

# **Advanced Glass Market by Type (Laminated Glass, Coated Glass, and Toughened Glass), End Use Sector (Commercial Construction, Residential Construction, Infrastructure, Automobiles, Electronics, Sports & Leisure), & by End Use Application (Safety & Security, Solar Control, Optics & Lighting, and High Performance) - Trends & Forecasts to 2020**

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## **Abstracts**

The advanced glass market has grown exponentially in the last few years and this trend is projected to continue. The market was valued at \$35.76 billion in 2014. It is projected to grow at a CAGR of 9.6% from 2015 to reach \$61.75 billion by 2020. The market is primarily driven by factors such as increasing disposable income, changing lifestyle and urbanization

The advanced glass market is led by North America, followed by Asia-Pacific. China is the most dominating advanced glass market in the Asia-Pacific region, and the U.S. is the dominating market in North America. Asia-Pacific is projected to be the fastest-growing advanced glass market globally for the period under consideration. The market is projected to grow significantly at a CAGR of 10.00% during 2015 to 2020. Argentina is the major market in the Rest of the World region, owing to increasing population, awareness, and increasing expenditure on advanced glass products.

In this report, the advanced glass market has broadly been segmented on the basis of type, application, end use, and geography. Investment & expansions formed the most preferred growth strategy in the advanced glass market. The purpose for adopting this strategic expansion is that it results in better increasing geographic presence and clientele. Major players such as Saint-Gobain Glass (France), Asahi Glass Co., Ltd.

(Japan), PPG Industries, Inc. (U.S.), Corning Inc. (U.S.), Guardian Industries (U.S.), and Nippon Sheet Glass Co., Ltd. (Japan) collectively accounted for the key stake of the global advanced glass market and are mainly focusing on strengthening their product range. The major players in the market are Key companies in the advanced glass market are Pittsburgh Plate Glass (PPG) Industries (U.S.), Asahi industries Co. (Japan), Saint Gobain (France), Corning Inc. (U.S.), and Nippon Sheet Glass (Japan), which have a major presence in the global advanced glass market. The market is competitive, with leading players being involved in the research & development of new advanced glass products and its application.

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\*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

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