

Allergy Diagnostics Market by Product & Service (Consumables, Instruments (Immunoassay Analyzer, Luminometer), Services), Test Type (In Vivo (Skin Prick, Patch), In Vitro), Allergen (Food, Inhaled, Drug), End User, & Region - Global Forecast to 2029

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Abstracts

The global Allergy Diagnostics market is projected to reach USD 9.8 billion by 2029 from USD 5.3 billion in 2024, at a CAGR of 11.0% during the forecast period. The growth of this market is majorly driven by rise in awareness program by government and associations, growing allergy research, and rise in innovative technologies for allergy diagnosis. However, a smaller number of allergists and poor implementation of allergy testing methods could restrain the growth of the Allergy Diagnostics market.

“Consumables segment accounted for the highest market share in the Allergy Diagnostics market, by product & service, during the forecast period.”

Based on product & service, the Allergy Diagnostics market is segmented into consumables, instruments, and services. In 2023, the consumables segment accounted for the largest share of the Allergy Diagnostics market. Growing prevalence of allergies including inhaled and food allergies and emergence of local players in in vivo test kits to drive the market of this segment during the forecast period. This segment is also anticipated to witness substantial growth over the projected period.

“In Vivo type of tests accounted for the larger market share in the Allergy Diagnostics market, by test type, during the forecast period.”

The Allergy Diagnostics market is segmented into in vivo tests and in vitro tests based on test type. The in vivo tests segment accounted for the largest share of the Allergy

Diagnostics market in 2023 and is also projected to acquire highest CAGR during the forecast period. The growth of in vivo test segment is majorly driven by the increase in demand for point-of care testing and growing awareness about allergic symptoms and need for getting tested.

“Hospital-based laboratories & clinics accounted for the highest CAGR during the forecast period.”

Based on the end user, the Allergy Diagnostics market is segmented into diagnostic laboratories, hospital-based laboratories & clinics, academic research institutes, and other end users. In 2023, the hospital-based laboratories & clinics segment accounted for the largest share of the market. The clinics' significant end-user standing for in vivo allergy testing and their convenience in terms of allergy management and treatment options are the main reasons for their substantial market share.

“The North America segment accounted for the highest market share in the Allergy Diagnostics market, by region, during the forecast period.”

Based on the region, the Allergy Diagnostics market is divided into North America, Europe, the Asia Pacific, Latin America, and the Middle East & Africa. North America region accounted for the largest share of the global Allergy Diagnostics market in 2023. This large share of North America is due to the growing incidence of food and respiratory allergies, rise in agreement for awareness between government and associations, and presence of major players in the region.

Breakdown of supply-side primary interviews by company type, designation, and region:

By Company Type: Tier 1 (20%), Tier 2 (45%), and Tier 3 (35%)

By Designation: C-level (30%), Director-level (20%), and Others (50%)

By Region: North America (36%), Asia- Pacific (27%), Europe (25%), and Latin America- (7%) and MEA-(5%)

Prominent companies include Thermo Fisher Scientific Inc., (US), Siemens Healthineers Ag (Germany), Danaher Corporation (US), Minaris Medical America, Inc. (US), Omega Diagnostics Group PLC (UK), bioMérieux SA (France), Romer Labs Division Holding (Austria), EUROIMMUN Medizinische Labordiagnostika AG

(Germany), HollisterStier Allergy (US), Eurofins Scientific (Luxembourg), and Stallergenes Greer (UK).

Research Coverage

This research report categorizes the Allergy Diagnostics market by product & service, test type, allergen, end user, and region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the Allergy Diagnostics market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, services; key strategies; Contracts, partnerships, and agreements. New product launches, mergers and acquisitions, and recent developments associated with the Allergy Diagnostics market. Competitive analysis of upcoming startups in the Allergy Diagnostics market ecosystem is covered in this report.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Allergy Diagnostics market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (global rise in prevalence and heavy economic burden of allergic illnesses, growing environmental pollution, and insurance coverage), restraints (high costs of analyzers and access is limited to healthcare services), opportunities (use of mHealth and integration of AI in allergy diagnosis), and challenges (a few number of allergists and challenges during diagnosis of allergy) influencing the growth of the Allergy Diagnostics market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Allergy Diagnostics market.

Market Development: Comprehensive information about lucrative markets – the

report analyses the Allergy Diagnostics market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Allergy Diagnostics market

Competitive Assessment: In-depth assessment of market ranking, growth strategies, and service offerings of leading players like Thermo Fisher Scientific Inc., (US), Siemens Healthineers AG (Germany), Danaher (US), and Canon, Inc. (Japan) [Minaris Medical America, Inc. (US)], among others in the Allergy Diagnostics market strategies.

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*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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