

# Anhydrous Aluminum Chloride Market by Form (Granule, Powder), Application (Dyes & Pigments, Pesticide, Pharmaceuticals & Cosmetics, Hydrocarbon Resins, Fumed Alumina, Electrolytic Production of Aluminum, Titanium Dioxide), Region-Global Forecast to 2022

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# **Abstracts**

"The anhydrous aluminum chloride market is projected to grow at a CAGR of 4.19% from 2017 to 2022."

The anhydrous aluminum chloride market is estimated to be USD 772.8 million in 2017 and is projected to reach USD 948.6 million by 2022, at a CAGR of 4.19% from 2017 to 2022. This growth is mainly driven by the increased use of anhydrous aluminum chloride in various applications, such as dyes and pigments, pesticides, pharmaceuticals and cosmetics, hydrocarbon resins, and fumed alumina. The fluctuating price of raw materials acts as a restraint to the growth of the anhydrous aluminum chloride market.

"Based on form, the granular segment of the anhydrous aluminum chloride market is projected to witness the highest growth during the forecast period."

The granular form segment is the fastest-growing segment of the anhydrous aluminum chloride market. The demand for granular anhydrous aluminum chloride is primarily driven by its characteristics, such as excellent flow properties, particle size uniformity, small surface area, and increased compressibility.

"Based on application, the dyes and pigments segment is projected to witness the



highest growth during the forecast period."

The dyes and pigments segment is the fastest-growing application segment of the anhydrous aluminum chloride market. Anhydrous aluminum chloride is used as a catalyst to derive major dye intermediates, such as anthraquinone, phthalocyanine green, ethylbenzene, and metaphenoxy benzaldehyde. The demand for dyes and pigments is driven by their increasing use in textiles, printing inks, plastics, and paints & coatings.

"China is the largest and the fastest-growing market for anhydrous aluminum chloride in APAC as well as globally."

China is the largest and the fastest-growing market for anhydrous aluminum chloride in APAC as well as globally. Rapid industrialization, high demand for anhydrous aluminum chloride from various applications, and increased government spending on industrial developments are key factors projected to drive the growth of the anhydrous aluminum chloride market in China.

China is the leading producer and consumer of dyes and pigments. Anhydrous aluminum chloride is used as a catalyst in the manufacture of dyes and pigments. Thus, the increased demand for dyes and pigments in China is projected to influence the growth of the anhydrous aluminum chloride market in this country.

Extensive primary interviews were conducted to determine and verify the market sizes of various segments and subsegments obtained from the data gathered through secondary research. The breakdown of primary interviews is given below.

By Company Type - Tier 1 – 54%, Tier 2 – 35%, and Tier 3 – 11%

By Designation - C-Level Executives – 44%, Directors – 34%, and Others – 22%

By Region - APAC – 63%, Europe – 18%, North America – 12%, South America – 4%, and the Middle East & Africa – 3%

Key players profiled in the anhydrous aluminum chloride market report include Gulbrandsen (US), Aditya Birla Chemicals (India), Gujarat Alkalies and Chemicals (India), BASF (Germany), Kemira Oyj (Finland), and Nippon Light Metal (Japan).



### Research Coverage:

This report covers the consumption of anhydrous aluminum chloride in different applications and regions. It aims at estimating the size and future growth potential of the anhydrous aluminum chloride market and its segments based on form, application, and region. The report also includes an in-depth competitive analysis of key players operating in the anhydrous aluminum chloride market, in addition to their company profiles, recent developments, and key growth strategies.

# Key Benefits of Buying the Report:

This report aims at helping market leaders/new entrants in the anhydrous aluminum chloride market by providing them the closest approximations of revenues for the anhydrous aluminum chloride market and its subsegments. It also aims at helping stakeholders obtain an in-depth understanding of the competitive landscape of the market and gain insights to improve the position of their businesses by adopting suitable market strategies. The report provides information on key market drivers, restraints, challenges, and opportunities, which help stakeholders understand the pulse of the market.



# **Contents**

#### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 DEFINITION
- 1.3 MARKET SCOPE
- 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 UNIT CONSIDERED
- 1.6 STAKEHOLDERS

#### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 TOP-DOWN AND BOTTOM-UP APPROACH
- 2.3 DATA TRIANGULATION
  - 2.3.1 ASSUMPTIONS
- 2.4 LIMITATIONS

#### **3 EXECUTIVE SUMMARY**

#### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE ANHYDROUS ALUMINUM CHLORIDE MARKET
- 4.2 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY FORM
- 4.3 ANHYDROUS ALUMINUM CHLORIDE MARKET GROWTH, BY APPLICATION
- 4.4 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY COUNTRY AND APPLICATION

#### **5 MARKET OVERVIEW**



- 5.1 INTRODUCTION
- **5.2 MARKET DYNAMICS** 
  - 5.2.1 DRIVERS
    - 5.2.1.1 Growing demand from various applications
    - 5.2.1.2 High demand for anhydrous aluminum chloride in APAC
  - 5.2.2 RESTRAINTS
    - 5.2.2.1 Fluctuating raw materials prices
  - **5.2.3 OPPORTUNITIES**
  - 5.2.3.1 Increasing export opportunity for anhydrous aluminum chloride in APAC
  - 5.2.4 CHALLENGES
  - 5.2.4.1 Difficulty in storing anhydrous aluminum chloride
- 5.3 PORTER'S FIVE FORCES ANALYSIS
  - 5.3.1 THREAT OF NEW ENTRANTS
  - 5.3.2 THREAT OF SUBSTITUTES
  - 5.3.3 BARGAINING POWER OF SUPPLIERS
  - 5.3.4 BARGAINING POWER OF BUYERS
  - 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

# 6 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY FORM

- **6.1 INTRODUCTION**
- 6.2 GRANULE
- 6.3 POWDER

#### 7 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY APPLICATION

- 7.1 INTRODUCTION
- 7.2 DYES & PIGMENTS
- 7.3 PESTICIDES
- 7.4 PHARMACEUTICALS AND COSMETICS
- 7.5 HYDROCARBON RESINS
- 7.6 FUMED ALUMINA
- 7.7 ELECTROLYTIC PRODUCTION OF ALUMINUM
- 7.8 TITANIUM DIOXIDE
- 7.9 OTHERS

## 8 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY REGION



- 8.1 INTRODUCTION
- 8.2 APAC
  - 8.2.1 CHINA
  - 8.2.2 INDIA
  - 8.2.3 JAPAN
  - 8.2.4 SOUTH KOREA
  - 8.2.5 INDONESIA
  - 8.2.6 AUSTRALIA
  - 8.2.7 VIETNAM
  - 8.2.8 REST OF APAC
- 8.3 EUROPE
  - 8.3.1 GERMANY
  - **8.3.2 FRANCE**
  - 8.3.3 ITALY
  - 8.3.4 UK
  - 8.3.5 SPAIN
  - **8.3.6 BELGIUM**
  - **8.3.7 TURKEY**
  - **8.3.8 RUSSIA**
  - 8.3.9 REST OF EUROPE
- 8.4 NORTH AMERICA
  - 8.4.1 US
  - **8.4.2 MEXICO**
  - 8.4.3 CANADA
- 8.5 SOUTH AMERICA
  - 8.5.1 BRAZIL
  - 8.5.2 ARGENTINA
  - 8.5.3 COLOMBIA
  - 8.5.4 REST OF SOUTH AMERICA
- 8.6 MIDDLE EAST & AFRICA
  - 8.6.1 SAUDI ARABIA
  - 8.6.2 SOUTH AFRICA
  - 8.6.3 UAE
  - 8.6.4 QATAR
  - 8.6.5 REST OF MIDDLE EAST & AFRICA

#### 9 COMPETITIVE LANDSCAPE

### 9.1 OVERVIEW



- 9.2 MARKET RANKING
  - 9.2.1 MARKET RANKING OF KEY PLAYERS (2016)
- 9.3 COMPETITIVE SITUATION AND TRENDS
  - 9.3.1 INVESTMENT AND EXPANSION

#### **10 COMPANY PROFILES**

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)\*

- 10.1 GULBRANDSEN
- 10.2 ADITYA BIRLA CHEMICALS
- 10.3 GUJARAT ALKALIES AND CHEMICALS LIMITED
- 10.4 BASF
- 10.5 NIPPON LIGHT METAL
- 10.6 KEMIRA
- 10.7 NIPPON SODA CO., LTD
- 10.8 DONGYING KUNBAO CHEMICAL
- 10.9 JUHUA GROUP CORPORATION
- 10.10 KANTO DENKA KOGYO
- \*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.
- 10.11 OTHER KEY PLAYERS
  - 10.11.1 BASE METAL GROUP
  - 10.11.2 UMIYA GROUP OF COMPANIES
  - 10.11.3 NIKE CHEMICAL INDIA
  - **10.11.4 VANCHLOR**
  - 10.11.5 SEABERT CHEMICALS
  - 10.11.6 UPRA CHEM
  - 10.11.7 AVI-CHEM INDUSTRIES
  - 10.11.8 WEIFANG MENJIE CHEMICALS
  - 10.11.9 AMERICAN ELEMENTS
  - 10.11.10 LYNWON GROUP
  - 10.11.11 ANMOL CHLORO CHEM
  - 10.11.12 REAL METALCHEM PRIVATE LIMITED
  - 10.11.13 CHEMTEX SPECIALITY LIMITED
  - 10.11.14 ALFA AESAR



#### 10.11.15 DCM SHRIRAM INDUSTRIES

#### 11 APPENDIX

- 11.1 INSIGHTS FROM INDUSTRY EXPERTS
- 11.2 DISCUSSION GUIDE
- 11.3 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL
- 11.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 11.5 AVAILABLE CUSTOMIZATIONS
- 11.6 RELATED REPORTS
- 11.7 AUTHORS DETAILS



# **List Of Tables**

#### LIST OF TABLES

Table 1 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY FORM, 2015–2022 (USD MILLION)

Table 2 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY FORM, 2015–2022 (KILOTON)

Table 3 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR GRANULE FORM, BY REGION, 2015–2022 (USD MILLION)

Table 4 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR GRANULE FORM, BY REGION, 2015–2022 (KILOTON)

Table 5 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR POWDER FORM, BY REGION, 2015–2022 (USD MILLION)

Table 6 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR POWDER FORM, BY REGION, 2015–2022 (KILOTON)

Table 7 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY APPLICATION, 2015–2022 (USD MILLION)

Table 8 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY APPLICATION, 2015–2022 (KILOTON)

Table 9 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR DYES & PIGMENTS, BY REGION, 2015–2022 (USD MILLION)

Table 10 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR DYES & PIGMENTS, BY REGION, 2015–2022 (KILOTON)

Table 11 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR PESTICIDES, BY REGION, 2015–2022 (USD MILLION)

Table 12 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR PESTICIDES, BY REGION, 2015–2022 (KILOTON)

Table 13 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR PHARMACEUTICALS AND COSMETICS, BY REGION, 2015–2022 (USD MILLION)

Table 14 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR PHARMACEUTICALS AND COSMETICS, BY REGION, 2015–2022 (KILOTON)

Table 15 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR HYDROCARBON RESINS, BY REGION, 2015–2022 (USD MILLION)

Table 16 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR HYDROCARBON RESINS, BY REGION, 2015–2022 (KILOTON)

Table 17 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR FUMED ALUMINA, BY REGION, 2015–2022 (USD MILLION)

Table 18 ANHYDROUS ALUMINIUM CHLORIDE MARKET FOR FUMED ALUMINA,



BY REGION, 2015-2022 (KILOTON)

Table 19 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR ELECTROLYTIC PRODUCTION OF ALUMINUM, BY REGION, 2015–2022 (USD MILLION)

Table 20 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR ELECTROLYTIC PRODUCTION OF ALUMINUM, BY REGION, 2015–2022 (KILOTON)

Table 21 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR TITANIUM DIOXIDE, BY REGION, 2015–2022 (USD MILLION)

Table 22 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR TITANIUM DIOXIDE, BY REGION, 2015–2022 (KILOTON)

Table 23 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR OTHERS, BY REGION, 2015–2022 (USD MILLION)

Table 24 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR OTHERS, BY REGION, 2015–2022 (KILOTON)

Table 25 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 26 ANHYDROUS ALUMINUM CHLORIDE MARKET, BY REGION, 2015–2022 (KILOTON)

Table 27 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY COUNTRY, 2015–2022 (USD MILLION)

Table 28 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY COUNTRY, 2015–2022 (KILOTON)

Table 29 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY FORM, 2015–2022 (USD MILLION)

Table 30 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY FORM, 2015–2022 (KILOTON)

Table 31 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY APPLICATION, 2015–2022 (USD MILLION)

Table 32 ANHYDROUS ALUMINUM CHLORIDE MARKET IN APAC, BY APPLICATION, 2015–2022 (KILOTON)

Table 33 ANHYDROUS ALUMINUM CHLORIDE MARKET IN CHINA, BY APPLICATION, 2015–2022 (USD MILLION)

Table 34 ANHYDROUS ALUMINUM CHLORIDE MARKET IN CHINA, BY APPLICATION, 2015–2022 (KILOTON)

Table 35 ANHYDROUS ALUMINUM CHLORIDE MARKET IN INDIA, BY APPLICATION, 2015–2022 (USD MILLION)

Table 36 ANHYDROUS ALUMINUM CHLORIDE MARKET IN INDIA, BY APPLICATION, 2015–2022 (KILOTON)

Table 37 ANHYDROUS ALUMINUM CHLORIDE MARKET IN JAPAN, BY APPLICATION, 2015–2022 (USD MILLION)



Table 38 ANHYDROUS ALUMINUM CHLORIDE MARKET IN JAPAN, BY APPLICATION, 2015–2022 (KILOTON)

Table 39 ANHYDROUS ALUMINUM CHLORIDE MARKET EUROPE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 40 ANHYDROUS ALUMINUM CHLORIDE MARKET IN EUROPE, BY COUNTRY, 2015–2022 (KILOTON)

Table 41 ANHYDROUS ALUMINUM CHLORIDE MARKET IN EUROPE, BY FORM, 2015–2022 (USD MILLION)

Table 42 ANHYDROUS ALUMINUM CHLORIDE MARKET IN EUROPE, BY FORM, 2015–2022 (KILOTON)

Table 43 ANHYDROUS ALUMINUM CHLORIDE MARKET IN EUROPE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 44 ANHYDROUS ALUMINUM CHLORIDE MARKET IN EUROPE, BY APPLICATION, 2015–2022 (KILOTON)

Table 45 ANHYDROUS ALUMINUM CHLORIDE MARKET IN GERMANY, BY APPLCIATION, 2015–2022 (USD MILLION)

Table 46 ANHYDROUS ALUMINUM CHLORIDE MARKET IN GERMANY, BY APPLICATION, 2015–2022 (KILOTON)

Table 47 ANHYDROUS ALUMINUM CHLORIDE MARKET IN FRANCE, BY APPLICATION, 2015–2022 (USD MILLION)

Table 48 ANHYDROUS ALUMINUM CHLORIDE MARKET IN FRANCE, BY APPLCIATION, 2015–2022 (KILOTON)

Table 49 ANHYDROUS ALUMINUM CHLORIDE MARKET IN ITALY, BY APPLICATION, 2015–2022 (USD MILLION)

Table 50 ANHYDROUS ALUMINUM CHLORIDE MARKET IN ITALY, BY APPLCIATION, 2015–2022 (KILOTON)

Table 51 ANHYDROUS ALUMINUM CHLORIDE MARKET IN NORTH AMERICA, BY COUNTRY, 2015–2022 (USD MILLION)

Table 52 ANHYDROUS ALUMINUM CHLORIDE MARKET IN NORTH AMERICA, BY COUNTRY, 2015–2022 (KILOTON)

Table 53 ANHYDROUS ALUMINUM CHLORIDE MARKET IN NORTH AMERICA, BY FORM, 2015–2022 (USD MILLION)

Table 54 ANHYDROUS ALUMINUM CHLORIDE MARKET IN NORTH AMERICA, BY FORM, 2015–2022 (KILOTON)

Table 55 ANHYDROUS ALUMINUM CHLORIDE MARKET IN NORTH AMERICA, BY APPLICATION, 2015–2022 (USD MILLION)

Table 56 ANHYDROUS ALUMINUM CHLORIDE MARKET IN NORTH AMERICA, BY APPLICATION, 2015–2022 (KILOTON)

Table 57 ANHYDROUS ALUMINUM CHLORIDE MARKET IN US, BY APPLICATION,



2015-2022 (USD MILLION)

Table 58 ANHYDROUS ALUMINUM CHLORIDE MARKET IN US, BY APPLICATION, 2015–2022 (KILOTON)

Table 59 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MEXICO, BY APPLICATION, 2015–2022 (USD MILLION)

Table 60 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MEXICO, BY APPLICATION, 2015–2022 (KILOTON)

Table 61 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SOUTH AMERICA, BY COUNTRY, 2015–2022 (USD MILLION)

Table 62 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SOUTH AMERICA, BY COUNTRY, 2015–2022 (KILOTON)

Table 63 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SOUTH AMERICA, BY FORM, 2015–2022 (USD MILLION)

Table 64 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SOUTH AMERICA, BY FORM, 2015–2022 (KILOTON)

Table 65 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SOUTH AMERICA, BY APPLICATION, 2015–2022 (USD MILLION)

Table 66 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SOUTH AMERICA, BY APPLICATION, 2015–2022 (KILOTON)

Table 67 ANHYDROUS ALUMINUM CHLORIDE MARKET IN BRAZIL, BY APPLICATION, 2015–2022 (USD MILLION)

Table 68 ANHYDROUS ALUMINUM CHLORIDE MARKET IN BRAZIL, BY APPLICATION, 2015–2022 (KILOTON)

Table 69 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MIDDLE EAST & AFRICA, BY COUNTRY, 2015–2022 (USD MILLION)

Table 70 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MIDDLE EAST & AFRICA, BY COUNTRY, 2015–2022 (KILOTON)

Table 71 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MIDDLE EAST & AFRICA, BY FORM, 2015–2022 (USD MILLION)

Table 72 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MIDDLE EAST & AFRICA, BY FORM, 2015–2022 (KILOTON)

Table 73 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MIDDLE EAST & AFRICA, BY APPLICATION, 2015–2022 (USD MILLION)

Table 74 ANHYDROUS ALUMINUM CHLORIDE MARKET IN MIDDLE EAST & AFRICA, BY APPLICATION, 2015–2022 (KILOTON)

Table 75 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SAUDI ARABIA, BY APPLICATION, 2015–2022 (USD MILLION)

Table 76 ANHYDROUS ALUMINUM CHLORIDE MARKET IN SAUDI ARABIA, BY APPLICATION, 2015–2022 (KILOTON)



Table 77 INVESTMENT AND EXPANSION, 2014–2017



# **List Of Figures**

#### LIST OF FIGURES

Figure 1 ANHYDROUS ALUMINUM CHLORIDE MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 ANHYDROUS ALUMINUM CHLORIDE MARKET: DATA TRIANGULATION

Figure 5 GRANULE FORM EXPECTED TO DOMINATE THE ANHYDROUS

ALUMINUM MARKET DURING THE FORECAST PERIOD

Figure 6 DYES AND PIGMENTS APPLICATION DOMINATES THE ANHYDROUS

ALUMINUM CHLORIDE MARKET DURING THE FORECAST PERIOD

Figure 7 ANHYDROUS ALUMINUM CHLORIDE MARKET: SNAPSHOT

Figure 8 EMERGING ECONOMIES OFFER HIGH GROWTH OPPORTUNITIES IN

THE ANHYDROUS ALUMINUM CHLORIDE MARKET

Figure 9 GRANULAR ANHYDROUS ALUMINUM CHLORIDE EXPECTED TO

REGISTER A HIGHER CAGR BETWEEN 2017 AND 2022

Figure 10 ANHYDROUS ALUMINUM CHLORIDE FOR DYES AND PIGMENTS

EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 11 CHINA ACCOUNTED FOR THE LARGEST SHARE OF THE ANHYDROUS

**ALUMINUM CHLORIDE MARKET IN 2016** 

Figure 12 FACTORS GOVERNING ANHYDROUS ALUMINUM CHLORIDE MARKET

Figure 13 GRANULE FORM EXPECTED TO LEAD THE ANHYDROUS ALUMINUM

CHLORIDE MARKET DURING THE FORECAST PERIOD

Figure 14 ANHYDROUS ALUMINUM CHLORIDE MARKET FOR DYES & PIGMENTS

TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

Figure 15 REGIONAL SNAPSHOT: INDIA AND CHINA TO BE FAST-GROWING

MARKETS FOR ANHYDROUS ALUMINUM CHLORIDE DURING 2017-2022

Figure 16 ANHYDROUS ALUMINUM CHLORIDE MARKET SNAPSHOT IN APAC

Figure 17 ANHYDROUS ALUMINUM CHLORIDE MARKET SNAPSHOT IN EUROPE

Figure 18 GERMANY TO DOMINATE ANHYDROUS ALUMINUM CHLORIDE MARKET

**DURING FORECAST PERIOD** 

Figure 19 US EXPECTED TO CONTINUE TO LEAD NORTH AMERICAN

ANHYDROUS ALUMINUM CHLORIDE MARKET DURING 2017-2022

Figure 20 BRAZIL EXPECTED TO CONTINUE TO DOMINATE SOUTH AMERICAN

ANHYDROUS ALUMINUM CHLORIDE MARKET DURING 2017-2022

Figure 21 SAUDI ARABIA EXPECTED TO CONTINUE TO LEAD ANHYDROUS

ALUMINUM CHLORIDE MARKET DURING FORECAST PERIOD

Figure 22 INVESTMENT & EXPANSION IS THE KEY GROWTH STRATEGY



**BETWEEN 2014 AND 2017** 

Figure 23 GULBRANDSEN: SWOT ANALYSIS

Figure 24 ADITYA BIRLA CHEMICALS: COMPANY SNAPSHOT

Figure 25 ADITYA BIRLA CHEMICALS: SWOT ANALYSIS

Figure 26 GUJARAT ALKALIES AND CHEMICALS LIMITED: COMPANY SNAPSHOT

Figure 27 GUJARAT ALKALIES AND CHEMICALS LIMITED: SWOT ANALYSIS

Figure 28 BASF: COMPANY SNAPSHOT

Figure 29 BASF: SWOT ANALYSIS

Figure 30 NIPPON LIGHT METAL: COMPANY SNAPSHOT

Figure 31 KEMIRA: COMPANY SNAPSHOT

Figure 32 KEMIRA: SWOT ANALYSIS

Figure 33 NIPPON SODA CO., LTD: COMPANY SNAPSHOT



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