

# Antiblock Additive Market by Product Type (Organic, Inorganic), Polymer Type (LLDPE, LDPE, HDPE, BOPP, PVC), Application (Food, Pharmaceutical, Industrial, Medical, Agriculture) - Global Forecast to 2021

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## Abstracts

“Antiblock additive market is projected to grow at a CAGR of 5.7% during the forecast period”

The antiblock additive market is projected to reach USD 1,109.6 million by 2021, at a CAGR of 5.7% from 2016 to 2021. Increasing population across the globe has led to a rising demand for agricultural output and packaged food products. The demand for antiblock additive from Asia-Pacific is fueled by the rising standard of living and increasing per capita spending power of consumers. However, factor restraining the growth of the antiblock additive market is high loading of inorganic antiblock additive, which affects mechanical and optical properties of the plastic film layer.

“Organic to be the fastest growing product type of antiblock additive during the forecast period”

The market for organic antiblock additive is projected to grow at the highest CAGR from 2016 to 2021, in terms of value. This can be attributed to increasing consumer awareness for switching to more efficient synthetically prepared organic products offering enhanced flexibility at low concentration levels. In addition, consumer inclination towards adopting technological changes is driving the market for organic product type.

“LLDPE to be the largest polymer type segment of the antiblock additive market”

LLDPE polymer type segment constitutes a major share of the global antiblock additive market. LLDPE polymers are used in large quantities due to their high demand in various packaging and non-packaging applications such as food, pharmaceutical, medical, agriculture, and coatings, among others. The demand for LLDPE polymer type is mainly from Asia-Pacific, and the Middle East & Africa regions due to its low cost and easy availability.

“Food packaging is projected to be the largest packaging application segment of the antiblock additive market”

Antiblock additives make plastic film layers less sticky by creating a micro-rough surface on the top of a film layer. Thus, they form an integral component of any packaging application. Food packaging constitutes a major share of the global antiblock additive market due to high demand for packaged and ready-to-eat food products. Increasing population and employment opportunities coupled with rise in disposable income of consumers has led to an increase in the demand for packaged food.

“Asia-Pacific to be the fastest-growing market for antiblock additive during the forecast period”

The Asia-Pacific region is projected to be the fastest-growing market for antiblock additive, as this region is expected to be a lucrative market for food packaging and agriculture films in the future. Improving economic conditions, rising real disposable income, and low overall manufacturing costs are some of the factors that are driving manufacturing companies to expand their facilities in the region.

Breakdown of profiles of primary interviews for the report

By Company Type – Tier 1 – 30%, Tier 2 – 38%, and Tier 3 – 32%

By Designation – C Level – 36%, Director Level – 30%, and Others – 34%

By Region – North America – 20%, Europe – 32%, Asia-Pacific – 26%, and RoW – 22%

Some of the key companies profiled in this report are Specialty Minerals Inc. (U.S.), Honeywell International Inc. (U.S.), W.R. Grace & Co. (U.S.), Imerys S.A. (France), and Fine Organics (India).

## Research Coverage

In this report, the antiblock additive market has been segmented on the basis of product type, polymer type, application, and region. Based on product type, the antiblock additive market has been segmented into inorganic and organic. Based on polymer type, the antiblock additive market has been segmented into LLDPE, LDPE, HDPE, BOPP, and PVC. Based on application, the antiblock additive market has been segmented into packaging and non-packaging. The antiblock additive market has been studied for Asia-Pacific, Europe, North America, Middle East & Africa, and Central & South America.

## Key Benefits

This report provides the following information, which will benefit clients:

Market segmentation based on product type, polymer type, application, and region

Market dynamics including drivers, restraint, challenges, and opportunities

Porter's Five Forces model with respect to the antiblock additive market

Profiles of key market players of antiblock additive

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