

Alginates and Derivatives Market by Type (Sodium Alginate, Calcium Alginate, Potassium Alginate, PGA), Application (Food & Beverages, Industrial, Pharmaceuticals), Form (Powder, Liquid, Gel Form) and Region - Global Forecast to 2028

<https://marketpublishers.com/r/A176BCE158BEN.html>

Date: January 2024

Pages: 215

Price: US\$ 4,950.00 (Single User License)

ID: A176BCE158BEN

Abstracts

The alginates and derivatives market is estimated at USD 494 million in 2023 and is projected to reach USD 651 million by 2028, at a CAGR of 5.7% from 2023 to 2028. Alginates and their derivatives possess unique functional properties, such as gelling, thickening, and stabilizing abilities. These properties make them valuable ingredients in various industries, including food, pharmaceuticals, and cosmetics, further contributing to their demand. The increasing awareness of environmental issues and sustainability is influencing consumer choices. Alginates, being derived from seaweed, a renewable resource, are perceived as more sustainable compared to some synthetic additives, adding to their appeal.

“Calcium alginate is gaining rapid popularity in the alginates and derivatives market across the globe and is forecasted to have the highest growth rate.”

As a key component in pharmaceutical formulations, calcium alginate serves various purposes. Its role in drug delivery systems, including controlled-release technologies, showcases its significance in the pharmaceutical industry. The biocompatibility and gelling capabilities of calcium alginate make it an attractive choice for encapsulating and delivering pharmaceutical agents. While the market for calcium alginate is flourishing, challenges such as sustainable sourcing, quality control, and competitive pricing remain focal points. Industry players are actively addressing these challenges to ensure a stable supply chain and meet the growing demand.

“By application, industrial form dominated the market for alginates and derivatives in value terms.”

Within the oil and gas industry, alginates prove to be indispensable in well stimulation processes. Specifically, they are employed to control fluid viscosity during hydraulic fracturing operations. As agents that assist in maintaining the desired viscosity of fluids, alginates contribute to the effectiveness of hydraulic fracturing, ensuring optimal conditions for extracting oil and gas from reservoirs. This highlights the versatility of alginates, extending their application beyond traditional industries into critical processes within the energy sector. Alginates demonstrate their versatility across diverse industries, serving as essential components in the paper manufacturing process, cosmetics, and the oil and gas sector. Their ability to enhance material properties, provide texture in cosmetic formulations, and contribute to industrial processes underscores the broad range of applications where alginates prove to be valuable and effective.

“Asia Pacific is projected to witness the highest growth rate during the forecast period.”

India's population by mid-2023 is estimated at 1.4286 billion, and 1.4257 billion for China according to the United Nations Population Fund's (UNFPA) 'State of World Population Report'. Asia Pacific's burgeoning population and changing dietary habits are propelling the demand for processed foods. Alginates, with their unique functional properties, are increasingly becoming indispensable in the food and beverage industry. From gelling agents in desserts to stabilizers in sauces, alginates contribute to product innovation and quality enhancement, driving their adoption in the region.

The break-up of the profile of primary participants in the alginates and derivatives market:

By Company: Tier 1: 17%, Tier 2: 50% and Tier 3: 33%

By Designation: C Level- 50%, and Manager Level– 50%.

By Region: North America – 17%, Europe – 16%, Asia Pacific – 50%, and RoW – 17%

Key Market Players

Key players operating in the alginates and derivatives market include Cargill Inc. (US), KIMICA Corporation (Japan), FMC Corporation (US), E.I. DuPont de Nemours and Company (US), and The Dow Chemical Company (UK). Other players include Brenntag AG (Germany), Döhler Group (Germany), Penford Corporation (US), Ashland Inc. (US), and Dastech International (US).

Research Coverage:

This research report categorizes the alginates and derivatives market by type (sodium alginate, calcium alginate, potassium alginate, pga, and others), application (food & beverages, industrial, pharmaceuticals, and other applications), form, and region (North America, Europe, Asia Pacific, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the alginates and derivatives market. A detailed analysis of the key industry players has been done to provide insights into their business overview, products, and services; key strategies; contracts, partnerships, and agreements. New product & service launches, mergers and acquisitions, and recent developments associated with the alginates and derivatives market. Competitive analysis of upcoming startups in the alginates and derivatives market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall alginates and derivatives market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing Demand for Alginates & Derivatives in Textile Industry), restraints (Vulnerability to Seasonal Changes Restricts Raw Material Production), opportunities (Increasing Consumption of Convenience Food), and challenges (Increasing Prices of Alginates) influencing the growth of the alginates and derivatives market.

Product Development/Innovation: Detailed insights on research & development activities, and new product & service launches in the alginates and derivatives market.

Market Development: Comprehensive information about lucrative markets – the report analyses the alginates and derivatives market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the alginates and derivatives market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players including Cargill Inc. (US), KIMICA Corporation (Japan), FMC Corporation (US), E.I. DuPont de Nemours and Company (US), and The Dow Chemical Company (UK). Other players include Brenntag AG (Germany), Döhler Group (Germany), Penford Corporation (US), Ashland Inc. (US), and Dastech International (US) among others in the alginates and derivatives market strategies.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKET SEGMENTATION

FIGURE 1 ALGINATES & DERIVATIVES MARKET SEGMENTATION

1.3.2 REGIONS COVERED

FIGURE 2 REGIONAL SEGMENTATION

1.3.3 INCLUSIONS & EXCLUSIONS

1.3.4 YEARS CONSIDERED

1.4 UNITS CONSIDERED

1.4.1 CURRENCY/VALUE UNIT

TABLE 1 USD EXCHANGE RATES, 2019–2022

1.4.2 VOLUME UNIT CONSIDERED

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.6.1 RECESSION IMPACT ANALYSIS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 ALGINATES & DERIVATIVES MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key primary insights

2.1.2.3 Breakdown of primaries

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.2.3 SUPPLY-SIDE ANALYSIS

FIGURE 7 ALGINATES & DERIVATIVES MARKET SIZE CALCULATION: SUPPLY

SIDE

2.3 DATA TRIANGULATION

FIGURE 8 DATA TRIANGULATION: ALGINATES & DERIVATIVES MARKET

2.4 RESEARCH ASSUMPTIONS

2.5 LIMITATIONS AND RISK ASSESSMENT

2.6 RECESSION IMPACT ANALYSIS

2.6.1 RECESSION MACRO INDICATORS

FIGURE 9 INDICATORS OF RECESSION

FIGURE 10 WORLD INFLATION RATE: 2011–2021

FIGURE 11 GLOBAL GDP: 2011–2021 (USD TRILLION)

FIGURE 12 RECESSION INDICATORS AND THEIR IMPACT ON ALGINATES & DERIVATIVES MARKET

FIGURE 13 ALGINATES & DERIVATIVES MARKET: EARLIER FORECAST VS. RECESSION FORECAST

3 EXECUTIVE SUMMARY

TABLE 2 ALGINATES & DERIVATIVES MARKET SHARE SNAPSHOT, 2023 VS. 2028 (USD MILLION)

FIGURE 14 ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023 VS. 2028 (USD MILLION)

FIGURE 15 ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023 VS. 2028

FIGURE 16 ALGINATES & DERIVATIVES MARKET SHARE AND GROWTH RATE (VALUE), BY REGION

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN ALGINATES & DERIVATIVES MARKET

FIGURE 17 ASIA PACIFIC TO WITNESS HIGHEST GROWTH RATE DURING FORECAST PERIOD

4.2 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY TYPE AND COUNTRY

FIGURE 18 CHINA ACCOUNTED FOR LARGEST SHARE OF ALGINATES & DERIVATIVES MARKET IN ASIA PACIFIC

4.3 ALGINATES & DERIVATIVES MARKET, BY APPLICATION

FIGURE 19 INDUSTRIAL SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

4.4 ALGINATES & DERIVATIVES MARKET, BY TYPE

FIGURE 20 SODIUM ALGINATES TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD

4.5 ALGINATES & DERIVATIVES MARKET, BY TYPE AND REGION

FIGURE 21 SODIUM ALGINATES TO DOMINATE MARKET DURING FORECAST PERIOD

4.6 ALGINATES & DERIVATIVES MARKET, BY KEY COUNTRY

FIGURE 22 US DOMINATED ALGINATES & DERIVATIVES MARKET IN 2023

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMICS INDICATORS

5.2.1 SURGE IN POPULATION GROWTH AND DIVERSE FOOD CONSUMPTION

FIGURE 23 POPULATION GROWTH TREND, 1950–2050

5.3 MARKET DYNAMICS

FIGURE 24 ALGINATES & DERIVATIVES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.3.1 DRIVERS

5.3.1.1 Growing demand for alginates & derivatives in textile industry

FIGURE 25 TOP TEXTILE EXPORTERS IN 2021 (BY VALUE)

5.3.1.2 Increasing requirement for natural food additives

5.3.1.3 Multifunctionality of alginates & derivatives

5.3.1.4 Wide deployment of alginates in pharmaceutical products

5.3.2 RESTRAINTS

5.3.2.1 Limited raw material availability

5.3.2.2 Threat of substitutes across diverse applications

5.3.3 OPPORTUNITIES

5.3.3.1 Increasing consumption of convenience food

5.3.3.2 Growth of processed food industry in emerging economies

5.3.4 CHALLENGES

5.3.4.1 High production costs of alginates

5.3.4.2 Stringent regulatory compliance

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 SUPPLY CHAIN ANALYSIS

FIGURE 26 ALGINATES & DERIVATIVES MARKET: SUPPLY CHAIN

6.3 VALUE CHAIN ANALYSIS

6.3.1 RAW MATERIAL SOURCING

6.3.2 PROCESSING AND EXTRACTION

6.3.3 PACKAGING AND DISTRIBUTION

6.3.4 END-USER APPLICATION

FIGURE 27 VALUE CHAIN ANALYSIS OF ALGINATES & DERIVATIVES MARKET

6.4 TECHNOLOGY ANALYSIS

6.4.1 3D PRINTING

6.4.2 ECO-FRIENDLY PACKAGING SOLUTIONS

6.5 ECOSYSTEM MAPPING

FIGURE 28 ALGINATES & DERIVATIVES MARKET: ECOSYSTEM ANALYSIS

TABLE 3 ECOSYSTEM ANALYSIS

6.6 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 29 TREND/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

6.7 PORTER'S FIVE FORCES ANALYSIS

TABLE 4 PORTER'S FIVE FORCES ANALYSIS

6.7.1 THREAT FROM NEW ENTRANTS

6.7.2 THREAT OF SUBSTITUTES

6.7.3 BARGAINING POWER OF SUPPLIERS

6.7.4 BARGAINING POWER OF BUYERS

6.7.5 INTENSITY OF COMPETITIVE RIVALRY

6.8 PRICING ANALYSIS

6.8.1 AVERAGE SELLING PRICE TREND, BY TYPE

TABLE 5 AVERAGE SELLING PRICE TREND, BY TYPE, 2019–2023 (USD/TON)

6.8.2 AVERAGE SELLING PRICE TREND, BY REGION

TABLE 6 AVERAGE SELLING PRICE TREND, BY REGION, 2019–2023 (USD/TON)

6.9 TARIFF & REGULATORY LANDSCAPE

6.9.1 REGULATORY LANDSCAPE

6.9.1.1 United States

TABLE 7 MAXIMUM USAGE LEVEL OF ALGINATES & DERIVATIVES IN FOOD PRODUCTS

6.9.1.2 European Union

6.9.1.3 India

6.9.1.4 ISO

6.9.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND

OTHER ORGANIZATIONS

TABLE 10 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 INTERNATIONAL: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

7 ALGINATES & DERIVATIVES MARKET, BY TYPE

7.1 INTRODUCTION

FIGURE 30 ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023 VS. 2028 (USD MILLION)

TABLE 12 ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 13 ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 14 ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (KT)

TABLE 15 ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (KT)

7.2 SODIUM ALGINATE

7.2.1 DIVERSE APPLICATIONS IN FOOD SCIENCE AND HEALTH SOLUTIONS TO DRIVE MARKET

TABLE 16 SODIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 17 SODIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 18 SODIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (KT)

TABLE 19 SODIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (KT)

7.3 CALCIUM ALGINATE

7.3.1 EXTENSIVE USE IN REGENERATIVE MEDICINE TO FUEL MARKET

TABLE 20 CALCIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 21 CALCIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 22 CALCIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (KT)

TABLE 23 CALCIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (KT)

7.4 POTASSIUM ALGINATE

7.4.1 RISING CONSUMPTION OF LOW-SALT DIETS TO FUEL DEMAND

TABLE 24 POTASSIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 25 POTASSIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 26 POTASSIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (KT)

TABLE 27 POTASSIUM ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (KT)

7.5 PROPYLENE GLYCOL ALGINATE

7.5.1 WIDE USE AS EMULSIFIER AND STABILIZER TO DRIVE MARKET

TABLE 28 PROPYLENE GLYCOL ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 29 PROPYLENE GLYCOL ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 30 PROPYLENE GLYCOL ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (KT)

TABLE 31 PROPYLENE GLYCOL ALGINATE: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (KT)

7.6 OTHER TYPES

TABLE 32 OTHER TYPES: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 33 OTHER TYPES: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 34 OTHER TYPES: ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (KT)

TABLE 35 OTHER TYPES: ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (KT)

8 ALGINATES & DERIVATIVES MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 31 ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023 VS. 2028

TABLE 36 ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 37 ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

8.2 FOOD & BEVERAGES

8.2.1 GELLING AND STABILIZING PROPERTIES TO DRIVE DEMAND IN FOOD INDUSTRY

TABLE 38 FOOD & BEVERAGE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 39 FOOD & BEVERAGE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

8.3 INDUSTRIAL

8.3.1 INCREASING DEMAND IN TEXTILE PRINTING TO DRIVE MARKET

TABLE 40 INDUSTRIAL: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 41 INDUSTRIAL: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

8.4 PHARMACEUTICALS

8.4.1 RISING NEED FOR VERSATILE DRUG DELIVERY SOLUTIONS TO DRIVE MARKET

TABLE 42 PHARMACEUTICALS: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 43 PHARMACEUTICALS: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

8.5 OTHER APPLICATIONS

TABLE 44 OTHER APPLICATIONS: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 45 OTHER APPLICATIONS: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

9 ALGINATES & DERIVATIVES MARKET, BY FORM

9.1 INTRODUCTION

9.2 POWDER

9.3 LIQUID

9.4 GEL

10 ALGINATES & DERIVATIVES MARKET, BY REGION

10.1 INTRODUCTION

TABLE 46 ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 47 ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 48 ALGINATES & DERIVATIVES MARKET, BY REGION, 2019–2022 (KT)

TABLE 49 ALGINATES & DERIVATIVES MARKET, BY REGION, 2023–2028 (KT)

10.2 NORTH AMERICA

10.2.1 NORTH AMERICA: RECESSION IMPACT

FIGURE 32 NORTH AMERICA: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 33 NORTH AMERICA: RECESSION IMPACT ANALYSIS, 2023

TABLE 50 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 51 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 52 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 53 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 54 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (KT)

TABLE 55 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (KT)

TABLE 56 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 57 NORTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.2.2 US

10.2.2.1 Efficient harvesting of seaweed to drive market

TABLE 58 MAINE, CALIFORNIA, AND ALASKA SEAWEED PRODUCTION, 2018–2020 (THOUSANDS OF WET POUNDS)

TABLE 59 US: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 60 US: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 61 US: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 62 US: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.2.3 CANADA

10.2.3.1 Wide adoption of eco-friendly and sustainable products to fuel market

TABLE 63 CANADA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 64 CANADA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028

(USD MILLION)

TABLE 65 CANADA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 66 CANADA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.2.4 MEXICO

10.2.4.1 Global trade policies and technological advances to drive market

TABLE 67 MEXICO: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 68 MEXICO: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 69 MEXICO: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 70 MEXICO: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.3 EUROPE

10.3.1 EUROPE: RECESSION IMPACT

FIGURE 34 EUROPE: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 35 EUROPE: RECESSION IMPACT ANALYSIS, 2023

FIGURE 36 EUROPE: MARKET SNAPSHOT

TABLE 71 EUROPE: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 72 EUROPE: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 73 EUROPE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 74 EUROPE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 75 EUROPE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (KT)

TABLE 76 EUROPE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (KT)

TABLE 77 EUROPE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 78 EUROPE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.3.2 GERMANY

10.3.2.1 Growing emphasis on sustainability to drive demand for eco-friendly alginates and derivatives

TABLE 79 GERMANY: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 80 GERMANY: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 81 GERMANY: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 82 GERMANY: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.3.3 UK

10.3.3.1 Stringent safety standards and quality control measures to boost market

TABLE 83 UK: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 84 UK: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 85 UK: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 86 UK: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.3.4 FRANCE

10.3.4.1 Growth of food processing industry to fuel demand for alginate-based products

TABLE 87 FRANCE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 88 FRANCE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 89 FRANCE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 90 FRANCE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.3.5 SPAIN

10.3.5.1 Expansion of pharmaceuticals and cosmetics industries to drive market

TABLE 91 SPAIN: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 92 SPAIN: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 93 SPAIN: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 94 SPAIN: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.3.6 REST OF EUROPE

TABLE 95 REST OF EUROPE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 96 REST OF EUROPE: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 97 REST OF EUROPE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 98 REST OF EUROPE: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.4 ASIA PACIFIC

FIGURE 37 TOP SEAWEED-PRODUCING NATIONS IN 2019, FARMED AND WILD PRODUCTION

10.4.1 ASIA PACIFIC: RECESSION IMPACT

FIGURE 38 ASIA PACIFIC: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 39 ASIA PACIFIC: RECESSION IMPACT ANALYSIS, 2023

FIGURE 40 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 99 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 100 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 101 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 102 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 103 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (KT)

TABLE 104 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (KT)

TABLE 105 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 106 ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.4.2 CHINA

10.4.2.1 Competitive pricing and rising international exports to drive market

TABLE 107 CHINA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 108 CHINA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 109 CHINA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,

2019–2022 (USD MILLION)

TABLE 110 CHINA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

10.4.3 JAPAN

10.4.3.1 Extensive seaweed cultivation in coastal regions to boost market

TABLE 111 JAPAN: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022
(USD MILLION)

TABLE 112 JAPAN: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028
(USD MILLION)

TABLE 113 JAPAN: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,
2019–2022 (USD MILLION)

TABLE 114 JAPAN: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

10.4.4 INDIA

10.4.4.1 Diverse ecosystem and increase in industrial activities to drive market

TABLE 115 INDIA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022
(USD MILLION)

TABLE 116 INDIA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028
(USD MILLION)

TABLE 117 INDIA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,
2019–2022 (USD MILLION)

TABLE 118 INDIA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

10.4.5 AUSTRALIA & NEW ZEALAND

10.4.5.1 Wide adoption of giant kelp in alginate production to drive market

TABLE 119 AUSTRALIA & NEW ZEALAND: ALGINATES & DERIVATIVES MARKET,
BY TYPE, 2019–2022 (USD MILLION)

TABLE 120 AUSTRALIA & NEW ZEALAND: ALGINATES & DERIVATIVES MARKET,
BY TYPE, 2023–2028 (USD MILLION)

TABLE 121 AUSTRALIA & NEW ZEALAND: ALGINATES & DERIVATIVES MARKET,
BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 122 AUSTRALIA & NEW ZEALAND: ALGINATES & DERIVATIVES MARKET,
BY APPLICATION, 2023–2028 (USD MILLION)

10.4.6 REST OF ASIA PACIFIC

TABLE 123 REST OF ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY
TYPE, 2019–2022 (USD MILLION)

TABLE 124 REST OF ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY
TYPE, 2023–2028 (USD MILLION)

TABLE 125 REST OF ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY

APPLICATION, 2019–2022 (USD MILLION)

TABLE 126 REST OF ASIA PACIFIC: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.5 REST OF WORLD

10.5.1 ROW: RECESSION IMPACT

FIGURE 41 ROW: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 42 ROW: RECESSION IMPACT ANALYSIS, 2022–2023

TABLE 127 ROW: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 128 ROW: ALGINATES & DERIVATIVES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 129 ROW: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 130 ROW: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 131 ROW: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (KT)

TABLE 132 ROW: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (KT)

TABLE 133 ROW: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 134 ROW: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.5.2 SOUTH AMERICA

10.5.2.1 Diverse marine ecosystem and extensive coastline to fuel market

TABLE 135 SOUTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 136 SOUTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 137 SOUTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 138 SOUTH AMERICA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

10.5.3 AFRICA

10.5.3.1 Increasing consumer preference for natural ingredients to fuel demand for alginates

TABLE 139 AFRICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 140 AFRICA: ALGINATES & DERIVATIVES MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 141 AFRICA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,

2019–2022 (USD MILLION)

TABLE 142 AFRICA: ALGINATES & DERIVATIVES MARKET, BY APPLICATION,
2023–2028 (USD MILLION)

10.5.4 MIDDLE EAST

10.5.4.1 Strategic geographical location and industrial diversification to boost market

TABLE 143 MIDDLE EAST: ALGINATES & DERIVATIVES MARKET, BY TYPE,
2019–2022 (USD MILLION)

TABLE 144 MIDDLE EAST: ALGINATES & DERIVATIVES MARKET, BY TYPE,
2023–2028 (USD MILLION)

TABLE 145 MIDDLE EAST: ALGINATES & DERIVATIVES MARKET, BY
APPLICATION, 2019–2022 (USD MILLION)

TABLE 146 MIDDLE EAST: ALGINATES & DERIVATIVES MARKET, BY
APPLICATION, 2023–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 KEY PLAYERS' STRATEGIES/RIGHT TO WIN

TABLE 147 STRATEGIES ADOPTED BY KEY PLAYERS IN ALGINATES &
DERIVATIVES MARKET

11.3 REVENUE ANALYSIS

FIGURE 43 REVENUE ANALYSIS OF KEY MARKET PLAYERS, 2018–2022 (USD
BILLION)

11.4 MARKET SHARE ANALYSIS, 2023

TABLE 148 ALGINATES & DERIVATIVES MARKET: INTENSITY OF COMPETITIVE
RIVALRY

11.5 SNAPSHOT OF KEY MARKET PARTICIPANTS

FIGURE 44 ALGINATES & DERIVATIVES MARKET: SNAPSHOT OF KEY
PARTICIPANTS, 2023

11.6 COMPANY EVALUATION MATRIX

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PERVASIVE PLAYERS

11.6.4 PARTICIPANTS

FIGURE 45 ALGINATES & DERIVATIVES MARKET: COMPANY EVALUATION
MATRIX, 2023

11.6.5 COMPANY FOOTPRINT

TABLE 149 ALGINATES & DERIVATIVES MARKET: COMPANY TYPE FOOTPRINT

TABLE 150 ALGINATES & DERIVATIVES MARKET: COMPANY APPLICATION

FOOTPRINT

TABLE 151 ALGINATES & DERIVATIVES MARKET: COMPANY REGION

FOOTPRINT

TABLE 152 ALGINATES & DERIVATIVES MARKET: COMPANY OVERALL

FOOTPRINT**11.7 STARTUP/SME EVALUATION MATRIX**

11.7.1 PROGRESSIVE COMPANIES

11.7.2 RESPONSIVE COMPANIES

11.7.3 DYNAMIC COMPANIES

11.7.4 STARTING BLOCKS

FIGURE 46 ALGINATES & DERIVATIVES MARKET: STARTUP/SME EVALUATION MATRIX, 2023

11.7.5 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 153 ALGINATES & DERIVATIVES MARKET: KEY STARTUPS/SMES

TABLE 154 ALGINATES & DERIVATIVES MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES

11.8 COMPETITIVE SCENARIO

11.8.1 DEALS

TABLE 155 ALGINATES & DERIVATIVES MARKET: DEALS, SEPTEMBER 2021?MARCH 2023

11.8.2 EXPANSIONS

TABLE 156 ALGINATES & DERIVATIVES MARKET: EXPANSIONS, NOVEMBER 2020

12 COMPANY PROFILES**12.1 INTRODUCTION****12.2 KEY PLAYERS**

(Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats, Recent Developments)*

12.2.1 KIMICA

TABLE 157 KIMICA: COMPANY OVERVIEW

TABLE 158 KIMICA: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 159 KIMICA: EXPANSION

12.2.2 J. RETTENMAIER & S?HNE GMBH

TABLE 160 J. RETTENMAIER & S?HNE GMBH: COMPANY OVERVIEW

TABLE 161 J. RETTENMAIER & S?HNE GMBH: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 162 J. RETTENMAIER & S?HNE GMBH: DEALS**12.2.3 INGREDION****TABLE 163 INGREDION: COMPANY OVERVIEW****FIGURE 47 INGREDION: COMPANY SNAPSHOT****TABLE 164 INGREDION: PRODUCTS/SOLUTIONS/SERVICES OFFERED****TABLE 165 INGREDION: DEALS****12.2.4 FMC CORPORATION****TABLE 166 FMC CORPORATION: COMPANY OVERVIEW****FIGURE 48 FMC CORPORATION: COMPANY SNAPSHOT****TABLE 167 FMC CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.5 PENTA MANUFACTURING COMPANY****TABLE 168 PENTA MANUFACTURING COMPANY: COMPANY OVERVIEW****TABLE 169 PENTA MANUFACTURING COMPANY:
PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.6 MERON GROUP****TABLE 170 MERON GROUP: COMPANY OVERVIEW****TABLE 171 MERON GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.7 CEAMSA****TABLE 172 CEAMSA: COMPANY OVERVIEW****TABLE 173 CEAMSA: PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.8 SNP, INC.****TABLE 174 SNP, INC.: COMPANY OVERVIEW****TABLE 175 SNP, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.9 SHANDONG JIEJING GROUP CORPORATION****TABLE 176 SHANDONG JIEJING GROUP CORPORATION: COMPANY OVERVIEW****TABLE 177 SHANDONG JIEJING GROUP CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.10 ZHERMACK SPA****TABLE 178 ZHERMACK SPA: COMPANY OVERVIEW****TABLE 179 ZHERMACK SPA: PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.11 SFM****TABLE 180 SFM: COMPANY OVERVIEW****TABLE 181 SFM: PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.12 QINGDAO BRIGHT MOON SEAWEED GROUP CO., LTD.****TABLE 182 QINGDAO BRIGHT MOON SEAWEED GROUP CO., LTD.: COMPANY
OVERVIEW****TABLE 183 QINGDAO BRIGHT MOON SEAWEED GROUP CO., LTD.:
PRODUCTS/SOLUTIONS/SERVICES OFFERED****12.2.13 AGARMEX**

TABLE 184 AGARMEX: COMPANY OVERVIEW

TABLE 185 AGARMEX: PRODUCTS/SOLUTIONS/SERVICES OFFERED

12.2.14 KAMMAN GROUP

TABLE 186 KAMMAN GROUP: COMPANY OVERVIEW

TABLE 187 KAMMAN GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

12.2.15 CENTRAL DRUG HOUSE

TABLE 188 CENTRAL DRUG HOUSE: COMPANY OVERVIEW

TABLE 189 CENTRAL DRUG HOUSE: PRODUCTS/SOLUTIONS/SERVICES
OFFERED

12.3 OTHER PLAYERS

12.3.1 QINGDAO GFURI SEAWEED INDUSTRIAL CO., LTD.

TABLE 190 QINGDAO GFURI SEAWEED INDUSTRIAL CO., LTD.: BUSINESS
OVERVIEW

TABLE 191 QINGDAO GFURI SEAWEED INDUSTRIAL CO., LTD.:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

12.3.2 FOODCHEM INTERNATIONAL CORPORATION

TABLE 192 FOODCHEM INTERNATIONAL CORPORATION: COMPANY OVERVIEW

TABLE 193 FOODCHEM INTERNATIONAL CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

12.3.3 QINGDAO HYZLIN BIOLOGY DEVELOPMENT CO., LTD.

TABLE 194 QINGDAO HYZLIN BIOLOGY DEVELOPMENT CO., LTD.: COMPANY
OVERVIEW

TABLE 195 QINGDAO HYZLIN BIOLOGY DEVELOPMENT CO., LTD.:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

12.3.4 ZIBO WANGFEI SEAWEED TECH CO., LTD.

TABLE 196 ZIBO WANGFEI SEAWEED TECH CO., LTD.: COMPANY OVERVIEW

TABLE 197 ZIBO WANGFEI SEAWEED TECH CO., LTD.:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

12.3.5 SHANGHAI DANFAN NETWORK SCIENCE & TECHNOLOGY CO., LTD.

TABLE 198 SHANGHAI DANFAN NETWORK SCIENCE & TECHNOLOGY CO., LTD.:
COMPANY OVERVIEW

TABLE 199 SHANGHAI DANFAN NETWORK SCIENCE & TECHNOLOGY CO., LTD.:
PRODUCTS/SOLUTIONS/SERVICES OFFERED

*Business Overview, Products/Services/Solutions Offered, MnM View, Key Strengths
and Right to Win, Strategic Choices Made, Weaknesses and Competitive Threats,
Recent Developments might not be captured in case of unlisted companies.

12.3.6 LIANYUNGANG FENGYUN SEAWEED MANUFACTURER CO., LTD.

12.3.7 S.R.K. ENTERPRISES

12.3.8 MBL

12.3.9 IRO ALGINATE INDUSTRY CO., LTD.

12.3.10 SNAP NATURAL & ALGINATE PRODUCTS PVT. LTD.

13 ADJACENT AND RELATED MARKETS

13.1 INTRODUCTION

TABLE 200 ALGINATES & DERIVATIVES ADJACENT MARKETS

13.2 STUDY LIMITATIONS

13.3 HYDROCOLLOIDS MARKET

13.3.1 MARKET DEFINITION

13.3.2 MARKET OVERVIEW

TABLE 201 HYDROCOLLOIDS MARKET, BY SOURCE, 2018–2022 (USD MILLION)

TABLE 202 HYDROCOLLOIDS MARKET, BY SOURCE, 2023–2028 (USD MILLION)

13.4 ALGAE PRODUCTS MARKET

13.4.1 MARKET DEFINITION

13.4.2 MARKET OVERVIEW

TABLE 203 ALGAE PRODUCTS MARKET, BY FORM, 2018–2022 (USD MILLION)

TABLE 204 ALGAE PRODUCTS MARKET, BY FORM, 2023–2028 (USD MILLION)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

About

Globally, the alginates & derivatives market is driven by growing demand for sodium alginate, which is used in various industrial applications such as textile, paper, ceramics, cosmetics, pharmaceuticals, along with the food & beverage industry.

This research report includes the market for alginates used in food, pharmaceutical, industrial, and other applications. The market for alginates & derivatives is projected to reach a value of \$409.2 million by 2019 growing at a CAGR of 3.8% from 2014 to 2019. Trends such as increasing demand for natural ingredients, clean-label products, and products that boost health and wellness are driving the global alginates & derivatives market. The prevalence of inferior grade alginates extracted from different species of brown algae is one of the major challenges alginate suppliers face.

The alginates & derivatives market is segmented as mentioned below:

Alginates & Derivatives Market, By Type

Sodium Alginate

Calcium Alginate

Potassium Alginate

PGA

Others (ammonium alginate, magnesium alginate, zinc alginate, alginic acid, triethanolamine, and value-added alginates)

By Application

Food & Beverage

Industrial

Pharmaceutical

Others (personal care, cosmetics, fertilizers and spa treatments)

By Region

North America

Europe

Asia-Pacific

Rest of the World (RoW)

The European region is one of the leading global producers and consumers of alginates. The alginates & derivatives market in this region is projected to grow at the highest CAGR of 4.0% from 2014 to 2019.

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