

AI Data Center - Company Evaluation Report, 2025

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Abstracts

The AI Data Center Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for AI Data Center. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 17 AI Data Center Companies were categorized and recognized as quadrant leaders.

The AI data center market encompasses facilities that are purpose-built and equipped to handle the compute-heavy demands of artificial intelligence workloads, including both training and inference of complex models. These data centers play a crucial role in industries that rely on AI for large-scale data analysis, such as autonomous vehicles, genomics, financial forecasting, and personalized content delivery. With organizations accelerating digital transformation and the adoption of AI-powered insights, the need for high-performance data centers featuring advanced networking and efficient cooling systems has significantly increased. The rise of generative AI, large language models (LLMs), and deep learning has intensified the demand for scalable, energy-efficient AI data center infrastructure. To address this, cloud hyperscalers and colocation providers are broadening their AI-optimized offerings. Strategic collaborations and investments—such as NVIDIA’s partnerships with AWS, Google Cloud, and Oracle Cloud Infrastructure—are reshaping the AI data center ecosystem. Technological advancements in areas like liquid cooling, chip-level interconnects, and software-defined infrastructure are driving improved performance while reducing power consumption, making AI data centers foundational to today’s digital economy.

An AI data center is a purpose-engineered facility that meets the high-performance computing requirements of artificial intelligence (AI) workloads, including model training, inference, and processing of extensive data sets. These centers are built with high-density compute setups featuring GPUs, TPUs, or specialized AI accelerators, coupled

with high-speed networking to enable parallel processing and cutting-edge cooling technologies like liquid cooling to control thermal output. Unlike conventional data centers, AI data centers are fine-tuned for handling high data throughput, delivering low-latency performance, and maximizing energy efficiency. Organizations can leverage this infrastructure through hybrid cloud solutions, colocation services, or dedicated AI data centers, facilitating scalable AI innovation across a wide range of industries.

The 360 Quadrant maps the AI Data Center companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the AI Data Center quadrant. The top criteria for product footprint evaluation included By OFFERING (Compute Server, Storage Solutions, Network Switches, Cooling Solutions, Power Solutions, DCIM), By DATA CENTER TYPE (Hyperscale Data Center, Colocation Data Center, Other Data Center Types), By DEPLOYMENT (On-Premises, Cloud-Based, Hybrid), By APPLICATION (Generative AI, Machine Learning, Natural Language Processing, Computer Vision), and By END USER (Cloud Service Providers, Enterprises, Government Organizations).

Key players in the AI Data Center market include major global corporations and specialized innovators such as Dell Inc., Hewlett Packard Enterprise Development LP, Lenovo, Huawei Technologies Co., Ltd., IBM, Super Micro Computer, Inc., IEIT SYSTEMS Co.,Ltd., H3C Technologies Co., Ltd., Cisco Systems, Inc., Fujitsu, Quanta Computer Inc., Wistron Corporation., Wiwynn Corporation, Giga-Byte Technology Co., Ltd., MiTAC Computing Technology Corporation, Graphcore, and Cerebras. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Dell Inc.

Dell Inc. leads the AI data center market with a strong Company Analysis highlighting its innovative product portfolio. Dell's infrastructure solutions, especially its PowerEdge servers, offer enhanced Company Positioning by supporting seamless AI model deployment. With significant market share, Dell leverages strategic partnerships, such as with Red Hat, to fortify its AI capabilities. Dell's commitment to expanding its Company Product Portfolio through continuous testing and validation of hardware helps enhance Company Ranking, securing its place among industry leaders.

Hewlett Packard Enterprise Development LP

Hewlett Packard Enterprise (HPE) stands out with its comprehensive Company Product Portfolio and strategic acquisitions that bolster its AI-native networking capabilities. The acquisition of Juniper Networks is a testament to HPE's focus on innovation and expanding its server and hybrid cloud offerings. This strategic move strengthens HPE's market share and positions it as a formidable player in Company Analysis. By doubling its networking division, HPE enhances its product and service range, further boosting its market standing.

Lenovo

Lenovo excels in delivering high-performance AI solutions through its ThinkSystem and ThinkEdge servers. Its strong market presence and strategic emphasis on AI optimization across diverse industries underpin its solid Company Positioning. Lenovo's investments in product innovation and partnerships with cloud service providers have resulted in a robust Company Product Portfolio. The introduction of AI-optimized servers marks a significant boost in Company Market Share and reinforces Lenovo's market authority.

Contents

1 INTRODUCTION

- 1.1 MARKET DEFINITION
- 1.2 INCLUSIONS AND EXCLUSIONS
- 1.3 STAKEHOLDERS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

- 3.1 INTRODUCTION
- 3.2 MARKET DYNAMICS
 - 3.2.1 DRIVERS
 - 3.2.1.1 Rising demand for AI workloads
 - 3.2.1.2 Explosion of data and growing reliance on big data analytics
 - 3.2.1.3 Government-led investments in AI data centers
 - 3.2.1.4 Growing demand for AI-as-a-Service
 - 3.2.2 RESTRAINTS
 - 3.2.2.1 High implementation costs
 - 3.2.2.2 Concerns regarding data breaches and unauthorized access
 - 3.2.3 OPPORTUNITIES
 - 3.2.3.1 Rising adoption of green AI data centers
 - 3.2.3.2 Increasing demand for hyperscale data centers
 - 3.2.4 CHALLENGES
 - 3.2.4.1 Supply chain disruptions
 - 3.2.4.2 High energy consumption and environmental concerns
- 3.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- 3.4 VALUE CHAIN ANALYSIS
- 3.5 ECOSYSTEM ANALYSIS
- 3.6 TECHNOLOGY ANALYSIS
 - 3.6.1 KEY TECHNOLOGIES
 - 3.6.1.1 Generative AI
 - 3.6.1.2 AI-optimized cloud platforms
 - 3.6.2 COMPLEMENTARY TECHNOLOGIES
 - 3.6.2.1 Edge computing
 - 3.6.2.2 Cybersecurity
 - 3.6.3 ADJACENT TECHNOLOGIES

3.6.3.1 Big data

3.7 PATENT ANALYSIS

3.8 KEY CONFERENCES AND EVENTS, 2025–2026

3.9 PORTER'S FIVE FORCES ANALYSIS

3.9.1 THREAT OF NEW ENTRANTS

3.9.2 THREAT OF SUBSTITUTES

3.9.3 BARGAINING POWER OF SUPPLIERS

3.9.4 BARGAINING POWER OF BUYERS

3.9.5 INTENSITY OF COMPETITIVE RIVALRY

4 COMPETITIVE LANDSCAPE

4.1 INTRODUCTION

4.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2020–2025

4.3 REVENUE ANALYSIS, 2021–2024

4.4 MARKET SHARE ANALYSIS, 2024

4.5 COMPANY VALUATION AND FINANCIAL METRICS

4.6 BRAND/PRODUCT COMPARISON

4.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024

4.7.1 STARS

4.7.2 EMERGING LEADERS

4.7.3 PERVASIVE PLAYERS

4.7.4 PARTICIPANTS

4.7.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024

4.7.5.1 Company footprint

4.7.5.2 Region footprint

4.7.5.3 Offering footprint

4.7.5.4 Application footprint

4.7.5.5 End user footprint

4.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024

4.8.1 PROGRESSIVE COMPANIES

4.8.2 RESPONSIVE COMPANIES

4.8.3 DYNAMIC COMPANIES

4.8.4 STARTING BLOCKS

4.8.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024

4.8.5.1 Detailed list of key startups/SMEs

4.8.5.2 Competitive benchmarking of key startups/SMEs

4.9 COMPETITIVE SCENARIO

4.9.1 PRODUCT LAUNCHES

4.9.2 DEALS

5 COMPANY PROFILES

5.1 KEY PLAYERS

5.1.1 DELL INC.

5.1.1.1 Business overview

5.1.1.2 Products/Solutions/Services offered

5.1.1.3 Recent developments

5.1.1.3.1 Deals

5.1.1.4 MnM view

5.1.1.4.1 Key strengths

5.1.1.4.2 Strategic choices

5.1.1.4.3 Weaknesses and competitive threats

5.1.2 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP

5.1.2.1 Business overview

5.1.2.2 Products/Solutions/Services offered

5.1.2.3 Recent developments

5.1.2.3.1 Product launches

5.1.2.3.2 Deals

5.1.2.4 MnM view

5.1.2.4.1 Key strengths

5.1.2.4.2 Strategic choices

5.1.2.4.3 Weaknesses and competitive threats

5.1.3 LENOVO

5.1.3.1 Business overview

5.1.3.2 Products/Solutions/Services offered

5.1.3.3 Recent developments

5.1.3.3.1 Product launches

5.1.3.3.2 Deals

5.1.3.3.3 Expansions

5.1.3.4 MnM view

5.1.3.4.1 Key strengths

5.1.3.4.2 Strategic choices

5.1.3.4.3 Weaknesses and competitive threats

5.1.4 HUAWEI TECHNOLOGIES CO., LTD.

5.1.4.1 Business overview

5.1.4.2 Products/Solutions/Services offered

5.1.4.3 Recent developments

- 5.1.4.3.1 Deals
- 5.1.4.4 MnM view
 - 5.1.4.4.1 Key strengths
 - 5.1.4.4.2 Strategic choices
 - 5.1.4.4.3 Weaknesses and competitive threats
- 5.1.5 IBM
 - 5.1.5.1 Business overview
 - 5.1.5.2 Products/Solutions/Services offered
 - 5.1.5.3 Recent developments
 - 5.1.5.3.1 Product launches
 - 5.1.5.3.2 Deals
 - 5.1.5.4 MnM view
 - 5.1.5.4.1 Key strengths
 - 5.1.5.4.2 Strategic choices
 - 5.1.5.4.3 Weaknesses and competitive threats
- 5.1.6 SUPER MICRO COMPUTER, INC.
 - 5.1.6.1 Business overview
 - 5.1.6.2 Products/Solutions/Services offered
 - 5.1.6.3 Recent developments
 - 5.1.6.3.1 Product launches
 - 5.1.6.3.2 Deals
- 5.1.7 IEIT SYSTEMS CO.,LTD.
 - 5.1.7.1 Business overview
 - 5.1.7.2 Products/Solutions/Services offered
 - 5.1.7.3 Recent developments
 - 5.1.7.3.1 Product launches
- 5.1.8 H3C TECHNOLOGIES CO., LTD.
 - 5.1.8.1 Business overview
 - 5.1.8.2 Products/Solutions/Services offered
 - 5.1.8.3 Recent developments
 - 5.1.8.3.1 Product launches
 - 5.1.8.3.2 Deals
- 5.1.9 CISCO SYSTEMS, INC.
 - 5.1.9.1 Business overview
 - 5.1.9.2 Products/Solutions/Services offered
 - 5.1.9.3 Recent developments
 - 5.1.9.3.1 Product launches
 - 5.1.9.3.2 Deals
- 5.1.10 FUJITSU

- 5.1.10.1 Business overview
- 5.1.10.2 Products/Solutions/Services offered
- 5.1.10.3 Recent developments
 - 5.1.10.3.1 Product launches
 - 5.1.10.3.2 Deals

5.2 OTHER PLAYERS

- 5.2.1 QUANTA COMPUTER INC.
- 5.2.2 WISTRON CORPORATION.
- 5.2.3 WIWYNN CORPORATION
- 5.2.4 GIGA-BYTE TECHNOLOGY CO., LTD.
- 5.2.5 MITAC COMPUTING TECHNOLOGY CORPORATION
- 5.2.6 GRAPHCORE
- 5.2.7 CEREBRAS
- 5.2.8 LIQUIDSTACK HOLDING B.V.
- 5.2.9 COOLIT SYSTEMS
- 5.2.10 SUBMER
- 5.2.11 ASPERITAS
- 5.2.12 ICEOTOPE
- 5.2.13 JETCOOL TECHNOLOGIES INC.
- 5.2.14 ZUTACORE
- 5.2.15 ACCELSIUS LLC

6 APPENDIX

6.1 RESEARCH METHODOLOGY

- 6.1.1 RESEARCH DATA
 - 6.1.1.1 Secondary data
 - 6.1.1.2 Primary data
- 6.1.2 RESEARCH ASSUMPTIONS
- 6.1.3 RISK ANALYSIS
- 6.1.4 RESEARCH LIMITATIONS

6.2 COMPANY EVALUATION MATRIX: METHODOLOGY

6.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 INCLUSIONS AND EXCLUSIONS

TABLE 2 ROLE OF COMPANIES IN AI DATA CENTER ECOSYSTEM

TABLE 3 LIST OF PATENTS, 2023–2025

TABLE 4 LIST OF KEY CONFERENCES AND EVENTS, 2025–2026

TABLE 5 AI DATA CENTER MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 6 AI DATA CENTER MARKET: OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS, 2020–2025

TABLE 7 AI DATA CENTER MARKET: DEGREE OF COMPETITION, 2024

TABLE 8 AI DATA CENTER MARKET: REGION FOOTPRINT

TABLE 9 AI DATA CENTER MARKET: OFFERING FOOTPRINT

TABLE 10 AI DATA CENTER MARKET: APPLICATION FOOTPRINT

TABLE 11 AI DATA CENTER MARKET: END USER FOOTPRINT

TABLE 12 AI DATA CENTER MARKET: DETAILED LIST OF KEY STARTUPS/SMES, 2024

TABLE 13 AI DATA CENTER MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES, 2024

TABLE 14 AI DATA CENTER MARKET: PRODUCT LAUNCHES, JANUARY 2020–FEBRUARY 2025

TABLE 15 AI DATA CENTER MARKET: DEALS, JANUARY 2020–FEBRUARY 2025

TABLE 16 DELL INC.: COMPANY OVERVIEW

TABLE 17 DELL INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 18 DELL INC.: DEALS

TABLE 19 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: COMPANY OVERVIEW

TABLE 20 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: PRODUCTS/SOLUTIONS/ SERVICES OFFERINGS

TABLE 21 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: PRODUCT LAUNCHES

TABLE 22 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: DEALS

TABLE 23 LENOVO: COMPANY OVERVIEW

TABLE 24 LENOVO: PRODUCTS/SOLUTIONS/SERVICES OFFERINGS

TABLE 25 LENOVO: PRODUCT LAUNCHES

TABLE 26 LENOVO: DEALS

TABLE 27 LENOVO: EXPANSIONS

TABLE 28 HUAWEI TECHNOLOGIES CO., LTD.: COMPANY OVERVIEW

TABLE 29 HUAWEI TECHNOLOGIES CO., LTD.:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 30 HUAWEI TECHNOLOGIES CO., LTD.: DEALS

TABLE 31 IBM: COMPANY OVERVIEW

TABLE 32 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 33 IBM: PRODUCT LAUNCHES

TABLE 34 IBM: DEALS

TABLE 35 SUPER MICRO COMPUTER, INC.: COMPANY OVERVIEW

TABLE 36 SUPER MICRO COMPUTER, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 37 SUPER MICRO COMPUTER, INC.: PRODUCT LAUNCHES

TABLE 38 SUPER MICRO COMPUTER, INC.: DEALS

TABLE 39 IEIT SYSTEMS CO., LTD.: COMPANY OVERVIEW

TABLE 40 IEIT SYSTEMS CO., LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 41 IEIT SYSTEMS CO., LTD.: PRODUCT LAUNCHES

TABLE 42 H3C TECHNOLOGIES CO., LTD.: COMPANY OVERVIEW

TABLE 43 H3C TECHNOLOGIES CO., LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 44 H3C TECHNOLOGIES CO., LTD.: PRODUCT LAUNCHES

TABLE 45 H3C TECHNOLOGIES CO., LTD.: DEALS

TABLE 46 CISCO SYSTEMS, INC.: COMPANY OVERVIEW

TABLE 47 CISCO SYSTEMS, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 48 CISCO SYSTEMS, INC.: PRODUCT LAUNCHES

TABLE 49 CISCO SYSTEMS, INC.: DEALS

TABLE 50 FUJITSU: COMPANY OVERVIEW

TABLE 51 FUJITSU: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 52 FUJITSU: PRODUCT LAUNCHES

TABLE 53 FUJITSU: DEALS

TABLE 54 KEY DATA FROM PRIMARY SOURCES

TABLE 55 AI DATA CENTER MARKET: RESEARCH ASSUMPTIONS

TABLE 56 AI DATA CENTER MARKET: RISK ANALYSIS

List Of Figures

LIST OF FIGURES

- FIGURE 1 COMPUTE SERVER SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE IN 2030
- FIGURE 2 HYPERSCALE DATA CENTER SEGMENT TO SECURE LARGEST MARKET SHARE IN 2030
- FIGURE 3 CLOUD-BASED SEGMENT TO DOMINATE MARKET IN 2025
- FIGURE 4 GENERATIVE AI SEGMENT TO LEAD MARKET IN 2025
- FIGURE 5 HEALTHCARE SEGMENT TO ACCOUNT FOR LARGEST MARKET SHARE IN 2030
- FIGURE 6 CLOUD SERVICE PROVIDERS SEGMENT TO CLAIM LARGEST MARKET SHARE IN 2030
- FIGURE 7 NORTH AMERICA TO DOMINATE MARKET IN 2030
- FIGURE 8 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- FIGURE 9 AI DATA CENTER MARKET: IMPACT ANALYSIS OF DRIVERS
- FIGURE 10 AI DATA CENTER MARKET: IMPACT ANALYSIS OF RESTRAINTS
- FIGURE 11 AI DATA CENTER MARKET: IMPACT ANALYSIS OF OPPORTUNITIES
- FIGURE 12 DATA CENTER ELECTRICITY CONSUMPTION, 2022–2026
- FIGURE 13 AI DATA CENTER MARKET: IMPACT ANALYSIS OF CHALLENGES
- FIGURE 14 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- FIGURE 15 AI DATA CENTER MARKET: VALUE CHAIN ANALYSIS
- FIGURE 16 AI DATA CENTER MARKET ECOSYSTEM
- FIGURE 17 PATENTS APPLIED AND GRANTED, 2014–2024
- FIGURE 18 PORTER'S FIVE FORCES ANALYSIS
- FIGURE 19 AI DATA CENTER MARKET: REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2021–2024
- FIGURE 20 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2024
- FIGURE 21 COMPANY VALUATION
- FIGURE 22 FINANCIAL METRICS (EV/EBITDA)
- FIGURE 23 BRAND/PRODUCT COMPARISON
- FIGURE 24 AI DATA CENTER MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2024
- FIGURE 25 AI DATA CENTER MARKET: COMPANY FOOTPRINT
- FIGURE 26 AI DATA CENTER MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2024
- FIGURE 27 DELL INC.: COMPANY SNAPSHOT
- FIGURE 28 HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: COMPANY SNAPSHOT

FIGURE 29 LENOVO: COMPANY SNAPSHOT

FIGURE 30 HUAWEI TECHNOLOGIES CO., LTD.: COMPANY SNAPSHOT

FIGURE 31 IBM: COMPANY SNAPSHOT

FIGURE 32 SUPER MICRO COMPUTER, INC.: COMPANY SNAPSHOT

FIGURE 33 CISCO SYSTEMS, INC.: COMPANY SNAPSHOT

FIGURE 34 FUJITSU: COMPANY SNAPSHOT

FIGURE 35 AI DATA CENTER MARKET: RESEARCH DESIGN

FIGURE 36 KEY DATA FROM SECONDARY SOURCES

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