

Agrochemicals Market Global Forecast (2010 - 2015)

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Abstracts

Report Description

This research report provides in-depth market intelligence on the global agrochemicals market, which is witnessing high growth due to the globally increasing need to increase crop production. The market is witnessing especially high demand for fertilizers and pesticides in developing nations such as India, China and Brazil and Mexico. Global economic recovery from mid 2009 has increased investments in agriculture businesses. Major players in the both markets – fertilizers and pesticides – are increasing their production and operational capacities to meet the increasing demand for agrochemicals. This report identifies and analyzes growth strategies adopted by market players, and also major competitive developments such as R&D initiatives.

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