

# **Anionic Surfactants Market by Type (LAS, Lignosulfonates, AES/FAS, Alkyl Sulfates/Ether Sulfates, Sarcosinates, Alpha Olefin Sulfonates, Phosphate Esters), Application (Home Care, Personal Care, Oil & Gas, Construction), and Region - Global Forecast to 2022**

<https://marketpublishers.com/r/A7F5DB7AC10EN.html>

Date: May 2018

Pages: 125

Price: US\$ 5,650.00 (Single User License)

ID: A7F5DB7AC10EN

## **Abstracts**

Anionic surfactants market projected to reach USD 20.10 billion by 2022

The anionic surfactants market was estimated at USD 16.36 billion in 2017 is projected to reach USD 20.10 billion by 2022, at a CAGR of 4.2% between 2017 and 2022. The drivers for this market are the increasing demand from end-use industries such as personal care, textiles, and construction and the growing demand for bio-based surfactants. The demand is also expected to be driven by growth in applications such as home care and personal care, among others, mainly due to the demand for products such as soaps, detergents, personal care products, and industrial cleaners. Detergents and personal care are the major applications of anionic surfactants. The global surfactants market is primarily dominated by chemical surfactants derived from oleochemical or petrochemical sources. Rising concerns for the safety of the environment as well as human health act as a restraint for surfactants sourced from olefins or petroleum.

Linear alkylbenzene sulfonate—Estimated to be the largest type in the anionic surfactants market in 2017

LAS is one of the important anionic surfactants used in detergents. It is also the most widely used surfactant in all detergents and cleaning products, such as laundry

powders, laundry liquids, manual dishwashing liquids, detergents tablets, soap bars, and household cleaners. The amount of LAS used in detergents can up to 30% of the total volume of the product. LAS is widely used globally, due to its efficiency (in cost-performance ratio), versatility, and environment-friendliness. APAC was the largest market for LAS in 2016 and is expected to continue its dominance throughout the forecast period. Factors such as high consumption of detergents, large population, and the increasing spending income on personal care products are driving the growth of this segment.

#### Home Care—The largest application in the anionic surfactants market

Detergents used in household applications include laundry detergents, soaps, dishwasher detergents, carpet cleaners, and various types of fabric softeners. Anionic surfactants in detergents help remove oil, dirt, and unwanted particles from fabrics, dishes, and other surfaces. They also keep them suspended during washing, resulting in a cleaner surface. Anionic surfactants are mainly used in the soap & detergents industry due to their properties such as surface tension reduction, emulsion, and dispersion. Major demand is expected from the growing economies of Asia Pacific. This region has highly populated countries such as China and India. The demand for household detergents is expected to drive the anionic surfactants market during the forecast period.

#### Middle East & Africa expected to be the fastest-growing anionic surfactants market

The demand for anionic surfactants in the Middle East & Africa is driven by the growth of major industries such as chemicals and textiles. Other major factors contributing to the growth of the market are the increased industrialization and rising per capita income in the region. The key countries in the Middle East & Africa region are the UAE, Saudi Arabia, and South Africa. The current strategy of most of the governments of the Middle Eastern countries is to diversify the economy, eliminate oil dependence, and focus on manufacturing and service sectors. The governments have agreed for both private and public sector investments, including foreign investments in manufacturing and service sectors. Saudi Arabia and the UAE are currently dominating the surfactants market in the Middle East & Africa and are expected to continue the same during the forecast period.

#### Break-up of profiles by the primary participants for the report

By Company Type: Tier 1 – 37%, Tier 2 – 50%, and Tier 3 – 13%

By Designation: C Level – 50%, Director Level – 31%, and Others – 19%

By Region: North America – 28%, Europe – 22%, Asia Pacific – 17%, Middle East & Africa – 28%, and South America – 5%

The global anionic surfactants market has a large number of market players; however, the market is led by some major players, such as AkzoNobel (Netherlands), BASF (Germany), Clariant (Switzerland), DowDuPont (US), Evonik (Germany), Croda International (US), Stepan Company (US), Huntsman (US), Kao Corporation (Japan), and Galaxy Surfactants (India), among others.

### Research Coverage

The anionic surfactants market for this study is segmented on the basis of type and application. The type segment is further segmented into linear alkylbenzene sulfonate (LAS), lignosulfonates, alcohol ether sulfates/fatty alcohol sulfates (AES/FAS), alkyl sulfates/ether sulfates, sarcosinates, alpha olefin sulfonates (AOS), phosphate esters, and alkyl naphthalene sulfonates, among others. The applications for this report include home care, personal care, oil & gas, construction, and others.

### Key benefits of buying the report

This research report is focused on various levels of analyses—industry analysis (industry trends), dive matrix, and company profiles, which together comprise and discuss the overall views on the competitive landscape; emerging and high-growth segments of the anionic surfactants market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on anionic surfactants offered by the top players in the global anionic surfactants market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the anionic surfactants market

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the markets for anionic surfactants across regions

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the global anionic surfactants market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the anionic surfactants market

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 SIGNIFICANT OPPORTUNITIES FOR THE ANIONIC SURFACTANTS MANUFACTURERS
- 4.2 ANIONIC SURFACTANTS MARKET, BY REGION
- 4.3 APAC ANIONIC SURFACTANTS MARKET, BY APPLICATION AND COUNTRY
- 4.4 ANIONIC SURFACTANT MARKET, BY KEY COUNTRIES
- 4.5 ANIONIC SURFACTANTS MARKET, BY REGION AND APPLICATION

## **5 MARKET OVERVIEW**

### **5.1 INTRODUCTION**

### **5.2 MARKET DYNAMICS**

#### **5.2.1 DRIVERS**

5.2.1.1 Growth in end-use industries

5.2.1.2 Increasing need for greener and sustainable surfactants

#### **5.2.2 RESTRAINTS**

5.2.2.1 Stringent government regulations on toxic chemicals

#### **5.2.3 OPPORTUNITIES**

5.2.3.1 Growing bio-based surfactants market

### **5.3 PORTER'S FIVE FORCES ANALYSIS**

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 THREAT OF SUBSTITUTES

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

### **5.4 MACROECONOMIC INDICATORS**

## **6 ANIONIC SURFACTANTS MARKET, BY TYPE**

### **6.1 INTRODUCTION**

### **6.2 LINEAR ALKYL BENZENE SULFONATE (LAS)**

### **6.3 LIGNOSULFONATES**

### **6.4 ALCOHOL ETHER SULFATES/FATTY ALCOHOL SULFATES (AES/FAS)**

### **6.5 ALKYL SULFATES/ETHER SULFATES**

### **6.6 SARCOSINATES**

### **6.7 ALPHA OLEFIN SULFONATES (AOS)**

### **6.8 PHOSPHATE ESTERS**

### **6.9 ALKYL NAPHTHALENE SULFONATES**

### **6.10 OTHERS**

## **7 ANIONIC SURFACTANTS MARKET, BY APPLICATION**

### **7.1 INTRODUCTION**

### **7.2 HOME CARE**

### **7.3 PERSONAL CARE**

### **7.4 OIL & GAS**

### **7.5 CONSTRUCTION**

## 7.6 OTHERS

# 8 ANIONIC SURFACTANTS MARKET, BY REGION

## 8.1 INTRODUCTION

## 8.2 NORTH AMERICA

### 8.2.1 BY APPLICATION

### 8.2.2 BY COUNTRY

#### 8.2.2.1 US

#### 8.2.2.2 Canada

#### 8.2.2.3 Mexico

## 8.3 APAC

### 8.3.1 BY APPLICATION

### 8.3.2 BY COUNTRY

#### 8.3.2.1 China

#### 8.3.2.2 India

#### 8.3.2.3 Japan

#### 8.3.2.4 Indonesia

#### 8.3.2.5 Thailand

#### 8.3.2.6 Malaysia

#### 8.3.2.7 South Korea

#### 8.3.2.8 Australia

## 8.4 EUROPE

### 8.4.1 BY APPLICATION

### 8.4.2 BY COUNTRY

#### 8.4.2.1 Germany

#### 8.4.2.2 Italy

#### 8.4.2.3 Spain

#### 8.4.2.4 France

#### 8.4.2.5 Poland

#### 8.4.2.6 Russia

#### 8.4.2.7 UK

## 8.5 MIDDLE EAST & AFRICA

### 8.5.1 BY APPLICATION

### 8.5.2 BY COUNTRY

#### 8.5.2.1 Saudi Arabia

#### 8.5.2.2 Iran

#### 8.5.2.3 South Africa

## 8.6 SOUTH AMERICA

8.6.1 BY APPLICATION

8.6.2 BY COUNTRY

8.6.2.1 Brazil

8.6.2.2 Argentina

## **9 COMPETITIVE LANDSCAPE**

9.1 OVERVIEW

9.2 MARKET RANKING OF KEY PLAYERS

9.3 COMPETITIVE SCENARIO

9.3.1 NEW PRODUCT LAUNCH

9.3.2 EXPANSION

9.3.3 CONTRACT & AGREEMENT

9.3.4 MERGER & ACQUISITION

## **10 COMPANY PROFILES**

(Business overview, Products offered, Recent developments, MNM view, SWOT analysis)\*

10.1 AKZONOBEL N.V.

10.2 BASF SE

10.3 CLARIANT AG

10.4 DOWDUPONT

10.5 EVONIK INDUSTRIES AG

10.6 CRODA INTERNATIONAL PLC

10.7 STEPAN COMPANY

10.8 HUNTSMAN CORPORATION

10.9 KAO CORPORATION

10.10 GALAXY SURFACTANTS

\*Business overview, Products offered, Recent developments, MNM view, SWOT analysis might not be captured in case of unlisted companies.

10.11 OTHER KEY MARKET PLAYERS

10.11.1 SOLVAY SA

10.11.2 ENSAPOL A.S.

10.11.3 UNGER FABRIKKER A.S.

10.11.4 AARTI INDUSTRIES LIMITED



- 10.11.5 OXITENO
- 10.11.6 KLK OLEO
- 10.11.7 PILOT CHEM CORP.
- 10.11.8 PROCTER & GAMBLE CORPORATION
- 10.11.9 UNILEVER

## **11 APPENDIX**

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 11.4 AVAILABLE CUSTOMIZATIONS
- 11.5 RELATED REPORTS
- 11.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL TEXTILE INDUSTRY, BY COUNTRY, 2015 AND 2025 (USD BILLION)

Table 2 CRUDE OIL PRODUCTION STATISTICS, TOP 15 COUNTRIES, 2015–2022 (MILLION TONNES)

Table 3 NATURAL GAS PRODUCTION STATISTICS, TOP 15 COUNTRIES, 2015–2022 (BILLION CUBIC METERS)

Table 4 TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY, BY COUNTRY, 2015–2022 (USD BILLION)

Table 5 ANIONIC SURFACTANTS MARKET SIZE, BY TYPE, 2015–2022 (KILOTON)

Table 6 ANIONIC SURFACTANTS MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 7 ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 8 ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 9 ANIONIC SURFACTANTS MARKET SIZE IN HOME CARE APPLICATION, BY REGION, 2015–2022 (KILOTON)

Table 10 ANIONIC SURFACTANTS MARKET SIZE IN HOME CARE APPLICATION, BY REGION, 2015–2022 (USD MILLION)

Table 11 ANIONIC SURFACTANTS MARKET SIZE IN PERSONAL CARE APPLICATION, BY REGION, 2015–2022 (KILOTON)

Table 12 ANIONIC SURFACTANTS MARKET SIZE IN PERSONAL CARE APPLICATION, BY REGION, 2015–2022 (USD MILLION)

Table 13 ANIONIC SURFACTANTS MARKET SIZE IN OIL & GAS APPLICATION, BY REGION, 2015–2022 (KILOTON)

Table 14 ANIONIC SURFACTANTS MARKET SIZE IN OIL & GAS APPLICATION, BY REGION, 2015–2022 (USD MILLION)

Table 15 ANIONIC SURFACTANTS MARKET SIZE IN CONSTRUCTION APPLICATION, BY REGION, 2015–2022 (KILOTON)

Table 16 ANIONIC SURFACTANTS MARKET SIZE IN CONSTRUCTION APPLICATION, BY REGION, 2015–2022 (USD MILLION)

Table 17 ANIONIC SURFACTANTS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2015–2022 (KILOTON)

Table 18 ANIONIC SURFACTANTS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2015–2022 (USD MILLION)

Table 19 ANIONIC SURFACTANTS MARKET SIZE, BY REGION, 2015–2022  
(KILOTON)

Table 20 ANIONIC SURFACTANTS MARKET SIZE, BY REGION, 2015–2022 (USD  
MILLION)

Table 21 NORTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY  
APPLICATION, 2015–2022 (KILOTON)

Table 22 NORTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY  
APPLICATION, 2015–2022 (USD MILLION)

Table 23 NORTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY  
COUNTRY, 2015–2022 (KILOTON)

Table 24 NORTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY  
COUNTRY, 2015–2022 (USD MILLION)

Table 25 US: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 26 US: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 27 CANADA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 28 CANADA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 29 MEXICO: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 30 MEXICO: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 31 APAC: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 32 APAC: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 33 APAC: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY, 2015–2022  
(KILOTON)

Table 34 APAC: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY, 2015–2022  
(USD MILLION)

Table 35 CHINA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 36 CHINA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 37 INDIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 38 INDIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,

2015–2022 (USD MILLION)

Table 39 JAPAN: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 40 JAPAN: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 41 INDONESIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 42 INDONESIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 43 THAILAND: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 44 THAILAND: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 45 MALAYSIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 46 MALAYSIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 47 SOUTH KOREA: ANIONIC SURFACTANTS MARKET SIZE, BY  
APPLICATION, 2015–2022 (KILOTON)

Table 48 SOUTH KOREA: ANIONIC SURFACTANTS MARKET SIZE, BY  
APPLICATION, 2015–2022 (USD MILLION)

Table 49 AUSTRALIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 50 AUSTRALIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 51 EUROPE: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 52 EUROPE: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 53 EUROPE: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY,  
2015–2022 (KILOTON)

Table 54 EUROPE: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY,  
2015–2022 (USD MILLION)

Table 55 GERMANY: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 56 GERMANY: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (USD MILLION)

Table 57 ITALY: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION,  
2015–2022 (KILOTON)

Table 58 ITALY: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 59 SPAIN: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 60 SPAIN: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 61 FRANCE: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 62 FRANCE: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 63 POLAND: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 64 POLAND: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 65 RUSSIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 66 RUSSIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 67 UK: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 68 UK: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 69 MIDDLE EAST & AFRICA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 70 MIDDLE EAST & AFRICA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 71 MIDDLE EAST & AFRICA: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 72 MIDDLE EAST & AFRICA: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 73 SAUDI ARABIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 74 SAUDI ARABIA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 75 IRAN: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 76 IRAN: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 77 SOUTH AFRICA: ANIONIC SURFACTANTS MARKET SIZE, BY

APPLICATION, 2015–2022 (KILOTON)

Table 78 SOUTH AFRICA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 79 SOUTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 80 SOUTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 81 SOUTH AMERICA: ANIONIC SURFACTANTS MARKET SIZE, BY COUNTRY, 2015–2022 (KILOTON)

Table 82 SOUTH AMERICA: ANIONIC SURFACTANTS MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 83 BRAZIL: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 84 BRAZIL: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 85 ARGENTINA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (KILOTON)

Table 86 ARGENTINA: ANIONIC SURFACTANTS MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 87 NEW PRODUCT LAUNCH, 2014–2017

Table 88 EXPANSION, 2014–2017

Table 89 CONTRACT & AGREEMENT, 2014–2017

Table 90 MERGER & ACQUISITION, 2014–2017

## List Of Figures

### LIST OF FIGURES

- Figure 1 ANIONIC SURFACTANTS MARKET SEGMENTATION
- Figure 2 REGIONAL MARKET SEGMENTATION, BY COUNTRY
- Figure 3 ANIONIC SURFACTANTS MARKET: RESEARCH DESIGN
- Figure 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
- Figure 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
- Figure 6 ANIONIC SURFACTANTS MARKET: DATA TRIANGULATION
- Figure 7 LIGNOSULFONATES SEGMENT TO REGISTER THE HIGHEST CAGR
- Figure 8 CONSTRUCTION SEGMENT TO REGISTER THE HIGHEST CAGR
- Figure 9 APAC TO LEAD THE ANIONIC SURFACTANTS MARKET
- Figure 10 GROWING APPLICATIONS TO OFFER OPPORTUNITIES FOR THE MARKET PLAYERS
- Figure 11 APAC TO BE THE FASTEST-GROWING MARKET
- Figure 12 HOME CARE SEGMENT ACCOUNTS FOR THE MAXIMUM MARKET SHARE IN APAC
- Figure 13 CHINA TO BE THE FASTEST-GROWING ANIONIC SURFACTANTS MARKET
- Figure 14 HOME CARE SEGMENT LEADS THE ANIONIC SURFACTANTS MARKET IN 2017
- Figure 15 OVERVIEW OF FACTORS GOVERNING THE ANIONIC SURFACTANTS MARKET
- Figure 16 ANIONIC SURFACTANTS MARKET: PORTER'S FIVE FORCES ANALYSIS
- Figure 17 NORTH AMERICA: ANIONIC SURFACTANTS MARKET SNAPSHOT
- Figure 18 APAC: ANIONIC SURFACTANTS MARKET SNAPSHOT
- Figure 19 COMPANIES ADOPTED BOTH ORGANIC AND INORGANIC GROWTH STRATEGIES BETWEEN 2014 AND 2017
- Figure 20 AKZONOBEL N.V.: COMPANY SNAPSHOT
- Figure 21 BASE SE: COMPANY SNAPSHOT
- Figure 22 CLARIANT AG: COMPANY SNAPSHOT
- Figure 23 DOWDUPONT: COMPANY SNAPSHOT
- Figure 24 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT
- Figure 25 CRODA INTERNATIONAL PLC: COMPANY SNAPSHOT
- Figure 26 STEPAN COMPANY: COMPANY SNAPSHOT
- Figure 27 HUNTSMAN CORPORATION: COMPANY SNAPSHOT
- Figure 28 KAO CORPORATION: COMPANY SNAPSHOT



## I would like to order

Product name: Anionic Surfactants Market by Type (LAS, Lignosulfonates, AES/FAS, Alkyl Sulfates/Ether Sulfates, Sarcosinates, Alpha Olefin Sulfonates, Phosphate Esters), Application (Home Care, Personal Care, Oil & Gas, Construction), and Region - Global Forecast to 2022

Product link: <https://marketpublishers.com/r/A7F5DB7AC10EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7F5DB7AC10EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970