

# **Air Quality Monitoring Software Market by Application (Indoor and Outdoor), End-User (Industrial, Commercial, Urban Air Quality Monitoring Agencies, and Government Agencies and Research Institutes), and Region - Global Forecast to 2022**

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## **Abstracts**

“The air quality monitoring software market is projected to grow at a CAGR of 7.05%, from 2017 to 2022”

The air quality monitoring software market is projected to reach USD 544.6 million by 2022, at a CAGR of 7.05%, from 2017 to 2022. Air quality monitoring software is required by end-users such as industries, commercial bodies, urban air quality monitoring agencies, and government agencies and research institutes. The air quality monitoring software market is driven by the rise in global levels of air pollution, increasing public awareness of healthcare and environmental implications, rapid industrialization, and government initiatives and regulations for effective air pollution monitoring and control. However, there are various restraints faced by the market such as the rising adoption of alternate and renewable sources of energy and high product costs associated with air quality monitoring solutions.

“The industries end-user segment is expected to be the largest market in 2016”

The industries segment held the largest share of the air quality monitoring software market, by end-user, in 2016. The growth in this end-user segment can mainly be attributed to the ongoing expansion of the petrochemical industry and the power generation sector, coupled with rising levels of electricity generation and consumption, the evolving regulatory scenario across emerging countries, that aim to regulate and reduce air pollution levels from coal and gas-fired power generation plants, and growing

public concerns related to health and the environmental implications of air pollution, especially particulate matter pollution which can be attributed to power generation plants.

“The market in Asia Pacific is expected to grow at the highest CAGR, from 2017 to 2022”

The market in Asia Pacific is expected to grow at the highest CAGR, from 2017 to 2022. The large-scale industrialization, implementation of stringent air pollution regulations across major Asian countries, and continuous government support for the development and commercialization of advanced products are driving the air quality monitoring software market in the region. Furthermore, countries in this region are witnessing growth in their GDPs and a significant rise in disposable income among their middle-class populations. This has led to increased government spending by various regional governments, modernization of industrial and public infrastructure, and rising use of cutting-edge environmental monitoring technologies, particularly in rural areas.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 62%, Tier2- 23%, Tier 3- 15%

By Designation: Others- 40%, Director Level- 35%, C-Level- 25%

By Region: Asia Pacific- 42%, North America-29%, Europe-18%, RoW- 11%

The tier of the companies has been defined on the basis of their total revenue, as of 2016: Tier 1 = > USD 1 billion, Tier 2 = From USD 500 million to USD 1 billion, and Tier 3 =

The leading players in the air quality monitoring software market include Environnement S.A, (France), Cambridge Environmental Research Consultants Ltd (UK), 3M Company (US), KISTERS AG (Germany), and Robert Bosch GmbH (Germany).

## Research Coverage:

For the purpose of this report, the market has been segmented on the basis of application, end-user, and region, with a focus on industry analysis (industry trends), market share analysis of the top players, supply chain analysis, and company profiles, which together comprise and evaluate the basic views on the competitive landscape, emerging and high-growth segments of the air quality monitoring software market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Product Development/Innovation:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the air quality monitoring software market

**Market Development:** Comprehensive information about lucrative emerging markets; the report analyzes the markets for air quality monitoring software market across regions

**Market Diversification:** Exhaustive information about new products, untapped regions, recent developments, and investments in the global air quality monitoring software market

**Competitive Assessment:** In-depth vendor DIVE analysis of all the strategies, products, and manufacturing capabilities of the leading players in the global air quality monitoring software market

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### 10.13 LUMASENSE TECHNOLOGIES, INC.

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\*Details on Overview, Strength of Product Portfolio, Business Strategy Excellence, Products Offering, Recent Development's, Business Strategy might not be captured in case of unlisted companies.

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