

Americas Cables Market by Polymer and Insulation Type (Semiconducting polymer, XLPE, EPR, HEPR, low Voltage Cables), Semiconducting Layer (Inner & Outer Semiconducting layer), Application, Voltage, End User & Region – Global Forecast to 2029

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Abstracts

The Americas Cables market is estimated to grow from USD 10.9 billion by 2029 from an estimated USD 8.7 billion in 2024, at a CAGR of 4.5% during the forecast period. The market for cables in the Americas is expanding due to rising industry, urbanization, and infrastructure development. The need for cutting-edge cable solutions is also fueled by the growing demand for electricity, telecommunications, and renewable energy initiatives. Additionally, technological developments in the cable manufacturing industry, like the creation of smart cable systems and high-performance insulation materials, are driving market expansion.

“Renewable Energy Sector segment is the fastest segment of the Americas Cables market, by end user.”

Based on end user, the Americas Cables market has been split into three types: industrial, renewables, and commercial. The renewables segment growth is due to the rapid expansion of renewable energy projects like as solar and wind farms. For grid connectivity and power transfer, these projects need a lot of cabling. Growth in the renewable energy sector is also driven by rising government support for green energy, technological developments, and growing demand for sustainable energy solutions. High-quality cables appropriate for renewable energy applications, such as solar and wind power installations, are in high demand due to this expansion's requirement for reliable, effective power transmission and distribution systems.

“Inner Semiconducting Layer is expected to emerge as the fastest-growing segment based on semiconducting layer.”

Based on semiconducting layer, the Americas Cables market has been segmented into inner semiconducting layer and outer semiconducting layer. The inner semiconducting layer segment of the Americas Cables Market is expected to be the fastest-growing due to its importance in increasing cable performance and dependability. By distributing the electric field uniformly and lowering electrical stress concentrations, this layer prolongs the life of cables and lowers the possibility of insulation failure.

“Underground is expected to be the largest segment based on application.”

Demand for underground cables is increasing in the Americas Cables Market as urbanization and infrastructure development continue. When compared to overhead wires, they have many advantages, including improved dependability, decreased environmental effect, and visual attractiveness. Subterranean cables are becoming more and more in demand due to growing urbanization initiatives and the necessity for dependable power distribution in densely populated areas. As a result, they are becoming a major factor driving market expansion.

“North America is expected to emerge as the largest region based on Americas Cables market.”

By region, the Americas Cables market has been segmented into Asia Pacific, North America, South America, and Central America. In the region, the Americas Cables market is expanding in North America because of the region's robust industrial infrastructure, which fuels demand from sectors including manufacturing, oil and gas, and the automotive industry; industrial end-users play a major role. Demand is also increased by the increased focus on renewable energy initiatives, especially in the US and Canada. The market is also driven by strong commercial industries like data centers and telecommunications. North America's dominance in the industry is further strengthened by the extensive usage of subterranean cables for urbanization projects and the deployment of submarine cables for offshore energy facilities.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information,

as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 45%, Tier 2- 30%, and Tier 3- 25%

By Designation: C-Level- 35%, Director Levels- 25%, and Others- 40%

By Region: North America- 50%, South America- 30% and Central America- 20%

Note: Others include product engineers, product specialists, and engineering leads.

Note: The tiers of the companies are defined on the basis of their total revenues as of 2021. Tier 1: > USD 1 billion, Tier 2: From USD 500 million to USD 1 billion, and Tier 3: The Americas Cables market is dominated by a few major players that have a wide regional presence. The leading players in the Americas Cables market are Prysmian Group (Italy), Southwire Company, LLC (US), Nexans (France), LS Cable & System Ltd (South Korea) and NKT a/s (Denmark).

Research Coverage:

The report defines, describes, and forecasts the Americas Cables market, polymer and insulation type, semiconducting layer, voltage, application, end user, and region. It also offers a detailed qualitative and quantitative analysis of the market. The report provides a comprehensive review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics, market estimates, in terms of value, and future trends in the Americas Cables market.

Key Benefits of Buying the Report

Increase in renewable energy generation in major countries is fueling the demand for cables, especially in the US. Rapid pace of industrialization and urbanization across America.

Product Development/ Innovation: The trends such as self-healing cables and smart grid solutions.

Market Development: The global scenario of Americas Cables has developed due to a global shift towards sustainable energy solutions, increased adoption of

renewable sources like solar and wind power, technological advancements enhancing efficiency, and the growing investments done by government and companies. These factors collectively propel innovation, creating a dynamic landscape for Americas Cables technologies to meet evolving energy demands.

Market Diversification: Market diversification in the Americas Cables market is a response to varied energy needs across industries and regions. As renewable energy adoption expands, diverse applications emerge, from residential solar installations to utility-scale projects. Americas Cables manufacturers diversify their product offerings to cater to the specific requirements of different sectors, fostering market growth and resilience.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Prysmian Group (Italy), Southwire Company, LLC (US), Nexans (France), LS Cable & System Ltd. (South Korea) and NKT A/S (Denmark) among others in the Americas Cables market.

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