

Agricultural Adjuvants Market by Type (Activator & Utility), Application (Herbicides, Fungicides, and Insecticides), Crop-Type (Cereals & Oilseeds and Fruits & Vegetables), & by Region - Global Trends & Forecast to 2021

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Abstracts

The agricultural adjuvants market is projected to grow at a CAGR of 5.8% from 2016 and reach USD 3.51 billion by 2021. The market is driven by factors such as the increasing demand for agrochemicals due to the increase in pressure on global food production and changing farming practices & technologies. The high growth potential in emerging markets and untapped regions and growth in demand for bio-based adjuvants provide new growth opportunities for the players in the agricultural adjuvants market.

“Activator adjuvants accounted for the largest market share in 2015”

The types of agricultural adjuvants include activator (surfactants, oil adjuvants, and ammonium fertilizers) and utility (compatibility agents, buffers/acidifiers, antifoam agents, water conditioners, and drift control agents). Surfactants accounted for the largest market share among activator adjuvants in 2015. Nonionic surfactants are mainly used with pesticides, as they are compatible with most of the pesticides. The amphoteric segment is projected to grow at the highest CAGR in the agricultural surfactants market.

“Herbicides lead the market with the largest share”

On the basis of applications, the agricultural adjuvants market is led by the herbicides segment in 2015, followed by fungicides. Herbicides are used on a large scale for the cultivation of cereals & grains, fruits & vegetables, and oilseeds & pulses. The

fungicides segment is projected to grow at the highest CAGR in the agricultural surfactants market.

“North American region to account for maximum shares of the global agricultural adjuvants market”

On the basis of region, the agricultural adjuvants market is segmented in North America, Europe, Asia-Pacific and Rest of the World, which includes Latin American, and the Middle Eastern and African countries. The North American region dominated the global agricultural adjuvants market in 2015, and the trend is projected to continue till 2021. The main factors driving the agricultural adjuvants market in this region are increasing farm expenditure, increased adoption of precision farming and decreasing arable land. Furthermore, increased use of crop protection chemicals in agriculture is projected to drive the agricultural adjuvant market in North America.

Break-up of primaries, by the following:

By Company Type : Tier 1 – 50%, Tier 2 – 22%, and Tier 3 – 28%

By Designation: C level – 22%, Director level – 28%, and Others – 50%

By Region: North America - 59%, Europe – 22%, Asia-Pacific – 11%, and RoW – 8%

Key market players such as The Dow Chemical Company (U.S.), Akzonobel N.V (The Netherlands), Evonik Industries (Germany), and Solvay S.A (Belgium) have been profiled in the report. The other players include Huntsman (U.S.), Wilbur-Ellis Company (U.S.), Nufarm Ltd. (Australia), Croda International Plc. (U.K.), Helena Chemical Company (U.S.)

Reasons to buy this report:

To get an overview of the global agricultural adjuvants market

To gain insights of the key players of the agricultural adjuvants industry, with their product portfolios and key strategies

To get an overview of the major region (North America, Europe, Asia-Pacific) in

which the agricultural adjuvants market is growing and offers ample scope for market expansion

To gain knowledge on the growth of various segments

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About

The report “Agricultural Adjuvants Market by Type (Activator and Utility), Application (Herbicides, Fungicides, and Insecticides) & Region - Global Trends & Forecast to 2019”, defines and segments of the Agricultural Adjuvants Market with analyses and projection of the size and trends, in terms of value.

The Agricultural Adjuvants Market, in terms of value, is projected to reach around \$3183.04 Million by 2019, at a CAGR of around 5.6% from 2014.

The market has been segmented on the basis of major regions such as North America, Europe, Asia-Pacific, Latin America, and Rest of the World (ROW); and their value has been projected. The size of the markets in key countries has also been covered and projected for each region. The market has also been segmented on the basis of application and type, and their size has been projected.

The Agricultural Adjuvants Market is a segment of the agrochemicals market, which falls under the broad category of crop protection chemicals. An adjuvant is a compound, other than water, used with a pesticide to enhance its effectiveness. Adjuvants help agrochemicals to spread on leaf surfaces to get the best results. Agricultural adjuvants consist of activator adjuvants (which include surfactants, oils, and ammonium fertilizers) and utility adjuvants (that comprise compatible agents, drift control agents, acidifiers/buffers, and water conditioners). There are formulations of pesticides that contain adequate adjuvants and some pesticides require addition of adjuvants when applied on certain crops, especially cabbage, cauliflower, onions, and peppers.

The Agricultural Adjuvants Market, in terms of value, is projected to reach \$3,183.04 Million by 2019, at a CAGR of around 5.6% from 2014. Numerous factors such as, easy application, modern production practices, new product offerings, increased availability, increasing infestation of pests and diseases, and government regulations to protect the environment from hazardous chemical usage are the major drivers of the Agricultural Adjuvants Market. Adjuvants are quietly helping to revolutionize the agrochemical business as they are the best tools for farmers to improve application, facilitate the right dosage, and achieve more cost-effective, better targeted, and environmentally acceptable pest control. The agricultural adjuvants plays an essential role in the performance of most herbicides, fungicides, and insecticides, and function by transforming the dosage from preventative, high-dose applications to low dosages, specifically targeted for curative applications.

Agricultural adjuvants are classified into activator adjuvants and utility adjuvants. Activator adjuvants dominate the Agricultural Adjuvants Market, having contributed around 78% - 80% share in 2013, and are further categorized as surfactants, oils, and ammonium fertilizers. The surfactants segment holds the key share in activator adjuvants. The key application of agricultural adjuvants is in herbicides, followed by fungicides, insecticides, and others. Glyphosate dominates the consumption of adjuvants in herbicides.

The global Agricultural Adjuvants Market is fragmented and significantly price-sensitive. Owing to high entry barriers, the number of market participants remains limited. Due to these factors, the market displays oligopolistic characteristics.

The leading participants in innovation and patent registration such as:

AkzoNobel N.V. (The Netherlands)

Clariant International Ltd. (Switzerland)

Solvay SA (Belgium)

Dow Corning (U.S.)

Croda Chemicals (India)

Tanatex Chemicals (Europe)

Helena Chemical Company (U.S.)

are the largest players in the Agricultural Adjuvants Market.

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