

Air Conditioning Market by Technology (Manual/Semi-Automatic and Automatic), Component (Compressor, Evaporator, Drier/Receiver, and Condenser, Vehicle Type (PC, LCV, HCV, Off-Highway and Locomotive), and by Region - Global Trend and Forecast to 2020

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Abstracts

The automotive air conditioning market is projected to witness considerable growth in various vehicle types such as passenger cars, LCVs, HCVs, and Off-highway, due to technological advancement and increasing vehicle production.

The Asia-Pacific region is estimated to dominate the automotive air conditioning market. The growth can be attributed to the increasing demand for vehicles, across the region. In 2015, the passenger car production in countries such as China and India is expected to grow at a faster rate, which will boost the automotive air conditioning market. The availability of cheap labor, and supportive government policies is attracting a majority of the OEMs to establish their manufacturing facilities in this region. For instance, the Indian government has provided an opportunity for the OEMs by allowing 100% FDI with no minimum investment criteria for the automotive sector. This region houses established automakers such as Toyota (Japan), Hyundai Motor Company (South Korea), and Honda Motor Company (Japan). Other countries in the Asia-Pacific region, such as South Korea and Japan, have strong technological capabilities. The region therefore represents a balanced blend of demand and technology, making it an ideal investment for any OEM.

With advancements in automotive air conditioning systems, climate control systems will soon gain a majority share in the air conditioning market. The multi-zone technology market in the European region is estimated to grow from USD 2.1 billion in 2015 to USD 3.0 billion in 2020 at an impressive CAGR of 7.29% for the forecast period. The North

American locomotive air conditioning market is projected to grow at a CAGR of 5.15% from 2015 to 2020.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive air conditioning systems market. Apart from analyzing the quantitative aspects of these markets, the report also covers qualitative aspects, such as a value chain analysis, and Porter's Five Force analysis.

Denso Corporation (Japan), Eberspaecher Holding GmbH & Co. KG (Germany), Hanon Systems (South Korea), Calsonic Kansei Corporation (Japan), and MAHLE GmbH (Germany) are the few prominent market players which hold a majority of share in the global automotive air conditioning market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 LIMITATION
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY SECONDARY SOURCES
 - 2.2.2 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 SAMPLING TECHNIQUES AND DATA COLLECTION METHODS
 - 2.3.2 PRIMARY PARTICIPANTS
 - 2.3.2.1 KEY INDUSTRY INSIGHTS
- 2.4 FACTOR ANALYSIS
 - 2.4.1 INTRODUCTION
 - 2.4.2 DEMAND SIDE ANALYSIS
 - 2.4.3 IMPACT OF GDP ON TOTAL VEHICLE SALES
 - 2.4.4 URBANIZATION VS. PASSENGER CARS PER 1,000 PEOPLE
 - 2.4.5 INFRASTRUCTURE: ROADWAYS
 - 2.4.6 INCREASING VEHICLE PRODUCTION IN DEVELOPING COUNTRIES
 - 2.4.7 SUPPLY SIDE ANALYSIS
 - 2.4.8 TECHNOLOGICAL ADVANCEMENTS
- 2.5 MARKET SIZE ESTIMATION
- 2.6 DATA TRIANGULATION
- 2.7 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHT

4.1 OPPORTUNITIES IN THE AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET

4.2 REGIONAL ANALYSIS FOR THE AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET, 2015 & 2020.

4.3 AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET, BY COMPONENT 2015 & 2020.

4.4 AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET, BY VEHICLE TYPE 2015 & 2020

4.5 REGIONAL ANALYSIS OF OFF HIGHWAY AIR CONDITIONING SYSTEMS MARKET, 2015-2020

4.6 AUTOMOTIVE AIR CONDITIONING SYSTEMS PRODUCT LIFE CYCLE

4.7 WHO SUPPLIES TO WHOM

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET, BY TYPE

5.2.2 AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET, BY VEHICLE TYPE

5.2.3 AIR CONDITIONING SYSTEMS MARKET, BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Increasing vehicle production

5.3.1.2 Increasing demand for better driving comfort

5.3.2 RESTRAINTS

5.3.2.1 High chance of mechanical failure

5.3.3 OPPORTUNITIES

5.3.3.1 Comfort features that are easy on the pocket

5.3.4 CHALLENGES

5.3.4.1 High Maintenance cost

5.3.5 BURNING ISSUES

5.3.5.1 Environmental effects of refrigerants used in automotive air conditioning

5.4 VALUE CHAIN

5.5 PORTER'S FIVE FORCES ANALYSIS

5.5.1 THREAT OF NEW ENTRANTS

5.5.2 THREAT OF SUBSTITUTES

5.5.3 BARGAINING POWER OF SUPPLIERS

5.5.4 BARGAINING POWER OF BUYERS

5.5.5 INTENSITY OF COMPETITIVE RIVALRY

6 TECHNOLOGICAL OVERVIEW

6.1 DENSO'S FIRST STANDARDISED HVAC UNIT FOR WIDE VARIETY OF VEHICLE LINES & MODELS

6.2 HALLA VISTEON'S CENTRIFUGAL AIR COMPRESSOR

6.3 INTEGRATED FRONT & REAR HVAC UNITS BY DELPHI THERMAL

6.4 NEW HVAC SYSTEM BY DELPHI WILL INCREASE EV/HEV RANGE WITH REDUCTION IN CO2 EMISSIONS

6.5 INNOVATIVE WATER-COOLED CONDENSER FOR HVAC SYSTEM BY VALEO SA

6.6 GREENER HVAC SYSTEM BY VALEO SA

6.7 NEW REFRIGERANT R-1234YF FOR AUTOMOTIVE AIR CONDITIONING SYSTEMS

6.8 AIR CONDITIONING TECHNOLOGIES FOR OFF-HIGHWAY APPLICATION

7 AUTOMOTIVE AIR CONDITIONING MARKET, BY TECHNOLOGY

7.1 INTRODUCTION

7.2 AIR CONDITIONING MARKET, BY TECHNOLOGY

7.3 AUTOMATIC AIR CONDITIONING MARKET, BY REGION

7.4 AIR CONDITIONING MARKET, BY CLIMATE ZONE TYPE

7.4.1 SINGLE ZONE AUTOMATIC AIR CONDITIONING MARKET, BY REGION

7.4.2 MULTIZONE AUTOMATIC AIR CONDITIONING MARKET, BY REGION

7.5 MANUAL/SEMI-AUTOMATIC AIR CONDITIONING MARKET, BY REGION

8 AUTOMOTIVE AIR CONDITIONING MARKET, BY COMPONENT

8.1 INTRODUCTION

8.2 AUTOMOTIVE AIR CONDITIONING COMPRESSORS MARKET, BY REGION

8.3 AUTOMOTIVE AIR CONDITIONING EVAPORATOR MARKET, BY REGION

8.4 AUTOMOTIVE AIR CONDITIONING DRIER/RECEIVER MARKET, BY REGION

8.5 AUTOMOTIVE AIR CONDITIONING CONDENSER MARKET, BY REGION

9 AUTOMOTIVE AIR CONDITIONING TYPE, BY VEHICLE TYPE

9.1 INTRODUCTION

9.2 PASSENGER CAR

9.2.1 ASIA-PACIFIC

9.2.2 EUROPE

9.2.3 NORTH AMERICA

9.2.4 ROW

9.3 LCV

9.3.1 ASIA-PACIFIC

9.3.2 EUROPE

9.3.3 NORTH AMERICA

9.3.4 ROW

9.4 HCV

9.4.1 ASIA-PACIFIC

9.4.2 EUROPE

9.4.3 NORTH AMERICA

9.4.4 ROW

10 AUTOMOTIVE AIR CONDITIONING MARKET, BY REGION

10.1 PEST ANALYSIS

10.1.1 POLITICAL FACTORS

10.1.1.1 Europe

10.1.1.2 Asia-Pacific

10.1.1.3 North America

10.1.1.4 Rest of the World

10.1.2 ECONOMIC FACTORS

10.1.2.1 Europe

10.1.2.2 Asia-Pacific

10.1.2.3 North America

10.1.2.4 Rest of the World

10.1.3 SOCIAL FACTORS

10.1.3.1 Europe

10.1.3.2 Asia-Pacific

10.1.3.3 North America

10.1.3.4 Rest of the World

10.1.4 TECHNOLOGICAL FACTORS

10.1.4.1 Europe

10.1.4.2 Asia-Pacific

10.1.4.3 North America

10.1.4.4 Rest of the World

10.2 AUTOMOTIVE AIR CONDITIONING MARKET, BY REGION

10.3 ASIA-PACIFIC

10.3.1 CHINA

10.3.2 JAPAN

10.3.3 SOUTH KOREA

10.3.4 INDIA

10.4 EUROPE

10.4.1 GERMANY

10.4.2 FRANCE

10.4.3 U.K.

10.4.4 SPAIN

10.5 NORTH AMERICA

10.5.1 U.S.

10.5.2 CANADA

10.5.3 MEXICO

10.6 ROW

10.6.1 BRAZIL

10.6.2 RUSSIA

11 CONDITIONING SYSTEMS MARKET FOR OFF-HIGHWAY

11.1 INTRODUCTION

11.2 OFF-HIGHWAY AIR CONDITIONING MARKET, BY REGION

11.3 CONSTRUCTION VEHICLE AIR CONDITIONING MARKET, BY REGION

11.4 TRACTOR AIR CONDITIONING IN MARKET, BY REGION

12 LOCOMOTIVE AIR CONDITIONING MARKET

12.1 INTRODUCTION

12.2 LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION

12.3 DIESEL LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION

12.4 ELECTRIC LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION

13 COMPETITIVE LANDSCAPE

13.1 MARKET SHARE ANALYSIS: AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET

13.2 COMPETITIVE SITUATION &TRENDS

13.3 EXPANSIONS

- 13.4 AGREEMENTS/JOINT VENTURES/SUPPLY CONTRACTS/PARTNERSHIPS
- 13.5 MERGERS & ACQUISITIONS
- 13.6 NEW PRODUCT LAUNCHES/DEVELOPMENT

14 COMPANY PROFILES

14.1 INTRODUCTION

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 14.2 DENSO CORPORATION
- 14.3 HANON SYSTEMS
- 14.4 MAHLE GMBH
- 14.5 KEIHIN CORPORATION
- 14.6 VALEO SA
- 14.7 EBERSP?CHER GROUP
- 14.8 CALSONIC KANSEI CORPORATION
- 14.9 SANDEN HOLDINGS CORPORATION
- 14.10 MITSUBISHI HEAVY INDUSTRIES LTD.
- 14.11 SUBROS LIMITED

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted companies.

15 APPENDIX

- 15.1 INSIGHTS OF INDUSTRY EXPERTS
- 15.2 DISCUSSION GUIDE
- 15.3 AVAILABLE CUSTOMIZATION
 - 15.3.1 AUTOMOTIVE COMPRESSORS MARKET
 - 15.3.2 FIXED DISPLACEMENT
 - 15.3.3 VARIABLE DISPLACEMENT
- 15.4 INTRODUCING RT:REAL TIME MARKET INTELLIGENCE
- 15.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 IMPACT OF DRIVERS ON THE AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET

Table 2 AIR CONDITIONING MARKET, BY TECHNOLOGY ('000 UNITS)

Table 3 AIR CONDITIONING MARKET, BY TECHNOLOGY (USD MILLION)

Table 4 AUTOMATIC AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 5 AUTOMATIC AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 6 AIR CONDITIONING MARKET, BY CLIMATE ZONE TECHNOLOGY ('000 UNITS)

Table 7 AIR CONDITIONING MARKET, BY CLIMATE ZONE TECHNOLOGY (USD MILLION)

Table 8 SINGLE ZONE AUTOMATIC AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 9 SINGLE ZONE AUTOMATIC AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 10 MULTI-ZONE AUTOMATIC AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 11 MULTI-ZONE AUTOMATIC AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 12 MANUAL/SEMI-AUTOMATIC AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 13 MANUAL/SEMI-AUTOMATIC AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 14 AUTOMOTIVE AIR CONDITIONING COMPRESSORS MARKET, BY REGION ('000 UNITS)

Table 15 AUTOMOTIVE AIR CONDITIONING COMPRESSORS MARKET, BY REGION (USD MILLION)

Table 16 AUTOMOTIVE AIR CONDITIONING EVAPORATOR MARKET, BY REGION ('000 UNITS)

Table 17 AUTOMOTIVE AIR CONDITIONING EVAPORATOR MARKET, BY REGION (USD MILLION)

Table 18 AUTOMOTIVE AIR CONDITIONING DRIER/RECEIVER MARKET, BY REGION ('000 UNITS)

Table 19 AUTOMOTIVE AIR CONDITIONING DRIER/RECEIVER MARKET, BY REGION (USD MILLION)

Table 20 AUTOMOTIVE AIR CONDITIONING CONDENSER MARKET, BY REGION

('000 UNITS)

Table 21 AUTOMOTIVE AIR CONDITIONING CONDENSER MARKET, BY REGION
(USD MILLION)

Table 22 AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 23 AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 24 PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 25 PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 26 ASIA-PACIFIC PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE
('000 UNITS)

Table 27 ASIA-PACIFIC PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE
(USD MILLION)

Table 28 EUROPE PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE ('000
UNITS)

Table 29 EUROPE PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE (USD
MILLION)

Table 30 NORTH AMERICA PASSENGER CAR AIR CONDITIONING MARKET, BY
TYPE ('000 UNITS)

Table 31 NORTH AMERICA PASSENGER CAR AIR CONDITIONING MARKET, BY
TYPE (USD MILLION)

Table 32 ROW PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE ('000
UNITS)

Table 33 ROW PASSENGER CAR AIR CONDITIONING MARKET, BY TYPE (USD
MILLION)

Table 34 LCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 35 LCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 36 ASIA-PACIFIC LCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 37 ASIA-PACIFIC LCV AIR CONDITIONING MARKET, BY TYPE (USD
MILLION)

Table 38 EUROPE LCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 39 EUROPE LCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 40 NORTH AMERICA LCV AIR CONDITIONING MARKET, BY TYPE ('000
UNITS)

Table 41 NORTH AMERICA LCV AIR CONDITIONING MARKET, BY TYPE (USD
MILLION)

Table 42 ROW LCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 43 ROW LCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 44 HCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 45 HCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 46 ASIA-PACIFIC HCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 47 ASIA-PACIFIC HCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 48 EUROPE HCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 49 EUROPE HCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 50 NORTH AMERICA HCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 51 NORTH AMERICA HCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 52 ROW HCV AIR CONDITIONING MARKET, BY TYPE ('000 UNITS)

Table 53 ROW HCV AIR CONDITIONING MARKET, BY TYPE (USD MILLION)

Table 54 AUTOMOTIVE AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 55 AUTOMOTIVE AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 56 CHINA AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 57 CHINA AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 58 JAPAN AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 59 JAPAN AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 60 SOUTH KOREA AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 61 SOUTH KOREA AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 62 INDIA AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 63 INDIA AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 64 GERMANY AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 65 GERMANY AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 66 FRANCE AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 67 FRANCE AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 68 U.K. AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 69 U.K. AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 70 SPAIN AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 71 SPAIN AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 72 U.S. AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 73 U.S. AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 74 CANADA AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 75 CANADA AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 76 MEXICO AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 77 MEXICO AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 78 BRAZIL AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 79 BRAZIL AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 80 RUSSIA AIR CONDITIONING MARKET, BY VEHICLE TYPE ('000 UNITS)

Table 81 RUSSIA AIR CONDITIONING MARKET, BY VEHICLE TYPE (USD MILLION)

Table 82 OFF-HIGHWAY AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 83 OFF-HIGHWAY AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 84 CONSTRUCTION VEHICLES AIR CONDITIONING IN MARKET, BY REGION ('000 UNITS)

Table 85 CONSTRUCTION VEHICLES AIR CONDITIONING IN MARKET, BY REGION (USD MILLION)

Table 86 TRACTOR AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 87 TRACTOR AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 88 LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 89 LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 90 DIESEL LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 91 DIESEL LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 92 ELECTRIC LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION ('000 UNITS)

Table 93 ELECTRIC LOCOMOTIVE AIR CONDITIONING MARKET, BY REGION (USD MILLION)

Table 94 EXPANSIONS, 2012-2015

Table 95 AGREEMENTS/JOINT VENTURES/SUPPLY CONTRACTS/PARTNERSHIPS, 2013–2014

Table 96 MERGERS & ACQUISITION, 2014-2015

Table 97 NEW PRODUCT LAUNCHES/DEVELOPMENT, 2010-2015

List Of Figures

LIST OF FIGURES

- Figure 1 AIR CONDITIONING SYSTEMS: MARKET COVERED
- Figure 2 RESEARCH DESIGN
- Figure 3 RESEARCH METHODOLOGY MODEL
- Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- Figure 5 GROSS DOMESTIC PRODUCT (GDP) VS. TOTAL VEHICLE SALES
- Figure 6 URBANIZATION VS. PASSENGER CARS PER 1,000 PEOPLE
- Figure 7 VEHICLE PRODUCTION 2009-2014
- Figure 8 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM UP APPROACH
- Figure 9 MARKET SIZE ESTIMATION METHODOLOGY: TOP DOWN APPROACH
- Figure 10 LCV IS FASTEST GROWING SEGMENT IN AUTOMOTIVE AIR CONDITIONING MARKET, BY VALUE 2015 TO 2020
- Figure 11 AUTOMOTIVE AIR CONDITIONING MARKET, BY TYPE 2015-2020
- Figure 12 EVAPORATOR PROJECTED TO BE THE FASTEST GROWING COMPONENT FOR AUTOMOTIVE AIR CONDITIONING MARKET FROM 2015 TO 2020
- Figure 13 NORTH AMERICA PROJECTED TO BE THE FASTEST GROWING MARKET FOR AUTOMOTIVE AIR CONDITIONING FROM 2015 TO 2020
- Figure 14 ASIA-PACIFIC PROJECTED TO BE THE FASTEST GROWING MARKET FOR OFF-HIGHWAY AIR CONDITIONING MARKET FROM 2015 TO 2020
- Figure 15 INCREASING VEHICLE PRODUCTION TO DRIVE THE MARKET FOR AUTOMOTIVE AIRCONDITIONING SYSTEMS MARKET
- Figure 16 GLOBAL VEHICLE PRODUCTION, 2012–2020
- Figure 17 VALUE CHAIN ANALYSIS: MAJOR VALUE IS ADDED DURING THE MANUFACTURING AND ASSEMBLY PHASES
- Figure 18 PORTER'S FIVE FORCE ANALYSIS (2015): AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET:
- Figure 19 CLIMATE CONTROL UNIT
- Figure 20 MANUAL/SEMI-AUTOMATIC TYPE OF AIR CONDITIONING HAS THE LARGEST MARKET SHARE IN 2015
- Figure 21 ASIA-PACIFIC REGION WILL HAVE THE LARGEST SHARE IN THE AUTOMATIC AIRCONDITIONING MARKET IN 2015
- Figure 22 MULTI-ZONE AUTOMATIC AIR CONDITIONING MARKET WILL RETAIN THE LARGEST SHARE IN 2020
- Figure 23 ASIA-PACIFIC REGION HAS THE HIGHEST CAGR FROM 2015 TO 2020

Figure 24 NORTH AMERICAN REGION WILL WITNESS THE FASTEST GROWTH

Figure 25 ASIA-PACIFIC WILL HAVE THE LARGEST MARKET SHARE IN 2020 FOR THE AUTOMOTIVE AIR CONDITIONING CONDENSER MARKET

Figure 26 AUTOMATIC AIR CONDITIONING SYSTEM WILL LEAD THE MARKET IN 2020

Figure 27 LCV AUTOMATIC AIR CONDITIONING MARKET WILL HAVE THE HIGHEST CAGR FROM 2015-2020

Figure 28 THE MARKET SHARE FOR HCVS WITH AUTOMATIC AIR CONDITIONING SYSTEMS WILL INCREASE BY 2020

Figure 29 REGIONAL SNAPSHOT: RAPID GROWING MARKETS (CHINA) EMERGING AS NEW HOTSPOTS

Figure 30 CHINA ESTIMATED TO LEAD THE ASIA-PACIFIC AUTOMOTIVE AIR CONDITIONING MARKET

Figure 31 U.S. TO DOMINATE THE NORTH AMERICAN AUTOMOTIVE AIR CONDITIONING MARKET

Figure 32 ASIA-PACIFIC HAS THE LARGEST MARKET SHARE IN 2015

Figure 33 ASIA-PACIFIC REGION TO HAVE THE HIGHEST CAGR FROM 2015 TO 2020

Figure 34 ASIA-PACIFIC REGION IS EXPECTED TO HAVE THE LARGEST SHARE IN TRACTOR AIR CONDITIONING MARKET IN 2020

Figure 35 ASIA-PACIFIC REGION HAS THE LARGEST SHARE IN 2020

Figure 36 COMPANIES HAVE ADOPTED EXPANSIONS AS THE KEY GROWTH STRATEGY OVER 2010-2015

Figure 37 AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET, 2014

Figure 38 MARKET EVALUATION FRAME WORK: EXPANSIONS HAS FUELLED THE DEMAND FOR AUTOMOTIVE AIR CONDITIONING SYSTEMS MARKET

Figure 39 HANON SYSTEMS GREW AT THE FASTEST RATE BETWEEN 2010 AND 2014

Figure 40 BATTLE FOR MARKET SHARE: EXPANSION WAS THE KEY STRATEGY

Figure 41 REGION-WISE REVENUE MIX OF TOP FIVE MARKET PLAYERS

Figure 42 DENSO CORPORATION: COMPANY SNAPSHOT

Figure 43 DENSO CORPORATION: SWOT ANALYSIS

Figure 44 HANON SYSTEMS: COMPANY SNAPSHOT

Figure 45 HANON SYSTEMS: SWOT ANALYSIS

Figure 46 MAHLE GMBH: COMPANY SNAPSHOT

Figure 47 MAHLE GMBH: SWOT ANALYSIS

Figure 48 KEIHIN CORPORATION: COMPANY SNAPSHOT

Figure 49 KEIHIN CORPORATION: SWOT ANALYSIS

Figure 50 VALEO: COMPANY SNAPSHOT

Figure 51 VALEO SA: SWOT ANALYSIS

Figure 52 EBERSP?CHER GROUP: COMPANY SNAPSHOT

Figure 53 CALSONIC KANSEI CORPORATION: COMPANY SNAPSHOT

Figure 54 SANDEN HOLDINGS CORPORATION: COMPANY SNAPSHOT

Figure 55 MITSUBISHI HEAVY INDUSTRIES LTD: COMPANY SNAPSHOT

Figure 56 SUBROS LIMITED: COMPANY SNAPSHOT

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