

Alumina Trihydrate Market by Type (Ground, Wet, Dry, Precipitate), Application (Flame Retardant, Filler, Antacid), End-Use Industry (Plastic, Building & Construction, Paints & Coatings, Pharmaceuticals, Glass, Rubber), Region - Global Forecast to 2025

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Abstracts

The global alumina trihydrate market size is estimated at USD 1.5 billion in 2020 and is projected to reach USD 1.9 billion by 2025, at a CAGR of 5.5% from 2020 to 2025. The growth of the alumina trihydrate market can be attributed to flourishing plastics and building & construction industries globally with the increasing use of alumina trihydrate in various applications. The rising demand for fire safety and cost-effective fillers has led to the increased consumption of alumina trihydrate in various end-use industries such as plastics.

Impact of COVID-19 outbreak on the alumina trihydrate market

The outbreak of COVID-19 has affected the market for alumina trihydrate manufacturers catering to the plastic, building & construction, paints & coatings and other products which were not considered as essential. Moreover, most of the global companies operating in this market are based in the Asia Pacific, US, and European countries, which are adversely affected by the pandemic. These companies having their manufacturing units in China and other Asian countries are also severely affected. Therefore, disruptions in the supply chain have resulted in hampering production units due to a lack of raw materials and workforce.

The ground segment is expected to be the largest type segment of the alumina trihydrate market during the forecast period

Ground alumina trihydrate is a white crystalline powder having low impurity content, good stability, uniform particle size, and good dispersibility. After drying, alumina hydrate is ground using mechanical mills and ceramic lined ball mills to obtain finer particle sizes. This grade is also used in paper industries as a whitening agent in place of titanium dioxide and as a filler material, flame retardant, and smoke suppressor in thermoplastics, thermosets SMC/DMC molding, FRP, PVC. Ground alumina trihydrate can improve the anti-leakage, arc resistance, wear resistance, and anti-aging performance of the products.

The flame retardant segment is expected to be the fastest-growing application segment of the alumina trihydrate market during the forecast period

Flame retardants are substances that are added to polymers and other materials used in electronics, textiles, buildings, and furniture to slow down the production of flames in case event of a fire. Flame retardants reduce the flame either by releasing moisture or by forming char. The growing number of residential and commercial establishments has increased the risks of explosions and fire-related accidents. Thus, several countries across North America and Europe have mandated stringent fire safety regulations and protocols. This has led to the increased use of flame retardant across buildings to meet these government regulations.

Plastics segment to be the fastest-growing segment in the alumina trihydrate market

Plastic materials need to be incorporated with flame retardant chemicals, as these materials can easily catch fire. With the growing consumption of plastic materials for various applications, the use of flame retardant chemicals has become inevitable, driving the growth of the market. Polyolefins are the most widely used polymers. They have a wide range of applications across all industries. The use of polyethylene and polypropylene is increasing in various consumer-centric industries. When mixed with suitable flame retardants, polyethylene and polypropylene exhibit outstanding thermal properties and are widely used in packaging, wires & cables, and to maintain fire resistance in materials.

The Asia Pacific region is expected to grow at the highest rate during the forecast period

By region, Asia Pacific is estimated to account for the largest share of the global alumina trihydrate market in 2019 and is expected to grow at the highest growth rate during the forecast period. Factors such as rising disposable income, changing

lifestyles, and growing middle-class population are expected to drive the demand, which in turn, will support the growth of the market in the region. Further, factors, such as the ready availability of raw materials and workforce, along with sophisticated technologies and innovations, have driven the growth of the economy in the Asia Pacific region.

Breakdown of primary interviews for the report on the ALUMINA TRIHYDRATE market

By Company Type – Tier 1 – 16%, Tier 2 – 36%, and Tier 3 – 48%

By Designation – C-Level – 12%, D-Level Executives – 28%, and Others – 60%

By Region – Europe – 36%, North America – 28%, Asia Pacific – 20%, Middle East & Africa – 12% and South America – 4%

Sumitomo Chemical Company, Limited (Japan), Hindalco Industries Limited (India), Aluminum Corporation of China Limited (China), Nabaltec AG (Germany), and Huber Engineered Materials (US) are the key players in the alumina trihydrate market. These companies are focused on investing in plant capacity expansions and acquisitions. They are expanding their product portfolios and compete with other key market players.

Research Coverage

The report covers the alumina trihydrate market by type (ground, wet, dry, precipitate), application (flame retardant, antacid, filler), end-use industry (plastic, building & construction, paint & coatings, glass, rubber, pharmaceuticals), region. The study aims at estimating the size and future growth potential of the market across various segments. It also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

Key Benefits of Buying the Report

From an insight perspective, this report focuses on various levels of analyses, such as industry analysis (industry trends) and company profiles. With these insights, the study discusses the basic views on the competitive landscape, emerging & high-growth segments, high-growth regions, drivers, restraints, opportunities, and challenges in the alumina trihydrate market.

The report provides insights on the following:

Alumina Trihydrate Market by Type (Ground, Wet, Dry, Precipitate), Application (Flame Retardant, Filler, Antac...

Market Penetration: Comprehensive information on various products of alumina trihydrate offered by top players operating in the market

Product Development/Innovation: Detailed insights into upcoming developments in the alumina trihydrate market, R&D activities, and new applications

Market Development: Comprehensive information about lucrative and emerging markets across different regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the alumina trihydrate market

Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of leading players in the alumina trihydrate market

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

FIGURE 1 MARKET SEGMENTATION

1.4 REGIONS COVERED

1.5 ALUMINA TRIHYDRATE MARKET: INCLUSIONS AND EXCLUSIONS

FIGURE 2 YEARS CONSIDERED FOR THE STUDY

1.6 CURRENCY

1.7 UNIT CONSIDERED

1.8 STAKEHOLDERS

1.9 LIMITATIONS

1.10 SUMMARY OF CHANGES MADE IN THE REVAMPED VERSION

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primary interviews

2.1.2.3 Key industry insights

2.2 BASE NUMBER CALCULATION

FIGURE 3 BASE NUMBER CALCULATION – APPROACH 1

FIGURE 4 BASE NUMBER CALCULATION – APPROACH 2

FIGURE 5 BASE NUMBER CALCULATION – APPROACH 3

FIGURE 6 BASE NUMBER CALCULATION – APPROACH 4

2.3 FORECAST NUMBER CALCULATION

2.4 MARKET ENGINEERING PROCESS

2.4.1 TOP-DOWN APPROACH

FIGURE 7 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

2.4.2 BOTTOM-UP APPROACH

FIGURE 8 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.5 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 9 DATA TRIANGULATION

2.6 ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 10 DISRUPTION IN THE SUPPLY CHAIN TO RESTRAIN THE MARKET GROWTH IN 2020

FIGURE 11 ASIA PACIFIC TO BE THE FASTEST-GROWING SEGMENT

FIGURE 12 FLAME RETARDANT APPLICATION TO LEAD ALUMINA TRIHYDRATE MARKET

FIGURE 13 PLASTIC END-USE INDUSTRY TO LEAD ALUMINA TRIHYDRATE MARKET

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE ALUMINA TRIHYDRATE MARKET

FIGURE 14 INCREASING DEMAND FROM FLAME RETARDANT SEGMENT OFFERS LUCRATIVE GROWTH OPPORTUNITIES FOR MARKET PLAYERS

4.2 ALUMINA TRIHYDRATE MARKET, BY TYPE

FIGURE 15 PRECIPITATE TO BE THE FASTEST-GROWING SEGMENT

4.3 ALUMINA TRIHYDRATE MARKET, BY APPLICATION

FIGURE 16 FLAME RETARDANT TO BE THE FASTEST-GROWING APPLICATION SEGMENT

4.4 ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY AND REGION

FIGURE 17 ASIA PACIFIC TO ACCOUNT FOR THE LARGEST MARKET SHARE

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 18 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES, IN ALUMINA TRIHYDRATE MARKET

5.2.1 DRIVERS

5.2.1.1 Increasing demand for non-halogenated flame retardants

5.2.1.2 Increasing demand for alumina trihydrate in the paints & coatings industry

5.2.1.3 Increasing demand for plastics

5.2.1.4 Plastic consumption, by country, 2015-2018 (kiloton)

5.2.2 RESTRAINTS

5.2.2.1 Availability of magnesium hydroxide and other alternative products

5.2.3 OPPORTUNITIES

5.2.3.1 Use of aluminum hydroxide in water treatment plants

5.2.3.2 Growing use of polymers in the automotive industry

5.2.4 CHALLENGES

5.2.4.1 Environmental issues related to alumina production

5.3 PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 ALUMINA TRIHYDRATE MARKET: PORTER'S FIVE FORCES ANALYSIS

5.3.1 BARGAINING POWER OF SUPPLIERS

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 ECOSYSTEM

FIGURE 20 ALUMINA TRIHYDRATE ECOSYSTEM

5.5 TECHNOLOGY ANALYSIS

5.6 TRADE ANALYSIS

TABLE 1 MAJOR EXPORTERS OF ALUMINA TRIHYDRATE IN 2019

5.7 VALUE CHAIN ANALYSIS

5.8 REGULATION & TARIFF LANDSCAPE

TABLE 2 REGULATORY LANDSCAPE

5.9 ALUMINA TRIHYDRATE PATENT ANALYSIS

5.9.1 INTRODUCTION

5.9.2 METHODOLOGY

5.9.3 DOCUMENT TYPE

FIGURE 21 ALUMINA TRIHYDRATE REGISTERED PATENTS

5.9.4 PUBLICATION TRENDS - LAST 5 YEARS

FIGURE 22 PUBLICATION TRENDS - LAST 5 YEARS

5.9.5 INSIGHT

5.9.6 JURISDICTION ANALYSIS

FIGURE 23 JURISDICTION ANALYSIS

5.9.7 TOP 10 COMPANIES/APPLICANTS

FIGURE 24 TOP 10 COMPANIES/APPLICANTS

5.9.8 LIST OF PATENTS BY NATIONAL ALUMINIUM COMPANY LIMITED

5.9.9 LIST OF PATENTS BY DUPONT

5.9.10 LIST OF PATENTS BY 3M INNOVATIVE PROPERTIES COMPANY

5.9.11 LIST OF PATENTS BY ECOLAB USA INC

5.9.12 LIST OF PATENTS BY CYTEC INDUSTRIES INC

5.9.13 LIST OF PATENTS BY HUBER CORP J M

5.9.14 TOP 20 PATENT OWNERS (US) IN LAST 10 YEARS

5.10 IMPACT OF COVID-19

TABLE 3 INTERIM ECONOMIC OUTLOOK FORECAST, 2019-2021 (PERCENTAGE)

5.10.1 PLASTIC INDUSTRY

5.10.2 BUILDING & CONSTRUCTION INDUSTRY

5.10.3 PAINTS & COATINGS INDUSTRY

5.10.4 PHARMACEUTICALS INDUSTRY

5.10.5 GLASS INDUSTRY

5.10.6 RUBBER INDUSTRY

5.11 ALUMINA TRIHYDRATE CUSTOMERS

TABLE 4 LIST OF ALUMINA TRIHYDRATE CUSTOMERS – GLOBAL

TABLE 5 LIST OF ALUMINA TRIHYDRATE CUSTOMERS – INDIA

6 ALUMINA TRIHYDRATE MARKET, BY TYPE

6.1 INTRODUCTION

FIGURE 25 PRECIPITATE SEGMENT TO BE THE FASTEST-GROWING SEGMENT

TABLE 6 ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 7 ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

6.2 GROUND

6.2.1 COST EFFECTIVENESS AND WIDE PARTICLE SIZE DISTRIBUTION ARE DRIVING THE GROWTH OF THE MARKET

TABLE 8 GROUND SEGMENT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 9 GROUND SEGMENT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

6.3 DRY

6.3.1 INCREASING APPLICATIONS IN VARIOUS END-USE INDUSTRIES TO DRIVE THE SEGMENT

TABLE 10 DRY SEGMENT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 11 DRY SEGMENT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

6.4 WET

6.4.1 PROPERTIES, SUCH AS HIGH PURITY AND SOLUBILITY IN ACID AND ALKALI, TO DRIVE THE SEGMENT

TABLE 12 WET SEGMENT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 13 WET SEGMENT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

6.5 PRECIPITATE

6.5.1 BETTER FLAME RETARDANCY AND LESS SURFACE MOISTURE TO DRIVE THE SEGMENT

TABLE 14 PRECIPITATE: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 15 PRECIPITATE: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

7 ALUMINA TRIHYDRATE MARKET, BY APPLICATION

7.1 INTRODUCTION

FIGURE 26 FLAME RETARDANT SEGMENT TO GROW AT THE HIGHEST CAGR

TABLE 16 ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 17 ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (KILOTON)

7.2 FLAME RETARDANT

7.2.1 FIRE SAFETY STANDARDS AND REGULATIONS FORMULATED ACROSS THE GLOBE TO DRIVE THE MARKET

TABLE 18 FLAME RETARDANT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 19 FLAME RETARDANT: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

7.3 FILLER

7.3.1 GOOD FIRE RETARDANT AND THERMAL CONDUCTIVITY PROPERTIES ARE TO BOOST THE DEMAND FOR FILLER

TABLE 20 FILLER: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 21 FILLER: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

7.4 ANTACID

7.4.1 CHANGING LIFESTYLES AND FOOD HABITS TO BOOST THE MARKET

TABLE 22 ANTACID: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 23 ANTACID: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

7.5 OTHERS

TABLE 24 OTHER APPLICATIONS: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 25 OTHER APPLICATIONS: ALUMINA TRIHYDRATE MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

8 ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

FIGURE 27 PLASTIC SEGMENT EXPECTED TO LEAD THE ALUMINA TRIHYDRATE MARKET

TABLE 26 ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 27 ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

8.2 PLASTIC

8.2.1 GROWING POPULATION ALONG WITH RAPID URBANIZATION AND INDUSTRIALIZATION IN EMERGING ECONOMIES TO DRIVE THE SEGMENT

TABLE 28 ALUMINA TRIHYDRATE MARKET SIZE IN PLASTIC END-USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 29 ALUMINA TRIHYDRATE MARKET SIZE IN PLASTIC END-USE INDUSTRY, BY REGION, 2018–2025 (KILOTON)

8.3 BUILDING & CONSTRUCTION

8.3.1 INCREASING CONSTRUCTION ACTIVITIES EXPECTED TO DRIVE THE SEGMENT

TABLE 30 ALUMINA TRIHYDRATE MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 31 ALUMINA TRIHYDRATE MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018–2025 (KILOTON)

8.4 PAINTS & COATINGS

8.4.1 RISING SPENDING IN THE INDUSTRIAL SECTOR AND INFRASTRUCTURAL DEVELOPMENTS TO DRIVE THE SEGMENT

TABLE 32 ALUMINA TRIHYDRATE MARKET SIZE IN PAINTS & COATINGS END-USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 33 ALUMINA TRIHYDRATE MARKET SIZE IN PAINTS & COATINGS END-USE INDUSTRY, BY REGION, 2018–2025 (KILOTON)

8.5 PHARMACEUTICALS

8.5.1 INCREASING GERIATRIC POPULATION AND SEDENTARY LIFESTYLES TO DRIVE THE SEGMENT

TABLE 34 ALUMINA TRIHYDRATE MARKET SIZE IN PHARMACEUTICALS

END-USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 35 ALUMINA TRIHYDRATE MARKET SIZE IN PHARMACEUTICALS

END-USE INDUSTRY, BY REGION, 2018–2025 (KILOTON)

8.6 GLASS

8.6.1 RISE IN THE DEMAND FOR HIGH-PERFORMANCE MATERIALS TO DRIVE THE SEGMENT

TABLE 36 ALUMINA TRIHYDRATE MARKET SIZE IN GLASS END-USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 37 ALUMINA TRIHYDRATE MARKET SIZE IN GLASS END-USE INDUSTRY, BY REGION, 2018–2025 (KILOTON)

8.7 RUBBER

8.7.1 INCREASING DEMAND FROM THE AUTOMOTIVE INDUSTRY TO DRIVE THE SEGMENT

TABLE 38 ALUMINA TRIHYDRATE MARKET SIZE IN RUBBER END-USE INDUSTRY, BY REGION, 2018–2025 (USD MILLION)

TABLE 39 ALUMINA TRIHYDRATE MARKET SIZE IN RUBBER END-USE INDUSTRY, BY REGION, 2018–2025 (KILOTON)

8.8 OTHERS

TABLE 40 ALUMINA TRIHYDRATE MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2018–2025 (USD MILLION)

TABLE 41 ALUMINA TRIHYDRATE MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2018–2025 (KILOTON)

9 ALUMINA TRIHYDRATE MARKET, BY REGION

9.1 INTRODUCTION

TABLE 42 INTERIM ECONOMIC OUTLOOK FORECAST, 2019 TO 2021

FIGURE 28 ASIA PACIFIC IS PROJECTED TO BE FASTEST-GROWING MARKET FOR ALUMINA TRIHYDRATE DURING THE FORECAST PERIOD

TABLE 43 ALUMINA TRIHYDRATE MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 44 ALUMINA TRIHYDRATE MARKET, BY REGION, 2018–2025 (KILOTON)

9.1.1 ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY

TABLE 45 ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 46 ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.1.2 ALUMINA TRIHYDRATE MARKET, BY TYPE

TABLE 47 ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD

MILLION)

TABLE 48 ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.1.3 ALUMINA TRIHYDRATE MARKET, BY APPLICATION

TABLE 49 ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025
(USD MILLION)

TABLE 50 ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025
(KILOTON)

9.2 NORTH AMERICA

FIGURE 29 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SNAPSHOT

9.2.1 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY COUNTRY

TABLE 51 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
COUNTRY, 2018–2025 (USD MILLION)

TABLE 52 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
COUNTRY, 2018–2025 (KILOTON)

9.2.2 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY TYPE

TABLE 53 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,
2018–2025 (USD MILLION)

TABLE 54 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,
2018–2025 (KILOTON)

9.2.3 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY END-USE
INDUSTRY

TABLE 55 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (USD MILLION)

TABLE 56 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (KILOTON)

9.2.4 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY APPLICATION

TABLE 57 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
APPLICATION, 2018–2025 (USD MILLION)

TABLE 58 NORTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
APPLICATION, 2018–2025 (KILOTON)

9.2.5 US

9.2.5.1 US dominated the alumina trihydrate market in North America

9.2.5.2 US: Alumina trihydrate market, by type

TABLE 59 US: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD
MILLION)

TABLE 60 US: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025
(KILOTON)

9.2.5.3 US: Alumina trihydrate market, by end-use industry

TABLE 61 US: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY,

2018–2025 (USD MILLION)

TABLE 62 US: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.2.6 CANADA

9.2.6.1 Construction industry to boost demand for alumina trihydrate

9.2.6.2 Canada: Alumina trihydrate market, by type

TABLE 63 CANADA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 64 CANADA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.2.6.3 Canada: Alumina trihydrate market, by end-use industry

TABLE 65 CANADA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 66 CANADA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.2.7 MEXICO

9.2.7.1 Increasing plastics production to drive the growth of the market

9.2.7.2 Mexico: Alumina trihydrate market, by type

TABLE 67 MEXICO: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 68 MEXICO: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.2.7.3 Mexico: Alumina trihydrate market, by end-use industry

TABLE 69 MEXICO: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 70 MEXICO: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3 EUROPE

FIGURE 30 EUROPE: ALUMINA TRIHYDRATE MARKET SNAPSHOT

9.3.1 EUROPE: ALUMINA TRIHYDRATE MARKET, BY COUNTRY

TABLE 71 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 72 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

9.3.2 EUROPE: ALUMINA TRIHYDRATE MARKET, BY TYPE

TABLE 73 EUROPE : ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 74 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.3.3 EUROPE: ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY
TABLE 75 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 76 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3.4 EUROPE: ALUMINA TRIHYDRATE MARKET, BY APPLICATION
TABLE 77 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 78 EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (KILOTON)

9.3.5 GERMANY

9.3.5.1 Germany to lead the alumina trihydrate market in the region

9.3.5.2 Germany: Alumina trihydrate market, by type

TABLE 79 GERMANY: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 80 GERMANY: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.3.5.3 Germany: Alumina trihydrate market, by end-use industry

TABLE 81 GERMANY: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 82 GERMANY: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3.6 UK

9.3.6.1 Increased investment by the government in construction and other industries to boost the market in the UK

9.3.6.2 UK: Alumina trihydrate market, by type

TABLE 83 UK: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 84 UK: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.3.6.3 UK: Alumina trihydrate market, by end-use industry

TABLE 85 UK: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 86 UK: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3.7 FRANCE

9.3.7.1 Increase in new construction projects to drive the alumina trihydrate market

9.3.7.2 France: Alumina trihydrate market, by type

TABLE 87 FRANCE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 88 FRANCE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.3.7.3 France: Alumina trihydrate market, by end-use industry

TABLE 89 FRANCE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 90 FRANCE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3.8 ITALY

9.3.8.1 Growth of Italian automotive industry to drive demand for alumina trihydrate

9.3.8.2 Italy: Alumina trihydrate market, by type

TABLE 91 ITALY: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 92 ITALY: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.3.8.3 Italy: Alumina trihydrate market, by end-use industry

TABLE 93 ITALY: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 94 ITALY: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3.9 RUSSIA

9.3.9.1 Rising demand from construction industry to drive the market growth

9.3.9.2 Russia: Alumina trihydrate market, by type

TABLE 95 RUSSIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 96 RUSSIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.3.9.3 Russia: Alumina trihydrate market, by end-use industry

TABLE 97 RUSSIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 98 RUSSIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.3.10 REST OF EUROPE

9.3.10.1 Rest of Europe: Alumina trihydrate market, by type

TABLE 99 REST OF EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 100 REST OF EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,

2018–2025 (KILOTON)

9.3.10.2 Rest of Europe: Alumina trihydrate market, by end-use industry

TABLE 101 REST OF EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 102 REST OF EUROPE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.4 ASIA PACIFIC

FIGURE 31 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SNAPSHOT

9.4.1 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET, BY COUNTRY

TABLE 103 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 104 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

9.4.2 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET, BY TYPE

TABLE 105 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 106 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.3 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY

TABLE 107 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 108 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.4.4 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET, BY APPLICATION

TABLE 109 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 110 ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (KILOTON)

9.4.5 CHINA

9.4.5.1 China is projected to lead the alumina trihydrate market in the region

9.4.5.2 China: Alumina trihydrate market, by type

TABLE 111 CHINA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 112 CHINA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.5.3 China: Alumina trihydrate market, by end-use industry

TABLE 113 CHINA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 114 CHINA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE

INDUSTRY, 2018–2025 (KILOTON)**9.4.6 INDIA**

9.4.6.1 Availability of cheap labor and rise in flow of FDI in manufacturing industry to drive the market

9.4.6.2 India: Alumina trihydrate market, by type

TABLE 115 INDIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 116 INDIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.6.3 India: Alumina trihydrate market, by end-use industry

TABLE 117 INDIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 118 INDIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.4.7 JAPAN

9.4.7.1 Rising demand from automotive industry to drive the alumina trihydrate market

9.4.7.2 Japan: Alumina trihydrate market, by type

TABLE 119 JAPAN: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 120 JAPAN: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.7.3 Japan: Alumina trihydrate market, by end-use industry

TABLE 121 JAPAN: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 122 JAPAN: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.4.8 SOUTH KOREA

9.4.8.1 Formulation and stringent implementation of fire safety regulations to boost the market in the country

9.4.8.2 South Korea: Alumina trihydrate market, by type

TABLE 123 SOUTH KOREA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 124 SOUTH KOREA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.8.3 South Korea: Alumina trihydrate market, by end-use industry

TABLE 125 SOUTH KOREA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 126 SOUTH KOREA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE

INDUSTRY, 2018–2025 (KILOTON)**9.4.9 AUSTRALIA**

9.4.9.1 Rising demand from construction and plastic industries to boost the market in the country

9.4.9.2 Australia: Alumina trihydrate market, by type

TABLE 127 AUSTRALIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 128 AUSTRALIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.9.3 Australia: Alumina trihydrate market, by end-use industry

TABLE 129 AUSTRALIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 130 AUSTRALIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.4.10 REST OF ASIA PACIFIC

9.4.10.1 Rest of Asia Pacific: Alumina trihydrate market, by type

TABLE 131 REST OF ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 132 REST OF ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.4.10.2 Rest of Asia Pacific: Alumina trihydrate market, by end-use industry

TABLE 133 REST OF ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 134 REST OF ASIA PACIFIC: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.5 MIDDLE EAST & AFRICA

FIGURE 32 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SNAPSHOT

TABLE 135 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET, BY COUNTRY, 2018-2025 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET, BY COUNTRY, 2018-2025 (KILOTON)

9.5.1 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET, BY TYPE

TABLE 137 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 138 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.5.2 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY

TABLE 139 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY

END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 140 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
END-USE INDUSTRY, 2018–2025 (KILOTON)

9.5.3 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET, BY
APPLICATION

TABLE 141 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
APPLICATION, 2018–2025 (USD MILLION)

TABLE 142 MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY
APPLICATION, 2018–2025 (KILOTON)

9.5.4 SAUDI ARABIA

9.5.4.1 Increasing opportunities in end-use industries to fuel the market

9.5.4.2 Saudi Arabia: Alumina trihydrate market, by type

TABLE 143 SAUDI ARABIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,
2018–2025 (USD MILLION)

TABLE 144 SAUDI ARABIA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,
2018–2025 (KILOTON)

9.5.4.3 Saudi Arabia: Alumina trihydrate market, by end-use industry

TABLE 145 SAUDI ARABIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (USD MILLION)

TABLE 146 SAUDI ARABIA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE
INDUSTRY, 2018–2025 (KILOTON)

9.5.5 UAE

9.5.5.1 Growing real-estate and infrastructure to drive the market

9.5.5.2 UAE: Alumina trihydrate market, by type

TABLE 147 UAE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025
(USD MILLION)

TABLE 148 UAE: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025
(KILOTON)

9.5.5.3 UAE: Alumina trihydrate market, by end-use industry

TABLE 149 UAE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY,
2018–2025 (USD MILLION)

TABLE 150 UAE: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY,
2018–2025 (KILOTON)

9.5.6 SOUTH AFRICA

9.5.6.1 Increase in consumption of plastics to fuel the market

9.5.6.2 South Africa: Alumina trihydrate market, by type

TABLE 151 SOUTH AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,
2018–2025 (USD MILLION)

TABLE 152 SOUTH AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE,

2018–2025 (KILOTON)

9.5.6.3 South Africa: Alumina trihydrate market, by end-use industry

TABLE 153 SOUTH AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 154 SOUTH AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.5.7 REST OF MIDDLE EAST & AFRICA

9.5.7.1 Rest of Middle East & Africa: Alumina trihydrate market, by type

TABLE 155 REST OF MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 156 REST OF MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.5.7.2 Rest of Middle East & Africa: Alumina trihydrate market, by end-use industry

TABLE 157 REST OF MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 158 REST OF MIDDLE EAST & AFRICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.6 SOUTH AMERICA

FIGURE 33 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SNAPSHOT

TABLE 159 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 160 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY COUNTRY, 2018–2025 (KILOTON)

9.6.1 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY TYPE

TABLE 161 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 162 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.6.2 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET, BY END-USE INDUSTRY

TABLE 163 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 164 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 165 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 166 SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY APPLICATION, 2018–2025 (KILOTON)

9.6.3 BRAZIL

9.6.3.1 Rising demand for residential construction drives the market

9.6.3.2 Brazil: Alumina trihydrate market, by type

TABLE 167 BRAZIL: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 168 BRAZIL: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.6.3.3 Brazil: Alumina trihydrate market, by end-use industry

TABLE 169 BRAZIL: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 170 BRAZIL: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.6.4 ARGENTINA

9.6.4.1 Government investments in infrastructural development fueling market growth

9.6.4.2 Argentina: Alumina trihydrate market, by type

TABLE 171 ARGENTINA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 172 ARGENTINA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.6.4.3 Argentina: Alumina trihydrate market, by end-use industry

TABLE 173 ARGENTINA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 174 ARGENTINA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

9.6.5 REST OF SOUTH AMERICA

9.6.5.1 Rest of South America: Alumina trihydrate market, by type

TABLE 175 REST OF SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 176 REST OF SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY TYPE, 2018–2025 (KILOTON)

9.6.5.2 Rest of South America: Alumina trihydrate market, by end-use industry

TABLE 177 REST OF SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

TABLE 178 REST OF SOUTH AMERICA: ALUMINA TRIHYDRATE MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MARKET EVALUATION FRAMEWORK

10.3 REVENUE ANALYSIS OF TOP PLAYERS

10.4 MARKET RANKING

FIGURE 34 MARKET RANKING OF KEY PLAYERS IN 2019

10.5 COMPETITIVE EVALUATION QUADRANT (TIER 1)

10.5.1 STAR

10.5.2 EMERGING LEADERS

10.5.3 PERVASIVE

FIGURE 35 ALUMINA TRIHYDRATE MARKET (TIER 1) COMPETITIVE LEADERSHIP MAPPING, 2019

10.5.4 PRODUCT FOOTPRINT

10.6 COMPETITIVE LEADERSHIP MAPPING (START-UP/SMES)

10.6.1 PROGRESSIVE COMPANIES

10.6.2 RESPONSIVE COMPANIES

10.6.3 STARTING BLOCKS

10.6.4 DYNAMIC COMPANIES

FIGURE 36 ALUMINA TRIHYDRATE MARKET (START-UP/SMSE) COMPETITIVE LEADERSHIP MAPPING, 2019

10.7 KEY MARKET DEVELOPMENTS

10.7.1 INVESTMENT & EXPANSION

TABLE 179 INVESTMENTS & EXPANSIONS, 2017–2020

10.7.2 MERGER & ACQUISITION

TABLE 180 MERGERS & ACQUISITIONS, 2017–2020

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, Winning Imperatives, Threat from Competition, Current Focus and Strategies, and Right to Win)*

11.1 NABALTEC AG

FIGURE 37 NABALTEC AG: COMPANY SNAPSHOT

FIGURE 38 NABALTEC AG: SWOT ANALYSIS

11.2 ALUMINUM CORPORATION OF CHINA LIMITED

FIGURE 39 ALUMINUM CORPORATION OF CHINA LIMITED: COMPANY SNAPSHOT

FIGURE 40 ALUMINUM CORPORATION OF CHINA LIMITED: SWOT ANALYSIS

11.3 SUMITOMO CHEMICAL COMPANY, LIMITED

FIGURE 41 SUMITOMO CHEMICAL COMPANY, LIMITED: COMPANY SNAPSHOT

FIGURE 42 SUMITOMO CHEMICAL COMPANY, LIMITED: SWOT ANALYSIS

11.4 HINDALCO INDUSTRIES LIMITED

FIGURE 43 HINDALCO INDUSTRIES LIMITED: COMPANY SNAPSHOT

FIGURE 44 HINDALCO INDUSTRIES LIMITED: SWOT ANALYSIS

11.5 HUBER ENGINEERED MATERIALS

FIGURE 45 HUBER ENGINEERED MATERIALS: SWOT ANALYSIS

11.6 NATIONAL ALUMINIUM COMPANY LIMITED

FIGURE 46 NATIONAL ALUMINIUM COMPANY LIMITED: COMPANY SNAPSHOT

11.7 SCR- SIBELCO NV

FIGURE 47 SCR- SIBELCO NV: COMPANY SNAPSHOT

11.8 LKAB MINERALS AB

11.9 THE R.J. MARSHALL COMPANY

11.10 ALTEO

11.11 TOR MINERALS

11.12 SOUTHERN IONICS INCORPORATED

11.13 KC CORPORATION

11.14 HAYASHI KASEI CO., LTD.

11.15 DADCO ALUMINA AND CHEMICALS LIMITED

11.16 ALUMINA CHEMICALS & CASTABLES

11.17 SPECTRUM CHEMICAL MFG. CORP.

11.18 ALMATIS GMBH

11.19 AKROCHEM CORPORATION

11.20 MAL - MAGYAR ALUMINIUM TERMELŐS KERESKEDELMI ZRT.

11.21 JINAN CHENXU CHEMICAL CO., LTD.

11.22 OTHER PLAYERS

11.22.1 BN INDUSTRIES

11.22.2 ELITE CHEMICALS

11.22.3 PARCHEM – FINE & SPECIALTY CHEMICALS

11.22.4 TAURUS CHEMICALS PRIVATE LIMITED

*Business Overview, Products Offered, Recent Developments, SWOT Analysis, Winning Imperatives, Threat from Competition, Current Focus and Strategies, and Right to Win might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

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