

Animal Wound Care Market by Product (Surgical (Suture, Stapler, Glue), Advanced (Hydrocolloid, Hydrogel Dressing), Traditional (Tape, Dressing), Therapy Device), Animal Type (Cats, Dogs, Horse, Pigs), End User (Hospital, Clinics) & Region - Global Forecast to 2029

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Abstracts

The animal wound care market is valued at an estimated USD 1.3 billion in 2023 and is projected to reach USD 2.0 billion by 2029, at a CAGR of 7.4% during the forecast period. The key trends in the animal wound care market are increasing pet ownership worldwide and growing concern for animal health. Pet owners are increasingly aware and concerned about the health and well-being of their animals. This prevailing awareness drives them to seek advanced wound care treatments and solutions for their pets. The rising number of companion animals, including dogs and cats, contributes to the growing demand for specialized wound care products and services. Pet owners' willingness to invest in advanced veterinary care, coupled with an awareness of tailored healthcare treatments for their animals is driving the expansion of the animal wound care market.

“The surgical wound care segment is projected to witness the highest growth in the animal wound care market, by products, during the forecast period.”

The animal wound care market can be broadly classified into surgical wound care products, advanced wound care products, traditional wound care products, and therapy devices, depending on the product. The animal wound care market by product was dominated by the surgical wound care product segment in 2022. Owing to the increasing number of veterinary surgeries, and various medical interventions, for

treating and managing chronic diseases in animals leads to a higher demand for specialized surgical wound care products. These products include sutures and staplers, tissue adhesives, sealants, and glues which play a significant role in the post-operative care and recovery of animals. Additionally, continuous technological innovations in the field of animal wound care medicines result in the development of advanced surgical wound care products. These innovations aim to enhance efficacy, ease of application, and overall outcomes, driving the adoption of such products in veterinary practices. Moreover, the increased demand for surgical wound care products in the animal wound care market is propelled by the surge in veterinary surgeries, and increasing pet health awareness. All these trends collectively support surgical wound care products as a driving factor in the animal wound care market.

“The companion animals segment, by animal type, has the highest market share.”

By animal type, the animal wound care market is segmented into companion animals and livestock animals. In 2022, the companion animals segment dominated the global animal wound care market. The segment's growth was primarily fueled by the rising adoption of pets, increasing pet care spending, and a surge in pet insurance. The growing population of companion animals and prevailing chronic diseases in pets have led to a significant increase in veterinary clinic visits for animal wound care and healthcare. Pet owners are willing to invest more in the healthcare of their animals, leading to increased spending on veterinary services, including wound care products and treatments. These factors contribute to an overall increase in spending on companion animal health and indirectly fuel demand for animal wound care products.

“Asia Pacific market to witness the highest growth during the forecast period.”

In the year 2022, the Asia Pacific region accounted for the highest growth rate in the animal wound care market, with countries like India and China standing out as areas with the highest growth potential. The growing population of pet animals in these regions is the key factor contributing to the growth of the animal wound care market. Moreover, the Asia Pacific region with factors like a surge in pet adoption, rising awareness of animal health and well-being, and an increase in animal health expenditure, particularly in India and China promoted the demand for animal wound care products and indirectly accounted for the highest growth in animal wound care market.

A breakdown of the primary participants (supply-side) for the animal wound care market referred to for this report is provided below:

By Company: Tier 1: 55%, Tier 2: 30%, and Tier 3: 15%

By Designation: C-level: 28%, Director- level: 43%, and Others: 39%

By Region: North America: 35%, Europe: 20%, Asia Pacific: 30%, Latin America: 7%; Middle East: and Africa: 5% and GCC Countries: 3%

The prominent players operating in the animal wound care market are Elanco Animal Health (US), 3M Company (US), Medtronic PLC (Ireland), B. Braun Melsungen AG (Germany), Virbac (France), Neogen Corporation (US), Jorgen Kruuse A/S (Denmark), Sonoma Pharmaceuticals Inc. (US), Ethicon, Inc. (US), and Dechra Pharmaceuticals (UK). Other players in the animal wound care market are Jazz Medical, LLC (Ireland), Smith & Nephew PLC (UK), Kerisure Inc. (US), Advancis Veterinary (UK), Care-Tech Laboratories, Inc. (US), Robinson Healthcare (UK), Mila International, Inc (US), Sentrx Animal Care (US), and McCord Research, Inc (US), Prima-Vet Inc. (US), Innovacyn, Inc (US), Indian Immunologicals Ltd (India), Silverglide (Australia), Vernacare (England), and Vetoquinol India Animal Health Pvt. Ltd. (India).

Research Coverage:

The market study covers the animal wound care market across various segments. It aims to estimate the market size and the growth potential of this market across different segments by product, animal type, end-user, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall animal wound care market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report provides insights into the following pointers:

Animal Wound Care Market by Product (Surgical (Suture, Stapler, Glue), Advanced (Hydrocolloid, Hydrogel Dressi...

Analysis of key drivers (increasing rate of companion animal population, growing number of veterinary practitioners and their rising income levels in developed economies, growing prevalence of animal diseases), restraints (high cost of animal wound care products, rising rate of pet care costs), opportunities (untapped emerging markets) and challenges (lack of animal healthcare awareness in emerging countries).

Market Penetration: Comprehensive information on product portfolios offered by the top players in the global animal wound care market. The report analyzes this market by product, application, animal type, end user, and region.

Product Enhancement/Innovation: Detailed insights on upcoming trends and product launches in the global animal wound care market.

Market Development: Comprehensive information on the lucrative emerging markets by product, application, animal type, end user, and region.

Market Diversification: Exhaustive information about new products and services, growing geographies, recent developments, and investments in the global animal wound care market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product and service offerings, and capabilities of leading players in the global animal wound care market.

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*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.3 CUSTOMIZATION OPTIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

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