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Air Quality Monitoring Software Market by Application (Indoor and Outdoor), End-User (Industrial, Commercial, Urban Air Quality Monitoring Agencies, and Government Agencies and Research Institutes), and Region - Global Forecast to 2022

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Abstracts

“The air quality monitoring software market is projected to grow at a CAGR of 7.05%, from 2017 to 2022”

The air quality monitoring software market is projected to reach USD 544.6 million by 2022, at a CAGR of 7.05%, from 2017 to 2022. Air quality monitoring software is required by end-users such as industries, commercial bodies, urban air quality monitoring agencies, and government agencies and research institutes. The air quality monitoring software market is driven by the rise in global levels of air pollution, increasing public awareness of healthcare and environmental implications, rapid industrialization, and government initiatives and regulations for effective air pollution monitoring and control. However, there are various restraints faced by the market such as the rising adoption of alternate and renewable sources of energy and high product costs associated with air quality monitoring solutions.

“The industries end-user segment is expected to be the largest market in 2016”

The industries segment held the largest share of the air quality monitoring software market, by end-user, in 2016. The growth in this end-user segment can mainly be attributed to the ongoing expansion of the petrochemical industry and the power generation sector, coupled with rising levels of electricity generation and consumption, the evolving regulatory scenario across emerging countries, that aim to regulate and reduce air pollution levels from coal and gas-fired power generation plants, and growing

public concerns related to health and the environmental implications of air pollution, especially particulate matter pollution which can be attributed to power generation plants.

“The market in Asia Pacific is expected to grow at the highest CAGR, from 2017 to 2022”

The market in Asia Pacific is expected to grow at the highest CAGR, from 2017 to 2022. The large-scale industrialization, implementation of stringent air pollution regulations across major Asian countries, and continuous government support for the development and commercialization of advanced products are driving the air quality monitoring software market in the region. Furthermore, countries in this region are witnessing growth in their GDPs and a significant rise in disposable income among their middle-class populations. This has led to increased government spending by various regional governments, modernization of industrial and public infrastructure, and rising use of cutting-edge environmental monitoring technologies, particularly in rural areas.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 62%, Tier2- 23%, Tier 3- 15%

By Designation: Others- 40%, Director Level- 35%, C-Level- 25%

By Region: Asia Pacific- 42%, North America-29%, Europe-18%, RoW- 11%

The tier of the companies has been defined on the basis of their total revenue, as of 2016: Tier 1 = > USD 1 billion, Tier 2 = From USD 500 million to USD 1 billion, and Tier 3 =
The leading players in the air quality monitoring software market include Environnement S.A, (France), Cambridge Environmental Research Consultants Ltd (UK), 3M Company (US), KISTERS AG (Germany), and Robert Bosch GmbH (Germany).

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Research Coverage:

For the purpose of this report, the market has been segmented on the basis of application, end-user, and region, with a focus on industry analysis (industry trends), market share analysis of the top players, supply chain analysis, and company profiles, which together comprise and evaluate the basic views on the competitive landscape, emerging and high-growth segments of the air quality monitoring software market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the air quality monitoring software market

Market Development: Comprehensive information about lucrative emerging markets; the report analyzes the markets for air quality monitoring software market across regions

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the global air quality monitoring software market

Competitive Assessment: In-depth vendor DIVE analysis of all the strategies, products, and manufacturing capabilities of the leading players in the global air quality monitoring software market

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKETS COVERED
1.4 YEARS CONSIDERED FOR THE STUDY
1.5 CURRENCY
1.6 LIMITATIONS
1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 INTRODUCTION
2.1.1 SECONDARY DATA
2.1.1.1 Key data from secondary sources
2.1.2 PRIMARY DATA
2.1.2.1 Key data from primary sources
2.1.2.2 Key industry insights
2.1.2.3 Breakdown of primaries
2.2 MARKET SIZE ESTIMATION
2.2.1 BOTTOM-UP APPROACH
2.2.2 TOP-DOWN APPROACH
2.3 MARKET BREAKDOWN & DATA TRIANGULATION
2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE AIR QUALITY MONITORING SOFTWARE MARKET, 2017–2022
4.2 ASIA PACIFIC AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER AND BY COUNTRY
4.3 AIR QUALITY MONITORING SOFTWARE MARKET, BY REGION, 2016
4.4 AIR QUALITY MONITORING SOFTWARE MARKET, BY END-USER, 2017 & 2022
4.5 AIR QUALITY MONITORING SOFTWARE MARKET, BY APPLICATION, 2017 & 2022

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5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Increasing public awareness related to healthcare and environmental implications of air pollution
5.2.1.2 Growing initiatives for the development of environment-friendly industries
5.2.1.3 Supporting government regulations for effective air pollution monitoring and control
5.2.2 RESTRAINTS
5.2.2.1 Rising adoption of alternate and renewable sources of energy
5.2.2.2 High product costs associated with air quality monitoring solutions
5.2.3 OPPORTUNITIES
5.2.3.1 Growing industrial sector to drive the need for air quality monitoring
5.2.3.2 Technological advancements in the field of air pollution monitoring
5.2.4 CHALLENGES
5.2.4.1 Slow and ineffective implementation of pollution control reforms

6 AIR QUALITY MONITORING SOFTWARE MARKET, BY APPLICATION

6.1 INTRODUCTION
6.2 INDOOR APPLICATION
6.3 OUTDOOR APPLICATION

7 AIR QUALITY MONITORING SOFTWARE MARKET, BY END-USER

7.1 INTRODUCTION
7.2 INDUSTRIES
7.3 GOVERNMENT AGENCIES AND RESEARCH INSTITUTES
7.4 COMMERCIAL BODIES
7.5 URBAN AIR QUALITY MONITORING AGENCIES
7.6 OTHERS

8 QUALITY MONITORING SOFTWARE MARKET, BY REGION

8.1 INTRODUCTION
8.2 NORTH AMERICA

8.2.1 BY APPLICATION
8.2.2 BY END-USER
8.2.3 BY COUNTRY
8.2.3.1 The US
8.2.3.2 Canada
8.3 EUROPE
8.3.1 BY APPLICATION
8.3.2 BY END-USER
8.3.3 BY COUNTRY
8.3.3.1 The UK
8.3.3.2 Germany
8.3.3.3 France
8.3.3.4 The Rest of Europe
8.4 ASIA PACIFIC
8.4.1 BY APPLICATION
8.4.2 BY END-USER
8.4.3 BY COUNTRY
8.4.3.1 China
8.4.3.2 Japan
8.4.3.3 India
8.4.3.4 Malaysia
8.4.3.5 Indonesia
8.4.3.6 The rest of Asia Pacific
8.5 THE REST OF THE WORLD
8.5.1 BY APPLICATION
8.5.2 BY END-USER
8.5.3 BY COUNTRY
8.5.3.1 Brazil
8.5.3.2 Argentina
8.5.3.3 Saudi Arabia
8.5.3.4 Chile
8.5.3.5 Turkey
8.5.3.6 Israel
8.5.3.7 The UAE
8.5.3.8 South Africa

9 COMPETITIVE LANDSCAPE

9.1 INTRODUCTION

9.2 MARKET RANKING ANALYSIS
9.2.1 GLOBAL MARKET SCENARIO
9.3 COMPETITIVE SITUATION & TRENDS

10 COMPANY PROFILES

(Overview, Strength of Product Portfolio, Business Strategy Excellence, Products Offering, Recent Development's, Business Strategy)*

10.1 ENVIRONNEMENT S.A
10.2 CAMBRIDGE ENVIRONMENTAL RESEARCH CONSULTANTS LTD
10.3 3M COMPANY
10.4 KISTERS AG
10.5 ROBERT BOSCH GMBH
10.6 TELEDYNE TECHNOLOGIES INCORPORATED
10.7 AEROQUAL LIMITED
10.8 HORIBA, LTD.
10.9 OPSIS AB
10.10 LAKES ENVIRONMENTAL SOFTWARE
10.11 AIR MONITORS LTD
10.12 BR?EL & KJ?R SOUND & VIBRATION MEASUREMENT A/S
10.13 LUMASENSE TECHNOLOGIES, INC.
10.14 IPS METEOSTAR, INC.

*Details on Overview, Strength of Product Portfolio, Busines Strategy Excellence, Products Offering, Recent Development's, Business Strategy might not be captured in case of unlisted companies.

11 APPENDIX

11.1 INSIGHTS OF INDUSTRY EXPERTS
11.2 DISCUSSION GUIDE
11.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
11.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
11.5 AVAILABLE CUSTOMIZATIONS
11.6 RELATED REPORTS
11.7 AUTHOR DETAILS

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List Of Tables

LIST OF TABLES

TABLE 1 AIR QUALITY MONITORING SOFTWARE MARKET SNAPSHOT
TABLE 2 AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 3 INDOOR APPLICATION: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 4 OUTDOOR APPLICATION: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 5 AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 6 INDUSTRIES: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 7 GOVERNMENT AGENCIES AND RESEARCH INSTITUTES: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 8 COMMERCIAL BODIES: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 9 URBAN AIR QUALITY MONITORING AGENCIES: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 10 OTHERS: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
TABLE 11 AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY REGION, 2015– 2022 (USD MILLION)
TABLE 12 NORTH AMERICA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 13 NORTH AMERICA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 14 NORTH AMERICA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)
TABLE 15 THE US: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 16 THE US: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 17 CANADA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 18 CANADA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)

TABLE 19 EUROPE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 20 EUROPE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 21 EUROPE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)
TABLE 22 THE UK: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 23 THE UK: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 24 GERMANY: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 25 GERMANY: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 26 FRANCE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 27 FRANCE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 28 THE REST OF EUROPE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 29 THE REST OF EUROPE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 30 ASIA PACIFIC: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 31 ASIA PACIFIC: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 32 ASIA PACIFIC: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)
TABLE 33 CHINA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 34 CHINA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 35 JAPAN: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 36 JAPAN: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 37 INDIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 38 INDIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-

USER, 2015–2022 (USD MILLION)
TABLE 39 MALAYSIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 40 MALAYSIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 41 INDONESIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 42 INDONESIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 43 THE REST OF ASIA PACIFIC: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 44 THE REST OF ASIA PACIFIC: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 45 THE REST OF THE WORLD: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 46 THE REST OF THE WORLD: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 47 THE REST OF THE WORLD: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)
TABLE 48 BRAZIL: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 49 BRAZIL: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 50 ARGENTINA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 51 ARGENTINA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 52 SAUDI ARABIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 53 SAUDI ARABIA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 54 CHILE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 55 CHILE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 56 TURKEY: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 57 TURKEY: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)

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TABLE 58 ISRAEL: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 59 ISRAEL: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 60 THE UAE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 61 THE UAE: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)
TABLE 62 SOUTH AFRICA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY APPLICATION, 2015–2022 (USD MILLION)
TABLE 63 SOUTH AFRICA: AIR QUALITY MONITORING SOFTWARE MARKET SIZE, BY END-USER, 2015–2022 (USD MILLION)

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List Of Figures

LIST OF FIGURES

FIGURE 1 MARKETS COVERED: AIR QUALITY MONITORING SOFTWARE MARKET
FIGURE 2 AIR QUALITY MONITORING SOFTWARE MARKET: RESEARCH DESIGN
FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION
FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
FIGURE 6 AIR QUALITY MONITORING SOFTWARE MARKET: MARKET ESTIMATION APPROACH & DATA TRIANGULATION METHODOLOGY
FIGURE 7 THE NORTH AMERICAN MARKET DOMINATED THE AIR QUALITY MONITORING SOFTWARE MARKET IN 2016
FIGURE 8 THE INDUSTRIES SEGMENT IS EXPECTED TO LEAD THE AIR QUALITY MONITORING SOFTWARE MARKET, BY END-USER, DURING THE FORECAST PERIOD
FIGURE 9 INDOOR APPLICATION TO DOMINATE DURING THE FORECAST PERIOD
FIGURE 10 SUPPORTIVE GOVERNMENT REGULATIONS FOR EFFECTIVE AIR POLLUTION MONITORING AND CONTROL IS EXPECTED TO DRIVE THE AIR QUALITY MONITORING SOFTWARE MARKET DURING THE FORECAST PERIOD
FIGURE 11 THE INDUSTRIES SEGMENT BY END-USER AND CHINA BY COUNTRY HELD THE MAXIMUM SHARE IN THE AIR QUALITY MONITORING SOFTWARE MARKET IN 2016
FIGURE 12 THE NORTH AMERICAN MARKET IS EXPECTED TO HOLD THE LARGEST SHARE IN 2016
FIGURE 13 THE GOVERNMENT AGENCIES & RESEARCH INSTITUTES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD
FIGURE 14 THE INDOOR SEGMENT IS EXPECTED TO LEAD THE AIR QUALITY MONITORING SOFTWARE MARKET DURING THE FORECAST PERIOD
FIGURE 15 AIR QUALITY MONITORING SOFTWARE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES
FIGURE 16 AIR QUALITY MONITORING SOFTWARE MARKET (VALUE), BY APPLICATION, 2016
FIGURE 17 AIR QUALITY MONITORING SOFTWARE MARKET (VALUE), BY END-USER, 2016
FIGURE 18 REGIONAL SNAPSHOT: THE CHINESE MARKET IS EXPECTED TO

GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
FIGURE 19 AIR QUALITY MONITORING SOFTWARE MARKET SHARE (VALUE), BY REGION, 2016
FIGURE 20 NORTH AMERICA: MARKET SNAPSHOT
FIGURE 21 ASIA PACIFIC: MARKET SNAPSHOT
FIGURE 22 COMPANIES ADOPTED NEW PRODUCT LAUNCHES TO CAPTURE A SHARE OF THE MARKET, 2014–2017
FIGURE 23 MARKET RANKING, AIR QUALITY MONITORING SOFTWARE MARKET 2016
FIGURE 24 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY, 2014–2017
FIGURE 25 MARKET EVALUATION FRAMEWORK: NEW PRODUCT LAUNCHES, MERGERS & ACQUISITIONS, PARTNERSHIPS, CONTRACTS & AGREEMENTS, & OTHERS FUELED THE GROWTH OF THE COMPANIES FROM 2014–2017
FIGURE 26 ENVIRONNEMENT S.A: COMPANY SNAPSHOT
FIGURE 27 3M COMPANY: COMPANY SNAPSHOT
FIGURE 28 ROBERT BOSCH GMBH: COMPANY SNAPSHOT
FIGURE 29 TELEDYNE TECHNOLOGIES INCORPORATED: COMPANY SNAPSHOT
FIGURE 30 HORIBA, LTD.: COMPANY SNAPSHOT

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