

Alcohol Ingredients Market by Ingredient Type (Yeast, Enzymes, Colorants, flavors & salts, and Others), Beverage Type (Beer, Spirits, Wine, Whisky, Brandy, and Others), & by Region - Global Trends & Forecasts to 2020

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Abstracts

This report analyzes the alcohol ingredients market, in terms of region, ingredient type, and beverage type.

The alcohol ingredients market has grown exponentially in the last few years and this trend is projected to continue following the same trend until 2020. The primary factor driving the global success of alcohol ingredients is the increased consumption of alcoholic beverages across the globe. There is an increase in global consumption of alcohol, especially in the Asia-Pacific region. This increasing trend reflects the economic development, increase in the purchasing power of the consumers and increase in the marketing and branding of alcoholic beverages.

The alcohol ingredients market studied in this report is segmented on the basis of ingredient type into yeast; enzymes; colors, flavors & salts; and others. On the basis of beverage type, it is segmented into beer, spirits, wine, whisky, and brandy. The market is also segmented on the basis of regions into North America, Europe, Asia-Pacific, Latin America, and the Rest of the World (RoW); and has been further segmented on the basis of their key countries.

The alcohol ingredients market is projected to reach a value of USD 1.8 billion by 2020. It is projected to grow as a result of innovative products being launched in different beverage applications and due to companies expanding their presence in several regions. The European region dominated the alcohol ingredients market in 2014.

This report provides both, qualitative and quantitative analyses of the market for alcohol ingredients. It includes market dynamics, trends, competitive strategies preferred by key market players, the driving factors that boost the growth of the alcohol ingredients market, and restraints of the market. The report also studies the opportunities in the market for new entrants.

Leading players such as Sensient Technologies Corporation (U.S.), Ashland Inc. (U.S.), Cargill, Incorporated (U.S.), Archer Daniels Midland Company (U.S.), and Chr. Hansen Holdings A/S (Denmark) have been profiled in the report.

SCOPE OF THE REPORT

Alcohol ingredients market

On the basis of ingredient type, the market is segmented as follows:

Yeast

Enzymes

Colors, flavors & salts

Others (spices, palm, and supplements)

On the basis of beverage type, the market is segmented as follows:

Beer

Spirits

Vodka

Rum

Scotch

Gin

Tequila

Other spirits

Wine

Whisky

Brandy

Others (RTDs, premixes, cider, and perry)

On the basis of region, the market is sub-segmented as follows:

North America

Europe

Asia-Pacific

RoW

AVAILABLE CUSTOMIZATIONS

With the given market data, MarketsandMarkets offers customizations according to the company's specific needs.

The following customization options are available for the report:

Product Analysis

Product matrix, which gives a detailed comparison of the product portfolio of each company

Company Information

Detailed analysis and profiling of additional market players (Up to five)

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