

Adhesive Resin Market by Technology (Water, Solvent, Hot-Melt, Reactive & Others), by Chemistry (PAE, PVA, VAE, EVA, SBS, Synthetic Rubber, Polyamide, Polyurethane, Epoxy, Cyanoacrylate, & Others), & by Application - Global Forecast to 2020

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Abstracts

The report covers the global adhesive resins market and further segments the market on the basis of resin type, formulating technology, application, and region. The market data for these types is given with respect to volume (kilotons) and value (\$million). The global market value of adhesive resins is estimated to be \$11,339.66 million in 2015 and is projected to grow at a CAGR of about 4.88% between 2015 and 2020. The data mentioned in the report are based on the global demand for adhesive resins.

The global market for adhesive resins has been analyzed based on the Porter's five forces model. This gives an idea about the current proceedings in the industry at commercial level. The study provides the value chain analysis with respect to the technology providers, resin producers, medical adhesive manufacturers, and end-user industries. The value chain describes the key contributors to the adhesive resins market at different stages from product development to end use. It represents the top players which are contributing to the global adhesive resins industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as government regulatory support, public awareness, application growth for adhesive resins in Asia-Pacific especially in China and India where there is robust growth in the adhesives industry. The economic slowdown in Europe and U.S. also affected the economy of other developed countries and the price volatility of the resins in the past made the market more strained for adhesive resins.

The global adhesive resins market is also classified based on different applications. The important applications include automotive, packaging, industrial, and others. The construction sector, automotive market, and medical adhesives have all seen growth or resurgence that is contributing to a projected increase in the world-wide market for adhesive resins.

The key companies in this market are E.I. du Pont de Nemours and Company (U.S.), ExxonMobil Chemical (U.S.), Eastman Chemical (U.S.), Dow Chemical (U.S.), Lawter (U.S.), Mitsui Chemicals America, Inc. (U.S.), Mitsubishi Chemical (Japan), Georgia-Pacific Chemicals (U.S.), Ashland Inc. (U.S.), and Yparex B.V. (Netherlands). These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. New product launches were the most preferred strategies by the top players in 2014 that were driving the demand of adhesive resins. Their strategy to capture the untapped market in developing economies includes agreements, collaborations, and joint ventures.

Asia-Pacific is the biggest and the fastest growing region due to the growing demand for adhesives and sealants in India, China, Japan, South Korea, and Australia. North America is a matured market and is expected to grow with a low CAGR till 2020.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, investments and expansions, new product launches, agreements and collaborations undertaken by the leading adhesive resins companies in the past few years. Furthermore, different adhesive resins market participants are also profiled in the report.

Scope of the report

The global adhesive resins market is segment as follows:

The global adhesive resins market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of resin type:

Polyacrylic Ester (PAE)

Polyvinyl Acetate (PVA)

Vinyl Acetate Ethylene (VAE)

Synthetic Rubber (SBS, CR & SIS)

Polyamide

Ethylene Vinyl Acetate (EVA)

Polyurethane

Formaldehyde-based

Epoxy

Modified Acrylate & Methyl Methacrylate (MMA)

Cyanoacrylate

Others

On the basis of formulating technology:

Water-based

Solvent-based

Hot Melt

Reactive & Others

On the basis of application:

Paper & Packaging

Building & Construction

Wood-working

Transportation

Consumer/DIY

Leather & Footwear

Others (Assembly/Production)

On the basis of region:

North America

Europe

Asia-Pacific

RoW

The market is further analyzed for key countries in each of these regions.

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