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Agricultural Microbials Market by Function (Soil Amendment and Crop Protection), Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables), Type (Bacteria, Fungi, Virus, Protozoa), Application, and Region - Global Forecast to 2030

https://marketpublishers.com/r/AE5C894B8F09EN.html
Date: February 2025
Pages: 378
Price: US$ 4,950.00 (Single User License)
ID: AE5C894B8F09EN

Abstracts

The global market for agricultural microbials is estimated to be valued at USD 9.45 billion in 2025 and is projected to reach USD 18.75 billion by 2030, at a CAGR of 14.7% during the forecast period. The adoption of artificial intelligence (AI) is transforming the agricultural microbials market by enhancing product development, precision application, and decision-making processes. AI-driven tools and machine learning algorithms are being utilized to analyze vast datasets, such as soil health, climate patterns, and crop conditions, to identify optimal microbial formulations tailored to specific environments. These technologies also support precision agriculture by enabling the targeted application of microbial solutions, reducing waste and maximizing efficiency.

Disruption in the agricultural microbials market: The agricultural microbials market is undergoing significant disruption driven by advancements in innovation and technology. Emerging trends include the integration of AI and machine learning for precision microbial formulations, CRISPR-based genetic engineering to enhance microbial effectiveness, and the development of next-generation delivery systems like encapsulation and controlled-release technologies. Some of the key disruptions in the agricultural microbials market include:

AI and Machine Learning Integration: Advanced data analytics and AI technologies are being used to create precision microbial formulations tailored to specific crops, soil types, and environmental conditions, improving efficacy and reducing waste.

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CRISPR and Genetic Engineering: Cutting-edge genetic editing tools like CRISPR are being employed to enhance microbial strains, boosting their resilience and effectiveness against pests, diseases, and environmental stressors.

Innovative Delivery Systems: The development of encapsulation and controlled-release technologies ensures the stability and gradual activation of microbial products, improving their shelf life and field performance.

“The fruits & vegetables segment holds the highest market share in the crop type segment of agricultural microbials market.”

Fruits and vegetables hold the largest market share in the crop type segment of the agricultural microbials market, driven by the growing demand for high-quality, residue-free produce and the need for sustainable farming practices. Microbial solutions, such as biopesticides, biofungicides, and biofertilizers, are increasingly used to protect these crops from pests, diseases, and soil-borne pathogens while minimizing the reliance on synthetic chemicals. The rising consumer preference for organic and healthy food options, coupled with stringent regulations on pesticide residues, has further propelled the adoption of microbial products in the fruits and vegetables sector. As these crops are highly sensitive to chemical residues, the demand for eco-friendly alternatives is expected to continue growing, reinforcing the prominence of this segment in the agricultural microbials market.

“The seed treatment segment is projected grow at highest rate in the application segment during the forecast period.”

The seed treatment application segment is expected to grow at the highest rate in the agricultural microbials market, driven by the increasing demand for effective and sustainable solutions to protect seeds from soil-borne diseases, pests, and environmental stress. Microbial seed treatments, including biofungicides and biostimulants, offer significant advantages in enhancing seed germination, improving root development, and boosting early plant vigor. As farmers seek eco-friendly alternatives to chemical-based seed treatments, microbial solutions provide an ideal option, supporting healthier crops and higher yields while minimizing environmental impact.

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Asia Pacific is expected to hold significant share in the agricultural microbials market.

Asia Pacific is expected to hold a significant market share in the agricultural microbials market, driven by the region's rapidly expanding agricultural sector and increasing demand for sustainable farming practices. Countries like China, India, and Japan are adopting microbial solutions to address challenges such as soil degradation, pest resistance, and the need for environmentally friendly alternatives to chemical pesticides. The growing emphasis on organic farming, government support for sustainable agriculture, and rising consumer awareness of food safety and environmental issues further contribute to the market’s expansion in the region. With a large agricultural base and increasing investment in agricultural innovation, Asia Pacific is poised to play a key role in the growth of the global agricultural microbials market.

In-depth interviews have been conducted with chief executive officers (CEOs), Directors, and other executives from various key organizations operating in the agricultural microbials market:

By Company Type: Tier 1 – 25%, Tier 2 – 45%, and Tier 3 – 30%

By Designation: Directors– 20%, Managers – 50%, Others- 30%

By Region: North America – 25%, Europe – 30%, Asia Pacific – 20%, South America – 15% and Rest of the World –10%

Prominent companies in the market include BASF SE (Germany), Bayer AG (Germany), Syngenta Group (Switzerland), UPL (India), Corteva (US), FMC Corporation (US), Nufarm (Australia), Sumitomo Chemical Co., Ltd. (Japan), BIONEMA (US), Koppert (Netherlands), Certis USA L.L.C. (US), Bioceres Crop Solutions (Argentina), Novonesis Group (Denmark), BioFirst Group (Belgium), and Lallemand Inc (Canada).

Other players include IPL Biologicals (India), Rovensa Next (Spain), Vestaron Corporation (US), AgriLife (India), Aphea.Bio (Belgium), Andermatt Group AG (Switzerland), G?nica (Brazil), SEIPASA, S.A. (Spain), BioConsortia (US), and Nordic Microbes A/SV (Denmark).

Research Coverage:

This research report categorizes the agricultural microbials market by type (fungi,

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bacteria, protozoa, and virus), function (soil amendment, crop protection), application (foliar spray, seed treatment, soil treatment), formulation (liquid, dry), crop type (cereals & grains, fruits & vegetables, oilseeds & pulses) and region (North America, Europe, Asia Pacific, South America, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of agricultural microbials market. A detailed analysis of the key industry players has been done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the agricultural microbials market. Competitive analysis of upcoming startups in the agricultural microbials market ecosystem is covered in this report. Furthermore, industry-specific trends such as technology analysis, ecosystem and market mapping, patent, regulatory landscape, among others, are also covered in the study.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall agricultural microbials and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (increasing adoption of organic farming), restraints (environment and technological limitations of agricultural microbials), opportunities (Government subsidies and initiatives) and challenges (regulatory barriers) influencing the growth of the agricultural microbials market.

New product launch/Innovation: Detailed insights on research & development activities and new product launches in the agricultural microbials market.

Market Development: Comprehensive information about lucrative markets – the report analyzes the agricultural microbials market across varied regions.

Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the agricultural

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microbials market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, brand/product comparison, and product foot prints of leading players such as BASF SE (Germany), Bayer AG (Germany), Syngenta Group (Switzerland), UPL (India), Corteva (US), FMC Corporation (US), and other players in the agricultural microbials market.

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