance. The deployment of ALM software with the help of agile and DevOps technology improves communication and collaboration between teams.

By industry, telecom and IT industry to register the largest market size during the forecast period

The telecom and IT industry is playing a critical role in enabling the digital revolution with the help of ALM. The ALM approach helps enable digitalization. Moreover, the ALM software helps the industry in improving the predictability of the software in time, scope, quality, and cost through qualitative and quantitative data, resulting in tens of thousands of dollar savings annually. Telecommunication operators and carriers are adopting the ALM software to bring agility in telecom operations.

APAC to register the highest growth rate during the forecast period

The Asia Pacific (APAC) ALM market is experiencing a disruptive growth, owing to increase in the adoption of Internet of Things (IoT) and Bring Your Own Device (BYOD) trends, which is encouraging the organizations in the region to implement ALM software for streamlining their operational processes. Major factors for technological advancements in the region are growing middle-class income, rising levels of urbanization, technological innovation, and government support for the digital economy. The major countries to witness high growth rates in this region include Australia and New Zealand (ANZ), China, Japan, Singapore, and others.

By Company Type: Tier 1 – 40%, Tier 2 – 25%, and Tier 3 – 35%

By Designation: C-level – 40%, Director Level – 30%, and Others – 30%

By Region: North America – 50%, Europe – 15%, APAC – 25%, RoW – 10%

Major vendors offering ALM solutions Atlassian(Australia), IBM(US), Microsoft(US), Micro Focus(UK), CollabNet(US), Broadcom(US), Digite(US), Inflectra(US), Intland(Germany), Perforce(US), and Siemens(Germany). The study includes an in-depth competitive analysis of the key market players along with their company profiles, recent developments, and key market strategies.

Research Coverage

The market study covers the ALM market size across segments. It aims at estimating the market size and the growth potential of the market across segments by solution, platform, deployment mode, organization size, industry, and region. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent

developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall ALM market and its subsegments. The report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and to plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONAL SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakup of primaries' profiles
 - 2.1.2.2 Key industry insights
- 2.2 DATA TRIANGULATION AND MARKET BREAKUP
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 TOP-DOWN APPROACH
 - 2.3.2 BOTTOM-UP APPROACH
- 2.4 MARKET FORECAST
- 2.5 ASSUMPTIONS FOR THE STUDY
- 2.6 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE APPLICATION LIFECYCLE MANAGEMENT MARKET
- 4.2 APPLICATION LIFECYCLE MANAGEMENT MARKET IN NORTH AMERICA, BY SOLUTION AND COUNTRY
- 4.3 APPLICATION LIFECYCLE MANAGEMENT MARKET: MAJOR COUNTRIES

5 MARKET OVERVIEW AND INDUSTRY TRENDS

Application Lifecycle Management Market by Solution (Software and Services), Platform (Web-Based Applications...

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Shift of development model from waterfall to agile

5.2.1.2 Improves decision-making during application development

5.2.1.3 Ensures compliance throughout the application development phase

5.2.2 RESTRAINTS

5.2.2.1 Slow disposal rate of legacy methods and adoption of new ones

5.2.3 OPPORTUNITIES

5.2.3.1 Emergence of open source ALM tools

5.2.4 CHALLENGES

5.2.4.1 Critical integration of ALM tools

5.3 USE CASES

6 APPLICATION LIFECYCLE MANAGEMENT MARKET, BY SOLUTION

6.1 INTRODUCTION

6.2 SOFTWARE

6.2.1 ALM SOFTWARE SOLUTIONS TO DRIVE THE OVERALL MARKET GROWTH

6.3 SERVICES

6.3.1 PROFESSIONAL SERVICES

6.3.1.1 Consulting

6.3.1.1.1 Enterprises to adopt consulting services for formulating new strategies

6.3.1.2 System integration and deployment

6.3.1.2.1 Organizations adopt system integration and deployment services to offer seamless integration of ALM with their IT system

6.3.1.3 Support and maintenance

6.3.1.3.1 Support and maintenance services ensure the overall development of the ALM solutions

6.3.2 MANAGED SERVICES

6.3.2.1 Organizations seek managed services to increase productivity

7 APPLICATION LIFECYCLE MANAGEMENT MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

7.2 ON-PREMISES

7.2.1 ON-PREMISES DEPLOYMENT TO GIVE FULL CONTROL TO THE ALM SOFTWARE

7.3 CLOUD

7.3.1 CLOUD-BASED PLATFORMS OFFER CENTRALIZED WAY TO SECURE APPLICATIONS

8 APPLICATION LIFECYCLE MANAGEMENT MARKET, BY PLATFORM

8.1 INTRODUCTION

8.2 WEB-BASED APPLICATIONS

8.2.1 WEB-BASED APPLICATIONS BEING NOT NATIVE TO ANY SYSTEM CAN ADAPT TO ANY DEVICE

8.3 MOBILE APPLICATIONS

8.3.1 ORGANIZATIONS TO USE MOBILE APPLICATIONS FOR BRANDING, MARKETING, AND SALES PURPOSES

9 APPLICATION LIFECYCLE MANAGEMENT MARKET, BY ORGANIZATION SIZE

9.1 INTRODUCTION

9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

9.2.1 REDUCED COSTS AND IMPROVED BUSINESS EFFICIENCY FOR SMES LEADING TO GROWING ALM ADOPTION

9.3 LARGE ENTERPRISES

9.3.1 FLEXIBILITY, SCALABILITY, AND CONVENIENCE TO DRIVE THE ADOPTION OF ALM SOFTWARE IN LARGE ENTERPRISES

10 APPLICATION LIFECYCLE MANAGEMENT MARKET, BY INDUSTRY

10.1 INTRODUCTION

10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

10.2.1 IMPROVEMENT IN OPERATIONAL EFFICIENCY AND REDUCED COST TO DRIVE THE GROWTH OF ALM MARKET IN THE BFSI SECTOR

10.3 TELECOM AND IT

10.3.1 ALM TOOLS' ABILITY TO SAVE COST IN TELECOM OPERATIONS TO DRIVE THE GROWTH OF ALM MARKET IN THE TELECOM AND IT INDUSTRY

10.4 MEDIA AND ENTERTAINMENT

10.4.1 INCREASING NEED FOR ENHANCED CUSTOMER EXPERIENCE AND SATISFACTION TO DRIVE THE GROWTH OF ALM MARKET IN THE MEDIA AND ENTERTAINMENT INDUSTRY

10.5 RETAIL AND ECOMMERCE

10.5.1 GROWING TRENDS IN MOBILE DATA CONSUMPTION AND INCREASED

USAGE OF SMARTPHONES TO DRIVE THE GROWTH OF ALM MARKET IN THE RETAIL AND ECOMMERCE INDUSTRY

10.6 HEALTHCARE

10.6.1 DEMAND FOR INCREASED SECURITY OF PATIENT DATA TO DRIVE THE GROWTH OF ALM MARKET IN THE HEALTHCARE SECTOR

10.7 MANUFACTURING

10.7.1 INCREASING GLOBAL ICT SPENDING TO DRIVE THE GROWTH OF ALM MARKET IN THE MANUFACTURING INDUSTRY

10.8 ENERGY AND UTILITIES

10.8.1 HIGH DEMAND FOR TRANSPARENCY AND REAL-TIME COMMUNICATION TO DRIVE THE GROWTH OF ALM MARKET IN THE ENERGY AND UTILITIES INDUSTRY

10.9 OTHERS

11 APPLICATION LIFECYCLE MANAGEMENT MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 UNITED STATES

11.2.1.1 Rising awareness for ALM among corporates in the US

11.2.2 CANADA

11.2.2.1 Advanced IT infrastructure and availability of technical expertise in Canada

11.3 EUROPE

11.3.1 UNITED KINGDOM

11.3.1.1 Wide adoption of ALM methodologies by governments and corporates in the UK

11.3.2 GERMANY

11.3.2.1 Rising ALM adoption due to cloud-based services and existing cloud computing infrastructure in Germany

11.3.3 FRANCE

11.3.3.1 Government initiatives for digitalization of the country in France

11.3.4 REST OF EUROPE

11.4 ASIA PACIFIC

11.4.1 CHINA

11.4.1.1 Transformation of legacy infrastructure through internet technology and enterprises' participation in China

11.4.2 JAPAN

11.4.2.1 Capital investment in R&D for promoting technological advancements in Japan

11.4.3 SINGAPORE

11.4.3.1 Smart Nation initiative to drive the adoption of the ALM market in Singapore

11.4.4 AUSTRALIA AND NEW ZEALAND

11.4.4.1 Advanced and reliable IT infrastructure enables the growth of ALM in ANZ

11.4.5 REST OF ASIA PACIFIC

11.5 MIDDLE EAST AND AFRICA

11.5.1 KINGDOM OF SAUDI ARABIA

11.5.1.1 Significant ICT investments to drive the growth of the ALM market in KSA

11.5.2 QATAR

11.5.2.1 Sustainable economic development to enable the growth of the ALM market in the region in Qatar

11.5.3 SOUTH AFRICA

11.5.3.1 Rapid digital transformation to aid the growth of the ALM market in South Africa

11.5.4 REST OF MIDDLE EAST AND AFRICA

11.6 LATIN AMERICA

11.6.1 BRAZIL

11.6.1.1 Increasing demand for the ALM methodology due to wide adoption among corporates in Brazil

11.6.2 MEXICO

11.6.2.1 Digital advancements to enable the ALM market growth in Mexico

11.6.3 REST OF LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 COMPETITIVE LEADERSHIP MAPPING

12.1.1 VISIONARY LEADERS

12.1.2 INNOVATORS

12.1.3 DYNAMIC DIFFERENTIATORS

12.1.4 EMERGING COMPANIES

12.2 RANKING OF KEY PLAYERS FOR THE ALM MARKET, 2019

13 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

13.1 MICRO FOCUS

13.2 BROADCOM

13.3 ATlassian

13.4 MICROSOFT

13.5 IBM

13.6 SIEMENS

13.7 INTLAND

13.8 PERFORCE

13.9 COLLABNET

13.10 INFLECTRA

13.11 DIGITE

13.12 ROCKET SOFTWARE

13.13 TECHEXCEL

13.14 KOVAIR SOFTWARE

13.15 JAMA SOFTWARE

13.16 DYNATRACE

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 AVAILABLE CUSTOMIZATIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2016–2018

TABLE 2 APPLICATION LIFECYCLE MANAGEMENT MARKET: USE CASES

TABLE 3 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY SOLUTION, 2017–2024 (USD MILLION)

TABLE 4 SOFTWARE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 5 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 6 SERVICES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 7 PROFESSIONAL SERVICES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

TABLE 8 PROFESSIONAL SERVICES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 9 CONSULTING MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 10 SYSTEM INTEGRATION AND DEPLOYMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 11 SUPPORT AND MAINTENANCE MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 12 MANAGED SERVICES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 13 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2017–2024 (USD MILLION)

TABLE 14 ON-PREMISES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 15 CLOUD: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 16 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY PLATFORM, 2017–2024 (USD MILLION)

TABLE 17 WEB-BASED APPLICATIONS: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 18 MOBILE APPLICATIONS: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 19 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

TABLE 20 SMALL AND MEDIUM-SIZED ENTERPRISES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 21 LARGE ENTERPRISES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 22 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY INDUSTRY, 2017–2024 (USD MILLION)

TABLE 23 BANKING, FINANCIAL SERVICES, AND INSURANCE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 24 TELECOM AND IT: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 25 MEDIA AND ENTERTAINMENT: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 26 RETAIL AND ECOMMERCE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 27 HEALTHCARE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 28 MANUFACTURING: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 29 ENERGY AND UTILITIES: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 30 OTHERS: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 31 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

TABLE 32 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY SOLUTION, 2017–2024 (USD MILLION)

TABLE 33 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 34 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2017–2024 (USD MILLION)

TABLE 35 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY PLATFORM, 2017–2024 (USD MILLION)

TABLE 36 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)

TABLE 37 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

TABLE 38 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY INDUSTRY, 2017–2024 (USD MILLION)

TABLE 39 NORTH AMERICA: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY

COUNTRY, 2017–2024 (USD MILLION)

TABLE 40 EUROPE: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY
SOLUTION, 2017–2024 (USD MILLION)

TABLE 41 EUROPE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY
SERVICE, 2017–2024 (USD MILLION)

TABLE 42 EUROPE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY
PROFESSIONAL SERVICE, 2017–2024 (USD MILLION)

TABLE 43 EUROPE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY
PLATFORM, 2017–2024 (USD MILLION)

TABLE 44 EUROPE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY
DEPLOYMENT MODE, 2017–2024 (USD MILLION)

TABLE 45 EUROPE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY
ORGANIZATION SIZE, 2017–2024 (USD MILLION)

TABLE 46 EUROPE: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY
INDUSTRY, 2017–2024 (USD MILLION)

TABLE 47 EUROPE: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY
COUNTRY, 2017–2024 (USD MILLION)

TABLE 48 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY
SOLUTION, 2017–2024 (USD MILLION)

TABLE 49 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE,
BY SERVICE, 2017–2024 (USD MILLION)

TABLE 50 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE,
BY PROFESSIONAL SERVICE, 2017–2024 (USD MILLION)

TABLE 51 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE,
BY PLATFORM, 2017–2024 (USD MILLION)

TABLE 52 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE,
BY DEPLOYMENT MODE, 2017–2024 (USD MILLION)

TABLE 53 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE,
BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

TABLE 54 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE,
BY INDUSTRY, 2017–2024 (USD MILLION)

TABLE 55 ASIA PACIFIC: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY
COUNTRY, 2017–2024 (USD MILLION)

TABLE 56 MIDDLE EAST AND AFRICA APPLICATION LIFECYCLE MANAGEMENT
SIZE, BY SOLUTION, 2017–2024 (USD MILLION)

TABLE 57 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT
MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 58 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT
MARKET SIZE, BY PROFESSIONAL SERVICE, 2017–2024 (USD MILLION)

TABLE 59 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY PLATFORM, 2017–2024 (USD MILLION)

TABLE 60 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2017–2024 (USD MILLION)

TABLE 61 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

TABLE 62 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY INDUSTRY, 2017–2024 (USD MILLION)

TABLE 63 MIDDLE EAST AND AFRICA: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

TABLE 64 LATIN AMERICA: APPLICATION LIFECYCLE MANAGEMENT SIZE, BY SOLUTION, 2017–2024 (USD MILLION)

TABLE 65 LATIN AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 66 LATIN AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY PROFESSIONAL SERVICE, 2017–2024 (USD MILLION)

TABLE 67 LATIN AMERICA : APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY PLATFORM, 2017–2024 (USD MILLION)

TABLE 68 LATIN AMERICA : APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY DEPLOYMENT MODE, 2017–2024 (USD MILLION)

TABLE 69 LATIN AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

TABLE 70 LATIN AMERICA: APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY INDUSTRY, 2017–2024 (USD MILLION)

TABLE 71 LATIN AMERICA : APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, BY COUNTRY, 2017–2024 (USD MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 APPLICATION LIFECYCLE MANAGEMENT MARKET: RESEARCH DESIGN

FIGURE 2 APPLICATION LIFECYCLE MANAGEMENT MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

FIGURE 3 FACTOR ANALYSIS

FIGURE 4 APPLICATION LIFECYCLE MANAGEMENT MARKET SIZE, 2017–2024

FIGURE 5 SOFTWARE SEGMENT TO LEAD THE APPLICATION LIFECYCLE MANAGEMENT MARKET IN 2019

FIGURE 6 ON-PREMISES SEGMENT TO ACCOUNT FOR A HIGHER MARKET SHARE IN 2019

FIGURE 7 TELECOM AND IT SEGMENT TO ACCOUNT FOR THE LARGEST MARKET SIZE IN 2019

FIGURE 8 APPLICATION LIFECYCLE MANAGEMENT MARKET: REGIONAL SNAPSHOT

FIGURE 9 ASIA PACIFIC TO GROW AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 10 USE OF APPLICATION LIFECYCLE MANAGEMENT BY ORGANIZATIONS TO HELP TAKE BETTER DECISIONS DURING APPLICATION DEVELOPMENT TO DRIVE ITS MARKET GROWTH

FIGURE 11 SERVICES SEGMENT AND THE US TO ACCOUNT FOR THE HIGHEST SHARES OF THE NORTH AMERICA APPLICATION LIFECYCLE MANAGEMENT MARKET IN 2019

FIGURE 12 AUSTRALIA AND NEW ZEALAND PROJECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

FIGURE 13 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: APPLICATION LIFECYCLE MANAGEMENT MARKET

FIGURE 14 SERVICES SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 15 MANAGED SERVICES SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 16 CLOUD SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 17 MOBILE APPLICATIONS SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

FIGURE 18 SMALL AND MEDIUM-SIZED ENTERPRISES TO GROW AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 19 RETAIL AND ECOMMERCE INDUSTRY TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 20 APPLICATION LIFECYCLE MANAGEMENT MARKET IN ASIA PACIFIC TO GROW AT THE HIGHEST CAGR FROM 2019 TO 2024

FIGURE 21 NORTH AMERICA: MARKET SNAPSHOT

FIGURE 22 ASIA PACIFIC: MARKET SNAPSHOT

FIGURE 23 ALM MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2019

FIGURE 24 RANKING OF KEY PLAYERS, 2019

FIGURE 25 MICRO FOCUS: COMPANY SNAPSHOT

FIGURE 26 MICRO FOCUS: SWOT ANALYSIS

FIGURE 27 BROADCOM: COMPANY SNAPSHOT

FIGURE 28 BROADCOM: SWOT ANALYSIS

FIGURE 29 ATlassian: COMPANY SNAPSHOT

FIGURE 30 ATlassian: SWOT ANALYSIS

FIGURE 31 MICROSOFT: COMPANY SNAPSHOT

FIGURE 32 MICROSOFT: SWOT ANALYSIS

FIGURE 33 IBM: COMPANY SNAPSHOT

FIGURE 34 IBM: SWOT ANALYSIS

FIGURE 35 SIEMENS: COMPANY SNAPSHOT

I would like to order

Product name: Application Lifecycle Management Market by Solution (Software and Services), Platform (Web-Based Applications and Mobile-Based Applications), Deployment mode (On-premise and Cloud), Organization Size, Industry and Region - Global Forecast to 2024

Product link: <https://marketpublishers.com/r/A7E24BA1D6CEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7E24BA1D6CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970