

# **Anti-snoring Devices and Snoring Surgery Market by Device Type (MADs, TRD, Nasal Dilator, Chin Strap, Position Control, Pillows, TSD, EPAP), Surgical Procedure (UP3, LAUP, RFA, Sclerotherapy, Pillar, Others (Septoplasty, ESS)) - Global Trends & Forecast to 2020**

<https://marketpublishers.com/r/A8D758218D9EN.html>

Date: September 2015

Pages: 133

Price: US\$ 5,650.00 (Single User License)

ID: A8D758218D9EN

## **Abstracts**

The anti-snoring treatments market is poised to reach USD 1,232.6 million by 2020 from USD 744.7 million in 2015, growing at a CAGR of 10.6% from 2015 to 2020. This market is categorized on the basis of device type, surgical procedure, and region. The anti-snoring devices market is expected to grow at the highest CAGR in the coming five years.

Major factors contributing to the growth of the global anti-snoring treatments market include the growing awareness on the ill effects of snoring. Key players and other stakeholders in this market are taking initiatives to create awareness on the problems of snoring. For instance, the British Snoring and Sleep Apnoea Association (BSSAA) organize the National Stop Snoring Week every year. In 2015, the BSSAA organized this activity from 20th April to 25th April. The aim of this event is to create awareness among people about the consequences of snoring and sleep apnea, and the available treatments for these disorders. In 2014, SleepPath (U.S.), a company providing anti-snoring t-shirts for people suffering from positional snoring, released a video named Snoring Your Best Pick Up Lines. This is a humorous video created to spread public awareness regarding snoring. Other factors responsible for the growth of this market include the growing geriatric and obese population, presence of a large number of cigarette smokers and alcoholics, and a large pool of untapped snoring population.

North America and Europe are the fastest-growing markets. High growth in these markets is attributed to the growing awareness on the ill effects of snoring, presence of a large number of market players, and presence of a large pool of untreated snoring population.

Apart from comprehensive geographic and product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles comprise basic views on key players in the anti-snoring treatments market and product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The above-mentioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change in strategic approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

#### Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms to garner a greater market share. Firms purchasing the report can use one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

**Market Penetration:** Information on the product portfolios of the key players in the anti-snoring treatments market. The report analyzes this market by device type, surgical procedure, and region

**Product Development/Innovation:** Insights on R&D activities, and new product launches in the anti-snoring treatments market

**Competitive Assessment:** In-depth assessment of market strategies, geographical and business segments, and product portfolios of some of the key players in the anti-snoring treatments market

**Market Development:** Comprehensive information about lucrative emerging

markets. The report analyzes the market for various anti-snoring products across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the anti-snoring treatments market

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SEGMENTATION
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 MARKET STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.3 KEY DATA FROM SECONDARY SOURCES
- 2.4 KEY DATA FROM PRIMARY SOURCES
- 2.5 KEY INDUSTRY INSIGHTS
- 2.6 ASSUMPTIONS FOR THE STUDY

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ANTI-SNORING DEVICES MARKET, BY TYPE
- 4.2 ANTI-SNORING SURGICAL PROCEDURES MARKET, BY TYPE

### 5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
  - 5.2.1 BY DEVICE TYPE
  - 5.2.2 BY SURGICAL PROCEDURE TYPE
  - 5.2.3 BY REGION
- 5.3 MARKET DYNAMICS
  - 5.3.1 DRIVERS
    - 5.3.1.1 Rising awareness in developed countries about the ill effects of snoring and

benefits of associated treatments

5.3.1.2 Rising geriatric and obese population

5.3.1.3 Growing cigarette and alcohol consumption

5.3.1.4 Technological advancements in anti-snoring devices

#### 5.3.2 RESTRAINTS/LIMITATIONS

5.3.2.1 Poor efficacy and lack of scientific validation of the anti-snoring devices

currently available in the market

5.3.2.2 High cost of custom-made oral appliances

5.3.2.3 Social stigma associated with snoring

#### 5.3.3 OPPORTUNITIES

5.3.3.1 Presence of a large untreated population

5.3.3.2 Developing countries to offer high growth opportunities

## 6 ANTI-SNORING DEVICES MARKET, BY TYPE

### 6.1 INTRODUCTION

#### 6.1.1 ORAL APPLIANCES/MOUTHPIECES

6.1.1.1 Mandibular advancement devices (MADs)

6.1.1.1.1 Non-custom MADs

6.1.1.1.2 Custom-made MADs

6.1.1.2 Tongue-retaining devices (TRDs)

#### 6.1.2 NASAL DEVICES

6.1.2.1 External nasal dilators (nasal strips)

6.1.2.2 Other nasal devices (nasal stents, nasal clips, and septal stimulators)

#### 6.1.3 POSITION CONTROL DEVICES

#### 6.1.4 CHIN STRAPS

#### 6.1.5 TONGUE-STABILIZING DEVICES (TSDS)

#### 6.1.6 EPAP THERAPY DEVICES

## 7 ANTI-SNORING SURGICAL PROCEDURES MARKET, BY TYPE

### 7.1 INTRODUCTION

#### 7.2 UVULOPALATOPHARYNGOPLASTY (UPPP)

#### 7.3 LASER-ASSISTED UVULOPALATOPLASTY (LAUP)

#### 7.4 RADIOFREQUENCY ABLATION (SOMNOPLASTY)

#### 7.5 PILLAR PROCEDURE

#### 7.6 INJECTION SNOREPLASTY/SCLEROTHERAPY

#### 7.7 PALATAL STIFFENING PROCEDURES

#### 7.8 OTHER ANTI-SNORING SURGICAL PROCEDURES

## **8 REGIONAL ANALYSIS**

### 8.1 INTRODUCTION

### 8.2 NORTH AMERICA

#### 8.2.1 U.S.

#### 8.2.2 CANADA

### 8.3 EUROPE

#### 8.3.1 GERMANY

#### 8.3.2 U.K.

#### 8.3.3 FRANCE

#### 8.3.4 REST OF EUROPE (ROE)

### 8.4 ASIA

### 8.5 ROW

## **9 COMPETITIVE LANDSCAPE**

### 9.1 OVERVIEW

#### 9.1.1 NEW PRODUCT LAUNCHES

#### 9.1.2 ACQUISITIONS

#### 9.1.3 OTHER GROWTH STRATEGIES

## **10 COMPANY PROFILES**

### 10.1 INTRODUCTION

### 10.2 SLEEPING WELL, LLC

### 10.3 APNEA SCIENCES CORPORATION

### 10.4 THE PURE SLEEP COMPANY

### 10.5 SOMNOMED LIMITED

### 10.6 AIRWAY MANAGEMENT INC.

### 10.7 THERAVENT, INC.

### 10.8 TOMED DR. TOUSSAINT GMBH

### 10.9 GLAXOSMITHKLINE, PLC

### 10.10 MEDITAS LTD.

### 10.11 INNOVATIVE HEALTH TECHNOLOGIES (NZ) LIMITED

\*Details On Financials, Products & Services, Key Strategy, & Recent Developments  
Might Not Be Captured In Case Of Unlisted Companies.

## **11 APPENDIX**

11.1 INSIGHTS FROM INDUSTRY EXPERTS

11.2 DISCUSSION GUIDE

11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

11.4 AVAILABLE CUSTOMIZATIONS

11.5 RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1 GROWING AWARENESS ABOUT SNORING AND RELATED CONDITIONS TO DRIVE THE MARKET GROWTH

Table 2 POOR EFFICACY AND LACK OF SCIENTIFIC VALIDATION OF ANTI-SNORING DEVICES IS A MAJOR MARKET RESTRAINT

Table 3 PRESENCE OF LARGE UNTREATED POPULATION OFFERS HIGH GROWTH OPPORTUNITIES FOR THE ANTI-SNORING TREATMENTS MARKET

Table 4 ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 5 ANTI-SNORING DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 6 NORTH AMERICA: ANTI-SNORING DEVICES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 7 EUROPE: ANTI-SNORING DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 8 COMPARISON OF KEY ANTI-SNORING ORAL APPLIANCES AVAILABLE IN THE MARKET

Table 9 ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 10 ORAL APPLIANCES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 11 NORTH AMERICA: ORAL APPLIANCES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 12 EUROPE: ORAL APPLIANCES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 13 MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 14 MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 15 NORTH AMERICA: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 16 EUROPE: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 17 NON-CUSTOM MADS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 18 NORTH AMERICA: NON-CUSTOM MADS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)



Table 19 EUROPE: NON-CUSTOM MADS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 20 CUSTOM-MADE MADS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 21 NORTH AMERICA: CUSTOM-MADE MADS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 22 EUROPE: CUSTOM-MADE MADS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 23 TONGUE-RETAINING DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 24 NORTH AMERICA: TONGUE-RETAINING DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 25 EUROPE: TONGUE-RETAINING DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD THOUSAND)

Table 26 NASAL DEVICES MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 27 NASAL DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 28 NORTH AMERICA: NASAL DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 29 EUROPE: NASAL DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 30 EXTERNAL NASAL DILATORS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 31 NORTH AMERICA: EXTERNAL NASAL DILATORS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 32 EUROPE: EXTERNAL NASAL DILATORS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 33 OTHER NASAL DEVICES

Table 34 OTHER NASAL DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 35 NORTH AMERICA: OTHER NASAL DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 36 EUROPE: OTHER NASAL DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 37 POSITION CONTROL DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 38 NORTH AMERICA: POSITION CONTROL DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 39 EUROPE: POSITION CONTROL DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 40 CHIN STRAPS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 41 NORTH AMERICA: CHIN STRAPS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 42 EUROPE: CHIN STRAPS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 43 TONGUE-STABILIZING DEVICE (TSD): AVEOTSD

Table 44 TONGUE STABILIZING DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 45 NORTH AMERICA: TONGUE STABILIZING DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 46 EUROPE: TONGUE STABILIZING DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 47 EPAP THERAPY DEVICES MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 48 NORTH AMERICA: EPAP THERAPY DEVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 49 ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 50 ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 51 NORTH AMERICA: ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 52 EUROPE: ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)

Table 53 UVULOPALATOPHARYNGOPLASTY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 54 LASER-ASSISTED UVULOPALATOPLASTY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 55 RADIOFREQUENCY ABLATION MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 56 PILLAR PROCEDURE MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 57 INJECTION SNOREPLASTY MARKET SIZE, BY REGION, 2013-2020 (USD THOUSAND)

Table 58 PALATAL STIFFENING PROCEDURES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 59 OTHER SURGICAL PROCEDURES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)

Table 60 ANTI-SNORING TREATMENTS MARKET SIZE, BY TYPE, 2013-2020 (USD

MILLION)

Table 61 ANTI-SNORING TREATMENTS MARKET SIZE, BY REGION, 2013-2020  
(USD MILLION)

Table 62 NORTH AMERICA: ANTI-SNORING TREATMENTS MARKET SIZE, BY  
COUNTRY, 2013-2020 (USD MILLION)

Table 63 EUROPE: ANTI-SNORING TREATMENTS MARKET SIZE, BY COUNTRY,  
2013-2020 (USD MILLION)

Table 64 NORTH AMERICA: ANTI-SNORING TREATMENTS MARKET SIZE, BY  
TYPE, 2013-2020 (USD MILLION)

Table 65 NORTH AMERICA: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 66 NORTH AMERICA: ORAL APPLIANCES MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 67 NORTH AMERICA: MANDIBULAR ADVANCEMENT DEVICES MARKET  
SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 68 NORTH AMERICA: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020  
(USD MILLION)

Table 69 NORTH AMERICA: ANTI-SNORING SURGICAL PROCEDURES MARKET  
SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 70 U.S.: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 71 U.S.: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 72 U.S.: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 73 U.S.: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 74 CANADA: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020  
(USD MILLION)

Table 75 CANADA: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 76 CANADA: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY  
TYPE, 2013-2020 (USD MILLION)

Table 77 CANADA: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 78 EUROPE: ANTI-SNORING TREATMENTS MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 79 EUROPE: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020  
(USD MILLION)

Table 80 EUROPE: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 81 EUROPE: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 82 EUROPE: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 83 EUROPE: ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 84 GERMANY: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 85 GERMANY: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 86 GERMANY: MANDIBULAR ADVANCEMENT DEVICES (MADS) MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 87 GERMANY: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 88 U.K.: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 89 U.K.: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD THOUSAND)

Table 90 U.K.: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 91 U.K.: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 92 FRANCE: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 93 FRANCE: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 94 FRANCE: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 95 FRANCE: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 96 ROE: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 97 ROE: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD THOUSAND)

Table 98 ROE: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)

Table 99 ROE: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD

MILLION)

Table 100 ASIA: ANTI-SNORING TREATMENTS MARKET SIZE, BY TYPE, 2013-2020  
(USD MILLION)

Table 101 ASIA: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020  
(USD MILLION)

Table 102 ASIA: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 103 ASIA: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 104 ASIA: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 105 ASIA: ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY  
TYPE, 2013-2020 (USD MILLION)

Table 106 ROW: ANTI-SNORING TREATMENTS MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 107 ROW: ANTI-SNORING DEVICES MARKET SIZE, BY TYPE, 2013-2020  
(USD MILLION)

Table 108 ROW: ORAL APPLIANCES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 109 ROW: MANDIBULAR ADVANCEMENT DEVICES MARKET SIZE, BY TYPE,  
2013-2020 (USD MILLION)

Table 110 ROW: NASAL DEVICES MARKET SIZE, BY TYPE, 2013-2020 (USD  
MILLION)

Table 111 ROW: ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE, BY  
TYPE, 2013-2020 (USD MILLION)

Table 112 NEW PRODUCT LAUNCHES, 2012–2015

Table 113 ACQUISITIONS, 2012–2015

Table 114 OTHER GROWTH STRATEGIES, 2012–2015

Table 115 COMPARISON OF KEY ANTI-SNORING ORAL APPLIANCES AVAILABLE  
IN THE MARKET

Table 116 EXCHANGE RATES (UTILIZED FOR CONVERSION OF GBP TO USD)

## List Of Figures

### LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 ANTI-SNORING DEVICES MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 3 ANTI-SNORING SURGICAL PROCEDURES MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 COUNTRY-LEVEL MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 BREAKDOWN OF PRIMARY INTERVIEWS: BY TYPE OF TREATMENT, DESIGNATION, AND REGION

Figure 6 DATA TRIANGULATION METHODOLOGY

Figure 7 ANTI-SNORING TREATMENTS MARKET SNAPSHOT, 2015 VS. 2020

Figure 8 ORAL APPLIANCES IS THE FASTEST-GROWING DEVICE SEGMENT

Figure 9 NASAL DEVICES IS THE SECOND LARGEST SEGMENT IN THE DEVICES MARKET AND IT IS DOMINATED BY EXTERNAL NASAL DILATORS (NASAL STRIPS)

Figure 10 IN 2015, UPPP TO COMMAND THE LARGEST SHARE OF THE SURGICAL PROCEDURES MARKET

Figure 11 NORTH AMERICA IS EXPECTED TO COMMAND THE LARGEST SHARE IN 2015, AND GROW AT THE HIGHEST CAGR IN THE FORECAST PERIOD

Figure 12 ORAL APPLIANCES SEGMENT TO WITNESS HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 13 MADS SEGMENT TO PROVIDE HIGH-GROWTH OPPORTUNITIES IN THE FORECAST PERIOD

Figure 14 ORAL APPLIANCES SEGMENT TO ACCOUNT FOR THE LARGEST SHARE OF THE ANTI-SNORING DEVICES MARKET IN 2015

Figure 15 THE U.S. TO WITNESS HIGHEST GROWTH BETWEEN 2015 & 2020

Figure 16 UPPP, LAUP, AND RFA ARE EXPECTED TO BE THE MAJOR SEGMENTS IN THE SURGICAL PROCEDURES MARKET BETWEEN 2015 TO 2020

Figure 17 ANTI-SNORING TREATMENTS MARKET: DRIVERS, RESTRAINTS, AND OPPORTUNITIES

Figure 18 ANTI-SNORING DEVICES MARKET: ORAL APPLIANCES ARE EXPECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 19 MADS ARE EXPECTED TO COMMAND THE LARGEST SHARE IN THE ORAL APPLIANCES SEGMENT IN 2015

Figure 20 NON-CUSTOM MADS ARE SLATED TO GROW AT THE HIGHEST CAGR IN THE FORECAST PERIOD



Figure 21 RADIOFREQUENCY ABLATION PROCEDURES MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR IN THE FORECAST PERIOD

Figure 22 NORTH AMERICAN ANTI-SNORING TREATMENTS MARKET SNAPSHOT

Figure 23 EUROPEAN ANTI-SNORING TREATMENTS MARKET SNAPSHOT

Figure 24 ASIA: ANTI-SNORING DEVICES MARKET SNAPSHOT

Figure 25 ROW: ANTI-SNORING DEVICES MARKET SNAPSHOT

Figure 26 KEY PLAYERS ADOPTED INORGANIC AS WELL AS ORGANIC GROWTH STRATEGIES BETWEEN 2012 & 2015

Figure 27 NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY ADOPTED BY PLAYERS BETWEEN 2012 AND 2015

Figure 28 SOMNOMED LIMITED: COMPANY SNAPSHOT

Figure 29 GLAXOSMITHKLINE PLC: COMPANY SNAPSHOT

## I would like to order

Product name: Anti-snoring Devices and Snoring Surgery Market by Device Type (MADs, TRD, Nasal Dilator, Chin Strap, Position Control, Pillows, TSD, EPAP), Surgical Procedure (UP3, LAUP, RFA, Sclerotherapy, Pillar, Others (Septoplasty, ESS)) - Global Trends & Forecast to 2020

Product link: <https://marketpublishers.com/r/A8D758218D9EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8D758218D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970