

Antenna, Transducer, and Radome Market by Product (Antenna & Transducer, Radome), Platform (Ground, Naval, Airborne), End User, Application, Technology (Radar, Communication, Sonar), Frequency, Region - Global Forecast to 2025

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Abstracts

The global ATR market size is projected to grow from USD 9.1 billion in 2020 to USD 16.0 billion by 2025, at a CAGR of 11.9% from 2020 to 2025. The growth of the market can be attributed to the growing trend of automation in flight control and increase in defense expenditure and R&D activities to develop ATR, capable of withstanding harsh conditions and providing long-range capabilities at low power consumption.

The ATR market includes major players such as Raytheon Technologies Corporation (US), Honeywell International Inc. (US), L3Harris Technologies Inc. (US), Lockheed Martin Corporation (US), and Cobham Plc (UK) among others. These players have spread their business across various countries includes North America, Europe, Asia Pacific, Middle East & Africa, and Latin America. COVID-19 has impacted their businesses as well. Industry experts believe that COVID-19 could affect ATR production and services by 25–30% globally in 2020.

“Ground: The largest market share segment of the ATR market, by platform “

Based on platform, the ATR market is segmented into airborne, ground, and naval platform. Ground platform is the platform segment contributing the largest share of the ATR market. Increasing demand for enhanced and optimized communication, navigation, and surveillance across all platforms is driving the antenna, transducer, and radome market. The naval segment of the antenna, transducer, and radome market is projected to grow at the highest CAGR during the forecast period, owing to an increase

in demand for unmanned underwater vehicles and upgrades in military vessels, which, in turn, results in an increase in the demand for antennas and transponders.

“Defense: largest market share segment of the ATR market, by end user“

Based on end user, the ATR market is segmented into commercial and defense. The defense segment is the largest segment of the ATR market compared to the commercial segment. The market growth is attributed to the high volume of antennas, transducers, and radomes used in defense platforms.

“Asia Pacific: The fastest-growing region in the ATR market.”

Asia Pacific is projected to be the highest CAGR rate for the ATR market during the forecast period. Countries in the Asia Pacific region are undergoing rapid development and upgrading the capabilities of aircraft systems, which are presenting opportunities for manufacturers of antennas, transducers, and radomes to enhance their business in the region. A rise in demand for low-cost carriers (LCCs) is one of the factors driving the growth of the ATR market in Asia Pacific.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1–25%; Tier 2–45%; and Tier 3–30%

By Designation: C Level–30%; Directors–30%; and Others–40%

By Region: North America–45%; Europe–30%; Asia Pacific–15%; Middle East–5%; and South America & Africa–5%

Raytheon Technologies Corporation (US), Honeywell International Inc. (US), L3Harris Technologies Inc. (US), Lockheed Martin Corporation (US), and Cobham Plc (UK) are some of the leading players operating in the ATR market report.

Research Coverage

The study covers the ATR market across various segments and subsegments. It aims

at estimating the size and growth potential of this market across different segments based on Product Type, Platform, Application, End User, Frequency, Technology, and region. This study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments undertaken by them, and key market strategies adopted by them.

Reasons to Buy this Report

This report is expected to help market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall ATR Market and its segments. This study is also expected to provide region wise information about the applications, and wherein ATR is used. This report aims at helping the stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses, and plan suitable go-to-market strategies. This report is also expected to help them understand the pulse of the market and provide them with information on key drivers, restraints, challenges, and opportunities influencing the growth of the market.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS & EXCLUSIONS

TABLE 1 ATR MARKET: INCLUSIONS & EXCLUSIONS

1.3 STUDY SCOPE

FIGURE 1 ANTENNA TRANSDUCER AND RADOME (ATR) MARKET SEGMENTATION

1.3.1 REGIONAL SCOPE

1.3.2 YEARS CONSIDERED FOR THE STUDY

1.4 CURRENCY

TABLE 2 USD EXCHANGE RATES

1.5 MARKET STAKEHOLDERS

1.6 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH PROCESS FLOW

FIGURE 3 ATR MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key industry insights

2.1.2.2 Key data from primary sources

2.1.3 SECONDARY AND PRIMARY RESEARCH APPROACH

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 DEMAND SIDE ANALYSIS

2.2.2.1 Increase in defense spending

TABLE 3 DEFENSE SPENDING OF MAJOR ECONOMIES

2.2.3 SUPPLY SIDE ANALYSIS

2.2.3.1 Naval forces incorporating sonar systems

2.3 MARKET SIZE ESTIMATION

2.3.1 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.3.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.3.3 MARKET PROJECTIONS

2.4 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 6 DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS

2.5.1 ASSUMPTIONS

2.6 RISK ANALYSIS

3 EXECUTIVE SUMMARY

FIGURE 7 BY END USER, DEFENSE SEGMENT ESTIMATED TO ACCOUNT FOR LARGER SHARE OF ATR MARKET IN 2020

FIGURE 8 BY TECHNOLOGY, RADAR SEGMENT ESTIMATED TO ACCOUNT FOR LARGER SHARE IN 2020

FIGURE 9 NORTH AMERICA ESTIMATED TO LEAD THE ATR MARKET IN 2020

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES

FIGURE 10 ATTRACTIVE MARKET OPPORTUNITIES, 2020-2025

4.2 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY PRODUCT

FIGURE 11 RADOME SEGMENT IS EXPECTED GROW AT A HIGHER CAGR DURING FORECAST PERIOD

4.3 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY TECHNOLOGY

FIGURE 12 RADAR SEGMENT IS EXPECTED TO BE THE LARGEST SEGMENT FROM 2020 TO 2025

4.4 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY COUNTRY

FIGURE 13 ATR MARKET IN INDIA EXPECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 14 MARKET DYNAMICS OF ANTENNA, TRANSDUCER, AND RADOME (ATR) MARKET

5.2.1 DRIVERS

5.2.1.1 Increasing aerospace modernization programs

5.2.1.2 Increasing demand for military UAVs

FIGURE 15 DEMAND FOR MILITARY UNMANNED AIR VEHICLES (2013-2021)

5.2.1.3 Demand for technologically advanced ATR for next-generation aircraft

5.2.1.4 Significance of radomes in warfare

5.2.2 RESTRAINTS

5.2.2.1 Long duration of product certification

5.2.3 OPPORTUNITIES

5.2.3.1 Emergence of aircraft manufacturers in Asia Pacific and Latin America

5.2.3.2 Rising popularity of eVTOL aircraft

TABLE 4 ONGOING EVTOL PROGRAMS

5.2.3.3 New composites developed to improve radome properties

5.2.4 CHALLENGES

5.2.4.1 High manufacturing cost and designing constraints

5.2.4.2 Maintenance of radomes

5.2.4.3 Economic challenges due to COVID-19

TABLE 5 COVID-19 IMPACT ON PASSENGER NUMBER AND PASSENGER REVENUE

5.2.4.4 Reduced global demand for maintenance, repair, and overhaul (MRO) due to COVID-19

FIGURE 16 IN-SERVICE FLEET SIZE IN THOUSANDS, 2018-2022

5.3 AVERAGE SELLING PRICE

FIGURE 17 AVERAGE SELLING PRICE RANGE OF AIRCRAFT ANTENNAS, USD/UNIT

5.4 VALUE CHAIN ANALYSIS

FIGURE 18 VALUE CHAIN ANALYSIS: MAJOR VALUE ADDED DURING ORIGINAL EQUIPMENT MANUFACTURING AND SYSTEM INTEGRATION PHASES

5.5 MARKET ECOSYSTEM MAP

5.5.1 PROMINENT COMPANIES

5.5.2 PRIVATE AND SMALL ENTERPRISES

5.5.3 END USERS

FIGURE 19 MARKET ECOSYSTEM MAP: ANTENNA, TRANSDUCER, AND RADOME (ATR) MARKET

5.6 DISRUPTIONS IMPACTING ATR CUSTOMERS' BUSINESS

5.6.1 REVENUE SHIFT & NEW REVENUE POCKETS FOR ATR MANUFACTURERS

FIGURE 20 REVENUE IMPACT FOR ANTENNA, TRANSDUCER, AND RADOME (ATR) MARKET

5.7 PORTER'S FIVE FORCES ANALYSIS

FIGURE 21 INTENSITY OF COMPETITIVE RIVALRY IN ANTENNA TRANSDUCER AND RADOME MARKET IS MODERATE

- 5.7.1 THREAT OF NEW ENTRANTS
- 5.7.2 THREAT OF SUBSTITUTES
- 5.7.3 BARGAINING POWER OF SUPPLIERS
- 5.7.4 BARGAINING POWER OF BUYERS
- 5.7.5 DEGREE OF COMPETITION
- 5.8 TRADE DATA STATISTICS
 - 5.8.1 EXPORT DATA STATISTICS
 - TABLE 6 EXPORT VALUE OF (PRODUCT HARMONIZED SYSTEM CODE: 852610) RADAR APPARATUS, RADIO NAVIGATIONAL AID APPARATUS, AND RADIO REMOTE CONTROL APPARATUS
 - 5.8.2 IMPORT DATA STATISTICS
 - TABLE 7 IMPORT VALUE OF (PRODUCT HARMONIZED SYSTEM CODE: 8526) RADAR APPARATUS, RADIO NAVIGATIONAL AID APPARATUS, AND RADIO REMOTE CONTROL APPARATUS
- 5.9 TECHNOLOGY TRENDS IN ATR MARKET
 - 5.9.1 USE OF MULTI-PLATFORM ANTI-JAM GPS NAVIGATION ANTENNA (MAGNA)
 - 5.9.2 RECONFIGURABLE LIQUID ANTENNAS FOR AIRCRAFT ADAPTABILITY
- 5.10 CASE STUDY
 - 5.10.1 INSTALLATION OF MECHANICALLY PHASED ARRAY ANTENNAS FOR IN-FLIGHT BROADBAND SERVICE
- 5.11 RANGE/SCENARIOS
- FIGURE 22 IMPACT OF COVID-19 ON ANTENNA, TRANSDUCER, AND RADOME (ATR) MARKET: GLOBAL SCENARIOS

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- 6.2 TECHNOLOGY TRENDS
 - 6.2.1 SYNTHETIC APERTURE RADAR
 - 6.2.2 3D PRINTING
 - 6.2.3 ADVANCED MATERIALS FOR UAV ANTENNAS
 - 6.2.4 USE OF WIDE V-BAND FOR SATELLITE-AIRCRAFT COMMUNICATION
 - 6.2.5 LIGHTWEIGHT ANTENNAS
 - 6.2.6 PLASMA RADOME TECHNOLOGY FOR SPACE-BASED ANTENNAS
 - 6.2.7 STEALTH RADOMES
 - 6.2.8 DYNEEMA CRYSTAL TECHNOLOGY FOR RADOMES
 - 6.2.9 RESIN TRANSFER MOLDING TECHNOLOGY
 - 6.2.10 MULTI-BAND RADOMES

6.3 INNOVATIONS & PATENT REGISTRATIONS

TABLE 8 INNOVATIONS & PATENT REGISTRATIONS, 2011-2020

7 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY PLATFORM

7.1 INTRODUCTION

FIGURE 23 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY PLATFORM, 2020-2025 (USD MILLION)

TABLE 9 ATR MARKET, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 10 ATR MARKET, BY PLATFORM, 2020–2025 (USD MILLION)

7.2 GROUND

TABLE 11 GROUND: ATR MARKET, BY TYPE, 2016–2019 (USD MILLION)

TABLE 12 GROUND: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.2.1 TELECOM TOWERS

7.2.2 GROUND VEHICLES

TABLE 13 GROUND VEHICLES: ATR MARKET, BY SUB-TYPE, 2016–2019 (USD MILLION)

TABLE 14 GROUND VEHICLES: ATR MARKET, BY SUB-TYPE, 2020–2025 (USD MILLION)

7.2.2.1 Command & control vehicles

7.2.2.2 Self-propelled artillery vehicles

7.2.2.3 Unmanned ground vehicles (UGV)

7.2.2.4 Commercial Vehicles

7.2.3 AIR TRAFFIC CONTROL

7.2.4 COMMAND CENTERS

7.3 NAVAL

TABLE 15 NAVAL: ATR MARKET, BY TYPE, 2016–2019 (USD MILLION)

TABLE 16 NAVAL: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.1 COMMERCIAL VESSELS

TABLE 17 NAVAL COMMERCIAL VESSELS: ATR MARKET, BY SUB-TYPE, 2016–2019 (USD MILLION)

TABLE 18 NAVAL COMMERCIAL VESSELS: ATR MARKET, BY SUB-TYPE, 2020–2025 (USD MILLION)

7.3.1.1 Passenger vessels

7.3.1.2 Bulk carriers

7.3.1.3 Containers

7.3.1.4 Tankers

7.3.1.5 Dry cargo vessels

7.3.1.6 General cargo vessels

7.3.1.7 Others

7.3.2 MILITARY VESSELS

TABLE 19 NAVAL MILITARY VESSELS: ATR MARKET, BY SUB-TYPE, 2016–2019 (USD MILLION)

TABLE 20 NAVAL MILITARY VESSELS: ATR MARKET, BY SUB-TYPE, 2020–2025 (USD MILLION)

7.3.2.1 Submarines

7.3.2.2 Destroyers

7.3.2.3 Frigates

7.3.2.4 Corvettes

7.3.2.5 Aircraft carriers

7.3.2.6 Offshore support vessels (OSVs)

TABLE 21 AIRBORNE: ATR MARKET, BY TYPE, 2016–2019 (USD MILLION)

TABLE 22 AIRBORNE: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.3 COMMERCIAL AIRCRAFT

TABLE 23 COMMERCIAL AIRCRAFT: ATR MARKET, BY TYPE, 2016–2019 (USD MILLION)

TABLE 24 COMMERCIAL AIRCRAFT: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.3.1 Narrow-body aircraft (NBA)

7.3.3.2 Wide-body aircraft (WBA)

7.3.3.3 Extra wide body aircraft

7.3.3.4 Regional transport aircraft (RTA)

7.3.4 BUSINESS & GENERAL AVIATION

TABLE 25 BUSINESS & GENERAL AVIATION: ATR MARKET, BY TYPE, 2016-2019 (USD MILLION)

TABLE 26 BUSINESS AND GENERAL AVIATION: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.4.1 Business jets

7.3.4.2 Light aircraft

7.3.4.3 Commercial helicopters

7.3.5 MILITARY AIRCRAFT

TABLE 27 MILITARY AVIATION: ATR MARKET, BY TYPE, 2016-2019 (USD MILLION)

TABLE 28 MILITARY AVIATION: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.5.1 Fighter jets

7.3.5.2 Special mission aircraft

7.3.5.3 Transport aircraft

7.3.5.4 Military helicopters

7.3.6 UNMANNED AERIAL VEHICLES (UAV)

7.3.6.1 Commercial UAV

7.3.6.2 Military UAV

TABLE 29 UAV: ATR MARKET, BY TYPE, 2016-2019 (USD MILLION)

TABLE 30 UAV: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.7 EVTOLS

TABLE 31 EVTOLS: ATR MARKET, BY TYPE, 2020–2025 (USD MILLION)

7.3.7.1 Air taxi

7.3.7.2 Personal air vehicle

7.3.7.3 Air ambulance

7.3.7.4 Air cargo vehicle

8 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY PRODUCT TYPE

8.1 INTRODUCTION

FIGURE 24 ANTENNA & TRANSDUCER SEGMENT IS EXPECTED TO LEAD MARKET DURING FORECAST PERIOD

TABLE 32 ATR MARKET, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 33 ATR MARKET, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

8.2 ANTENNA & TRANSDUCER

8.2.1 GROWING DISPUTES AMONG COUNTRIES DRIVE THE DEMAND FOR ANTENNA & TRANSDUCERS IN DEFENSE SECTOR

8.2.2 ANTENNA MARKET, BY STRUCTURE

TABLE 34 ANTENNA MARKET SIZE, BY STRUCTURE, 2016–2019 (USD MILLION)

TABLE 35 ANTENNA MARKET SIZE, BY STRUCTURE, 2020–2025 (USD MILLION)

8.2.3 PARABOLIC REFLECTOR ANTENNAS

8.2.4 FLAT PLANE ANTENNAS

8.2.5 OTHERS

8.2.6 ANTENNA MARKET, BY TYPE

TABLE 36 ANTENNA MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 37 ANTENNA MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

8.2.6.1 Aperture antennas

8.2.6.2 Microstrip antennas

8.2.6.3 Array antennas

8.2.6.4 Wire antennas

8.2.7 TRANSDUCER MARKET, BY TYPE

TABLE 38 TRANSDUCER MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 39 TRANSDUCER MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

8.2.7.1 Software-defined transducers

8.2.7.2 Conventional transducers

8.3 RADOME

TABLE 40 RADOME MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 41 RADOME MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

8.3.1 SANDWICH

8.3.2 SOLID LAMINATE

8.3.3 DIELECTRIC SPACE FRAME

8.3.4 METAL SPACE FRAME

9 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY END USER

9.1 INTRODUCTION

FIGURE 25 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY END USER, 2020-2025 (USD MILLION)

TABLE 42 ATR MARKET, BY END USER, 2016–2019 (USD MILLION)

TABLE 43 ATR MARKET, BY END USER, 2020–2025 (USD MILLION)

9.2 IMPACT OF COVID-19 ON COMMERCIAL AND DEFENSE ANTENNA, TRANSDUCER, AND RADOME

9.2.1 MOST IMPACTED END USER SEGMENT

9.2.1.1 COMMERCIAL

9.2.2 LEAST IMPACTED END USER SEGMENT

9.2.2.1 DEFENSE

9.3 COMMERCIAL

9.4 DEFENSE

10 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY FREQUENCY

10.1 INTRODUCTION

TABLE 44 FREQUENCY BANDS AND THEIR RANGES

FIGURE 26 MULTI-BAND SEGMENT PROJECTED TO GROW AT THE HIGHEST CAGR DURING FORECAST PERIOD

TABLE 45 ATR MARKET SIZE, BY FREQUENCY, 2016–2019 (USD MILLION)

TABLE 46 ATR MARKET SIZE, BY FREQUENCY, 2020–2025 (USD MILLION)

10.2 HF/UHF/VHF-BAND

10.2.1 THESE FREQUENCY BANDS ARE PREFERRED FOR LONG-RANGE SURVEILLANCE AND TRACKING

10.3 L-BAND

10.3.1 L-BAND BAND RADARS ARE USED EXTENSIVELY FOR FLEET MANAGEMENT AND ASSET TRACKING

10.4 S-BAND

10.4.1 S-BAND RADARS ARE USED FOR MODERATE RANGE SURVEILLANCE

10.5 C-BAND

10.5.1 C-BAND RADARS ARE USED FOR LONG-RANGE MILITARY BATTLEFIELD AND GROUND SURVEILLANCE

10.6 X-BAND

10.6.1 X-BAND RADARS ARE USED FOR SITUATIONAL AWARENESS

10.7 KU-BAND

10.7.1 KA-BANDS PROVIDE WIDE BEAM COVERAGE AND HIGHER THROUGHPUT IN COMPARISON WITH LOWER BANDS

10.8 KA-BAND

10.8.1 KA-BAND TRANSMITS DATA AT A HIGHER RATE AS COMPARED TO KU-BAND

10.9 MULTI-BAND

10.9.1 MULTI-BAND RADARS ARE USED FOR COHERENT DETECTION AND TRACKING OF MOVING TARGET OBJECTS

11 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY APPLICATION

11.1 INTRODUCTION

FIGURE 27 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY APPLICATION, 2020- 2025 (USD MILLION)

TABLE 47 ATR MARKET, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 48 ATR MARKET, BY APPLICATION, 2020–2025 (USD MILLION)

11.2 COMMUNICATION

11.2.1 THE NEED FOR COMMUNICATION ONBOARD A PLATFORM AND COMMAND CENTER EXPECTED TO DRIVE THE MARKET

11.3 NAVIGATION & SURVEILLANCE

11.3.1 GROWING FOCUS ON AUTONOMOUS OPERATIONS OF PLATFORMS TO DRIVE THE MARKET GROWTH

12 ANTENNA, TRANSDUCER, AND RADOME MARKET, BY TECHNOLOGY

12.1 INTRODUCTION

112

FIGURE 28 RADAR SEGMENT PROJECTED TO DOMINATE ATR MARKET FROM

2020 TO 2025

TABLE 49 ATR MARKET SIZE, BY TECHNOLOGY, 2016–2019 (USD MILLION)

TABLE 50 ATR MARKET SIZE, BY TECHNOLOGY, 2020–2025 (USD MILLION)

12.2 RADAR

12.2.1 NEED FOR SATELLITE-AIDED WARFARE, ISR, AND INFORMATION DISSEMINATION DRIVE THIS SEGMENT

12.3 COMMUNICATION

12.3.1 DEMAND FOR CUSTOMIZED COMMUNICATION SOLUTIONS TO INCREASE GROUND SUPPORT CONNECTIVITY EXPECTED TO DRIVE THE MARKET

12.4 SONAR

12.4.1 NEED FOR IMPROVING THE SEA WATER SURVEILLANCE DRIVES THE DEMAND FOR SONAR SYSTEM

TABLE 51 SONAR MARKET SIZE, BY INSTALLATION TYPE, 2016–2019 (USD MILLION)

TABLE 52 SONAR MARKET SIZE, BY INSTALLATION TYPE, 2020–2025 (USD MILLION)

12.4.2 AIRBORNE SONAR

12.4.3 SHIP SONAR

13 ANTENNA, TRANSDUCER, AND RADOME MARKET, REGIONAL ANALYSIS**13.1 INTRODUCTION**

13.2 COVID-19 IMPACT ON ANTENNA, TRANSDUCER, AND RADOME MARKET, BY REGION

FIGURE 29 COVID-19 IMPACT ON AVIATION REVENUE IN 2020, BY REGION

FIGURE 30 IMPACT OF COVID-19 ON ANTENNA, TRANSDUCER, AND RADOME MARKET

FIGURE 31 NORTH AMERICA ESTIMATED TO ACCOUNT FOR THE LARGEST SHARE OF ATR MARKET IN 2020

TABLE 53 ATR MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 54 ATR MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 55 ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 56 ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 57 ATR MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 58 ATR MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 59 ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 60 ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.3 NORTH AMERICA

13.3.1 NORTH AMERICA: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT 2020

FIGURE 32 NORTH AMERICA: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT

13.3.2 PESTLE ANALYSIS: NORTH AMERICA

FIGURE 33 NORTH AMERICA: ATR MARKET SNAPSHOT

TABLE 61 NORTH AMERICA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 62 NORTH AMERICA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 63 NORTH AMERICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 64 NORTH AMERICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 65 NORTH AMERICA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 66 NORTH AMERICA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

TABLE 67 NORTH AMERICA: ATR MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 68 NORTH AMERICA: ATR MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

13.3.3 US

13.3.3.1 Presence of major manufacturers of aircraft, UAVs, commercial & military vehicles, and ships in the country drives the market

TABLE 69 US: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 70 US: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 71 US: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 72 US: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 73 US: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 74 US: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.3.4 CANADA

13.3.4.1 The availability of low-cost raw materials, such as aluminum, composites, and steel alloys is an opportunity for the market to grow in this country

TABLE 75 CANADA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 76 CANADA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 77 CANADA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 78 CANADA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 79 CANADA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 80 CANADA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.4 EUROPE

13.4.1 EUROPE: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT

FIGURE 34 EUROPE: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT 2020

13.4.2 PESTLE ANALYSIS: EUROPE

FIGURE 35 EUROPE: ATR MARKET SNAPSHOT

TABLE 81 EUROPE: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 82 EUROPE: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 83 EUROPE: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 84 EUROPE: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 85 EUROPE: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 86 EUROPE: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

TABLE 87 EUROPE: ATR MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 88 EUROPE: ATR MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

13.4.3 FRANCE

13.4.3.1 Presence of leading airborne platform manufacturers drives the ATR market in France

TABLE 89 FRANCE: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 90 FRANCE: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 91 FRANCE: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 92 FRANCE: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 93 FRANCE: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 94 FRANCE: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.4.4 GERMANY

13.4.4.1 The market is expected to witness rapid growth during the forecast period, due to the growing equipment modernization programs

TABLE 95 GERMANY: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 96 GERMANY: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

MILLION)

TABLE 97 GERMANY: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 98 GERMANY: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 99 GERMANY: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 100 GERMANY: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.4.5 UK

13.4.5.1 Presence of military aircraft OEMs fuels demand for antennas in the UK

TABLE 101 UK: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 102 UK: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 103 UK: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 104 UK: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 105 UK: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 106 UK: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.4.6 ITALY

13.4.6.1 Growing adoption of unmanned aircraft will drive the new demand for antennas, transducer, and radomes in Italy

TABLE 107 ITALY: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 108 ITALY: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 109 ITALY: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 110 ITALY: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 111 ITALY: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 112 ITALY: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.4.7 RUSSIA

13.4.7.1 Constant R&D focus on advanced aircraft drives market in Russia

TABLE 113 RUSSIA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 114 RUSSIA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 115 RUSSIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 116 RUSSIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 117 RUSSIA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD

MILLION)

TABLE 118 RUSSIA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.4.8 REST OF EUROPE

13.4.8.1 Growing focus on timely maintenance and replacement of aircraft parts fuels market in Rest of Europe

TABLE 119 REST OF EUROPE: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 120 REST OF EUROPE: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 121 REST OF EUROPE: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 122 REST OF EUROPE: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 123 REST OF EUROPE: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 124 REST OF EUROPE: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.5 ASIA PACIFIC

13.5.1 ASIA PACIFIC: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT
FIGURE 36 ASIA PACIFIC: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT 2020

13.5.2 PESTLE ANALYSIS: ASIA PACIFIC

FIGURE 37 ASIA PACIFIC: ATR MARKET SNAPSHOT

TABLE 125 ASIA PACIFIC: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 126 ASIA PACIFIC: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 127 ASIA PACIFIC: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 128 ASIA PACIFIC: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 129 ASIA PACIFIC: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 130 ASIA PACIFIC: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

TABLE 131 ASIA PACIFIC: ATR MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 132 ASIA PACIFIC: ATR MARKET SIZE, BY COUNTRY, 2020–2025 (USD

MILLION)

13.5.3 JAPAN

13.5.3.1 Market in Japan driven by increasing orders for new aircraft

TABLE 133 JAPAN: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 134 JAPAN: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 135 JAPAN: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 136 JAPAN: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 137 JAPAN: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 138 JAPAN: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.5.4 CHINA

13.5.4.1 Heavy investments for advancements in avionics systems in China fuel the market

TABLE 139 CHINA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 140 CHINA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 141 CHINA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 142 CHINA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 143 CHINA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 144 CHINA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.5.5 INDIA

13.5.5.1 Increased defense spending on different types of military aircraft is expected to drive the market

TABLE 145 INDIA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 146 INDIA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 147 INDIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 148 INDIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 149 INDIA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 150 INDIA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.5.6 AUSTRALIA

13.5.6.1 Increased air traffic and demand for aircraft components expected to propel the market

TABLE 151 AUSTRALIA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 152 AUSTRALIA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD

MILLION)

TABLE 153 AUSTRALIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 154 AUSTRALIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 155 AUSTRALIA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 156 AUSTRALIA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.5.7 SOUTH KOREA

13.5.7.1 Leading communication component manufacturers are influencing the growth of the market in the country

TABLE 157 SOUTH KOREA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 158 SOUTH KOREA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 159 SOUTH KOREA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 160 SOUTH KOREA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 161 SOUTH KOREA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 162 SOUTH KOREA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.5.8 REST OF ASIA PACIFIC

13.5.8.1 Aging airborne platform fleets expected to drive demand for ATR in the Rest of Asia Pacific

TABLE 163 REST OF APAC: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 164 REST OF APAC: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 165 REST OF APAC: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 166 REST OF APAC: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 167 REST OF APAC: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 168 REST OF APAC: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.6 MIDDLE EAST & AFRICA

13.6.1 MIDDLE EAST & AFRICA: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT

FIGURE 38 MIDDLE EAST & AFRICA: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT 2020

13.6.2 PESTLE ANALYSIS: MIDDLE EAST & AFRICA

TABLE 169 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 170 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 171 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 172 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 173 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 174 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

TABLE 175 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 176 MIDDLE EAST & AFRICA: ATR MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

13.6.3 ISRAEL

13.6.3.1 Market growth attributed to increased spending on R&D of UAVs

TABLE 177 ISRAEL: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 178 ISRAEL: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 179 ISRAEL: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 180 ISRAEL: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 181 ISRAEL: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 182 ISRAEL: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.6.4 UAE

13.6.4.1 High export of communication components such as antennas drive the market

TABLE 183 UAE: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 184 UAE: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 185 UAE: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 186 UAE: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 187 UAE: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 188 UAE: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.6.5 SAUDI ARABIA

13.6.5.1 Significant growth of several airlines and increased demand for parts and repair stations in the country fuel the demand for ATR

TABLE 189 SAUDI ARABIA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 190 SAUDI ARABIA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 191 SAUDI ARABIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 192 SAUDI ARABIA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 193 SAUDI ARABIA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 194 SAUDI ARABIA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.6.6 QATAR

13.6.6.1 Rise in political instability drives the demand for ATR in the country

TABLE 195 QATAR: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 196 QATAR: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 197 QATAR: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 198 QATAR: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 199 QATAR: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 200 QATAR: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.6.7 SOUTH AFRICA

13.6.7.1 Demand for replacement of aircraft components fuels market in South Africa

TABLE 201 SOUTH AFRICA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 202 SOUTH AFRICA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 203 SOUTH AFRICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 204 SOUTH AFRICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 205 SOUTH AFRICA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 206 SOUTH AFRICA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.7 LATIN AMERICA

13.7.1 LATIN AMERICA: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT
FIGURE 39 LATIN AMERICA: ANTENNA AVERAGE SELLING PRICE TREND, PER UNIT 2020

13.7.2 PESTLE ANALYSIS: LATIN AMERICA

TABLE 207 LATIN AMERICA: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 208 LATIN AMERICA: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 209 LATIN AMERICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 210 LATIN AMERICA: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 211 LATIN AMERICA: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 212 LATIN AMERICA: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

TABLE 213 LATIN AMERICA: ATR MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 214 LATIN AMERICA: ATR MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

13.7.3 BRAZIL

13.7.3.1 Presence of platform manufacturers offer opportunities for the market to grow in Brazil

TABLE 215 BRAZIL: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 216 BRAZIL: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 217 BRAZIL: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 218 BRAZIL: ATR MARKET SIZE, BY PRODUCT TYPE, 2020–2025 (USD MILLION)

TABLE 219 BRAZIL: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 220 BRAZIL: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

13.7.4 MEXICO

13.7.4.1 The use of unmanned aircraft by the government for surveillance drives the market in Mexico

TABLE 221 MEXICO: ATR MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 222 MEXICO: ATR MARKET SIZE, BY END USER, 2020–2025 (USD MILLION)

TABLE 223 MEXICO: ATR MARKET SIZE, BY PRODUCT TYPE, 2016–2019 (USD MILLION)

TABLE 224 MEXICO: ATR MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 225 MEXICO: ATR MARKET SIZE, BY PLATFORM, 2016–2019 (USD MILLION)

TABLE 226 MEXICO: ATR MARKET SIZE, BY PLATFORM, 2020–2025 (USD MILLION)

14 COMPETITIVE LANDSCAPE

14.1 INTRODUCTION

TABLE 227 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE ATR MARKET BETWEEN 2016 AND 2020

FIGURE 40 RANKING ANALYSIS OF TOP 5 PLAYERS IN ANTENNA, TRANSDUCER, AND RADOME MARKET, 2019

14.2 MARKET SHARE ANALYSIS, 2019

14.3 REVENUE ANALYSIS OF TOP 5 MARKET PLAYERS, 2019

14.4 COMPETITIVE LEADERSHIP MAPPING

14.4.1 STAR

14.4.2 EMERGING LEADER

14.4.3 PERVASIVE

14.4.4 PARTICIPANT

FIGURE 41 COMPETITIVE LEADERSHIP MAPPING, 2019

14.4.5 ATR MARKET COMPETITIVE LEADERSHIP MAPPING (STARTUPS/SME)

14.4.5.1 Progressive companies

14.4.5.2 Responsive companies

14.4.5.3 Dynamic companies

14.4.5.4 Starting blocks

FIGURE 42 ATR MARKET (STARTUPS/SME) COMPETITIVE LEADERSHIP MAPPING, 2019

14.5 COMPETITIVE SCENARIO

14.5.1 MARKET EVALUATION FRAMEWORK

FIGURE 43 MARKET EVALUATION FRAMEWORK: CONTRACTS WITNESSED TO BE LEADING STRATEGY AMONG TOP PLAYERS IN 2020

14.5.2 NEW PRODUCT LAUNCHES AND DEVELOPMENTS

TABLE 228 NEW PRODUCT LAUNCHES AND DEVELOPMENTS, 2017-2019

14.5.3 CONTRACTS

TABLE 229 CONTRACTS, 2017-2020

14.5.4 ACQUISITIONS/PARTNERSHIPS/JOINT VENTURES/AGREEMENTS

TABLE 230 ACQUISITIONS/PARTNERSHIPS/JOINT VENTURES/AGREEMENTS,
2017-2020

About

The global antenna, radome and transducer market has been forecasted to increase at a compound annual growth rate (CAGR) of 6.27% over the next six years, increasing from a value of \$17.7 billion in 2014, to reach a total of \$25.5 billion in 2020.

The growth in antenna sales indicates a surge in antenna applications. This surge is orchestrated by the increased need of radar and other communication devices, for which wireless communications and other transmitters provide quick and cost-effective solutions.

The high growth sector is in the antenna market with a value of \$14.4 billion in 2014 and is expected to register a CAGR of 4.26% to reach \$18.5 billion in year 2020.

The radome market is largely dependent on aircraft deliveries. The analysis indicates that Original Equipment Manufacturers (OEMs) and component suppliers for aerospace radome players are anticipated to recognize that two scenarios exist for short-term and long-term business.

The study also focuses on the key drivers of the antenna, radome, and transducer industry. A radome can get affected by external factors such as being hit by a bird as radome is the outer front part of the aircraft. Though a radome requires high maintenance, there is a huge demand for it. New aircraft programs such as A320 Neo, A350, C919, and Bombardier C series are expected to drive the market in future. For the antenna's market the key drivers are from both the defense and commercial sector.

The antenna, radome and transducer vendor system is slightly unusual, as there are multiple tiers and many participants.

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