

Amphoteric Surfactants Market by Type (Betaine, Amine Oxide, Amphoacetates, Amphopropionates, Sultaines), Application (Personal Care, Home Care & I&I Cleaning, Oil Field Chemicals, Agrochemicals), and Region - Global Forecast to 2023

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Abstracts

“In terms of value, the amphoteric surfactants market is projected to grow at a CAGR of 7.0% from 2018 to 2023.”

The amphoteric surfactants market is projected to grow from USD 3.52 billion in 2018 to USD 4.94 billion by 2023, at a CAGR of 7.0% during the forecast period. The rising demand for personal care products, coupled with the increasing demand for high-performance surfactants is driving the growth of the market for amphoteric surfactants across the globe. However, the formulation and stringent implementation of various regulations to monitor the release of toxic chemicals and gases into the environment during the manufacturing of amphoteric surfactants are expected to restrain the growth of the amphoteric surfactants market during the forecast period.

“Based on type, the amine oxide segment of the amphoteric surfactants market is projected to grow at the highest CAGR in terms of both, value and volume between 2018 and 2023.”

The demand for amine oxide is very high in the home care and Industrial & Institutional (I&I) cleaning application due to the excellent foaming and cleansing properties of amine oxide. Moreover, it has the ability to decrease skin irritation. Amine oxide is used in the oxygen bleaching and cleansing products due to its inherent stability in the presence of hydrogen peroxide.

“The Asia Pacific amphoteric surfactants market is projected to grow at the highest CAGR, in terms of value and volume during the forecast period.”

The Asia Pacific amphoteric surfactants market is projected to grow at the highest CAGR, in terms of value and volume between 2018 and 2023. Economic growth of emerging countries and increasing disposable income of the middle-class population of the Asia Pacific region are making it an attractive market for manufacturers of amphoteric surfactants. Increasing awareness among masses regarding skin, hair, and oral care, changing lifestyle of the middle-class population of the region due to their growing disposable income, and increasing popularity of organic skin care products are some of the major factors fueling the growth of the Asia Pacific amphoteric surfactants market during the forecast period.

Breakdown of profiles of primary participants for the report:

By Company Type: Tier 1 – 45%, Tier 2 – 22%, and Tier 3 – 33%

By Designation: C Level – 50%, Director Level – 10%, and Others – 40%

By Region: North America – 17%, Europe – 33%, APAC– 17%, the Middle East & Africa – 25%, and South America – 8%

Some of the key companies profiled in this report are AkzoNobel N.V. (Netherlands), BASF SE (Germany), Clariant AG (Switzerland), Croda (UK), Evonik Industries AG (Germany), Lonza (Switzerland), the Lubrizol Corporation (US), Oxiteno SA (Brazil), Solvay (Belgium), and Stepan Company (US).

Research Coverage

The amphoteric surfactants market has been segmented based on type, application, and region. Based on type, the market has been segmented into betaine (alkyl betaine, alkyl amido betaine, and others), amine oxide, amphotoacetates, amphopropionates, and sultaines. Based on application, the amphoteric surfactants market has been segmented into personal care (skin care, hair care, and others), home care and Industrial & Institutional (I&I) cleaning, oil field chemicals, agrochemicals, and others. The market has also been studied for Asia Pacific, Europe, North America, the Middle East & Africa, and South America.

Key Benefits of Buying the Report

This report covers the following studies:

Market segmentation based on type, application, and region, and their subsegments

Market dynamics including drivers, restraints, and opportunities that impact the growth of the amphoteric surfactants market

Value chain analysis

Porter's five forces analysis for the amphoteric surfactants market

Profiles of the key players operating in the amphoteric surfactants market

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About

The report "Amphoteric Surfactants Market by Type (Betaine, Amine Oxide, Amphoacetates, Amphopropionates, Sultaines), Application (Personal Care, Home Care & I&I Cleaning, Oil Field Chemicals, Agrochemicals), and Region - Global Forecast to 2023" The amphoteric surfactants market is projected to grow from USD 3.52 billion in 2018 to USD 4.94 billion by 2023, at a CAGR of 7.0% between 2018 and 2023. Rising demand for personal care products and high-performance amphoteric surfactants is expected to drive the growth of the amphoteric surfactants market during the forecast period.

Major companies profiled in this report include:

AkzoNobel N.V. (Netherlands), BASF SE (Germany), Clariant AG (Switzerland), Croda (UK), Evonik Industries AG (Germany), Lonza (Switzerland), the Lubrizol Corporation (US), Oxiteno SA (Brazil), Solvay (Belgium), and Stepan Company (US).

Breakdown of profiles of primary participants for the report:

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The amphoteric surfactants market has been segmented based on type, application, and region. Based on type, the market has been segmented into betaine (alkyl betaine, alkyl amido betaine, and others), amine oxide, amphoacetates, amphopropionates, and sultaines. Based on application, the amphoteric surfactants market has been segmented into personal care (skin care, hair care, and others), home care and Industrial & Institutional (I&I) cleaning, oil field chemicals, agrochemicals, and others. The market has also been studied for Asia Pacific, Europe, North America, the Middle East & Africa, and South America.

Evonik Industries AG is a leading manufacturer of amphoteric surfactants across the globe. The company is a specialty chemical company. It has a well-established

distribution network and brand value fueling its growth in the amphoteric surfactants market. The company provides betaine, amine oxide, and amphotoacetates for personal care and home care applications.

Solvay is another leading manufacturer of amphoteric surfactants. It has a strong brand name in the amphoteric surfactants market. Mackam, Miracare, Mirataine, and Miranol are the leading brands of the company that have a vast product line, which caters to a wide range of applications. The company offers amphoteric surfactants for personal care, oil & gas, home care, and Industrial & Institutional (I&I) cleaning applications.

Stepan Company is the US-based manufacturer of amphoteric surfactants. The Amphosol brand offered by the company is one of the most consumed amphoteric surfactants in the US. Stepan Company has a strong foothold in the North American market and offers amphoteric surfactants for personal care, home care, and I&I cleaning applications.

BASF SE is one of the leading manufacturers of amphoteric surfactants in Germany. The company has a strong presence in the Europe amphoteric surfactants market. It focuses on new product launches to strengthen its presence in the market. For instance, in July 2015, BASF SE and the US-based Solazyme launched a new amphoteric surfactant under the brand name Dehyton AO 45. This new product is mainly used in the home and personal care applications. This new product launch is expected to help the company in increasing its share in the amphoteric surfactants market.

Based on type, the amine oxide segment of the amphoteric surfactants market is projected to grow at the highest CAGR, in terms of value and volume from 2018 to 2023.

Based on type, the amphoteric surfactants market has been segmented into betaine (alkyl betaine, alkyl amido betaine, and others), amine oxide, amphotoacetates, amphopropionates, and sultaines. The amine oxide segment of the market is projected to grow at the highest CAGR in terms of both, value and volume during the forecast period. Amine oxide is a mild surfactant, which offers excellent secondary surfactant characteristics. It has the ability to decrease skin irritation in combination with Linear Alkylbenzene Sulfonate (LAS) or alcohol sulfates. Moreover, amine oxide possesses inherent stability and has improved cleansing properties.

Based on application, the personal care segment is projected to lead the

amphoteric surfactants market during the forecast period in terms of both, value and volume.

The personal care segment is projected to lead the amphoteric surfactants market in terms of both, value and volume between 2018 and 2023. Amphoteric surfactants are the mildest surfactants and hence, are commonly used in the formulation of various personal care products. The mildness of amphoteric surfactants can be attributed to their zwitterion nature. The use of these surfactants in the personal care products results in lower skin irritation as compared to other surfactants.

The European region is expected to be the largest market for amphoteric surfactants during the forecast period.

The amphoteric surfactants market has been studied for 5 regions, namely, Asia Pacific, North America, Europe, the Middle East & Africa, and South America. The European region is projected to be the largest market for amphoteric surfactants during the forecast period due to the strong foothold of manufacturers of personal care products in the region. Amphoteric surfactants are the key compounds used in the formulation of various personal care products. The European region is also home for the leading manufacturers of amphoteric surfactants. The major countries driving the growth of the amphoteric surfactants in the European region are France, Germany, Italy, and Russia.

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