

Airport Stands Equipment Market by Equipment Type (Air Bridges, Preconditioned Air Unit, Electrical Ground Power Unit, Stand Entry Guidance System), Air Bridges (Steel Walled, Glass Walled), Preconditioned Air Unit (Fixed, Movable), Electrical Ground Power Unit (Fixed, Movable), Stand Entry Guidance System (Visual Docking Guidance System, Advanced Visual Docking Guidance System), Geography - Global Forecasts to 2020

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Abstracts

The global airport stands equipment market is estimated to be valued at USD 851.71 million in 2015 and is projected to reach USD 1196.93 million by 2020, at a CAGR of 7.04% from 2015 to 2020. This report presents the complete analysis and information about the global airport stands equipment market across a time span of five years (2015-2020). It recognizes the market application gaps, evolving technologies, recent developments in the market, and high potential geographic regions and countries. It also provides a segmentation of the market, tracking the market size, market share, revenue projections, and financial portfolio of the top market players in the global airport stands equipment market.

The major driver for the airport stands equipment market is the increasing passenger traffic year on year. The technological advancements at stands increase the efficiency of airports, enabling them to handle more number of aircrafts during peak hours. Upcoming airports in Asia-Pacific region have increased the demand for new equipment which are cost-effective and environment-friendly. The recent airport expansion projects in Asia-Pacific are also driving the market for airport stands equipment.

Asia-Pacific region comprises countries such as India, China, and Australia. It held the largest share of 29.27% of the global airport stands equipment market in 2015. The passenger boarding bridge segment is estimated to account for 45.89% of the total regional market in 2015. High industrial cluster in this region, along with the demand for modernization of airports and refurbishment, is expected to pull the demand for airport stands equipment. Developing countries are looking for sustainable and technologically-advanced equipment. With the use of airport stands equipment, higher efficiency levels and cost savings can be achieved, which is one of the reasons that make this market attractive.

Apart from a general overview of the companies, this report also provides financial analysis, products, services, and the key developments of the major players in the industry. The industry value chain, market revenue, and volumes are determined through primary and secondary research. All percentage shares, splits, and breakdowns are determined using secondary sources and verified through primary sources.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends, and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging- and high-growth segments of the global airport stands equipment market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on airport stands equipment offered by the top 10 market players

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the global airport stands equipment market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various global airport stands equipment across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global airport stands equipment market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global airport stands equipment market

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