

# **Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Technology (Solvent, Hot-melt, Water-based), Backing Material (PP, Paper, PVC), End-use Industry (Packaging, Healthcare, E&E, Automotive) and Region - Global Forecast to 2028**

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## **Abstracts**

The adhesive tapes market size is projected to reach USD 110.6 billion by 2028 at a CAGR of 5.6% from USD 80.2 billion in 2022. The Acrylic, by resin type segment is estimated to account for the largest share of the adhesive tapes market in 2022.

“Acrylic, by resin type likely to account for the largest share of adhesive tapes market.”

The acrylic resin has a high demand owing to its beneficial chemical and physical properties, low cost, and applications in several end-use industries such as healthcare, transportation, and packaging. These acrylic adhesive tapes can be used in water-based and solvent-based technologies due to its high resistance to other solvents, water, and chemicals. Water-based acrylic adhesives are the cheapest as compared to all other resins used in the adhesive tapes industry..

“Hot-melt, technology accounted for the largest segment of adhesive tapes market.”

The hot-melt technology is the fastest-growing technology segment in the overall market during the forecast period. The Hot-melt are thermoplastic polymer-based adhesives that are 100% solid. They are used in a molten state, and solidify after cooling.

Due to their quick setting time, relative low cost (both in terms of materials and processing), and minimal environmental impact, hot-melt based adhesives are in high demand. Additionally, the wide formulation latitude of hot-melt-based adhesive systems

makes it possible to produce a variety of solutions for different end uses and substrates. The major attraction of these tapes is their extraordinarily quick bond formation rate, which translates to high production rates.

“Polypropylene (PP)-backed, by backing material accounted for the largest segment of adhesive tapes market.”

Polypropylene-backed adhesive tapes are recyclable, flexible, water & abrasion-resistant, and strong. These tapes accommodate both smooth and irregular surfaces effectively. PP adhesive tapes comes with or without adhesives. It is also referred to as mono-axial-oriented polypropylene (MOPP) film, biaxially oriented polypropylene (BOPP) film, , fiberglass-reinforced filament polypropylene film, and tensilized polypropylene (TPP) film. Based on the chemistry, PP adhesive tapes are usually used for electrical insulation applications. These tapes cannot be printed with ink or made wet by adhesives due to their low hydrophilicity.

“Commodity, by category accounted for the largest segment of adhesive tapes market.”

Commodity adhesive tapes accounted for a highest share of the overall adhesive tapes market, in terms of volume, in 2022. High demand for commodity tapes is from the continuously growing retail and packaging industry. These tapes are also used to pack goods for shipments in bulk quantities hence trending e-commerce industry is also boosting the commodity adhesive tapes. Moreover, the rising number of SMEs are likely to lead to an growing demand for office supplies, which will ultimately increase demand for these tapes.

“Asia Pacific, by region is forecasted to be the largest segment of adhesive tapes market during the forecast period.”

The Asia Pacific is the largest adhesive tapes market in 2022 and is projected to be the fastest-growing market during the forecast period. The last decade have seen significant economic growth in the region. As of 2018, the population of the region's fastest-growing consumer nations, China and India, was over XX billion, according to the Population Reference Bureau. With rapidly growing income and the fastest-growing middle class population, this is expected to become an increasingly important driver for a various global end-use industries, including electrical & electronics, packaging, healthcare, and automotive..

Breakdown of Primary Interviews:

*Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Technology (Solvent, Hot-melt, Water-based),...*

By Company Type: Tier 1 – 60%, Tier 2 – 30%, and Tier 3 – 10%

By Designation: C Level – 40%, D Level – 50%, and Others – 10%

By Region: Asia Pacific – 32%, North America – 32%, Europe – 21%, South America – 10%, and the Middle East & Africa – 5%

The key companies profiled in this report are 3M Company (US), tesa SE (Germany), Nitto Denko Corporation (Japan), LINTEC Corporation (Japan), Intertape Polymer Group (Canada).

#### Research Coverage:

The adhesive tapes market has been segmented based on Resin Type (Acrylic, Rubber, Silicone), Technology (Solvent, Hot-Melt, Water-Based), Backing Material (PP, Paper, PVC), Type (Commodity, Specialty), and End-Use Industry (Commodity (Packaging, Masking, Consumer & Office), Specialty (Electrical & Electronics, Healthcare, Automotive, White Goods, Paper & Printing, Building & Construction, Retail)), and by Region (Asia Pacific, North America, Europe, South America, and Middle East & Africa).

#### Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on adhesive tapes offered by top players in the market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

**Market Development:** Comprehensive information about lucrative emerging

markets – the report analyzes the market for epoxy adhesives across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.

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#### 11.2.2 CHINA

11.2.2.1 High demand for adhesive tapes from automobile manufacturers

#### 11.2.3 INDIA

11.2.3.1 Rapidly growing healthcare sector to drive market

#### 11.2.4 JAPAN

11.2.4.1 Third-largest adhesive tapes consumer in Asia Pacific

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### 11.3.3 CANADA

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### 11.4.1 IMPACT OF RECESSION ON EUROPE

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11.4.2.1 Major automotive companies to expand production capacities

#### 11.4.3 ITALY

11.4.3.1 High growth in automotive sector to drive adhesive tapes market

#### 11.4.4 TURKEY

11.4.4.1 Companies focusing on creating brands of adhesive tapes

#### 11.4.5 FRANCE

11.4.5.1 Healthcare expenditure expected to increase

#### 11.4.6 NETHERLANDS

11.4.6.1 Rise in demand for adhesives in various industries to lead to market growth

#### 11.4.7 UK

11.4.7.1 Advanced technological infrastructure and increased R&D to attract foreign investments

#### 11.4.8 SPAIN

11.4.8.1 Growth of transportation sector and recovery of construction sector to propel demand for adhesive tapes

#### 11.4.9 RUSSIA

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#### 11.5.2 BRAZIL

11.5.2.1 Automotive and building & construction industries to offer potential for adhesive tape manufacturers

#### 11.5.3 ARGENTINA

11.5.3.1 Rising population and improved economic conditions to increase demand for adhesive tapes

#### 11.5.4 COLOMBIA

11.5.4.1 Demand for adhesive tapes due to investments in automotive, wind energy, and industrial assembly sectors

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\*Details on Business overview, Products/Solutions/Services offered, Recent developments & MnM View might not be captured in case of unlisted companies.

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