

Anti-aircraft Warfare Market by Capability (Support, Protection and Attack), System (Weapon System, Radar System, Electronic Warfare System, Command and Control System), Platform (Land , Naval and Airborne), Range & Region - Forecast to 2028

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Abstracts

The global anti-aircraft warfare market size is projected to grow from USD 20.9 billion in 2023 to USD 28.6 billion by 2028, at a CAGR of 6.5% from 2023 to 2028. The Anti-aircraft warfare market is expected to witness growth due to growing threats from unmanned aerial vehicles and the increasing development of indigenous air defense systems. Furthermore, increasing number of conflicts, and high defense spending are some of the major factors driving the market globally.

However, Technical challenges of counter-unmanned aerial vehicles (C-UAV) and development of hypersonic weapons poses a challenge for Anti-aircraft warfare market growth.

Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Thales Group (France), BAE Systems (UK), and General Dynamics Corporation (US) are some of the leading players operating in the Anti-aircraft warfare market. These companies secure contracts from governments of different countries.

“The attack segment to account for largest market share in the anti-aircraft warfare market during the forecast period.”

Based on capability, the market segmented into support, protection, and attack. The Attack segment is estimated to account for the largest share of 67.1% of the anti-aircraft warfare market in 2023. The growth of attack capability of anti-aircraft warfare system is

propelled by numerous contracts for procurement of attack-based weapon systems.

“The weapon system segment is projected to register the highest CAGR during the forecast period.”

Based on systems, weapon systems are expected to dominate the anti-aircraft warfare market in 2023, with the naval segment accounting for the largest share of 44% and highest CAGR of 7.1% during the forecast period. The increased need for directed energy and missile-based anti-aircraft defense systems is the reason for the rapid expansion of weaponry.

“The naval segment to account for largest market share in the anti-aircraft warfare market during the forecast period.”

The market for anti-aircraft warfare systems is segmented into land, naval and airborne platforms. The type of system that is most in demand is naval platforms with a market share of 55.1%. The anti-aircraft defense systems mounted on naval platforms like naval ships and unmanned surface vehicles are in huge demand due to the development and procurement of these systems.

“By range, the long-range segment is estimated to register highest growth in the anti-aircraft warfare market.”

Based on range, the market is segmented into short range (100 km). The long range (>100 km). The long-range segment is projected to reach USD 4.87 billion in 2028 from USD 3.38 billion in 2023, growing at a CAGR of 7.6%. The procurement of long-range air defense systems designed to provide protection against a wide range of aerial threats, including enemy aircraft, helicopters, drones, and anti-ship missiles, at longer distances from the ship will drive market.

“The Asia Pacific market is projected to grow at highest CAGR during the forecast period.”

Asia Pacific is projected to grow at highest CAGR of 7.1% in the anti-aircraft warfare market during the forecast period. The growth of the Asia Pacific market is anticipated to be the highest as China and India are both procuring and developing air defense systems due to China's expansion plan and India's unstable borders with two countries with nuclear weapons.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1–35%; Tier 2–45%; and Tier 3–20%

By Designation: C Level–35%; Directors–25%; and Others–40%

By Region: North America–35%; Europe–20%; Asia Pacific–30%; Middle East–10%; and RoW–5%

Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Thales Group (France), BAE Systems (UK), and General Dynamics Corporation (US) are some of the leading players operating in the Anti-aircraft warfare market.

Research Coverage

The study covers the anti-aircraft warfare market across various segments and subsegments. It aims at estimating the size and growth potential of this market across different segments based on Capability, System, Platform, Range and Region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Key benefits of buying this report: This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall anti-aircraft warfare market and its subsegments. The report covers the entire ecosystem of the anti-aircraft warfare industry. It will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers and several factors, such as Russia-Ukraine Conflict, increasing development of indigenous air defense systems, proliferation of advanced technologies like stealth and electronic countermeasures in aircraft and others that could contribute to an increase in anti-aircraft warfare market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the anti-aircraft warfare market

Market Development: Comprehensive information about lucrative markets – the report analyses the anti-aircraft warfare market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in anti-aircraft warfare market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Lockheed Martin Corporation (US), Raytheon Technologies Corporation (US), Northrop Grumman Corporation (US), BAE Systems PLC (UK), Thales Group (France), among others in the Anti-aircraft warfare market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

1.3.2 REGIONAL SCOPE

1.4 YEARS CONSIDERED

1.5 INCLUSIONS AND EXCLUSIONS

TABLE 1 ANTI-AIRCRAFT WARFARE MARKET: INCLUSIONS AND EXCLUSIONS

1.6 CURRENCY CONSIDERED

TABLE 2 USD EXCHANGE RATES

1.7 STAKEHOLDERS

1.8 RECESSION IMPACT ANALYSIS (RIA)

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 RESEARCH PROCESS FLOW

FIGURE 2 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key industry insights

2.1.2.2 Key data from primary sources

2.1.2.3 Breakdown of primary interviews

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 DEMAND-SIDE INDICATORS

2.2.3 SUPPLY-SIDE INDICATORS

2.3 RECESSION IMPACT

2.4 IMPACT OF RUSSIA'S INVASION OF UKRAINE

2.4.1 IMPACT OF RUSSIA'S INVASION OF UKRAINE ON MACRO FACTORS OF DEFENSE INDUSTRY

FIGURE 4 IMPACT OF RUSSIA?UKRAINE WAR ON MACRO FACTORS OF

DEFENSE INDUSTRY

2.4.2 IMPACT OF RUSSIA'S INVASION OF UKRAINE ON MICRO FACTORS OF DEFENSE INDUSTRY

FIGURE 5 IMPACT OF RUSSIA-UKRAINE WAR ON MICRO FACTORS OF ANTI-AIRCRAFT WARFARE MARKET

2.5 MARKET SIZE ESTIMATION

2.5.1 BOTTOM-UP APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.5.2 TOP-DOWN APPROACH

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.6 DATA TRIANGULATION

FIGURE 8 DATA TRIANGULATION

2.7 RESEARCH ASSUMPTIONS

2.8 RESEARCH LIMITATIONS

2.9 RISK ASSESSMENT

3 EXECUTIVE SUMMARY

FIGURE 9 ATTACK CAPABILITY SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD

FIGURE 10 WEAPON SYSTEM SEGMENT TO SECURE LEADING MARKET POSITION DURING FORECAST PERIOD

FIGURE 11 NAVAL PLATFORM SEGMENT TO CAPTURE DOMINANT MARKET SHARE DURING FORECAST PERIOD

FIGURE 12 MEDIUM RANGE SEGMENT TO ACQUIRE MAXIMUM MARKET SHARE IN 2023

FIGURE 13 ASIA PACIFIC TO BE FASTEST-GROWING REGIONAL-LEVEL MARKET DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ANTI-AIRCRAFT WARFARE MARKET

FIGURE 14 INCREASING DEMAND FOR WEAPON SYSTEMS TO DRIVE MARKET DURING FORECAST PERIOD

4.2 ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM

FIGURE 15 WEAPON SYSTEM SEGMENT TO DOMINATE MARKET IN 2023

4.3 ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM

FIGURE 16 NAVAL PLATFORM SEGMENT TO RECORD HIGHEST CAGR DURING

FORECAST PERIOD

4.4 ANTI-AIRCRAFT WARFARE MARKET, BY RANGE

FIGURE 17 MEDIUM RANGE SEGMENT TO RECORD LARGEST MARKET SHARE DURING 2023

4.5 ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY

FIGURE 18 RUSSIA TO BE FASTEST-GROWING COUNTRY-LEVEL MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 19 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN ANTI-AIRCRAFT WARFARE MARKET

5.2.1 DRIVERS

5.2.1.1 Russia-Ukraine conflict

TABLE 3 US SECURITY ASSISTANCE BETWEEN JANUARY 20, 2020 AND SEPTEMBER 6, 2023

5.2.1.2 Increasing development of indigenous air defense systems

5.2.1.3 Proliferation of advanced technologies, including stealth and electronic countermeasures in aircraft

5.2.1.4 Growing threats from unmanned aerial vehicles

FIGURE 20 ARMED DRONES ACQUIRED, USED, AND DEVELOPED BY VARIOUS COUNTRIES FROM 2000 TO 2020

5.2.2 RESTRAINTS

5.2.2.1 Stringent regulations for arms transfer

5.2.2.2 High development and procurement cost of air defense systems

5.2.3 OPPORTUNITIES

5.2.3.1 Miniaturization of warheads

5.2.3.2 Adoption of AI in air and missile defense

5.2.3.3 Development of directed energy-based air defense systems

5.2.4 CHALLENGES

5.2.4.1 Technical challenges of counter-unmanned aerial vehicles

5.2.4.2 Development of hypersonic weapons

5.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

5.3.1 REVENUE SHIFT & NEW REVENUE POCKETS FOR ANTI-AIRCRAFT WARFARE SYSTEM MANUFACTURERS

FIGURE 21 REVENUE SHIFT IN ANTI-AIRCRAFT WARFARE MARKET

5.4 VALUE CHAIN ANALYSIS

FIGURE 22 VALUE CHAIN ANALYSIS

5.5 SUPPLY CHAIN ANALYSIS

FIGURE 23 SUPPLY CHAIN ANALYSIS

5.6 ECOSYSTEM ANALYSIS

5.6.1 PROMINENT COMPANIES

5.6.2 PRIVATE AND SMALL ENTERPRISES

5.6.3 END USERS

FIGURE 24 ECOSYSTEM ANALYSIS

TABLE 4 ANTI-AIRCRAFT WARFARE MARKET: ROLE OF COMPANIES IN ECOSYSTEM

FIGURE 25 MARKET MAP

5.7 TRADE ANALYSIS

5.7.1 IMPORT AND EXPORT DATA FOR RADAR SYSTEMS, BY REGION/COUNTRY

TABLE 5 RADAR APPARATUS: REGION-WISE IMPORT DATA, 2018?2022 (USD THOUSAND)

FIGURE 26 COUNTRY-WISE IMPORTS, 2018?2022 (USD MILLION)

TABLE 6 RADAR APPARATUS: COUNTRY-WISE IMPORT DATA, 2018?2022 (USD THOUSAND)

TABLE 7 RADAR APPARATUS: REGION-WISE EXPORT DATA, 2018?2022 (USD THOUSAND)

FIGURE 27 COUNTRY-WISE EXPORTS, 2018?2022 (USD MILLION)

TABLE 8 RADAR APPARATUS: COUNTRY-WISE EXPORT DATA, 2018?2022 (USD THOUSAND)

5.8 PRICING ANALYSIS

5.8.1 INDICATIVE PRICING ANALYSIS

TABLE 9 INDICATIVE PRICING LEVELS OF ANTI-AIRCRAFT WARFARE SOLUTIONS

TABLE 10 AVERAGE SELLING PRICE OF ANTI-AIRCRAFT WARFARE SYSTEMS DERIVED THROUGH PRICING MODEL

5.9 USE CASE ANALYSIS

TABLE 11 PROTECTION OF NAVAL TASK FORCE

TABLE 12 DEFENSE AGAINST BALLISTIC MISSILE

5.10 PORTER'S FIVE FORCES ANALYSIS

TABLE 13 IMPACT PORTER'S FIVE FORCES

FIGURE 28 PORTER'S FIVE FORCES ANALYSIS

5.10.1 THREAT OF NEW ENTRANTS

5.10.2 THREAT OF SUBSTITUTES

5.10.3 BARGAINING POWER OF SUPPLIERS

5.10.4 BARGAINING POWER OF BUYERS

5.10.5 INTENSITY OF COMPETITIVE RIVALRY

5.11 REGULATORY LANDSCAPE

TABLE 14 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 15 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 16 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 17 MIDDLE EAST: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

TABLE 18 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER AGENCIES

5.12 KEY CONFERENCES AND EVENTS

TABLE 19 KEY CONFERENCES AND EVENTS, 2023?2024

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 29 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR 3 PLATFORMS

TABLE 20 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR 3 PLATFORMS (%)

5.13.2 BUYING CRITERIA

FIGURE 30 KEY BUYING CRITERIA FOR 3 PLATFORMS

TABLE 21 KEY BUYING CRITERIA FOR 3 PLATFORMS

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TECHNOLOGY TRENDS

6.2.1 HIGH ENERGY LASER TECHNOLOGY

6.2.2 ADVANCED MATERIALS FOR ELECTRONIC WARFARE SYSTEMS

6.2.3 COUNTER UNMANNED AERIAL SYSTEM (C-UAS)

6.2.4 ELECTRO-OPTICAL AND INFRARED SENSORS

6.2.5 COOPERATIVE ENGAGEMENT CAPABILITY (CEC)

6.2.6 ADVANCED TACTICAL DATA LINKS

6.3 IMPACT OF MEGATRENDS

6.3.1 SIGNIFICANT INVESTMENTS BY EMERGING ECONOMIES

6.3.2 ACTIVE ELECTRONICALLY SCANNED ARRAY (AESA) RADARS

6.3.3 NEXT-GENERATION MISSILE SEEKERS

6.4 INNOVATIONS AND PATENT REGISTRATIONS

FIGURE 31 TOP PATENT OWNERS

TABLE 22 INNOVATIONS AND PATENT REGISTRATIONS, 2019-2023

6.5 TECHNOLOGICAL ROADMAP

FIGURE 32 EVOLUTION OF ANTI-AIRCRAFT WARFARE SYSTEMS: ROADMAP FROM 1970 TO PRESENT

7 ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY

7.1 INTRODUCTION

FIGURE 33 ATTACK SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 23 ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2019–2022 (USD MILLION)

TABLE 24 ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2023–2028 (USD MILLION)

7.2 SUPPORT

7.3 PROTECTION

7.4 ATTACK

8 ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM

8.1 INTRODUCTION

FIGURE 34 WEAPON SYSTEM SEGMENT TO EXPERIENCE MAXIMUM GROWTH DURING FORECAST PERIOD

TABLE 25 ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 26 ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 27 ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2019–2022 (USD MILLION)

TABLE 28 ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2023–2028 (USD MILLION)

8.2 WEAPON SYSTEM

8.2.1 ANTI-AIRCRAFT GUN

8.2.1.1 Domestic production in emerging economies to drive market

8.2.2 ANTI-AIRCRAFT MISSILE

8.2.2.1 Integration of anti-air missile systems in warships to drive market

8.2.3 OTHERS

8.3 RADAR SYSTEM

8.3.1 UPGRADE OF NAVAL SHIPS WITH NEW RADARS TO DRIVE MARKET

8.4 ELECTRONIC WARFARE SYSTEM

8.4.1 PROCUREMENT OF AIRBORNE ELECTRONIC WARFARE SYSTEM TO DRIVE MARKET

8.5 COMMAND AND CONTROL SYSTEM

8.5.1 MODERNIZATION OF NAVAL COMMAND AND CONTROL SYSTEMS TO DRIVE MARKET

8.6 OTHERS

9 ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM

9.1 INTRODUCTION

FIGURE 35 NAVAL SEGMENT TO HOLD DOMINANT MARKET SHARE DURING FORECAST PERIOD

TABLE 29 ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 30 ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

9.2 LAND

TABLE 31 ANTI-AIRCRAFT WARFARE MARKET, BY LAND PLATFORM, 2019–2022 (USD MILLION)

TABLE 32 ANTI-AIRCRAFT WARFARE MARKET, BY LAND PLATFORM, 2023–2028 (USD MILLION)

9.2.1 VEHICULAR

9.2.1.1 Procurement of vehicle-mounted surface-to-air missiles to drive market

9.2.2 DISMOUNTED SOLDIERS

9.2.2.1 Introduction of MANPADS by countries across the globe to drive market

9.2.3 FIXED

9.2.3.1 Customizability of fixed air defense systems to drive market

9.3 NAVAL

TABLE 33 ANTI-AIRCRAFT WARFARE MARKET, BY NAVAL PLATFORM, 2019–2022 (USD MILLION)

TABLE 34 ANTI-AIRCRAFT WARFARE MARKET, BY NAVAL PLATFORM, 2023–2028 (USD MILLION)

9.3.1 NAVAL SHIPS

9.3.1.1 Need to protect valuables assets on naval vessels to drive market

9.3.2 UNMANNED SURFACE VEHICLES (USVS)

9.3.2.1 Ability to provide enhanced maritime security to drive market

9.4 AIRBORNE

TABLE 35 ANTI-AIRCRAFT WARFARE MARKET, BY AIRBORNE PLATFORM, 2019–2022 (USD MILLION)

TABLE 36 ANTI-AIRCRAFT WARFARE MARKET, BY AIRBORNE PLATFORM, 2023–2028 (USD MILLION)

9.4.1 COMBAT AIRCRAFT

9.4.1.1 Critical role played by BVRAAMs in modern aerial combat to drive market

9.4.2 MILITARY HELICOPTERS

9.4.2.1 Integration of anti-aircraft warfare systems in military helicopters to drive market

9.4.3 UNMANNED AERIAL VEHICLES (UAVS)

9.4.3.1 Increasing capabilities of naval UAVs to drive market

10 ANTI-AIRCRAFT WARFARE MARKET, BY RANGE

10.1 INTRODUCTION

FIGURE 36 LONG RANGE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 37 ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2019–2022 (USD MILLION)

TABLE 38 ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2023–2028 (USD MILLION)

10.2 SHORT RANGE (100 KM)

11 ANTI-AIRCRAFT WARFARE MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 37 NORTH AMERICA TO LEAD ANTI-AIRCRAFT WARFARE MARKET FROM 2023 TO 2028

TABLE 39 ANTI-AIRCRAFT WARFARE MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 40 ANTI-AIRCRAFT WARFARE MARKET, BY REGION, 2023–2028 (USD MILLION)

11.2 NORTH AMERICA

11.2.1 PESTLE ANALYSIS

FIGURE 38 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET SNAPSHOT

TABLE 41 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 42 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY,

2023–2028 (USD MILLION)

TABLE 43 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2019–2022 (USD MILLION)

TABLE 44 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2023–2028 (USD MILLION)

TABLE 45 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 46 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 47 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2019–2022 (USD MILLION)

TABLE 48 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2023–2028 (USD MILLION)

TABLE 49 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 50 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

TABLE 51 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2019–2022 (USD MILLION)

TABLE 52 NORTH AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2023–2028 (USD MILLION)

11.2.2 US

11.2.2.1 Increasing procurement of air defense systems to drive market

TABLE 53 US: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 54 US: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 55 US: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 56 US: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.2.3 CANADA

11.2.3.1 Active support to NATO allies to drive market

TABLE 57 CANADA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 58 CANADA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 59 CANADA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 60 CANADA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2023–2028 (USD MILLION)

11.3 EUROPE

11.3.1 PESTLE ANALYSIS

FIGURE 39 EUROPE: ANTI-AIRCRAFT WARFARE MARKET SNAPSHOT

TABLE 61 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY,
2019–2022 (USD MILLION)

TABLE 62 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

TABLE 63 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY,
2019–2022 (USD MILLION)

TABLE 64 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY,
2023–2028 (USD MILLION)

TABLE 65 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022
(USD MILLION)

TABLE 66 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028
(USD MILLION)

TABLE 67 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM,
2019–2022 (USD MILLION)

TABLE 68 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM,
2023–2028 (USD MILLION)

TABLE 69 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2019–2022 (USD MILLION)

TABLE 70 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2023–2028 (USD MILLION)

TABLE 71 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2019–2022
(USD MILLION)

TABLE 72 EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2023–2028
(USD MILLION)

11.3.2 UK

11.3.2.1 Collaborations with global aerospace & defense industry players to drive
market

TABLE 73 UK: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD
MILLION)

TABLE 74 UK: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD
MILLION)

TABLE 75 UK: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022
(USD MILLION)

TABLE 76 UK: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028

(USD MILLION)

11.3.3 FRANCE

11.3.3.1 Deals provided by European cooperation to drive market

TABLE 77 FRANCE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022

(USD MILLION)

TABLE 78 FRANCE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028

(USD MILLION)

TABLE 79 FRANCE: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2019–2022 (USD MILLION)

TABLE 80 FRANCE: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2023–2028 (USD MILLION)

11.3.4 GERMANY

11.3.4.1 Growing demand for air defense systems to drive market

TABLE 81 GERMANY: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM,
2019–2022 (USD MILLION)

TABLE 82 GERMANY: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM,
2023–2028 (USD MILLION)

TABLE 83 GERMANY: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2019–2022 (USD MILLION)

TABLE 84 GERMANY: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2023–2028 (USD MILLION)

11.3.5 ITALY

11.3.5.1 Commitment to global security efforts to drive market

TABLE 85 ITALY: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022
(USD MILLION)

TABLE 86 ITALY: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028
(USD MILLION)

TABLE 87 ITALY: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022
(USD MILLION)

TABLE 88 ITALY: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028
(USD MILLION)

11.3.6 RUSSIA

11.3.6.1 Growing threats from NATO countries to drive market

TABLE 89 RUSSIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022
(USD MILLION)

TABLE 90 RUSSIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028
(USD MILLION)

TABLE 91 RUSSIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2019–2022 (USD MILLION)

TABLE 92 RUSSIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2023–2028 (USD MILLION)

11.3.7 REST OF EUROPE

TABLE 93 REST OF EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM,
2019–2022 (USD MILLION)

TABLE 94 REST OF EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM,
2023–2028 (USD MILLION)

TABLE 95 REST OF EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY
PLATFORM, 2019–2022 (USD MILLION)

TABLE 96 REST OF EUROPE: ANTI-AIRCRAFT WARFARE MARKET, BY
PLATFORM, 2023–2028 (USD MILLION)

11.4 ASIA PACIFIC

11.4.1 PESTLE ANALYSIS

FIGURE 40 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET SNAPSHOT

TABLE 97 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY,
2019–2022 (USD MILLION)

TABLE 98 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

TABLE 99 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY,
2019–2022 (USD MILLION)

TABLE 100 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY,
2023–2028 (USD MILLION)

TABLE 101 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM,
2019–2022 (USD MILLION)

TABLE 102 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM,
2023–2028 (USD MILLION)

TABLE 103 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON
SYSTEM, 2019–2022 (USD MILLION)

TABLE 104 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON
SYSTEM, 2023–2028 (USD MILLION)

TABLE 105 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2019–2022 (USD MILLION)

TABLE 106 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM,
2023–2028 (USD MILLION)

TABLE 107 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE,
2019–2022 (USD MILLION)

TABLE 108 ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE,
2023–2028 (USD MILLION)

11.4.2 CHINA

11.4.2.1 New surveillance & guidance systems to drive market

TABLE 109 CHINA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 110 CHINA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 111 CHINA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 112 CHINA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.4.3 INDIA

11.4.3.1 Development and procurement of surface-to-air missiles and counter-drone systems to drive market

TABLE 113 INDIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 114 INDIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 115 INDIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 116 INDIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.4.4 JAPAN

11.4.4.1 Development of anti-aircraft missiles and C-UAVs to drive market

TABLE 117 JAPAN: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 118 JAPAN: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 119 JAPAN: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 120 JAPAN: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.4.5 SOUTH KOREA

11.4.5.1 Procurement of anti-aircraft missiles and anti-aircraft gun upgrades to drive market

TABLE 121 SOUTH KOREA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 122 SOUTH KOREA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 123 SOUTH KOREA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 124 SOUTH KOREA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.4.6 AUSTRALIA

11.4.6.1 Increasing investments in naval long-range capabilities to drive market
TABLE 125 AUSTRALIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 126 AUSTRALIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 127 AUSTRALIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 128 AUSTRALIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.4.7 REST OF ASIA PACIFIC

TABLE 129 REST OF ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 130 REST OF ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 131 REST OF ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 132 REST OF ASIA PACIFIC: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.5 MIDDLE EAST

11.5.1 PESTLE ANALYSIS

FIGURE 41 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET SNAPSHOT

TABLE 133 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY/REGION, 2019–2022 (USD MILLION)

TABLE 134 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY COUNTRY/REGION, 2023–2028 (USD MILLION)

TABLE 135 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2019–2022 (USD MILLION)

TABLE 136 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2023–2028 (USD MILLION)

TABLE 137 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 138 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 139 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2019–2022 (USD MILLION)

TABLE 140 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON

SYSTEM, 2023–2028 (USD MILLION)

TABLE 141 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 142 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

TABLE 143 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2019–2022 (USD MILLION)

TABLE 144 MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2023–2028 (USD MILLION)

11.5.2 GCC

TABLE 145 GCC: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 146 GCC: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 147 GCC: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 148 GCC: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.5.2.1 Saudi Arabia

11.5.2.1.1 Substantial investment in defense industry to drive market

TABLE 149 SAUDI ARABIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 150 SAUDI ARABIA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 151 SAUDI ARABIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 152 SAUDI ARABIA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.5.2.2 UAE

11.5.2.2.1 Expansion of navy's anti-aircraft infrastructure for strategic and commercial ambitions to drive market

TABLE 153 UAE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 154 UAE: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 155 UAE: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 156 UAE: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.5.2.3 Qatar

11.5.2.3.1 Significant naval expansion to drive market

TABLE 157 QATAR: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 158 QATAR: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 159 QATAR: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 160 QATAR: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.5.3 REST OF MIDDLE EAST

TABLE 161 REST OF MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 162 REST OF MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 163 REST OF MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 164 REST OF MIDDLE EAST: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.6 REST OF THE WORLD (ROW)

11.6.1 PESTLE ANALYSIS

TABLE 165 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 166 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 167 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2019–2022 (USD MILLION)

TABLE 168 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY CAPABILITY, 2023–2028 (USD MILLION)

TABLE 169 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 170 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 171 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2019–2022 (USD MILLION)

TABLE 172 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY WEAPON SYSTEM, 2023–2028 (USD MILLION)

TABLE 173 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 174 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

TABLE 175 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2019–2022 (USD MILLION)

TABLE 176 REST OF THE WORLD: ANTI-AIRCRAFT WARFARE MARKET, BY RANGE, 2023–2028 (USD MILLION)

11.6.2 LATIN AMERICA

11.6.2.1 Growing procurement of naval ships to drive market

TABLE 177 LATIN AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 178 LATIN AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 179 LATIN AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 180 LATIN AMERICA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

11.6.3 AFRICA

11.6.3.1 Adoption of advanced technologies in anti-aircraft warfare systems to drive market

TABLE 181 AFRICA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2019–2022 (USD MILLION)

TABLE 182 AFRICA: ANTI-AIRCRAFT WARFARE MARKET, BY SYSTEM, 2023–2028 (USD MILLION)

TABLE 183 AFRICA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2019–2022 (USD MILLION)

TABLE 184 AFRICA: ANTI-AIRCRAFT WARFARE MARKET, BY PLATFORM, 2023–2028 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 KEY PLAYERS' STRATEGIES/RIGHT TO WIN

TABLE 185 STRATEGIES ADOPTED BY KEY PLAYERS IN ANTI-AIRCRAFT WARFARE MARKET

12.3 MARKET RANKING OF KEY PLAYERS, 2022

FIGURE 42 RANKING OF KEY PLAYERS IN ANTI-AIRCRAFT WARFARE MARKET, 2022

12.4 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2022

FIGURE 43 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2022

TABLE 186 ANTI-AIRCRAFT WARFARE MARKET: DEGREE OF COMPETITION**12.5 REVENUE ANALYSIS OF TOP 5 MARKET PLAYERS, 2018–2022****FIGURE 44 REVENUE ANALYSIS OF TOP 5 PLAYERS IN ANTI-AIRCRAFT WARFARE MARKET, 2018–2022****12.6 COMPANY EVALUATION MATRIX****12.6.1 STARS****12.6.2 EMERGING LEADERS****12.6.3 PERVASIVE PLAYERS****12.6.4 PARTICIPANTS****FIGURE 45 COMPANY EVALUATION MATRIX, 2022****12.6.5 COMPANY FOOTPRINT****FIGURE 46 COMPANY FOOTPRINT****TABLE 187 COMPANY SYSTEM FOOTPRINT****TABLE 188 COMPANY PLATFORM FOOTPRINT****TABLE 189 COMPANY REGION FOOTPRINT****12.7 COMPETITIVE SCENARIO****12.7.1 MARKET EVALUATION FRAMEWORK****12.7.2 PRODUCT LAUNCHES****TABLE 190 PRODUCT LAUNCHES, 2023****12.7.3 RECENT DEVELOPMENTS****TABLE 191 RECENT DEVELOPMENTS, 2021–2023****12.7.4 DEALS****TABLE 192 DEALS, 2019–2023****13 COMPANY PROFILES**

(Business Overview, Products Offered, Recent Developments, MnM View Right to win, Strategic choices made, Weaknesses and competitive threats) *

13.1 KEY PLAYERS**13.1.1 LOCKHEED MARTIN CORPORATION****TABLE 193 LOCKHEED MARTIN CORPORATION: COMPANY OVERVIEW****FIGURE 47 LOCKHEED MARTIN CORPORATION: COMPANY SNAPSHOT****TABLE 194 LOCKHEED MARTIN CORPORATION:****PRODUCTS/SERVICES/SOLUTIONS OFFERED****TABLE 195 LOCKHEED MARTIN CORPORATION: PRODUCT DEVELOPMENTS/TESTING****TABLE 196 LOCKHEED MARTIN CORPORATION: DEALS****13.1.2 RAYTHEON TECHNOLOGIES CORPORATION****TABLE 197 RAYTHEON TECHNOLOGIES CORPORATION: COMPANY OVERVIEW**

FIGURE 48 RAYTHEON TECHNOLOGIES CORPORATION: COMPANY SNAPSHOT

TABLE 198 RAYTHEON TECHNOLOGIES CORPORATION:

PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 199 RAYTHEON TECHNOLOGIES CORPORATION: PRODUCT

DEVELOPMENTS

TABLE 200 RAYTHEON TECHNOLOGIES CORPORATION: DEALS

13.1.3 NORTHROP GRUMMAN

TABLE 201 NORTHROP GRUMMAN: COMPANY OVERVIEW

FIGURE 49 NORTHROP GRUMMAN: COMPANY SNAPSHOT

TABLE 202 NORTHROP GRUMMAN: PRODUCTS/SERVICES/SOLUTIONS
OFFERED

TABLE 203 NORTHROP GRUMMAN: PRODUCT DEVELOPMENTS

TABLE 204 NORTHROP GRUMMAN: DEALS

13.1.4 THALES GROUP

TABLE 205 THALES GROUP: COMPANY OVERVIEW

FIGURE 50 THALES GROUP: COMPANY SNAPSHOT

TABLE 206 THALES GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 207 THALES GROUP: DEALS

13.1.5 BAE SYSTEMS PLC

TABLE 208 BAE SYSTEMS PLC: COMPANY OVERVIEW

FIGURE 51 BAE SYSTEMS PLC: COMPANY SNAPSHOT

TABLE 209 BAE SYSTEMS PLC: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 210 BAE SYSTEMS PLC: DEALS

TABLE 211 BAE SYSTEMS PLC: OTHERS

13.1.6 THE BOEING COMPANY

TABLE 212 THE BOEING COMPANY: COMPANY OVERVIEW

FIGURE 52 THE BOEING COMPANY: COMPANY SNAPSHOT

TABLE 213 THE BOEING COMPANY: PRODUCTS/SERVICES/SOLUTIONS
OFFERED

TABLE 214 THE BOEING COMPANY: DEALS

13.1.7 GENERAL DYNAMICS CORPORATION

TABLE 215 GENERAL DYNAMICS CORPORATION: COMPANY OVERVIEW

FIGURE 53 GENERAL DYNAMICS CORPORATION: COMPANY SNAPSHOT

TABLE 216 GENERAL DYNAMICS CORPORATION:
PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 217 GENERAL DYNAMICS CORPORATION: PRODUCT DEVELOPMENTS

TABLE 218 GENERAL DYNAMICS CORPORATION: DEALS

13.1.8 DIEHL STIFTUNG & CO. KG

TABLE 219 DIEHL STIFTUNG & CO. KG: COMPANY OVERVIEW

FIGURE 54 DIEHL STIFTUNG & CO. KG: COMPANY SNAPSHOT

TABLE 220 DIEHL STIFTUNG & CO. KG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 221 DIEHL STIFTUNG & CO. KG: DEALS

13.1.9 RHEINMETALL AG

TABLE 222 RHEINMETALL AG: COMPANY OVERVIEW

FIGURE 55 RHEINMETALL AG: COMPANY SNAPSHOT

TABLE 223 RHEINMETALL AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 224 RHEINMETALL AG: DEALS

13.1.10 ASELSAN A.S.

TABLE 225 ASELSAN A.S.: COMPANY OVERVIEW

FIGURE 56 ASELSAN A.S.: COMPANY SNAPSHOT

TABLE 226 ASELSAN A.S.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 227 ASELSAN A.S.: PRODUCT LAUNCHES

TABLE 228 ASELSAN A.S.: DEALS

13.1.11 MBDA

TABLE 229 MBDA: COMPANY OVERVIEW

TABLE 230 MBDA: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 231 MBDA: DEALS

13.1.12 LEONARDO S.P.A.

TABLE 232 LEONARDO S.P.A.: COMPANY OVERVIEW

FIGURE 57 LEONARDO S.P.A.: COMPANY SNAPSHOT

TABLE 233 LEONARDO S.P.A.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 234 LEONARDO S.P.A.: DEALS

13.1.13 KONGSBERG GRUPPEN ASA

TABLE 235 KONGSBERG GRUPPEN ASA: COMPANY OVERVIEW

FIGURE 58 KONGSBERG GRUPPEN ASA: COMPANY SNAPSHOT

TABLE 236 KONGSBERG GRUPPEN ASA: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 237 KONGSBERG GRUPPEN ASA: DEALS

13.1.14 ISRAEL AEROSPACE INDUSTRIES

TABLE 238 ISRAEL AEROSPACE INDUSTRIES: COMPANY OVERVIEW

FIGURE 59 ISRAEL AEROSPACE INDUSTRIES: COMPANY SNAPSHOT

TABLE 239 ISRAEL AEROSPACE INDUSTRIES:
PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 240 ISRAEL AEROSPACE INDUSTRIES: DEALS

13.1.15 SAAB AB

TABLE 241 SAAB AB: COMPANY OVERVIEW

FIGURE 60 SAAB AB: COMPANY SNAPSHOT

TABLE 242 SAAB AB: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 243 SAAB AB: DEALS

13.1.16 HANWHA DEFENSE

TABLE 244 HANWHA DEFENSE: COMPANY OVERVIEW

TABLE 245 HANWHA DEFENSE: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 246 HANWHA DEFENSE: DEALS

13.2 OTHER PLAYERS

13.2.1 RAFAEL ADVANCED DEFENSE SYSTEMS LTD.

TABLE 247 RAFAEL ADVANCED DEFENSE SYSTEMS LTD.: COMPANY OVERVIEW

13.2.2 L3HARRIS TECHNOLOGIES, INC.

TABLE 248 L3HARRIS TECHNOLOGIES, INC.: COMPANY OVERVIEW

13.2.3 MITSUBISHI HEAVY INDUSTRIES

TABLE 249 MITSUBISHI HEAVY INDUSTRIES: COMPANY OVERVIEW

13.2.4 BHARAT DYNAMICS LIMITED

TABLE 250 BHARAT DYNAMICS LIMITED: COMPANY OVERVIEW

13.2.5 ELBIT SYSTEMS

TABLE 251 ELBIT SYSTEMS: COMPANY OVERVIEW

13.2.6 ALMAZ-ANTEY

TABLE 252 ALMAZ-ANTEY: COMPANY OVERVIEW

13.2.7 NAVANTIA, S.A. S.M.E.

TABLE 253 NAVANTIA, S.A. S.M.E.: COMPANY OVERVIEW

13.2.8 KNDS GROUP

TABLE 254 KNDS GROUP: COMPANY OVERVIEW

13.2.9 ADANI DEFENCE & AEROSPACE

TABLE 255 ADANI DEFENCE & AEROSPACE: COMPANY OVERVIEW

13.2.10 KBR, INC.

TABLE 256 KBR, INC.: COMPANY OVERVIEW

*Details on Business Overview, Products Offered, Recent Developments, MnM View, Right to win, Strategic choices made, Weaknesses and competitive threats might not be captured in case of unlisted companies.

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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