

# **Alpha Olefins Market by Type, Application (Poly-olefine Comonomer, Surfactants and Intermediates, Lubricants, Fine Chemicals, Oil Field Chemicals), and Region (North America, Europe, APAC, MEA, South America) - Global Forecast to 2028**

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## **Abstracts**

The Alpha olefins market is expected to grow at a CAGR of 5.6% during the forecast period, from an estimated USD 7.1 Billion in 2023 to USD 9.3 Billion in 2028. Increased construction activity can drive demand for plastic building products, such as pipes, window frames, and flooring, thereby increasing demand for alpha olefins. Alpha olefins find wide-ranging applications in different industries, primarily as intermediates in the production of various chemicals and plastic materials. They are used as co-monomers in the manufacturing of polyethylene (PE), synthetic lubricants, detergents, and plasticizers.

“1-butene is expected to emerge as the fastest segment.”

The market for 1-Butene is estimated to register the highest growth during the forecast year. It is primarily used in the production of polyethylene and polypropylene, both of which are considered as the major building blocks in the petrochemical industry. Moreover, the increasing need for plastics such as HDPE, LLDPE, and LDPE is also contributing to its growth in the region. In addition, it helps provide a versatile range of polypropylene resins. All these reasons are accounted for its increasing demand in the forecast period.

“The largest segment for the Alpha olefins market, by Application. “

The market for polyolefin comonomers applications is expected to be the largest

segment. Polyolefins are mainly used for manufacturing major plastics such as LLDPE, HDPE, LDPE, and PP. The demand for these plastics will be driven primarily by the rapidly growing economies of Asia-Pacific, Central Europe, and the Middle East, along with the steady increase in demand in the developed economies of North America and Europe. All these factors will contribute to the growth of the alpha olefins market in the polyolefin comonomers application.

“North America is expected to be the second largest market during the forecast period.”

The North American market was estimated at USD 2,482.8 million and is expected to reach USD 2,865.0 million by 2028. High consumption potential, growing production capacities, competitive manufacturing costs, and high economic growth are the main driving forces of the market in the region. North America is characterized by continuous technical innovation in various segments of the alpha olefins market. The high growth of the alpha olefins market in the region is likely to be backed by the increasing demand from the plastics industry coupled with the rising awareness of environment-friendly products.

The break-up of the profile of primary participants in the C4ISR market:

By Company Type: Tier 1 – 65%, Tier 2 – 24%, and Tier 3 – 11%

By Designation: C Level – 30%, Director Level – 25%, Others-45%

By Region: America – 27%, Europe – 20%, Asia Pacific – 33%, Middle East – 20%

The Alpha Olefins market is dominated by a few major players that have a significant regional presence. The leading players in the Alpha olefins market are. Royal Dutch Shell (Netherlands), ExxonMobil (US), Evonik Industries (Germany), Dow chemical company (Michigan), and SABIC (Saudi Arabia).

Research Coverage:

The report defines, describes, and forecasts the global Alpha olefins market, by type, by Application. The report provides a comprehensive review of the market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics,

market estimates in terms of value, and future trends in the Alpha Olefins market.

### Key Benefits of Buying the Report

1. The report identifies and addresses the key markets for alpha olefins, which would help manufacturers review the growth in demand.
2. The report helps system providers understand the pulse of the market and provides insights into drivers, restraints, opportunities, and challenges.
3. The report will help key players understand the strategies of their competitors better and help them in making better strategic decisions.

### Reasons to buy this report:

This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the over all Alpha olefins market and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to the position their businesses better and to plan suitable go to market strategies. The report also helps stakeholders understand the pulse of the market and provide them with the information on the key market drivers, restraints, challenges and opportunities.

### The report provides insights on the following pointers

Analysis of the Key drivers( Growing demand in Polyethylene Production, Shift towards synthetic lubricants, Growth in oilfield Chemicals, Surging Demand for Plastomers and Elastomers), Restraints (volatility in feedstock prices, substitution by other chemicals, environmental concerns and regulations), Opportunities( Growing demand for speciality application), Challenges ( the Development and commercialization of alternative technologies and processes pose a challenge) influencing the growth of Alpha olefins Market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the C4ISR market

Market Development: Comprehensive information about lucrative markets – the report analyses the Alpha Olefins market across varied regions

Market Diversification: Exhaustive information about new products & services,

untapped geographies, recent developments, and investments in the Alpha Olefins Market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Chevron Phillips Chemical Company(US), Royal dutch (Netherlands), SABIC, Dow Chemicals Company (Michigan), INESO Group (UK) among others in the Alpa Olefins Market

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\*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

## **12 APPENDIX**

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.3 CUSTOMIZATION OPTIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS



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