

# **AI in Telehealth & Telemedicine Market by Component (Software, Service), Function (Virtual Care, Chatbot, RPM, Admin, Patient Engagement), Application (Teleneurology, TeleICU, Teleradiology), End User (Provider, Payer, Patient) - Global Forecast to 2030**

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## **Abstracts**

The global AI in telehealth & telemedicine market is projected to grow at a CAGR of 36.4% between 2024 and 2030. The AI in telehealth & telemedicine market is rapidly expanding due to various factors such as advancements in telecommunication technologies, favorable government support and regulatory policies, and the expansion of RPM systems. An increase in the geriatric population necessitates the continuous monitoring of chronic conditions, creating a growing demand for cost-effective healthcare solutions. An increasing focus on the diagnosis of chronic illnesses such as diabetes and heart disease has led to an increased need for telehealth devices. AI technologies such as virtual assistants, predictive analytics, and automated note-taking help improve the effectiveness and availability of telehealth services. For instance, in March 2025, Eli Lilly and Company (US) introduced LillyDirect remote consultations to diagnose and treat Alzheimer's. Telehealth devices solve problems such as a lack of specialists and patient wait times, improving healthcare and patient access to advanced medical solutions.

The software segment is expected to have the fastest growth rate in the AI in telehealth market during the forecast period, by component.

By component, the software segment is expected to be the fastest growing market during the forecast period. Companies have promoted telehealth software due to the need for less capital for infrastructural development. Advanced software platforms enhanced with AI and ML have predictive analytics, personalization, and tailored care

strategies, which also help companies promote telehealth solutions. Companies such as Cisco Systems, Inc. (US) offer Cisco HealthPresence 2.5 software solutions. Additionally, in February 2025, Teladoc Health Inc. (US) acquired Catapult Health (US), a provider of virtual preventive care solutions, for USD 65 million; this acquisition supports Teladoc Health Inc. in strengthening its market position.

The healthcare providers segment accounted for the largest market share in 2023.

On the basis of end users, the healthcare providers segment accounted for the largest market share in 2023. RPM, AI, and cloud systems allow for the personalization and timely delivery of healthcare services, which helps manage the increasing adoption of remote consultations and chronic disease management. Many healthcare facilities have adopted the telehealth platform to reduce waiting periods and can handle large patient pools with less administrative workflow. For instance, Mercy Health (US) offers Mercy Virtual Care Services, serving over 600,000 patients across seven US states with more than 300 clinicians, delivering care through advanced technologies such as two-way video, online-enabled instruments, and real-time vital sign monitoring. The program enhances patient access and outcomes while reducing healthcare costs by enabling earlier interventions and continuous remote monitoring for those with chronic or complex conditions.

The Asia Pacific is estimated to register the fastest CAGR during the forecast period.

The AI in telemedicine market is geographically segmented into North America, Europe, the Asia Pacific, Latin America, and the Middle East & Africa. The Asia Pacific market is projected to register the fastest CAGR during the forecast period as it benefits from the fast-developing healthcare infrastructure and technological advancements. In addition, the rising use of digital healthcare products, growing healthcare needs resulting from large geriatric populations, and an increasing incidence of chronic diseases drive regional growth. Government initiatives also promote market growth. In February 2024, South Korea's health ministry announced it would fully allow telemedicine services at all hospitals and clinics. In addition, India offers universal health coverage through the national telemedicine service (eSanjeevani), which covers 130 specialties. The platform has created 17,084 telemedicine hubs and serviced 364,497,645 patients to date. Government initiatives promoting telemedicine and improvements in digital health infrastructure also contributed to market growth.

Breakdown of supply-side primary interviews by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (35%), and Tier 3 (25%)

By Designation: Managers (40%), Directors (35%), and Other Designations (25%)

By Region: North America (45%), Europe (30%), Asia Pacific (20%), Latin America (3%), and Middle East & Africa (2%)

#### List of Companies Profiled in the Report:

1. Koninklijke Philips N.V. (Netherlands)
2. Medtronic (Ireland)
3. GE Healthcare (US)
4. Epic Systems Corporation (US)
5. Oracle (US)
6. Doximity, Inc. (US)
7. Teladoc Health, Inc. (US)
8. American Well (US)
9. Siemens Healthineers AG (Germany)
10. Cisco Systems Inc. (US)
11. Included Health, Inc. (US)
12. AMC Health (US)
13. TeleSpecialists (US)
14. Walgreen Co. (US)
15. Caregility (US)
16. CVS Health (US)
17. AliveCor, Inc. (US)
18. Elation (US)
19. HealthTap, Inc. (US)
20. ZoomCommunications, Inc. (US)

#### Research Coverage:

This research report categorizes the AI in telehealth & telemedicine market by component [hardware, software {(by modality: EHR-centric, Non-EHR-centric), (by integration type: integrated software, standalone software), (by deployment: on-premise deployment, cloud-based deployment)}, and services], by function [virtual care consultations, chatbots & virtual assistants, remote patient monitoring, virtual nursing

care platform, clinical documentation, administrative workflows, analytics & reporting, patient engagement, and other functions[, by application [primary care, speciality care {teleradiology, telecardiology, teleneurology, diabetes, respiratory disorders, hypertension, teledermatology, telepsychiatry, other specialty care applications}, teleICU, and other applications], by end user [healthcare providers {hospitals; ambulatory surgery centers, ambulatory care centers, and other outpatient settings; long-term care & assisted living facilities; home healthcare; and other healthcare providers}, healthcare payers, patients, pharmaceutical & biotechnology companies, medtech companies, and other end users], and region. The report's scope covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the AI in telehealth & telemedicine market. A thorough analysis of the key industry players has provided insights into their business overview, offerings, and key strategies, such as acquisitions, collaborations, partnerships, mergers, product/service launches & enhancements, and approvals in the AI in telehealth & telemedicine market. This report covers the competitive analysis of upcoming startups in the AI in telehealth & telemedicine market ecosystem.

### Reasons to Buy the Report

The report will help market leaders and new entrants with information on the closest approximations of the revenue numbers for the overall AI in telehealth and telemedicine market and its subsegments. It will also help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers: (increasing adoption of virtual assistant chatbots, rising popularity of e-prescriptions, growing adoption of EHRs in healthcare settings, advancements in digital health technologies, and shortage of skilled healthcare professionals), restraints (Regulatory variations across regions and lack of advanced telemedicine infrastructure in emerging economies), opportunities (growing popularity of virtual healthcare solutions, emergence of AI and ML, favorable government initiatives and reimbursement policies, rising focus on home healthcare, and expansion of remote patient monitoring markets), and challenges (Increasing data breaches and medical identity theft cases and complexities of big data in healthcare) influencing the growth of the AI in

telehealth & telemedicine market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, R&D activities, and new product & service launches in the AI in telehealth & telemedicine market.

**Market Development:** Comprehensive information about lucrative markets—the report analyses the AI in telehealth & telemedicine market across varied regions.

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the AI in telehealth & telemedicine market.

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading players such as Koninklijke Philips N.V. (Netherlands), Medtronic (Ireland), GE Healthcare (US), Epic Systems Corporation (US), Oracle (US), Doximity, Inc. (US), and Teladoc Health, Inc. (US), among others

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