

Anti-aircraft Warfare Market by Capability (Support, Protection and Attack), System (Weapon System, Radar System, Electronic Warfare System, Command and Control System), Platform (Land , Naval and Airborne), Range & Region - Forecast to 2028

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Abstracts

The global anti-aircraft warfare market size is projected to grow from USD 20.9 billion in 2023 to USD 28.6 billion by 2028, at a CAGR of 6.5% from 2023 to 2028. The Anti-aircraft warfare market is expected to witness growth due to growing threats from unmanned aerial vehicles and the increasing development of indigenous air defense systems. Furthermore, increasing number of conflicts, and high defense spending are some of the major factors driving the market globally.

However, Technical challenges of counter-unmanned aerial vehicles (C-UAV) and development of hypersonic weapons poses a challenge for Anti-aircraft warfare market growth.

Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Thales Group (France), BAE Systems (UK), and General Dynamics Corporation (US) are some of the leading players operating in the Anti-aircraft warfare market. These companies secure contracts from governments of different countries.

“The attack segment to account for largest market share in the anti-aircraft warfare market during the forecast period.”

Based on capability, the market segmented into support, protection, and attack. The Attack segment is estimated to account for the largest share of 67.1% of the anti-aircraft warfare market in 2023. The growth of attack capability of anti-aircraft warfare system is

propelled by numerous contracts for procurement of attack-based weapon systems.

“The weapon system segment is projected to register the highest CAGR during the forecast period.”

Based on systems, weapon systems are expected to dominate the anti-aircraft warfare market in 2023, with the naval segment accounting for the largest share of 44% and highest CAGR of 7.1% during the forecast period. The increased need for directed energy and missile-based anti-aircraft defense systems is the reason for the rapid expansion of weaponry.

“The naval segment to account for largest market share in the anti-aircraft warfare market during the forecast period.”

The market for anti-aircraft warfare systems is segmented into land, naval and airborne platforms. The type of system that is most in demand is naval platforms with a market share of 55.1%. The anti-aircraft defense systems mounted on naval platforms like naval ships and unmanned surface vehicles are in huge demand due to the development and procurement of these systems.

“By range, the long-range segment is estimated to register highest growth in the anti-aircraft warfare market.”

Based on range, the market is segmented into short range (100 km). The long range (>100 km). The long-range segment is projected to reach USD 4.87 billion in 2028 from USD 3.38 billion in 2023, growing at a CAGR of 7.6%. The procurement of long-range air defense systems designed to provide protection against a wide range of aerial threats, including enemy aircraft, helicopters, drones, and anti-ship missiles, at longer distances from the ship will drive market.

“The Asia Pacific market is projected to grow at highest CAGR during the forecast period.”

Asia Pacific is projected to grow at highest CAGR of 7.1% in the anti-aircraft warfare market during the forecast period. The growth of the Asia Pacific market is anticipated to be the highest as China and India are both procuring and developing air defense systems due to China’s expansion plan and India’s unstable borders with two countries with nuclear weapons.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1–35%; Tier 2–45%; and Tier 3–20%

By Designation: C Level–35%; Directors–25%; and Others–40%

By Region: North America–35%; Europe–20%; Asia Pacific–30%; Middle East–10%; and RoW–5%

Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Thales Group (France), BAE Systems (UK), and General Dynamics Corporation (US) are some of the leading players operating in the Anti-aircraft warfare market.

Research Coverage

The study covers the anti-aircraft warfare market across various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on Capability, System, Platform, Range and Region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Key benefits of buying this report: This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall anti-aircraft warfare market and its subsegments. The report covers the entire ecosystem of the anti-aircraft warfare industry. It will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers and several factors, such as Russia-Ukraine Conflict, increasing development of indigenous air defense systems, proliferation of advanced technologies like stealth and electronic countermeasures in aircraft and others that could contribute to an increase in anti-aircraft warfare market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the anti-aircraft warfare market

Market Development: Comprehensive information about lucrative markets – the report analyses the anti-aircraft warfare market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in anti-aircraft warfare market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Northrop Grumman Corporation (US), BAE Systems PLC (UK), Thales Group (France), among others in the Anti-aircraft warfare market.

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