

Antimicrobial Plastics Market by Additive (Inorganic, Organic), Type (Commodity Plastics, Engineering Plastics, High Performance Plastics), Application (Packaging, Automotive, Medical & Healthcare, Consumer Goods), & Region - Global Forecast to 2028

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Abstracts

In terms of value, the antimicrobial plastics market is estimated to grow from USD 41.7 billion in 2022 to USD 64.8 billion by 2028, at a CAGR of 7.7%. The growth of the healthcare, automotive and building & construction industries is also driving the demand for antimicrobial plastics. Healthcare will be essential to the economic recovery because it has never been more crucial to the world economy than it has been over the last two years due to the global pandemic. People across the global have become more aware regarding their health and safety to avoid the spread of infections. All these factors are boosting the demand for antimicrobial plastics especially in medical & healthcare application.

"Inorganic additive is expected to be the largest additive of the antimicrobial plastics market."

Inorganic additive is classified as silver, copper and zinc. Inorganic additive are non-volatile in nature, have high thermal stability and are used in various application which fuels their market demand. Silver is the commonly used inorganic additive as they are non-toxic, environment friendly, sustainable and has outstanding safety.

"Engineering Plastics is expected to be the second fastest-growing type of the antimicrobial plastics market, in terms of value, during the forecast period."

Engineering plastics are renowned for their excellent mechanical strength, great



dimensional stability, and heat and chemical resistance. ABS, PC, PA, POM and Others (fluoropolymers) are the types of engineering plastics considered in the report. These engineering plastics consist of individually unique properties, which makes them the top quality choice in different applications such as automotive, consumer goods, electrical & electronics, construction, and packaging. In many applications, engineering plastics are utilised largely to replace conventional materials like metal and wood.

"Packaging is expected to be the second fastest-growing type of the antimicrobial plastics market, in terms of value, during the forecast period."

With the changing lifestyle and preference for home delivery the demand for safe and hygiene packaging is increasing in food & bevarge industry. To preserve and safeguard goods and ensure that they are delivered safely, airtight plastic packaging is a necessary component of modern life. The expansion of new markets, changes in substrate preferences, and shifting ownership dynamics have all contributed to the constant growth of the global packaging industry over the past 10 years. The increasing demand for personal care products especially in young population is also driving the demand for antimicrobial plastic in personal care products packaging.

"Asia Pacific is projected to be the fastest growing region, in terms of value, during the forecast period in the antimicrobial plastics market."

Asia Pacific is known for its low cost of labor, easy availability of raw materials, increase in adoption of modern technologies, innovations, and easy availability of inexpensive lands, which makes it the global hub for manufacturing. The increasing production and demand for passenger vehicle especially from India and China makes Asia Pacific an attractive region for automotive manufacturers. Increase in the production of automotive is due to the presence of key automotive players such as Honda, Toyota, Hyundai, and Nissan. BMW and Volkswagen manufacturers have also expanded their business in this region. These factors are anticipated to fuel the growth of the antimicrobial plastics market in the region.

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: C-Level - 23%, Director Level - 37%, and Others - 40%

By Region: North America - 32%, Europe - 21%, Asia Pacific - 28%, South America and Middle East & Africa - 12%, South America - 7%



The key players profiled in the report include DuPont De Nemours, Inc. (US), BASF SE (Germany), Microban International (US), Sanitized AG (Germany), Biocote Limited (UK), Avient Corporation (US), and King Plastic Corporation (US).

Research Coverage

This report segments the market for antimicrobial plastics based on additive, type, application, and region and provides estimations of volume (kiloton) and value (USD million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, key strategies, associated with the market for antimicrobial plastics.

Reasons to Buy this Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the antimicrobial plastics market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on antimicrobial plastics offered by top players in the global market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the antimicrobial plastics market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for antimicrobial plastics across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global antimicrobial plastics market

Competitive Assessment: In-depth assessment of market shares, strategies,



products, and manufacturing capabilities of leading players in the antimicrobial plastics market



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