

Agriculture Robots Market by Type (Unmanned Aerial Vehicles/Drones, Milking Robots, Driverless Tractors, Automated Harvesting Systems), Farming Environment (Indoor and Outdoor), End-use Application and Region - Global Forecast to 2028

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Abstracts

The agricultural robots market is projected to grow from USD 13.5 Billion in 2023 to USD 40.1 Billion by 2028, at a CAGR of 24.3% during the forecast period. Increased awareness about digital agriculture is driving the widespread usage of agriculture robots as farmers recognize the transformative potential of advanced technologies in modernizing and optimizing farming practices. Digital agriculture encompasses the integration of cutting-edge technologies such as robotics, artificial intelligence, data analytics, and the Internet of Things (IoT) into traditional farming methods, unlocking new possibilities for increased efficiency, sustainability, and productivity. One of the key drivers of agriculture robot adoption is the growing understanding of the benefits they offer. With increased awareness, farmers are recognizing that these robots can automate labor-intensive tasks, reduce operational costs, and enhance overall farm management. By leveraging advanced sensors and AI algorithms, agriculture robots can collect real-time data on soil health, crop conditions, and weather patterns, enabling data-driven decision-making and precision farming practices.

“The Outdoor segment is expected to account for the largest share in 2023.”

Agriculture robots are set to revolutionize outdoor farming applications, offering numerous benefits that will transform the way farming is conducted. These advanced machines, equipped with cutting-edge technologies, are poised to address critical challenges faced by farmers and enhance productivity, sustainability, and efficiency in outdoor farming. Agriculture robots can perform tasks with unmatched precision, thanks

to their advanced sensors, GPS technology, and artificial intelligence capabilities. They can accurately plant seeds, apply fertilizers, and dispense pesticides, reducing waste and optimizing resource usage. Precision farming ensures that crops receive the right amount of inputs precisely where they are needed, leading to increased yields and cost savings.

“The Farm produce sub-segment is projected to dominate the market share in the end-user segment during the forecast period.”

Agricultural robots will revolutionize farm produce by enhancing efficiency and productivity. These robots can autonomously perform various tasks, such as planting, weeding, harvesting, and monitoring crops. With precise data collection and analysis, they optimize resource usage and reduce waste. Additionally, robots can operate 24/7, ensuring timely actions, even in adverse conditions. Their consistent performance improves crop quality and yield. By minimizing manual labor, farmers save time and costs, enhancing their profitability. Moreover, agricultural robots promote sustainable practices by using fewer chemicals and reducing environmental impact. Overall, these technological advancements empower farmers to meet rising demands and secure a more food-secure and sustainable future.

Driverless tractors are expected to be utilized on a large scale—despite their high price—as labor costs keep rising. Various AGVs are expected to be utilized for farming field crops for planting, spraying, and weeding. Since field crops require extensive farmlands, UAVs are also expected to be utilized on a large scale in field crops compared with other types of agricultural produce. Hence, field crops are expected to have the highest share of the market and the highest growth rate during the forecast period.

Europe is to grow significantly during the forecast period.

The agricultural robots market in Europe exhibits a high degree of professionalism and technological adoption. However, the lack of large farms and slightly higher input costs create a marginal disadvantage compared to the US market. The agricultural robots market in Europe is projected to witness substantial growth in the near future as this region is currently in the early stage of the adoption of autonomous harvesting systems and driverless tractors. According to the European Committee of Farm Machinery Manufacturer's Associations (CEMA), the European agricultural machinery market is currently growing, which is expected to fuel the growth of the agricultural robots market as well. The major factors contributing to the agricultural robots market's growth in

Europe include improved productivity through mechanization, an optimized supply chain, and increasing labor cost owing to the shortage of skilled labor. Uncertainty regarding government support, low farm income, and import restrictions from Russia are the major restraints.

The European agricultural machinery industry is one of the most developed in the world and is supported by the presence of global players, such as John Deere (US), Small Robot Company (UK), Earth Rover (UK), Saga Robotics (Norway), CNH Industrial (The Netherlands), and AGCO Corporation (US).

The break-up of the profile of primary participants in the agricultural robots market:

By Company Type: Tier 1 – 30%, Tier 2 – 45%, and Tier 3 – 25%

By Designation: CXOs – 25%, Manager– 50%, Executives-25%

By Region: North America – 25%, Europe – 25%, Asia Pacific – 40%, Rest of the world– 10%

Prominent companies include DJI (China), PrecisionHawk (US), Trimble Inc. (US), Parrot Drones (France), AeroVironment, Inc. (US), Yamaha Motor Co., Ltd. (Japan), AgEagle Aerial Systems, Inc. (US), DroneDeploy (US), 3DR (US), and Sentera Inc. (US) among others.

Research Coverage:

This research report categorizes the Agricultural Robots Market by Type, End Use, Application, Farming Environment, and Region. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the Agricultural robots market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, services; key strategies; Contracts, partnerships, and agreements. New product & service launches, mergers and acquisitions, and recent developments associated with the Agricultural robots market. Competitive analysis of upcoming startups in the Agricultural robots market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall agricultural robots market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Labour Shortages and rising costs, Environmental concerns, Government incentives, and subsidies), restraints (High initial investments, technological complexity, Regulations, and standards), opportunities (Customisations and modularity, IoT, and AI, and growing research and developments), challenges (Resistance to change and connectivity and costing issues) influencing the growth of the agriculture robots market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the agriculture robots market.

Market Development: Comprehensive information about lucrative markets – the report analyses the agriculture robots market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the agriculture robots market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like DJI (China), PrecisionHawk (US), Trimble Inc. (US), Deere & Company (US), AGCO Corporation (US), DroneDeploy (US), 3DR (US), and Sentera Inc. (US) among others in the agricultural robots market strategies. The report also helps stakeholders understand the agricultural robots market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

FIGURE 2 AGRICULTURE ROBOTS MARKET, BY REGION

1.4 INCLUSIONS & EXCLUSIONS

1.5 YEARS CONSIDERED

1.6 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2019–2022

1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

1.8.1 RECESSION IMPACT ANALYSIS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 3 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Major secondary sources

2.1.1.2 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

2.2.1 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

FIGURE 5 AGRICULTURE ROBOTS MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

FIGURE 6 AGRICULTURE ROBOTS MARKET SIZE ESTIMATION, BY TYPE (DEMAND SIDE)

2.2.2 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

FIGURE 7 AGRICULTURE ROBOTS MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

FIGURE 8 AGRICULTURE ROBOTS MARKET SIZE ESTIMATION, BY TYPE (SUPPLY SIDE)

2.3 GROWTH RATE FORECAST ASSUMPTIONS

2.4 DATA TRIANGULATION

FIGURE DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS

TABLE 2 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS AND RISK ASSESSMENT

TABLE 3 LIMITATIONS AND RISK ASSESSMENT

2.7 MACROINDICATORS OF RECESSION

FIGURE 10 INDICATORS OF RECESSION

FIGURE 11 WORLD INFLATION RATE: 2011-2021

FIGURE 12 GLOBAL GDP: 2011-2021 (USD TRILLION)

FIGURE 13 RECESSION INDICATORS AND THEIR IMPACT ON AGRICULTURE ROBOTS MARKET

FIGURE 14 AGRICULTURE ROBOTS MARKET: EARLIER FORECAST VS. RECESSION FORECAST

3 EXECUTIVE SUMMARY

TABLE 4 AGRICULTURE ROBOTS MARKET SNAPSHOT, 2023 VS. 2028

FIGURE 15 UNMANNED AERIAL VEHICLES SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 16 FARM PRODUCE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 17 FIELD FARMING APPLICATION TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 18 APAC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN AGRICULTURE ROBOTS MARKET

FIGURE 1 INCREASING DEMAND FOR PRECISION FARMING SOLUTIONS, POTENTIAL FOR LABOR OPTIMIZATION, AND GROWING FOCUS ON SUSTAINABLE AGRICULTURE PRACTICES TO DRIVE MARKET GROWTH

4.2 AGRICULTURE ROBOTS MARKET: GROWTH RATE OF MAJOR REGIONAL SUBMARKETS

FIGURE 20 US TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD

4.3 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY KEY FUNCTION & COUNTRY

FIGURE 21 FARM PRODUCE SEGMENT AND US TO ACCOUNT FOR LARGEST SHARES IN NORTH AMERICA IN 2023

4.4 AGRICULTURE ROBOTS MARKET, BY TYPE

FIGURE 22 UNMANNED AERIAL VEHICLES TO DOMINATE AGRICULTURE ROBOTS MARKET IN 2023

4.5 AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT

FIGURE 23 OUTDOOR SEGMENT TO DOMINATE AGRICULTURE ROBOTS MARKET DURING FORECAST PERIOD

4.6 AGRICULTURE ROBOTS MARKET, BY END USE

FIGURE 24 FARM PRODUCE TO DOMINATE AGRICULTURE ROBOTS MARKET DURING FORECAST PERIOD

4.7 AGRICULTURE ROBOTS MARKET, BY APPLICATION

FIGURE 25 FIELD FARMING TO DOMINATE AGRICULTURE ROBOTS MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC INDICATORS

5.2.1 REDUCTION IN ARABLE LAND

FIGURE 26 PER CAPITA ARABLE LAND, 2002–2022 (HA)

5.2.2 RAPID DIGITALIZATION

FIGURE 27 SMARTPHONE PENETRATION, BY REGION, 2019 VS. 2025

FIGURE 28 GLOBAL GNSS DEMAND, 2021 VS. 2031 (EUR BILLION)

5.3 MARKET DYNAMICS

5.3.1 INTRODUCTION

FIGURE 2 AGRICULTURE ROBOTS MARKET DYNAMICS

5.3.2 DRIVERS

5.3.2.1 Increase in IoT devices connected with farm management to analyze data on various factors

5.3.2.2 Demand for optimization of farm management using agricultural drones and robots

5.3.2.3 Rapid adoption of advanced technologies

5.3.2.4 Growth in concerns regarding ecosystem change

5.3.2.5 Benefits offered by livestock monitoring

5.3.3 RESTRAINTS

5.3.3.1 High cost of automation for small farms

5.3.3.2 Technological barriers pertaining to fully autonomous robots

5.3.3.3 Compared to drones and milking robots, most harvesting and weeding robots still in prototype stage

5.3.3.4 Fragmented nature of farmland in developing countries to make it difficult to adopt agricultural robots

5.3.3.5 Lack of training activities in operating drones

5.3.4 OPPORTUNITIES

5.3.4.1 Untapped market potential and scope for automation in agriculture

5.3.4.2 Use of real-time multimodal robot systems in fields

5.3.4.3 Increased use of electrification in agricultural robots

5.3.4.4 High adoption of aerial data collection tools in agriculture

5.3.4.5 Increase in use of agricultural-based software via smartphones

5.3.4.6 Early detection of crop diseases and ease of farm management

5.3.4.7 Convergence of digital technologies with farming practices

5.3.5 CHALLENGES

5.3.5.1 Lack of standardization of agricultural robot technologies globally to pose as challenge

5.3.5.2 High cost and complexity of fully autonomous robots

TABLE 5 PRICES OF VARIOUS AUTONOMOUS ROBOTS (FRUIT-PICKING, PRUNING, WEEDING, SPRAYING, AND MOVING)

5.3.5.3 Standardization of communication interfaces and protocols for precision agriculture

5.3.5.4 Lack of technical knowledge among farmers

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 REGULATORY FRAMEWORK

6.2.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE ROW: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER

ORGANIZATIONS

6.2.2 GLOBAL STANDARDS FOR AGRICULTURAL MACHINERY

6.2.3 NORTH AMERICA

6.2.3.1 United States (US)

TABLE 10 US: ROBOTICS FOR AGRICULTURAL AND INDUSTRIAL USE

6.2.3.2 Canada

TABLE 11 CANADA: ROBOTIC MACHINERY AND ROBOT USAGE

6.2.3.3 Mexico

TABLE 12 MEXICO: DRONE CATEGORIES

6.2.4 EUROPEAN UNION (EU)

TABLE 13 EU: DRONE FLYING BASED ON INTENDED OPERATIONS

TABLE 14 EUROPE: AGRICULTURAL MACHINERY AND ROBOT PRODUCTION STANDARDS

6.2.5 ASIA PACIFIC

6.2.5.1 India

6.2.5.2 China

TABLE 15 CHINA: ARTICLES REGARDING AGRICULTURAL TECHNOLOGIES

TABLE 16 CHINA: DRONE CLASSIFICATION BASED ON WEIGHT

6.2.5.3 Australia

6.2.6 REST OF THE WORLD

6.3 PATENT ANALYSIS

FIGURE 30 NUMBER OF PATENTS APPROVED FOR AGRICULTURE ROBOTS IN GLOBAL MARKET, 2012–2022

6.4 VALUE CHAIN ANALYSIS

6.4.1 RESEARCH & DEVELOPMENT (R&D)

6.4.2 HARDWARE COMPONENT MANUFACTURERS AND SOFTWARE

PROVIDERS

6.4.3 ROBOT MANUFACTURERS

6.4.4 END USERS

6.4.5 AFTER-SALES SERVICES

FIGURE 32 VALUE CHAIN ANALYSIS: AGRICULTURE ROBOTS MARKET

6.5 TRENDS/DISRUPTIONS IMPACTING BUYERS IN AGRICULTURE ROBOTS MARKET

FIGURE 33 AGRICULTURE ROBOTS MARKET: TRENDS IMPACTING BUYERS

6.6 MARKET ECOSYSTEM

6.6.1 UPSTREAM

6.6.2 DOWNSTREAM

6.6.3 RESEARCH & DEVELOPMENT CENTERS

6.6.4 HARDWARE COMPONENT PROVIDERS AND SOFTWARE PROVIDERS

6.6.4.1 Hardware component providers

6.6.4.2 Software providers

6.6.4.2.1 Software solution providers

6.6.4.2.2 IT/Big data companies

6.6.5 AGRICULTURE ROBOTS OEMS

TABLE 18 AGRICULTURE ROBOTS: ECOSYSTEM VIEW

6.7 TRADE ANALYSIS

TABLE 1 IMPORT DATA OF AGRICULTURAL MACHINERY, BY COUNTRY, 2022
(USD MILLION)

TABLE 20 EXPORT DATA OF AGRICULTURAL MACHINERY, BY COUNTRY, 2022
(USD MILLION)

6.8 KEY CONFERENCES & EVENTS

TABLE 21 AGRICULTURE ROBOTS MARKET: CONFERENCES & EVENTS,
2023–2024

6. CASE STUDY ANALYSIS

6.9.1 USE CASE 1: EAVISION LAUNCHES INTELLIGENT AGRICULTURAL
SPRAYING DRONE IN CHINA

6.9.2 USE CASE 2: PARROT LAUNCHES ANAFI THERMAL

6.9.3 USE CASE 3: ANNA BINNA FARMS USED AGWORLD SOFTWARE
PLATFORM FOR FARM RECORD-KEEPING

6.10 TECHNOLOGY ANALYSIS

6.10.1 AI IN AGRICULTURE

6.10.1.1 Crop yield & price forecast

6.10.2 IOT

6.10.3 ADVANCED UNMANNED AERIAL VEHICLES

6.11 PORTER'S FIVE FORCES ANALYSIS

TABLE 22 AGRICULTURE ROBOTS MARKET: PORTER'S FIVE FORCES ANALYSIS

6.11.1 THREAT OF NEW ENTRANTS

6.11.2 THREAT OF SUBSTITUTES

6.11.3 BARGAINING POWER OF SUPPLIERS

6.11.4 BARGAINING POWER OF BUYERS

6.11.5 INTENSITY OF COMPETITIVE RIVALRY

6.12 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 35 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS, BY
FARMING ENVIRONMENT

6.13 BUYING CRITERIA

FIGURE 36 KEY BUYING CRITERIA FOR AGRICULTURE ROBOTS, BY FARMING

ENVIRONMENT

6.14 AVERAGE SELLING PRICE (ASP) ANALYSIS

TABLE 25 HEAVYWEIGHT DRONES: GLOBAL AGRICULTURE ROBOTS MARKET, PRICES BY PAYLOAD CAPACITY, 2020-2022 (USD)

7 AGRICULTURAL ROBOTS MARKET, BY TYPE

7.1 INTRODUCTION

FIGURE 37 MARKET FOR UNMANNED AERIAL VEHICLES TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 26 AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 27 AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

7.2 UNMANNED AERIAL VEHICLES/DRONES

TABLE 28 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 2 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

7.2.1 UNMANNED AERIAL VEHICLES/DRONES, BY TYPE

7.2.1.1 Fixed-wing drones

7.2.1.1.1 Fixed-wing drones to offer efficient aerial coverage, leading to accurate field surveys in farms

TABLE 30 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 31 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

7.2.1.2 Rotary blade drones

7.2.1.2.1 With multiple propellers, rotary blade drones to offer agile and precise maneuverability

7.2.1.3 Hybrid drones

7.2.1.3.1 With VTOL features, hybrid drones to excel in precision farming tasks

7.2.2 UNMANNED AERIAL VEHICLES/DRONES, BY COMPONENT

TABLE 32 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 33 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

7.2.2.1 Hardware

7.2.2.1.1 Increasing adoption of hardware in agricultural sector to drive market

TABLE 34 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 35 UNMANNED AERIAL VEHICLES: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

7.2.2.1.2 Frames

7.2.2.1.3 Controllers

7.2.2.1.4 Propulsion systems

7.2.2.1.5 Camera systems

7.2.2.1.6 Navigation systems

7.2.2.1.7 Batteries

7.2.2.1.8 Others

7.2.2.2 Software

7.2.2.2.1 Software in agricultural UAV components to be used for data management, imaging, and data analytics

7.3 MILKING ROBOTS**TABLE 36 MILKING ROBOTS: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)****TABLE 37 MILKING ROBOTS: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)**

7.3.1 MILKING ROBOTS, BY COMPONENT

TABLE 38 MILKING ROBOTS: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)**TABLE 3 MILKING ROBOTS: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)**

7.3.1.1 Hardware

7.3.1.1.1 Efficient hardware to optimize automated milking processes in robots

TABLE 40 MILKING ROBOTS: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)**TABLE 41 MILKING ROBOTS: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)**

7.3.1.1.2 Automation and control devices

7.3.1.1.3 Sensing & monitoring devices

7.3.1.2 Software

7.4 DRIVERLESS TRACTORS**7.4.1 DRIVERLESS TRACTORS TO LEAD TO LESS DAMAGE TO SOIL DUE TO AUTOMATED SOFTWARE AND LESS HUMAN ERROR****TABLE 42 DRIVERLESS TRACTORS: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)****TABLE 43 DRIVERLESS TRACTORS: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)****7.5 AUTOMATED HARVESTING SYSTEMS**

7.5.1 AUTOMATED HARVESTING SYSTEMS' ABILITY TO REVOLUTIONIZE HARVESTING PROCESSES TO FUEL MARKET GROWTH

TABLE 44 AUTOMATED HARVESTED SYSTEMS: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 45 AUTOMATED HARVESTED SYSTEMS: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

7.6 OTHERS

TABLE 46 OTHERS: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 47 OTHERS: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

8 AGRICULTURAL ROBOTS MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 38 FIELD FARMING APPLICATION TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD

TABLE 48 AGRICULTURAL ROBOTS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 4 AGRICULTURAL ROBOTS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

8.2 HARVEST MANAGEMENT

8.2.1 HARVEST MANAGEMENT APPLICATIONS TO DRIVE UTILIZATION OF UAV AND AUTOMATED HARVESTING SYSTEMS

TABLE 50 HARVEST MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 51 HARVEST MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3 FIELD FARMING

TABLE 52 FIELD FARMING: AGRICULTURAL ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 53 FIELD FARMING: AGRICULTURAL ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3.1 PLOWING AND SEEDING

8.3.1.1 Usage of robots in plowing and seeding to yield better productivity

8.3.2 CROP MONITORING AND WEED DETECTION

8.3.2.1 Usage of agricultural drones for crop monitoring to further enhance weed detection

8.3.3 PLANT SCOUTING

8.3.3.1 AGV platforms to be used for crop scouting for efficient weed detection

8.3.4 CROP PROTECTION AND SCOUTING

8.3.4.1 Crop protection and scouting robots to help measure traits and readings of individual plants

8.3.5 WEATHER TRACKING & MONITORING

8.3.5.1 Adoption of drones for weather tracking & monitoring applications to drive market

8.4 DAIRY & LIVESTOCK MANAGEMENT

TABLE 54 DAIRY & LIVESTOCK MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 55 DAIRY & LIVESTOCK MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.4.1 DAIRY FARM MANAGEMENT

8.4.1.1 Milking robots to automate manual processes in dairy farms

8.4.2 LIVESTOCK MONITORING

8.4.2.1 Smart tags to be placed in farm animals to transmit remote monitoring data and real-time updates

8.4.3 INVENTORY MANAGEMENT

8.4.3.1 Inventory management to streamline tracking and organizing of agricultural products and resources

TABLE 56 INVENTORY MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 57 INVENTORY MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.5 SOIL & IRRIGATION MANAGEMENT

8.5.1 USAGE OF DRONES IN SOIL & IRRIGATION MANAGEMENT TO DRIVE MARKET

TABLE 58 SOIL & IRRIGATION MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 59 SOIL & IRRIGATION MANAGEMENT: AGRICULTURAL ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.6 OTHERS

TABLE 60 OTHER APPLICATIONS: AGRICULTURAL ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 61 OTHER APPLICATIONS: AGRICULTURAL ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

AGRICULTURAL ROBOTS MARKET, BY END USE

9.1 INTRODUCTION

FIGURE 3 FARM PRODUCE SEGMENT TO LEAD DURING FORECAST PERIOD

TABLE 62 AGRICULTURE ROBOTS MARKET: AREA UNDER DRONES APPLICATION, BY REGION (2021-2022)

TABLE 63 AGRICULTURE ROBOTS MARKET, BY END USE, 2018–2022 (USD MILLION)

TABLE 64 AGRICULTURE ROBOTS MARKET, BY END USE, 2023–2028 (USD MILLION)

9.2 FARM PRODUCE

TABLE 65 AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2018–2022 (USD MILLION)

TABLE 66 AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2023–2028 (USD MILLION)

TABLE 67 CEREALS & GRAINS: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 68 CEREALS & GRAINS: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 6 OILSEEDS & PULSES: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 70 OILSEEDS & PULSES: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 71 FRUITS & VEGETABLES: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 72 FRUITS & VEGETABLES: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 73 OTHER CROP TYPES: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 74 OTHER CROP TYPES: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.2.1 CEREALS & GRAINS

9.2.1.1 Promotion of innovative and technological advancements in cereals & grains to boost market

TABLE 75 FARM PRODUCE IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY CEREALS & GRAINS, 2018–2022 (USD MILLION)

TABLE 76 FARM PRODUCE IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY CEREALS & GRAINS, 2023–2028 (USD MILLION)

9.2.1.1.1 Corn

9.2.1.1.2 Wheat

9.2.1.1.3 Rice

9.2.1.1.4 Other cereals & grains

9.2.2 OILSEEDS & PULSES

9.2.2.1 Assistance of robots in post-harvest operations for oilseeds & pulses to drive market

TABLE 77 FARM PRODUCE IN NORTH AMERICA, AGRICULTURE ROBOTS MARKET, BY OILSEEDS & PULSES, 2018–2022 (USD MILLION)

TABLE 78 FARM PRODUCE IN NORTH AMERICA, AGRICULTURE ROBOTS MARKET, BY OILSEEDS & PULSES, 2023–2028 (USD MILLION)

9.2.2.1.1 Soybean

9.2.2.1.2 Sunflower

9.2.2.1.3 Other oilseeds & pulses

9.2.3 FRUITS & VEGETABLES

9.2.3.1 Revolutionizing traditional farming practices in fruits & vegetables to propel market growth

TABLE 7 FARM PRODUCE IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FRUITS & VEGETABLES, 2018–2022 (USD MILLION)

TABLE 80 FARM PRODUCE IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FRUITS & VEGETABLES, 2023–2028 (USD MILLION)

9.2.3.1.1 Pome fruits

9.2.3.1.2 Citrus fruits

9.2.3.1.3 Berries

9.2.3.1.4 Root and tuber vegetables

9.2.3.1.5 Leafy vegetables

9.2.3.1.6 Other fruits & vegetables

9.2.4 OTHER PRODUCE TYPES

9.3 DAIRY & LIVESTOCK

9.3.1 USAGE OF MILKING ROBOTS IN DAIRY & LIVESTOCK PRODUCE SEGMENT TO DRIVE MARKET

10 AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT

10.1 INTRODUCTION

FIGURE 40 OUTDOOR SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 81 AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2018–2022 (USD MILLION)

TABLE 82 AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2023–2028 (USD MILLION)

10.2 OUTDOOR

10.2.1 ADOPTION OF AGRICULTURE ROBOTS FOR LIVESTOCK MONITORING AND VARIABLE RATE APPLICATION TO DRIVE MARKET GROWTH

TABLE 83 OUTDOOR: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 84 OUTDOOR: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3 INDOOR

10.3.1 USAGE OF ROBOTS IN OPTIMIZING RESOURCE USAGE IN HYDROPONICS TO DRIVE MARKET GROWTH

TABLE 85 INDOOR: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 86 INDOOR: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

11 AGRICULTURE ROBOTS MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 41 AGRICULTURE ROBOTS MARKET: GEOGRAPHICAL SNAPSHOT

TABLE 87 AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 88 AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 89 AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (UNITS)

TABLE 90 AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (UNITS)

11.2 NORTH AMERICA

FIGURE 42 NORTH AMERICA: MARKET SNAPSHOT

11.2.1 NORTH AMERICA: RECESSION IMPACT ANALYSIS

TABLE 91 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 92 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 93 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 94 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 95 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT 2018–2022 (USD MILLION)

TABLE 96 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2023–2028 (USD MILLION)

TABLE 97 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 98 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 9 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 100 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 101 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 102 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 103 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 104 UNMANNED AERIAL VEHICLES IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 105 MILKING ROBOTS IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 106 MILKING ROBOTS IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 107 MILKING ROBOTS IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 108 MILKING ROBOTS IN NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 10 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 110 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 111 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY END USE, 2018–2022 (USD MILLION)

TABLE 112 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY END USE, 2023–2028 (USD MILLION)

TABLE 113 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2018–2022 (USD MILLION)

TABLE 114 NORTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2023–2028 (USD MILLION)

11.2.2 US

11.2.2.1 Leveraging unmanned aerial vehicles for improved farming practices to bolster market growth

TABLE 115 UNMANNED AERIAL VEHICLES IN US: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 116 UNMANNED AERIAL VEHICLES IN US: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.2.3 CANADA

11.2.3.1 Constant enhancements and developments in precision farming practices to drive market growth

TABLE 117 UNMANNED AERIAL VEHICLES IN CANADA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 118 UNMANNED AERIAL VEHICLES IN CANADA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.2.4 MEXICO

11.2.4.1 Adoption of drones and other smart technologies through government's financial support to drive market

TABLE 119 UNMANNED AERIAL VEHICLES IN MEXICO: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 120 UNMANNED AERIAL VEHICLES IN MEXICO: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.3 EUROPE

TABLE 121 EUROPE: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 122 EUROPE: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 123 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 124 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 125 EUROPE: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT 2018–2022 (USD MILLION)

TABLE 126 EUROPE: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2023–2028 (USD MILLION)

TABLE 127 EUROPE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 128 EUROPE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 129 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 130 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 131 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 132 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 133 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 134 UNMANNED AERIAL VEHICLES IN EUROPE: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 135 MILKING ROBOTS IN EUROPE: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 136 MILKING ROBOTS IN EUROPE: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 137 MILKING ROBOTS IN EUROPE: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 138 MILKING ROBOTS IN EUROPE: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 13 EUROPE: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 140 EUROPE: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 141 EUROPE: AGRICULTURE ROBOTS MARKET, BY END USE, 2018–2022 (USD MILLION)

TABLE 142 EUROPE: AGRICULTURE ROBOTS MARKET, BY END USE, 2023–2028 (USD MILLION)

TABLE 143 EUROPE: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2018–2022 (USD MILLION)

TABLE 144 EUROPE: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2023–2028 (USD MILLION)

11.3.1 EUROPE: RECESSION IMPACT ANALYSIS

11.3.2 GERMANY

11.3.2.1 Government incentives and ongoing collaborative research projects to propel market growth

TABLE 145 UNMANNED AERIAL VEHICLES IN GERMANY: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 146 UNMANNED AERIAL VEHICLES IN GERMANY: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.3.3 UK

11.3.3.1 Adopting advanced digital technologies to enhance farming practices in UK

TABLE 147 UNMANNED AERIAL VEHICLES IN UK: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 148 UNMANNED AERIAL VEHICLES IN UK: AGRICULTURE ROBOTS

MARKET, BY TYPE, 2023–2028 (USD MILLION)**11.3.4 FRANCE**

11.3.4.1 Increasing robotic startups in France for agricultural applications to lead to market growth

TABLE 14 UNMANNED AERIAL VEHICLES IN FRANCE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 150 UNMANNED AERIAL VEHICLES IN FRANCE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.3.5 ITALY

11.3.5.1 Usage of latest agricultural sensor technologies in Italy to drive market

TABLE 151 UNMANNED AERIAL VEHICLES IN ITALY: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 152 UNMANNED AERIAL VEHICLES IN ITALY: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.3.6 NETHERLANDS

11.3.6.1 Technology-driven economy and focus on sustainable agriculture to boost market

TABLE 153 UNMANNED AERIAL VEHICLES IN NETHERLANDS: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 154 UNMANNED AERIAL VEHICLES IN NETHERLANDS: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.3.7 REST OF EUROPE

TABLE 155 UNMANNED AERIAL VEHICLES IN REST OF EUROPE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 156 UNMANNED AERIAL VEHICLES IN REST OF EUROPE: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.4 ASIA PACIFIC**11.4.1 ASIA PACIFIC: RECESSION IMPACT ANALYSIS**

TABLE 157 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 158 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 15 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 160 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 161 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT 2018–2022 (USD MILLION)

TABLE 162 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY FARMING

ENVIRONMENT, 2023–2028 (USD MILLION)

TABLE 163 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 164 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 165 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 166 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 167 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 168 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 169 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 170 UNMANNED AERIAL VEHICLES IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 171 MILKING ROBOTS IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 172 MILKING ROBOTS IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 173 MILKING ROBOTS IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 174 MILKING ROBOTS IN ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 175 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 176 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 177 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY END USE, 2018–2022 (USD MILLION)

TABLE 178 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY END USE, 2023–2028 (USD MILLION)

TABLE 179 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2018–2022 (USD MILLION)

TABLE 180 ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2023–2028 (USD MILLION)

11.4.2 CHINA

11.4.2.1 Increasing government incentives and investments to boost market

TABLE 181 UNMANNED AERIAL VEHICLES IN CHINA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 182 UNMANNED AERIAL VEHICLES IN CHINA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.4.3 SOUTH KOREA

11.4.3.1 Agriculture drones to be used for surveying farms and assessing crop losses

TABLE 183 UNMANNED AERIAL VEHICLES IN SOUTH KOREA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 184 UNMANNED AERIAL VEHICLES IN SOUTH KOREA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.4.4 JAPAN

11.4.4.1 Rising adoption of advanced technology in Japan to drive market growth

TABLE 185 UNMANNED AERIAL VEHICLES IN JAPAN: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 186 UNMANNED AERIAL VEHICLES IN JAPAN: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.4.5 AUSTRALIA

11.4.5.1 Usage of agriculture drones in different applications to boost demand in Australia

TABLE 187 UNMANNED AERIAL VEHICLES IN AUSTRALIA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 188 UNMANNED AERIAL VEHICLES IN AUSTRALIA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.4.6 REST OF ASIA PACIFIC

TABLE 18 UNMANNED AERIAL VEHICLES IN REST OF ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 190 UNMANNED AERIAL VEHICLES IN REST OF ASIA PACIFIC: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION) 219 11.5

SOUTH AMERICA

11.5.1 SOUTH AMERICA: RECESSION IMPACT

TABLE 191 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 192 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 193 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 194 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 195 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARMING

ENVIRONMENT 2018–2022 (USD MILLION)

TABLE 196 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2023–2028 (USD MILLION)

TABLE 197 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 198 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 19 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 200 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 201 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 202 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 203 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 204 UNMANNED AERIAL VEHICLES IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 205 MILKING ROBOTS IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 206 MILKING ROBOTS IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 207 MILKING ROBOTS IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 208 MILKING ROBOTS IN SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 20 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 210 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 211 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY END USE, 2018–2022 (USD MILLION)

TABLE 212 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY END USE, 2023–2028 (USD MILLION)

TABLE 213 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2018–2022 (USD MILLION)

TABLE 214 SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2023–2028 (USD MILLION)

11.5.2 BRAZIL

11.5.2.1 Rise in digital agriculture activities to drive market

TABLE 215 UNMANNED AERIAL VEHICLES IN BRAZIL: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 216 UNMANNED AERIAL VEHICLES IN BRAZIL: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.5.3 ARGENTINA

11.5.3.1 Increase in public-private partnerships for agriculture innovations in Argentina to drive market growth

TABLE 217 UNMANNED AERIAL VEHICLES IN ARGENTINA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 218 UNMANNED AERIAL VEHICLES IN ARGENTINA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.5.4 REST OF SOUTH AMERICA

TABLE 21 UNMANNED AERIAL VEHICLES IN REST OF SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 220 UNMANNED AERIAL VEHICLES IN REST OF SOUTH AMERICA: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.6 REST OF THE WORLD

11.6.1 REST OF THE WORLD: RECESSION IMPACT

TABLE 221 ROW: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 222 ROW: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 223 UNMANNED AERIAL VEHICLE IN ROW: AGRICULTURE ROBOTS MARKET, BY REGION, 2018–2022 (USD MILLION)

TABLE 224 UNMANNED AERIAL VEHICLE IN ROW: AGRICULTURE ROBOTS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 225 ROW: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2018–2022 (USD MILLION)

TABLE 226 ROW: AGRICULTURE ROBOTS MARKET, BY FARMING ENVIRONMENT, 2023–2028 (USD MILLION)

TABLE 227 ROW: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 228 ROW: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 22 UNMANNED AERIAL VEHICLES IN ROW: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 230 UNMANNED AERIAL VEHICLES IN ROW: AGRICULTURE ROBOTS

MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 231 UNMANNED AERIAL VEHICLES IN ROW: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 232 UNMANNED AERIAL VEHICLES IN ROW: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 233 UNMANNED AERIAL VEHICLES IN ROW: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 234 UNMANNED AERIAL VEHICLES IN ROW: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 235 MILKING ROBOTS IN ROW: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2018–2022 (USD MILLION)

TABLE 236 MILKING ROBOTS IN ROW: AGRICULTURE ROBOTS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 237 MILKING ROBOTS IN ROW: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2018–2022 (USD MILLION)

TABLE 238 MILKING ROBOTS IN ROW: AGRICULTURE ROBOTS MARKET, BY HARDWARE, 2023–2028 (USD MILLION)

TABLE 239 ROW: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2018–2022 (USD MILLION)

TABLE 240 ROW: AGRICULTURE ROBOTS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 241 ROW: AGRICULTURE ROBOTS MARKET, BY END USE, 2018–2022 (USD MILLION)

TABLE 242 ROW: AGRICULTURE ROBOTS MARKET, BY END USE, 2023–2028 (USD MILLION)

TABLE 243 ROW: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2018–2022 (USD MILLION)

TABLE 244 ROW: AGRICULTURE ROBOTS MARKET, BY FARM PRODUCE, 2023–2028 (USD MILLION)

11.6.2 MIDDLE EAST

11.6.2.1 Growth in agriculture monitoring activities in Middle east to boost market

TABLE 245 UNMANNED AERIAL VEHICLES IN MIDDLE EAST: AGRICULTURE ROBOTS MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 246 UNMANNED AERIAL VEHICLES IN MIDDLE EAST: AGRICULTURE ROBOTS MARKET, BY TYPE, 2023–2028 (USD MILLION)

11.6.3 AFRICA

11.6.3.1 Increase in investments for agriculture innovations in Africa to drive market growth

TABLE 247 UNMANNED AERIAL VEHICLES IN AFRICA: AGRICULTURE ROBOTS

MARKET, BY TYPE, 2018–2022 (USD MILLION)

TABLE 248 UNMANNED AERIAL VEHICLES IN AFRICA: AGRICULTURE ROBOTS

MARKET, BY TYPE, 2023–2028 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, 2022

TABLE 24 AGRICULTURE ROBOTS MARKET: DEGREE OF COMPETITION
(COMPETITIVE)

12.3 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 250 OVERVIEW OF STRATEGIES ADOPTED BY KEY MANUFACTURERS

12.4 REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 43 REVENUE ANALYSIS OF KEY PLAYERS IN MARKET, 2018–2022 (USD
BILLION)

12.5 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

FIGURE 44 AGRICULTURE ROBOTS MARKET: GLOBAL SNAPSHOT OF KEY
PARTICIPANTS, 2022

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PERVASIVE PLAYERS

12.5.4 PARTICIPANTS

FIGURE 45 AGRICULTURE ROBOTS MARKET: COMPANY EVALUATION
QUADRANT, 2022 (KEY PLAYERS)

12.5.5 PRODUCT FOOTPRINT

TABLE 251 COMPANY FOOTPRINT, BY TYPE

TABLE 252 COMPANY FOOTPRINT, BY FARMING ENVIRONMENT

TABLE 253 COMPANY FOOTPRINT, BY REGION

TABLE 254 OVERALL COMPANY FOOTPRINT

12.6 AGRICULTURE ROBOTS MARKET: EVALUATION QUADRANT FOR
STARTUPS/SMES, 2022

12.6.1 PROGRESSIVE COMPANIES

12.6.2 STARTING BLOCKS

12.6.3 RESPONSIVE COMPANIES

12.6.4 DYNAMIC COMPANIES

FIGURE 46 AGRICULTURE ROBOTS MARKET: COMPANY EVALUATION
QUADRANT, 2022 (STARTUPS/SMES)

12.6.5 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 255 AGRICULTURE ROBOTS MARKET: DETAILED LIST OF KEY

STARTUPS/SMES

12.7 COMPETITIVE SCENARIO

12.7.1 PRODUCT LAUNCHES

TABLE 256 AGRICULTURE ROBOTS MARKET: PRODUCT LAUNCHES

12.7.2 DEALS

TABLE 257 AGRICULTURE ROBOTS MARKET: DEALS

12.7.3 OTHERS

TABLE 258 AGRICULTURE ROBOTS MARKET: OTHERS

13 COMPANY PROFILES

13.1 KEY PLAYERS

(Business overview, Products offered, Recent developments, MnM view, Key strengths/right to win, Strategic choices made, and Weaknesses and competitive threats)*

13.1.1 DEERE & COMPANY

TABLE 25 DEERE & COMPANY: BUSINESS OVERVIEW

FIGURE 47 DEERE & COMPANY: COMPANY SNAPSHOT

TABLE 260 DEERE & COMPANY: PRODUCTS/SOLUTIONS/SERVICES OFFERINGS

TABLE 261 DEERE & COMPANY: PRODUCT LAUNCHES

TABLE 262 DEERE & COMPANY: DEALS

TABLE 263 DEERE & COMPANY: OTHERS

13.1.2 DJI

TABLE 264 DJI: BUSINESS OVERVIEW

TABLE 265 DJI: PRODUCTS OFFERED

TABLE 266 DJI: PRODUCT LAUNCHES

TABLE 267 DJI: DEALS

13.1.3 CNH INDUSTRIAL NV

TABLE 268 CNH INDUSTRIAL NV: BUSINESS OVERVIEW

FIGURE 48 CNH INDUSTRIAL NV: COMPANY SNAPSHOT

TABLE 26 CNH INDUSTRIAL NV: PRODUCT/SOLUTIONS/SERVICES OFFERINGS

TABLE 270 CNH INDUSTRIAL NV: DEALS

13.1.4 AGCO CORPORATION

TABLE 271 AGCO CORPORATION: BUSINESS OVERVIEW

FIGURE 4 AGCO CORPORATION: COMPANY SNAPSHOT

TABLE 272 AGCO CORPORATION: PRODUCT/SOLUTIONS/SERVICES OFFERINGS

TABLE 273 AGCO CORPORATION: PRODUCT LAUNCHES

TABLE 274 AGCO CORPORATION: DEALS

TABLE 275 AGCO CORPORATION: OTHERS

13.1.5 DELAVAL

TABLE 276 DELAVAL: BUSINESS OVERVIEW

FIGURE 50 DELAVAL: COMPANY SNAPSHOT

TABLE 277 DELAVAL: PRODUCT/SOLUTIONS/SERVICES OFFERINGS

TABLE 278 DELAVAL: PRODUCT LAUNCHES

TABLE 27 DELAVAL: DEALS

TABLE 280 DELAVAL: OTHERS

13.1.6 TRIMBLE INC.

TABLE 281 TRIMBLE INC.: BUSINESS OVERVIEW

FIGURE 51 TRIMBLE INC.: COMPANY SNAPSHOT

TABLE 282 TRIMBLE INC.: PRODUCT LAUNCHES

TABLE 283 TRIMBLE INC.: DEALS

TABLE 284 TRIMBLE INC.: OTHERS

13.1.7 BOUMATIC ROBOTICS

TABLE 285 BOUMATIC ROBOTICS: BUSINESS OVERVIEW

TABLE 286 BOUMATIC ROBOTICS: PRODUCT/SOLUTIONS/SERVICES OFFERINGS

TABLE 287 BOUMATIC ROBOTICS: PRODUCT LAUNCHES

13.1.8 LELY

TABLE 288 LELY: BUSINESS OVERVIEW

TABLE 28 LELY: PRODUCT/SOLUTIONS/SERVICES OFFERINGS

TABLE 290 LELY: PRODUCT LAUNCHES

13.1. AGJUNCTION

TABLE 291 AGJUNCTION: BUSINESS OVERVIEW

FIGURE 52 AGJUNCTION: COMPANY SNAPSHOT

TABLE 292 AGJUNCTION: PRODUCT/SOLUTIONS/SERVICES OFFERINGS

TABLE 293 AGJUNCTION: PRODUCT LAUNCHES

TABLE 294 AGJUNCTION: DEALS

13.1.10 AGEAGLE AERIAL SYSTEMS INC.

TABLE 295 AGEAGLE AERIAL SYSTEMS INC.: BUSINESS OVERVIEW

TABLE 296 AGEAGLE AERIAL SYSTEMS INC.: PRODUCTS OFFERED

TABLE 297 AGEAGLE AERIAL SYSTEMS INC.: PRODUCT LAUNCHES

TABLE 298 AGEAGLE AERIAL SYSTEMS INC.: DEALS

TABLE 29 AGEAGLE AERIAL SYSTEMS INC.: OTHERS

13.1.11 YANMAR CO.

TABLE 300 YANMAR CO.: BUSINESS OVERVIEW

TABLE 301 YANMAR CO.: PRODUCT OFFERINGS

13.1.12 DEEPFIELD ROBOTICS

TABLE 302 DEEPFIELD ROBOTICS: BUSINESS OVERVIEW

TABLE 303 DEEPFIELD ROBOTICS: PRODUCT OFFERINGS

13.1.13 ECOROBOTIX

TABLE 304 ECOROBOTIX: BUSINESS OVERVIEW

TABLE 305 ECOROBOTIX: PRODUCT OFFERINGS

13.1.14 HARVEST AUTOMATION

TABLE 306 HARVEST AUTOMATION: BUSINESS OVERVIEW

TABLE 307 HARVEST AUTOMATION: PRODUCT OFFERINGS

13.1.15 NA?O TECHNOLOGIES

TABLE 308 NA?O TECHNOLOGIES: BUSINESS OVERVIEW

TABLE 30 NA?O TECHNOLOGIES: PRODUCT OFFERINGS

13.2 OTHER PLAYERS

13.2.1 ROBOTICS PLUS

TABLE 310 ROBOTICS PLUS: BUSINESS OVERVIEW

TABLE 311 ROBOTICS PLUS: PRODUCT OFFERINGS

13.2.2 KUBOTA CORPORATION

TABLE 312 KUBOTA CORPORATION: BUSINESS OVERVIEW

TABLE 313 KUBOTA CORPORATION.: PRODUCT OFFERINGS

13.2.3 HARVEST CROO ROBOTICS

TABLE 314 HARVEST CROO ROBOTICS: BUSINESS OVERVIEW

TABLE 315 HARVEST CROO ROBOTICS: PRODUCT OFFERINGS

13.2.4 AUTONOMOUS TRACTOR CORPORATION

TABLE 316 AUTONOMOUS TRACTOR CORPORATION: BUSINESS OVERVIEW

TABLE 317 AUTONOMOUS TRACTOR CORPORATION.: PRODUCT OFFERINGS

13.2.5 CLEARPATH ROBOTICS, INC.

TABLE 318 CLEARPATH ROBOTICS, INC.: BUSINESS OVERVIEW

TABLE 31 CLEARPATH ROBOTICS, INC.: PRODUCT OFFERINGS

13.2.6 DRONEDEPLOY

TABLE 320 DRONEDEPLOY: BUSINESS OVERVIEW

13.2.7 AGROBOTS

TABLE 321 AGROBOTS: BUSINESS OVERVIEW

13.2.8 FFROBOTICS

TABLE 322 FFROBOTICS: BUSINESS OVERVIEW

13.2. FULLWOOD JOZ

TABLE 323 FULLWOOD JOZ: BUSINESS OVERVIEW

13.2.10 MONARCH TRACTOR

TABLE 324 MONARCH TRACTOR: BUSINESS OVERVIEW

*Details on Business overview, Products offered, Recent developments, MnM view, Key strengths/right to win, Strategic choices made, and Weaknesses and competitive

threats might not be captured in case of unlisted companies.

14 ADJACENT & RELATED MARKETS

14.1 INTRODUCTION

TABLE 325 ADJACENT MARKETS TO AGRICULTURE ROBOTS MARKET

14.2 LIMITATIONS

14.3 SMART AGRICULTURE MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

TABLE 326 SMART AGRICULTURE MARKET, BY AGRICULTURE TYPE, 2017–2020
(USD MILLION)

TABLE 327 SMART AGRICULTURE MARKET, BY AGRICULTURE TYPE, 2021–2026
(USD MILLION)

14.4 FARM MANAGEMENT SOFTWARE MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

TABLE 328 FARM MANAGEMENT SOFTWARE MARKET, BY FARM PRODUCTION
PLANNING, 2017–2020 (USD MILLION)

TABLE 32 FARM MANAGEMENT SOFTWARE MARKET, BY FARM PRODUCTION
PLANNING, 2021–2026 (USD MILLION)

15 APPENDIX

15.1 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

15.2 CUSTOMIZATION OPTIONS

15.3 RELATED REPORTS

15.4 AUTHOR DETAILS

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