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Advanced Packaging for Food & Beverage Market by Type (Modified Atmosphere Packaging, Active Packaging, Smart Packaging), Material Type (Plastics, Paper & Paperboard, Glass, Metal), Packaging Format, Application, and Region - Global Forecast to 2031

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Abstracts

The advanced packaging for food & beverage market is projected to reach USD 36.58 billion by 2031 from USD 27.61 billion in 2026, at a CAGR of 5.8% during the forecast period.

There is significant growth in the global market for advanced packaging in food & beverage, fueled by increasing demand for safety, longer shelf life, and improved product quality. Such packaging plays an important role not only in containing food products but also in protecting and preserving their freshness. Modified atmosphere packaging, active packaging, and smart packaging technologies have been gaining importance owing to their ability to enhance packaging protection and consumer convenience. Some key drivers of market growth are accelerated urbanization, rising consumption of processed and convenience foods, and the rise of organized retail and online channels. Furthermore, the increasing focus on sustainability and stricter regulations is helping drive acceptance of sustainable, high-performing packaging materials.

“Flexible packaging is projected to be the fastest-growing packaging format in the advanced packaging for food & beverage market during the forecast period.”

Flexible packaging is projected to be the fastest-growing packaging format in the advanced packaging for food & beverage market during the forecast period, propelled by its lightweight characteristics, cost efficiency, and enhanced convenience. Its

capacity to offer superior barrier protection against moisture, oxygen, and pollutants renders it optimal for maintaining food freshness and prolonging shelf life. The growing preference for ready-to-eat foods and beverages, along with the advent of e-commerce, has also contributed significantly to the increasing adoption of flexible packaging in the advanced packaging for food and beverages market.

“Metal is projected to be the fastest-growing material type in the advanced packaging for food & beverage market during the forecast period.”

Metal is anticipated to be the fastest-growing material type in the advanced packaging for food & beverage market during the forecast period, owing to its high strength and durability, along with good barrier qualities. The use of materials like aluminum and steel in cans, jars, and closures has been rising because they protect against environmental elements such as light and oxygen and prevent contamination.

“Modified atmosphere packaging is projected to be the fastest-growing type in the advanced packaging for food & beverage market during the forecast period.”

Modified atmosphere packaging (MAP) is anticipated to be the fastest-growing type in the advanced packaging for food & beverage market over the forecast period. This technology will see increased application due to its ability to prolong shelf life and maintain product quality. It works by ensuring that the composition of gases such as oxygen, carbon dioxide, and nitrogen within the pack is controlled, thereby minimizing microbial activity and oxidation. Increasing demand for fresh products and minimal processing of food products is expected to drive their use in dairy, meat, and bakery products, among others.

“Food is projected to be the fastest-growing application in the advanced packaging for food & beverage market during the forecast period.”

Food is expected to be the fastest-growing application in the advanced packaging for food and beverage market over the forecast period, driven by rising demand for processed, packaged, and convenience food products. Increased urbanization, shifting eating patterns, and hectic lives are driving up demand for ready-to-eat meals and fresh packaged food. Growing concerns about food safety, shelf-life extension, and waste reduction are driving the adoption of advanced packaging technologies such as modified atmosphere packaging (MAP), active packaging, and high-barrier materials. Additionally, the retail food business, the food processing industry, and e-commerce websites for food products are witnessing tremendous growth, thereby increasing the

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demand for advanced packaging solutions.

“Asia Pacific is projected to be the fastest-growing region in the advanced packaging for food & beverage market during the forecast period.”

Asia Pacific is estimated to be the fastest-growing region in the advanced packaging for food & beverage market over the forecast period. The growth will be aided by rapid urbanization, population growth, rising wages, and increasing demand for easy-to-consume, safe packaged foods. The region is projected to attain over 4.84 billion inhabitants by 2050, with nearly 64% living in urban areas, thereby greatly increasing the demand for packaged foods. The growing consumption of pre-cooked foods, beverages, and fresh fruits is driving demand for MAP, active packaging, and smart packaging solutions. Countries such as India and China, owing to rapid growth in food processing, organized retailing, and e-delivery of food products, are further propelling demand for advanced packaging in the region.

By Company Type: Tier 1: 40%, Tier 2: 30%, and Tier 3: 30%

By Designation: Directors: 30%, Managers: 20%, and Others: 50%

By Region: North America: 20%, Europe: 10%, Asia Pacific: 40%, South America: 10%, and Middle East & Africa 20%

Notes: Others include sales, marketing, and product managers.

Tier 1: >USD 1 Billion; Tier 2: USD 500 million–1 Billion; and Tier 3:

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