

Alarm Monitoring Market by Offering (Systems Hardware, Services), Input Signal (Discrete, Protocol), Communication Technology (Wired, Cellular, IP), Application (Building, Equipment, Vehicle Alarm Monitoring), and Geography - Global Forecast to 2023

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Abstracts

“The alarm monitoring market is expected to grow at a CAGR 5.5% between 2018 and 2023.”

The overall alarm monitoring market is expected to be valued at USD 45.70 billion in 2018 and is likely to reach USD 59.83 billion by 2023, at a CAGR 5.5% between 2018 and 2023. The major factors driving the growth of the alarm monitoring market include attractive insurance policy discounts for installing security systems and increasing popularity of smart homes and home automation systems. False alarms are a major factor restraining the adoption of alarm monitoring systems.

“Building alarm monitoring held the largest share of the overall alarm monitoring market in 2017.”

In 2017, building alarm monitoring held the largest share of the overall alarm monitoring market. Residential buildings form a major segment of the alarm monitoring market for building alarm monitoring; a significant portion of the overall revenue in this segment is generated through monthly recurring charges, which are obtained for monitoring services. Building alarm monitoring is seen as a lucrative market because of the enormous growth opportunities in this market.

“The market for protocol input signals for alarm monitoring is expected to grow at the highest CAGR between 2018 and 2023.”

Protocol inputs are electrical signals, which are formatted into a formal code that represents more complex information than that in case of discrete or analog signals. There are different types of protocols for transmitting telecom alarm data. With growing cybersecurity concerns, protocol signals are preferred over analog and discrete signals as these signals provide more security due to encryption.

“The alarm monitoring market in APAC is expected to grow at the highest CAGR between 2018 and 2023.”

Alarm monitoring is still an emerging market in the developing economies in APAC. The higher growth rate of the market in APAC can be attributed to the fast-growing urban centers and increasing population, among other factors. Moreover, APAC is highly concerned about the increase in security spending owing to the ever-growing threat landscape in the region.

Break-up of the profiles of primary participants:

By Company Type: Tier 1 = 20%, Tier 2 = 45%, and Tier 3 = 35%

By Designation: C-Level Executives = 60% and Managers = 40%,

By Region: North America = 45%, Europe = 20%, Asia Pacific = 30%, and Rest of the World = 5%

The prominent players in the alarm monitoring market include ADT (US), Moni (US), Honeywell (US), Securitas (Sweden), UTC (US), Schneider (France), Johnson Controls (US), Vivint (US), Vector Security (US), and Bosch (Germany).

Research Coverage:

This research report categorizes the global alarm monitoring market on the basis of end-use application, offering, communication technology, input signal, and geography. The report discusses the major drivers, restraints, challenges, and opportunities pertaining to the market, and includes value chain analysis.

Reasons to Buy the Report

The report would help leaders/new entrants in this market in the following ways:

1. This report segments the alarm monitoring market comprehensively and provides the closest market size estimation for subsegments across different regions.
2. The report would help stakeholders understand the pulse of the market and provide them the information on key drivers, restraints, challenges, and opportunities for the market.
3. This report would help stakeholders understand their competitors better and gain more insights to improve their position in the business. The competitive landscape section studies competitor ecosystem, and various developments such as product launches, acquisitions, partnerships, expansions, agreements, contracts, alliances, and collaborations carried out by the market players.

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According to the new market research report on the "Alarm Monitoring Market by Offering (Systems Hardware, Services), Input Signal (Discrete, Protocol), Communication Technology (Wired, Cellular, IP), Application (Building, Equipment, Vehicle Alarm Monitoring), and Geography - Global Forecast to 2023", this market is expected to be valued at USD 45.70 Billion in 2018 and is likely to reach USD 59.83 Billion by 2023, at a CAGR 5.5% between 2018 and 2023. The major factors driving the growth of the alarm monitoring market include attractive insurance policy discounts for installing security systems and increasing popularity of smart homes and home automation systems.

The key players in the alarm monitoring market include

ADT (US)

Moni (US)

Honeywell (US)

Securitas (Sweden)

UTC (US)

Schneider (France)

Johnson Controls (US)

Vivint (US)

Vector Security (US)

Bosch (Germany)

The report also profiles the most promising players in the alarm monitoring market. The competitive landscape provides a picture of the strategies adopted by a large number of the players in the market.

Wired telecommunication network held the largest share of the alarm monitoring market in 2017

Wired telecommunication network or PSTN is the most commonly used communication technology in the existing alarm monitoring systems; its reliability is a major reason of its dominating presence. PSTN, being a legacy system, is widely used in major regions. Most old alarm monitoring systems make use of PSTN, and are not likely to switch to newer technologies due to the high cost and complexity involved.

Residential buildings to hold a larger share of the market for building alarm monitoring throughout the forecast period

Residential buildings are expected to hold a larger share of the alarm monitoring market for building alarm monitoring throughout the forecast period as the demand for home security systems is increasing due to the rise in crime rates. Monitoring of residential buildings is growing at a high rate owing to the rising penetration of security systems in the residential sector. Increasing income, rising demand for security, and discounts on home insurance policies are some of the major factors boosting the adoption of alarm monitoring systems in the residential sector.

North America to hold the largest share of the alarm monitoring market during the forecast period

North America is in the forefront in the evolution and development of alarm monitoring technology as this region is home to some of the largest multinational corporations in the world. Most leading players operating in the global alarm monitoring market are based in this region. Increased R&D in the field of remote monitoring, home automation systems, and Internet of Things, in terms of new and improved technologies, is a major factor driving market growth in North America. The emerging R&D activities at the academic and industry levels are broadening the application areas of alarm monitoring to include equipment monitoring, building alarm monitoring, environment monitoring, and medical equipment monitoring in North America.

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