

Adhesive Films Market by Resin Type (Epoxy, Acrylic, Cyanoacrylate, Silicone), Application (Optical Bonding and Assembly, Lens Bonding Cement, and Fiber Optics), and Region (North America, Europe, APAC, MEA, South America) - Global Forecast to 2027

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Abstracts

The Adhesive films market is projected to grow from USD 82.0 Billion in 2022 to USD 116.9 Billion by 2030, at a CAGR of 4.4% and CAGR of 4.7% between 2022-2027 and 2028-2030 respectively. The restraints related to the use of Adhesive films market is volatility in prices of raw materials needed for Adhesive films.

“PP-backed adhesive films segment is estimated to be the largest segment of the market.”

PP-backed adhesive films comprise polypropylene film face stocks that are derived from petroleum with the use of cost-effective high-yield polyolefin resins. A variety of polypropylene materials such as cast unoriented polypropylene (CPP), not oriented, monoaxially oriented polypropylene (MOPP), and biaxially oriented polypropylene (BoPP) are available. The most important polyolefin films are CPP and BoPP. Both types have high gloss, exceptional optics, good or excellent heat-sealing performance, better heat resistance than PE, and good moisture barrier properties.

“China to gain the maximum market share of Adhesive films in Asia Pacific during the forecast period.”

China is the largest market for adhesive films in the Asia Pacific, with many key market players investing in the country to build new manufacturing facilities and distribution networks as Manufacturing, Electronics, and Telecommunications services are major

end-use industries. China exports manufacturing goods which includes iron, steel, aluminum, textiles, cement, chemicals, toys, electronics, rail cars, ships, aircraft, and others. Factors such as increasing government proposals to improve public infrastructure and rising cash intensive activities are also driving the adhesive films market in the country.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and sub-segments.

Breakdown of Primary Interviews:

By Company Type: Tier 1 – 46%, Tier 2 – 36%, and Tier 3 – 18%

By Designation: C Level – 27%, D Level – 10%, and Others – 55%

By Region: Asia Pacific – 55%, North America – 18%, Europe – 9%, South America-9%, and the Middle East & Africa – 9%

The key companies profiled in this report are 3M Company (US), Avery Dennison Corporation (US), Henkel AG & Co. KGaA (Germany), UPM-Kymmene Oyj (Finland), and H.B. Fuller Company (US).

Research Coverage:

Adhesive films Market by Resin Type (Acrylic, Rubber, Silicone), by Film Material (PP, PVC, PE), by Application (Tapes, Graphic Films, Labels), by End-use industry (Packaging, Transportation, Construction, Electronics) and Region (North America, Europe, Asia Pacific, South America, and Middle East & Africa).

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on adhesive films offered by top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for adhesive films across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKET INCLUSIONS
 - 1.2.2 MARKET EXCLUSIONS
- 1.3 MARKET SEGMENTATION
 - 1.3.1 REGIONS COVERED
 - 1.3.2 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 UNITS CONSIDERED
- 1.6 STAKEHOLDERS
- 1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
 - 2.1.2.4 Primary data sources
 - 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - FIGURE 2 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
 - FIGURE 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
 - 2.3 FACTOR ANALYSIS
 - FIGURE 4 MAJOR FACTORS RESPONSIBLE FOR GLOBAL RECESSION
 - 2.4 DATA TRIANGULATION
 - FIGURE 5 DATA TRIANGULATION
 - 2.5 ASSUMPTIONS & LIMITATIONS
 - TABLE 1 RESEARCH ASSUMPTIONS
 - TABLE 2 RESEARCH LIMITATIONS

TABLE 3 RISK ANALYSIS

2.6 GROWTH RATE ASSUMPTIONS /GROWTH FORECAST

3 EXECUTIVE SUMMARY

TABLE 4 ADHESIVE FILMS MARKET SNAPSHOT, 2022 VS. 2027 VS. 2030

FIGURE 6 POLYPROPYLENE FILM MATERIAL SEGMENT TO DOMINATE ADHESIVE FILMS MARKET, IN TERMS OF VALUE

FIGURE 7 TAPES TO BE LARGEST APPLICATION SEGMENT IN ADHESIVE FILMS MARKET, IN TERMS OF VALUE

FIGURE 8 PACKAGING SEGMENT TO DOMINATE GLOBAL ADHESIVE FILMS MARKET DURING FORECAST PERIOD

FIGURE 9 ASIA PACIFIC ESTIMATED TO ACCOUNT FOR LARGEST SHARE OF ADHESIVE FILMS MARKET IN 2022

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN ADHESIVE FILMS MARKET

FIGURE 10 ADHESIVE FILMS MARKET TO WITNESS MODERATE GROWTH DURING FORECAST PERIOD

4.2 ADHESIVE FILMS MARKET, BY FILM MATERIAL

FIGURE 11 POLYPROPYLENE TO BE LARGEST FILM MATERIAL SEGMENT OF ADHESIVE FILMS MARKET

4.3 ADHESIVE FILMS MARKET, DEVELOPED VS. EMERGING COUNTRIES

FIGURE 12 MARKETS IN EMERGING COUNTRIES TO GROW FASTER THAN DEVELOPED COUNTRIES

4.4 ADHESIVE FILMS MARKET IN ASIA PACIFIC, BY END-USE INDUSTRY AND COUNTRY

FIGURE 13 PACKAGING SEGMENT AND CHINA ACCOUNTED FOR LARGEST MARKET SHARES IN ASIA PACIFIC IN 2021

4.5 ADHESIVE FILMS MARKET, BY KEY COUNTRIES

FIGURE 14 MARKET IN INDIA TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN

ADHESIVE FILMS MARKET

5.2.1 DRIVERS

- 5.2.1.1 Increasing urban population in Asia Pacific
- 5.2.1.2 Growing e-commerce, pharmaceutical, and consumer durables industries
- 5.2.1.3 Growing consumer demand for product information
- 5.2.1.4 Increase in product efficiency, customer service, and advanced technology

5.2.2 RESTRAINTS

- 5.2.2.1 Volatility in prices of raw materials

5.2.3 OPPORTUNITIES

- 5.2.3.1 Forward integration in value chain
- 5.2.3.2 Increase in demand for bioplastic polymers
- 5.2.3.3 Use of recyclable polymer films and liners

5.2.4 CHALLENGES

- 5.2.4.1 Implementation of stringent regulatory policies

5.3 VALUE CHAIN ANALYSIS

FIGURE 16 ADHESIVE FILMS VALUE CHAIN

TABLE 5 SUPPLY CHAIN ECOSYSTEM

5.4 PORTER'S FIVE FORCES ANALYSIS

TABLE 6 PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 PORTER'S FIVE FORCES ANALYSIS

- 5.4.1 THREAT OF NEW ENTRANTS
- 5.4.2 THREAT OF SUBSTITUTES
- 5.4.3 BARGAINING POWER OF BUYERS
- 5.4.4 BARGAINING POWER OF SUPPLIERS
- 5.4.5 INTENSITY OF COMPETITIVE RIVALRY

5.5 KEY STAKEHOLDERS AND BUYING CRITERIA

5.5.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 18 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS

TABLE 7 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP INDUSTRIES (%)

5.5.2 BUYING CRITERIA

FIGURE 19 KEY BUYING CRITERIA FOR ADHESIVE FILMS

TABLE 8 KEY BUYING CRITERIA FOR ADHESIVE FILMS

5.6 MACRO INDICATOR ANALYSIS

5.6.1 INTRODUCTION

5.6.2 TRENDS AND FORECAST OF GDP

TABLE 9 TRENDS AND FORECAST OF GDP, PERCENTAGE CHANGE, 2019–2027

5.7 INDUSTRY TRENDS

5.7.1 TRENDS AND FORECAST FOR GLOBAL CONSTRUCTION INDUSTRY

FIGURE 20 GLOBAL SPENDING IN CONSTRUCTION INDUSTRY, 2014–2035

5.7.2 TRENDS IN AUTOMOTIVE SECTOR

TABLE 10 AUTOMOTIVE PRODUCTION, BY REGION, 2018–2021

5.8 AVERAGE PRICING ANALYSIS

FIGURE 21 AVERAGE SELLING PRICE OF KEY PLAYERS, BY APPLICATION

FIGURE 22 AVERAGE PRICE COMPETITIVENESS IN ADHESIVE FILMS MARKET, BY REGION

FIGURE 23 AVERAGE PRICE COMPETITIVENESS IN ADHESIVE FILMS MARKET, BY FILM MATERIAL

FIGURE 24 AVERAGE PRICE COMPETITIVENESS IN ADHESIVE FILMS MARKET, BY APPLICATION

FIGURE 25 AVERAGE PRICE COMPETITIVENESS IN ADHESIVE FILMS MARKET, BY END-USE INDUSTRY

5.9 ADHESIVE FILMS ECOSYSTEM AND INTERCONNECTED MARKETS

TABLE 11 SUPPLY CHAIN OF ADHESIVE FILMS MARKET

FIGURE 26 ADHESIVE FILMS MARKET ECOSYSTEM

5.9.1 TRENDS/DISRUPTIONS IMPACTING BUYERS/CUSTOMERS

FIGURE 27 YC AND YCC SHIFT

5.10 EXPORT–IMPORT TRADE ANALYSIS

5.10.1 IMPORT TRADE DATA

TABLE 12 COUNTRY-WISE IMPORT VALUE DATA IN USD THOUSAND, 2019–2021

5.10.2 EXPORT TRADE DATA

TABLE 13 COUNTRY-WISE EXPORT VALUE DATA IN USD THOUSAND, 2019–2021

5.11 PATENT ANALYSIS

5.11.1 METHODOLOGY

5.11.2 PUBLICATION TRENDS

TABLE 14 PUBLICATION TRENDS, 2017–2023

FIGURE 28 PUBLICATION TRENDS, 2017–2023

FIGURE 29 NUMBER OF PATENTS PUBLISHED, 2017–2023

FIGURE 30 LEGAL STATUS OF PATENTS, 2017–2023

5.11.3 TOP JURISDICTION ANALYSIS

FIGURE 31 PATENTS PUBLISHED BY JURISDICTION, 2022

5.11.4 TOP APPLICANTS

FIGURE 32 PATENTS PUBLISHED BY MAJOR APPLICANTS, 2022

TABLE 15 TOP 10 PATENT OWNERS IN LAST FEW YEARS

5.12 CASE STUDY ANALYSIS

5.13 TECHNOLOGY ANALYSIS

5.14 KEY CONFERENCES & EVENTS IN 2023–2024

TABLE 16 DETAILED LIST OF CONFERENCES & EVENTS

5.15 TARIFF AND REGULATORY LANDSCAPE

5.15.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 17 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 18 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.15.2 ENVIRONMENTAL REGULATION STANDARDS

5.16 GLOBAL ECONOMIC SCENARIOS IMPACTING MARKET GROWTH

5.16.1 RUSSIA–UKRAINE WAR

5.16.2 CHINA

5.16.2.1 China's debt problem

5.16.2.2 Australia–China trade war

5.16.2.3 Environmental commitments

5.16.3 EUROPE

5.16.3.1 Political instability in Germany

5.16.3.2 Energy crisis in Europe

6 ADHESIVE FILMS MARKET, BY RESIN TYPE

6.1 INTRODUCTION

TABLE 19 COMPARISON BETWEEN ACRYLIC ADHESIVE FILMS, RUBBER ADHESIVE FILMS, AND SILICONE ADHESIVE FILMS

6.2 ACRYLIC ADHESIVE FILMS

6.2.1 EXCELLENT ADHESION PROPERTIES TO DRIVE DEMAND IN PACKAGING AND AUTOMOTIVE INDUSTRIES

6.3 RUBBER ADHESIVE FILMS

6.3.1 RUBBER-BASED ADHESIVE FILMS WIDELY USED IN INDUSTRIAL AND DOMESTIC APPLICATIONS

6.4 SILICONE ADHESIVE FILMS

6.4.1 EXCELLENT TEMPERATURE, CHEMICAL, ENVIRONMENTAL STABILITY, AND FLEXIBILITY TO DRIVE MARKET

6.4.2 WOUND CARE HEALING SOLUTIONS OFFERED BY SILICONE ADHESIVE FILMS

6.5 OTHER ADHESIVE FILMS

6.5.1 EVA ADHESIVE FILMS

6.5.2 POLYURETHANE ADHESIVE FILMS

6.5.3 HYBRID ADHESIVE FILMS

6.5.4 HYDROPHILIC ADHESIVE FILMS

7 ADHESIVE FILMS MARKET, BY FILM MATERIAL

7.1 INTRODUCTION

FIGURE 33 PP TO BE LARGEST FILM MATERIAL SEGMENT IN ADHESIVE FILMS MARKET

TABLE 20 ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (USD MILLION)

TABLE 21 ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (USD MILLION)

TABLE 22 ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (USD MILLION)

TABLE 23 ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (MILLION SQUARE METER)

TABLE 24 ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (MILLION SQUARE METER)

TABLE 25 ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (MILLION SQUARE METER)

7.2 PP BACKED ADHESIVE FILMS

7.2.1 VERSATILITY AND COST-EFFECTIVENESS TO DRIVE GROWTH

TABLE 26 PROPERTIES OF PP

TABLE 27 PP BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 28 PP BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 29 PP BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (USD MILLION)

TABLE 30 PP BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 31 PP BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 32 PP BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (MILLION SQUARE METER)

7.3 PVC BACKED ADHESIVE FILMS

7.3.1 VERSATILITY FOR WIDE VARIETY OF APPLICATIONS TO DRIVE DEMAND

TABLE 33 PROPERTIES OF PVC

TABLE 34 PVC BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 35 PVC BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (USD MILLION)

MILLION)

TABLE 36 PVC BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (USD MILLION)

TABLE 37 PVC BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 38 PVC BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 39 PVC BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (MILLION SQUARE METER)

7.4 PE BACKED ADHESIVE FILMS

7.4.1 FASTEST-GROWING BIO-FILM MATERIAL

7.4.1.1 Low-Density Polyethylene (LDPE)

7.4.1.2 High-Density Polyethylene (HDPE)

7.4.1.3 Linear Low-Density Polyethylene (LLDPE)

TABLE 40 PROPERTIES OF PE

TABLE 41 PE BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 42 PE BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 43 PE BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (USD MILLION)

TABLE 44 PE BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 45 PE BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 46 PE BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (MILLION SQUARE METER)

7.5 OTHERS

7.5.1 PET

7.5.2 PA

7.5.3 PU

TABLE 47 OTHER FILM MATERIAL BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 48 OTHER FILM MATERIAL BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 49 OTHER FILM MATERIAL BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (USD MILLION)

TABLE 50 OTHER FILM MATERIAL BACKED ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 51 OTHER FILM MATERIAL BACKED ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 52 OTHER FILM MATERIAL BACKED ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (MILLION SQUARE METER)

8 ADHESIVE FILMS MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 34 TAPES APPLICATION TO LEAD OVERALL ADHESIVE FILMS MARKET, 2022–2030 (USD MILLION)

TABLE 53 ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 54 ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 55 ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (USD MILLION)

TABLE 56 ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (MILLION SQUARE METER)

TABLE 57 ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (MILLION SQUARE METER)

TABLE 58 ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (MILLION SQUARE METER)

8.2 TAPES

8.2.1 DEMAND FOR LIGHTWEIGHT DEVICES LEADING TO INCREASING APPLICATIONS IN ELECTRICAL & ELECTRONICS INDUSTRY

TABLE 59 ADHESIVE FILMS MARKET IN TAPES, BY REGION, 2018–2021 (USD MILLION)

TABLE 60 ADHESIVE FILMS MARKET IN TAPES, BY REGION, 2022–2027 (USD MILLION)

TABLE 61 ADHESIVE FILMS MARKET IN TAPES, BY REGION, 2028–2030 (USD MILLION)

TABLE 62 ADHESIVE FILMS MARKET IN TAPES, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 63 ADHESIVE FILMS MARKET IN TAPES, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 64 ADHESIVE FILMS MARKET IN TAPES, BY REGION, 2028–2030 (MILLION SQUARE METER)

8.3 LABELS

8.3.1 RISE IN E-COMMERCE, PHARMACEUTICAL SUPPLIES, AND CONSUMER

AWARENESS TO DRIVE MARKET

8.3.1.1 Permanent labels

8.3.1.2 Peelable labels

8.3.1.3 Ultra-peelable labels

8.3.1.4 Freezer or frost fix labels

8.3.1.5 High tack labels

8.3.1.6 Specialty labels

TABLE 65 ADHESIVE FILMS MARKET IN LABELS, BY REGION, 2018–2021 (USD MILLION)

TABLE 66 ADHESIVE FILMS MARKET IN LABELS, BY REGION, 2022–2027 (USD MILLION)

TABLE 67 ADHESIVE FILMS MARKET IN LABELS, BY REGION, 2028–2030 (USD MILLION)

TABLE 68 ADHESIVE FILMS MARKET IN LABELS, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 69 ADHESIVE FILMS MARKET IN LABELS, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 70 ADHESIVE FILMS MARKET IN LABELS, BY REGION, 2028–2030 (MILLION SQUARE METER)

8.4 GRAPHIC FILMS

8.4.1 SUPERIOR RESISTANCE PROPERTIES TO DRIVE GROWTH

TABLE 71 ADHESIVE FILMS MARKET IN GRAPHIC FILMS, BY REGION, 2018–2021 (USD MILLION)

TABLE 72 ADHESIVE FILMS MARKET IN GRAPHIC FILMS, BY REGION, 2022–2027 (USD MILLION)

TABLE 73 ADHESIVE FILMS MARKET IN GRAPHIC FILMS, BY REGION, 2028–2030 (USD MILLION)

TABLE 74 ADHESIVE FILMS MARKET IN GRAPHIC FILMS, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 75 ADHESIVE FILMS MARKET IN GRAPHIC FILMS, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 76 ADHESIVE FILMS MARKET IN GRAPHIC FILMS, BY REGION, 2028–2030 (MILLION SQUARE METER)

9 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY

9.1 INTRODUCTION

FIGURE 35 PACKAGING END-USE INDUSTRY SEGMENT TO LEAD OVERALL ADHESIVE FILMS MARKET

TABLE 77 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 78 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 79 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (USD MILLION)

TABLE 80 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (MILLION SQUARE METER)

TABLE 81 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (MILLION SQUARE METER)

TABLE 82 ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (MILLION SQUARE METER)

9.2 PACKAGING

9.2.1 ONLINE SHOPPING TO BOOST MARKET

TABLE 83 ADHESIVE FILMS MARKET IN PACKAGING END-USE INDUSTRY, BY REGION, 2018–2021 (USD MILLION)

TABLE 84 ADHESIVE FILMS MARKET IN PACKAGING END-USE INDUSTRY, BY REGION, 2022–2027 (USD MILLION)

TABLE 85 ADHESIVE FILMS MARKET IN PACKAGING END-USE INDUSTRY, BY REGION, 2028–2030 (USD MILLION)

TABLE 86 ADHESIVE FILMS MARKET IN PACKAGING END-USE INDUSTRY, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 87 ADHESIVE FILMS MARKET IN PACKAGING END-USE INDUSTRY, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 88 ADHESIVE FILMS MARKET IN PACKAGING END-USE INDUSTRY, BY REGION, 2028–2030 (MILLION SQUARE METER)

9.3 CONSTRUCTION

9.3.1 GROWTH OF HOUSING SECTOR IN EMERGING COUNTRIES TO DRIVE MARKET

TABLE 89 ADHESIVE FILMS MARKET IN CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018–2021 (USD MILLION)

TABLE 90 ADHESIVE FILMS MARKET IN CONSTRUCTION END-USE INDUSTRY, BY REGION, 2022–2027 (USD MILLION)

TABLE 91 ADHESIVE FILMS MARKET IN CONSTRUCTION END-USE INDUSTRY, BY REGION, 2028–2030 (USD MILLION)

TABLE 92 ADHESIVE FILMS MARKET IN CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 93 ADHESIVE FILMS MARKET IN CONSTRUCTION END-USE INDUSTRY, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 94 ADHESIVE FILMS MARKET IN CONSTRUCTION END-USE INDUSTRY, BY REGION, 2028–2030 (MILLION SQUARE METER)

9.4 TRANSPORTATION

9.4.1 WIDE APPLICATIONS IN AUTOMOTIVE SECTOR AND AEROSPACE AND MARINE INDUSTRIES TO DRIVE MARKET

TABLE 95 ADHESIVE FILMS MARKET IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2018–2021 (USD MILLION)

TABLE 96 ADHESIVE FILMS MARKET IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2022–2027 (USD MILLION)

TABLE 97 ADHESIVE FILMS MARKET IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2028–2030 (USD MILLION)

TABLE 98 ADHESIVE FILMS MARKET IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 99 ADHESIVE FILMS MARKET IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 100 ADHESIVE FILMS MARKET IN TRANSPORTATION END-USE INDUSTRY, BY REGION, 2028–2030 (MILLION SQUARE METER)

9.5 ELECTRICAL & ELECTRONICS

9.5.1 DEMAND FOR VARIOUS CONSUMER ELECTRONIC DEVICES TO DRIVE MARKET

TABLE 101 ADHESIVE FILMS MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY, BY REGION, 2018–2021 (USD MILLION)

TABLE 102 ADHESIVE FILMS MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY, BY REGION, 2022–2027 (USD MILLION)

TABLE 103 ADHESIVE FILMS MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY, BY REGION, 2028–2030 (USD MILLION)

TABLE 104 ADHESIVE FILMS MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 105 ADHESIVE FILMS MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 106 ADHESIVE FILMS MARKET IN ELECTRICAL & ELECTRONICS END-USE INDUSTRY, BY REGION, 2028–2030 (MILLION SQUARE METER)

9.6 OTHER END-USE INDUSTRIES

9.6.1 MEDICAL

9.6.2 SIGNAGE

9.6.3 FMCG AND OTHER CONSUMER GOODS

TABLE 107 ADHESIVE FILMS MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2018–2021 (USD MILLION)

TABLE 108 ADHESIVE FILMS MARKET IN OTHER END-USE INDUSTRIES, BY

REGION, 2022–2027 (USD MILLION)

TABLE 109 ADHESIVE FILMS MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2028–2030 (USD MILLION)

TABLE 110 ADHESIVE FILMS MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 111 ADHESIVE FILMS MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 112 ADHESIVE FILMS MARKET IN OTHER END-USE INDUSTRIES, BY REGION, 2028–2030 (MILLION SQUARE METER)

10 ADHESIVE FILMS MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 36 ASIA PACIFIC TO BE FASTEST-GROWING ADHESIVE FILMS MARKET

TABLE 113 ADHESIVE FILMS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 114 ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 115 ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (USD MILLION)

TABLE 116 ADHESIVE FILMS MARKET BY REGION, 2018–2021 (MILLION SQUARE METER)

TABLE 117 ADHESIVE FILMS MARKET, BY REGION, 2022–2027 (MILLION SQUARE METER)

TABLE 118 ADHESIVE FILMS MARKET, BY REGION, 2028–2030 (MILLION SQUARE METER)

10.2 ASIA PACIFIC

10.2.1 IMPACT OF RECESSION ON ASIA PACIFIC

FIGURE 37 ASIA PACIFIC: ADHESIVE FILMS MARKET SNAPSHOT

TABLE 119 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (USD MILLION)

TABLE 120 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (USD MILLION)

TABLE 121 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (USD MILLION)

TABLE 122 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (MILLION SQUARE METER)

TABLE 123 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (MILLION SQUARE METER)

TABLE 124 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (MILLION SQUARE METER)

TABLE 125 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY APPLICATION,

2018–2021 (USD MILLION)

TABLE 126 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY APPLICATION,
2022–2027 (USD MILLION)

TABLE 127 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY APPLICATION,
2028–2030 (USD MILLION)

TABLE 128 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY APPLICATION,
2018–2021 (MILLION SQUARE METER)

TABLE 129 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY APPLICATION,
2022–2027 (MILLION SQUARE METER)

TABLE 130 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY APPLICATION,
2028–2030 (MILLION SQUARE METER)

TABLE 131 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2018–2021 (USD MILLION)

TABLE 132 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2022–2027 (USD MILLION)

TABLE 133 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2028–2030 (USD MILLION)

TABLE 134 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2018–2021 (MILLION SQUARE METER)

TABLE 135 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2022–2027 (MILLION SQUARE METER)

TABLE 136 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2028–2030 (MILLION SQUARE METER)

TABLE 137 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021
(USD MILLION)

TABLE 138 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027
(USD MILLION)

TABLE 139 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030
(USD MILLION)

TABLE 140 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021
(MILLION SQUARE METER)

TABLE 141 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027
(MILLION SQUARE METER)

TABLE 142 ASIA PACIFIC: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030
(MILLION SQUARE METER)

10.2.2 CHINA

10.2.2.1 Growth of packaging industry in e-commerce leading to rise in market demand

10.2.3 INDIA

10.2.3.1 Increasing urbanization and government initiatives to provide broadband connectivity across rural areas to support market expansion

10.2.4 JAPAN

10.2.4.1 Presence of well-established automotive industry to boost market

10.2.5 SOUTH KOREA

10.2.5.1 Consumer electronics end-use industry to drive market

10.2.6 INDONESIA

10.2.6.1 Cheap raw material and ease of availability of labor to boost demand

10.2.7 REST OF ASIA PACIFIC

10.3 NORTH AMERICA

10.3.1 IMPACT OF RECESSION ON NORTH AMERICA

FIGURE 38 NORTH AMERICA: ADHESIVE FILMS MARKET SNAPSHOT

TABLE 143 NORTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (USD MILLION)

TABLE 144 NORTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (USD MILLION)

TABLE 145 NORTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (USD MILLION)

TABLE 146 NORTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (MILLION SQUARE METER)

TABLE 147 NORTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (MILLION SQUARE METER)

TABLE 148 NORTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (MILLION SQUARE METER)

TABLE 149 NORTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 150 NORTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 151 NORTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (USD MILLION)

TABLE 152 NORTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (MILLION SQUARE METER)

TABLE 153 NORTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (MILLION SQUARE METER)

TABLE 154 NORTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (MILLION SQUARE METER)

TABLE 155 NORTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 156 NORTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE

INDUSTRY, 2022–2027 (USD MILLION)

TABLE 157 NORTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (USD MILLION)

TABLE 158 NORTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (MILLION SQUARE METER)

TABLE 159 NORTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (MILLION SQUARE METER)

TABLE 160 NORTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (MILLION SQUARE METER)

TABLE 161 NORTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 162 NORTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 163 NORTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030 (USD MILLION)

TABLE 164 NORTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021 (MILLION SQUARE METER)

TABLE 165 NORTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027 (MILLION SQUARE METER)

TABLE 166 NORTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030 (MILLION SQUARE METER)

10.3.2 US

10.3.2.1 Increasing demand from infrastructure and automotive industries to drive market

10.3.3 CANADA

10.3.3.1 Growing investments in infrastructure and development projects to boost demand

10.3.4 MEXICO

10.3.4.1 Rising demand for smart devices & electronics to lead to market growth

10.4 EUROPE

10.4.1 IMPACT OF RECESSION ON EUROPE

FIGURE 39 EUROPE: ADHESIVE FILMS MARKET SNAPSHOT

TABLE 167 EUROPE: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (USD MILLION)

TABLE 168 EUROPE: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (USD MILLION)

TABLE 169 EUROPE: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (USD MILLION)

TABLE 170 EUROPE: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021

(MILLION SQUARE METER)

TABLE 171 EUROPE: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027

(MILLION SQUARE METER)

TABLE 172 EUROPE: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030

(MILLION SQUARE METER)

TABLE 173 EUROPE: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021

(USD MILLION)

TABLE 174 EUROPE: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027

(USD MILLION)

TABLE 175 EUROPE: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030

(USD MILLION)

TABLE 176 EUROPE: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021

(MILLION SQUARE METER)

TABLE 177 EUROPE: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027

(MILLION SQUARE METER)

TABLE 178 EUROPE: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030

(MILLION SQUARE METER)

TABLE 179 EUROPE: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2018–2021 (USD MILLION)

TABLE 180 EUROPE: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2022–2027 (USD MILLION)

TABLE 181 EUROPE: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2028–2030 (USD MILLION)

TABLE 182 EUROPE: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2018–2021 (MILLION SQUARE METER)

TABLE 183 EUROPE: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2022–2027 (MILLION SQUARE METER)

TABLE 184 EUROPE: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY,
2028–2030 (MILLION SQUARE METER)

TABLE 185 EUROPE: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021 (USD
MILLION)

TABLE 186 EUROPE: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027 (USD
MILLION)

TABLE 187 EUROPE: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030 (USD
MILLION)

TABLE 188 EUROPE: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021
(MILLION SQUARE METER)

TABLE 189 EUROPE: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027
(MILLION SQUARE METER)

**TABLE 190 EUROPE: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030
(MILLION SQUARE METER)****10.4.2 GERMANY**

10.4.2.1 New technologies to increase demand for adhesive films in electronics and automotive end-use industries

10.4.3 FRANCE

10.4.3.1 Favorable government initiatives to boost market

10.4.4 UK

10.4.4.1 Demand from manufacturing sector to lead to market growth

10.4.5 ITALY

10.4.5.1 Advancing automobile industry to pave path for adhesive films market

10.4.6 SPAIN

10.4.6.1 Large automotive sector and transportation industry to drive market

10.4.7 TURKEY

10.4.7.1 Rising packaging end-use industry to offer lucrative opportunities

10.4.8 RUSSIA

10.4.8.1 Packaging application to boost market.

10.4.9 REST OF EUROPE**10.5 SOUTH AMERICA****10.5.1 IMPACT OF RECESSION ON SOUTH AMERICA****FIGURE 40 SOUTH AMERICA: ADHESIVE FILMS MARKET SNAPSHOT**

TABLE 191 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (USD MILLION)

TABLE 192 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (USD MILLION)

TABLE 193 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (USD MILLION)

TABLE 194 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (MILLION SQUARE METER)

TABLE 195 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (MILLION SQUARE METER)

TABLE 196 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (MILLION SQUARE METER)

TABLE 197 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 198 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 199 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (USD MILLION)

TABLE 200 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (MILLION SQUARE METER)

TABLE 201 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (MILLION SQUARE METER)

TABLE 202 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (MILLION SQUARE METER)

TABLE 203 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)

TABLE 204 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)

TABLE 205 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (USD MILLION)

TABLE 206 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (MILLION SQUARE METER)

TABLE 207 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (MILLION SQUARE METER)

TABLE 208 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (MILLION SQUARE METER)

TABLE 209 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 210 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 211 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030 (USD MILLION)

TABLE 212 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2018–2021 (MILLION SQUARE METER)

TABLE 213 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2022–2027 (MILLION SQUARE METER)

TABLE 214 SOUTH AMERICA: ADHESIVE FILMS MARKET, BY COUNTRY, 2028–2030 (MILLION SQUARE METER)

10.5.2 BRAZIL

10.5.2.1 Building & construction end-use industry to drive market

10.5.3 ARGENTINA

10.5.3.1 High demand for adhesive films from construction and automotive sectors to drive market

10.5.4 REST OF SOUTH AMERICA

10.6 MIDDLE EAST & AFRICA

10.6.1 IMPACT OF RECESSION ON MIDDLE EAST

FIGURE 41 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SNAPSHOT

- TABLE 215 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (USD MILLION)
- TABLE 216 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (USD MILLION)
- TABLE 217 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (USD MILLION)
- TABLE 218 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2018–2021 (MILLION SQUARE METER)
- TABLE 219 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2022–2027 (MILLION SQUARE METER)
- TABLE 220 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY FILM MATERIAL, 2028–2030 (MILLION SQUARE METER)
- TABLE 221 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)
- TABLE 222 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)
- TABLE 223 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (USD MILLION)
- TABLE 224 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2018–2021 (MILLION SQUARE METER)
- TABLE 225 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2022–2027 (MILLION SQUARE METER)
- TABLE 226 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY APPLICATION, 2028–2030 (MILLION SQUARE METER)
- TABLE 227 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (USD MILLION)
- TABLE 228 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (USD MILLION)
- TABLE 229 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (USD MILLION)
- TABLE 230 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2018–2021 (MILLION SQUARE METER)
- TABLE 231 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2022–2027 (MILLION SQUARE METER)
- TABLE 232 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET, BY END-USE INDUSTRY, 2028–2030 (MILLION SQUARE METER)
- TABLE 233 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SIZE, BY COUNTRY, 2018–2021 (USD MILLION)
- TABLE 234 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SIZE, BY

COUNTRY, 2022–2027 (USD MILLION)

TABLE 235 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SIZE, BY COUNTRY, 2028–2030 (USD MILLION)

TABLE 236 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SIZE, BY COUNTRY, 2018–2021 (MILLION SQUARE METER)

TABLE 237 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SIZE, BY COUNTRY, 2022–2027 (MILLION SQUARE METER)

TABLE 238 MIDDLE EAST & AFRICA: ADHESIVE FILMS MARKET SIZE, BY COUNTRY, 2028–2030 (MILLION SQUARE METER)

10.6.2 SAUDI ARABIA

10.6.2.1 Mega housing projects to boost demand for adhesive films

10.6.3 SOUTH AFRICA

10.6.3.1 Government policies for developing manufacturing industries to lead to market growth

10.6.4 REST OF MIDDLE EAST & AFRICA

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

TABLE 239 OVERVIEW OF STRATEGIES ADOPTED BY KEY ADHESIVE FILMS MARKET PLAYERS

11.2 COMPANY EVALUATION QUADRANT MATRIX: DEFINITIONS AND METHODOLOGY, 2021

11.2.1 STARS

11.2.2 EMERGING LEADERS

11.2.3 PERVASIVE PLAYERS

11.2.4 PARTICIPANTS

FIGURE 42 COMPANY EVALUATION QUADRANT MATRIX, 2021

11.3 STRENGTH OF PRODUCT PORTFOLIO

11.4 SME MATRIX, 2021

11.4.1 PROGRESSIVE COMPANIES

11.4.2 RESPONSIVE COMPANIES

11.4.3 STARTING BLOCKS

11.4.4 DYNAMIC COMPANIES

FIGURE 43 SMALL- AND MEDIUM-SIZED ENTERPRISES' COMPETITIVE LEADERSHIP MAPPING, 2021

11.5 MARKET SHARE ANALYSIS

FIGURE 44 MARKET SHARE, BY KEY PLAYERS (2021)

11.6 REVENUE ANALYSIS

FIGURE 45 REVENUE ANALYSIS OF TOP PLAYERS, 2016–2021

11.6.1 3M COMPANY

11.6.2 AVERY DENNISON CORPORATION

11.6.3 HENKEL AG & CO. KGAA

11.6.4 UPM-KYMMENE OYJ

11.6.5 H.B. FULLER COMPANY

11.7 MARKET RANKING ANALYSIS**FIGURE 46 MARKET RANKING ANALYSIS, 2021****11.8 COMPETITIVE SCENARIO**

11.8.1 MARKET EVALUATION FRAMEWORK

TABLE 240 COMPANY END-USE INDUSTRY FOOTPRINT

TABLE 241 COMPANY REGION FOOTPRINT

TABLE 242 COMPANY FOOTPRINT

11.8.2 MARKET EVALUATION MATRIX

TABLE 243 STRATEGIC DEVELOPMENTS, BY COMPANY

TABLE 244 MOST FOLLOWED STRATEGIES

11.9 COMPETITIVE BENCHMARKING

TABLE 245 DETAILED LIST OF KEY MARKET PLAYERS

TABLE 246 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

11.10 STRATEGIC DEVELOPMENTS

TABLE 247 PRODUCT LAUNCHES, 2016–2022

TABLE 248 DEALS, 2016–2022

12 COMPANY PROFILES**12.1 MAJOR PLAYERS**

(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View)*

12.1.1 3M COMPANY

TABLE 249 3M COMPANY: COMPANY OVERVIEW

FIGURE 47 3M COMPANY: COMPANY SNAPSHOT

TABLE 250 3M COMPANY: PRODUCT LAUNCHES

12.1.2 AVERY DENNISON CORPORATION

TABLE 251 AVERY DENNISON CORPORATION: COMPANY OVERVIEW

FIGURE 48 AVERY DENNISON CORPORATION: COMPANY SNAPSHOT

TABLE 252 AVERY DENNISON CORPORATION: DEALS

TABLE 253 AVERY DENNISON CORPORATION: OTHERS

12.1.3 HENKEL AG & CO. KGAA

TABLE 254 HENKEL AG & CO. KGAA: COMPANY OVERVIEW

FIGURE 49 HENKEL AG & CO. KGAA: COMPANY SNAPSHOT

TABLE 255 HENKEL AG & CO. KGAA: DEALS

12.1.4 UPM-KYMMENE OYJ

TABLE 256 UPM-KYMMENE OYJ: COMPANY OVERVIEW

FIGURE 50 UPM-KYMMENE OYJ: COMPANY SNAPSHOT

TABLE 257 UPM-KYMMENE OYJ: PRODUCT LAUNCHES

TABLE 258 UPM-KYMMENE OYJ: DEALS

12.1.5 H.B. FULLER COMPANY

TABLE 259 H.B. FULLER COMPANY: COMPANY OVERVIEW

FIGURE 51 H.B. FULLER COMPANY: COMPANY SNAPSHOT

12.1.6 CCL INDUSTRIES

TABLE 260 CCL INDUSTRIES: COMPANY OVERVIEW

FIGURE 52 CCL INDUSTRIES: COMPANY SNAPSHOT

TABLE 261 CCL INDUSTRIES: DEALS

12.1.7 CONSTANTIA FLEXIBLES

TABLE 262 CONSTANTIA FLEXIBLES: COMPANY OVERVIEW

FIGURE 53 CONSTANTIA FLEXIBLES: COMPANY SNAPSHOT

TABLE 263 CONSTANTIA FLEXIBLES: DEALS

12.1.8 COSMO FILMS

TABLE 264 COSMO FILMS: COMPANY OVERVIEW

FIGURE 54 COSMO FILMS: COMPANY SNAPSHOT

12.1.9 TORAY INDUSTRIES

TABLE 265 TORAY INDUSTRIES: COMPANY OVERVIEW

FIGURE 55 TORAY INDUSTRIES: COMPANY SNAPSHOT

12.1.10 MONDI GROUP

TABLE 266 MONDI GROUP: COMPANY OVERVIEW

FIGURE 56 MONDI GROUP: COMPANY SNAPSHOT

12.2 OTHER COMPANIES

12.2.1 LOHMANN GMBH & CO. KG

TABLE 267 LOHMANN GMBH & CO. KG: COMPANY OVERVIEW

12.2.2 COVERIS

TABLE 268 COVERIS: COMPANY OVERVIEW

12.2.3 ADHESIVE FILMS INC.

TABLE 269 ADHESIVE FILMS INC.: COMPANY OVERVIEW

12.2.4 SCAPA GROUP PLC (SWM INTERNATIONAL)

TABLE 270 SCAPA GROUP PLC (SWM INTERNATIONAL): COMPANY OVERVIEW

12.2.5 SHURTAPE TECHNOLOGIES

TABLE 271 SHURTAPE TECHNOLOGIES: COMPANY OVERVIEW

12.2.6 ESTER CHEMICAL INDUSTRIES PVT. LTD.

TABLE 272 ESTER CHEMICAL INDUSTRIES PVT. LTD.: COMPANY OVERVIEW

12.2.7 NITTO DENKO CORPORATION

TABLE 273 NITTO DENKO CORPORATION: COMPANY OVERVIEW

12.2.8 INTERTAPE POLYMER GROUP, INC.

TABLE 274 INTERTAPE POLYMER GROUP, INC.: COMPANY OVERVIEW

12.2.9 DRYTAC CORPORATION

TABLE 275 DRYTAC CORPORATION: COMPANY OVERVIEW

12.2.10 FUJI SEAL INTERNATIONAL

TABLE 276 FUJI SEAL INTERNATIONAL: COMPANY OVERVIEW

12.2.11 HUHTAMAKI

TABLE 277 HUHTAMAKI: COMPANY OVERVIEW

12.2.12 LINTEC

TABLE 278 LINTEC: COMPANY OVERVIEW

12.2.13 DUNMORE CORPORATION

TABLE 279 DUNMORE CORPORATION: COMPANY OVERVIEW

12.2.14 DOUBLE FISH ENTERPRISE CO., LTD.

TABLE 280 DOUBLE FISH ENTERPRISE CO., LTD.: COMPANY OVERVIEW

12.2.15 DONLEE

TABLE 281 DONLEE: COMPANY OVERVIEW

12.2.16 DEXERIALS

TABLE 282 DEXERIALS: COMPANY OVERVIEW

* Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.

13 ADJACENT AND RELATED MARKETS

13.1 INTRODUCTION

13.2 HOT-MELT ADHESIVES MARKET LIMITATIONS

13.3 HOT-MELT ADHESIVES MARKET DEFINITION

13.4 HOT-MELT ADHESIVES MARKET OVERVIEW

13.5 HOT-MELT ADHESIVES MARKET ANALYSIS, BY RESIN TYPE

TABLE 283 HOT-MELT ADHESIVES MARKET, BY RESIN TYPE, 2017–2020 (USD MILLION)

TABLE 284 HOT-MELT ADHESIVES MARKET, BY RESIN TYPE, 2021–2027 (USD MILLION)

TABLE 285 HOT-MELT ADHESIVES MARKET, BY RESIN TYPE, 2017–2020 (KILOTON)

TABLE 286 HOT-MELT ADHESIVES MARKET, BY RESIN TYPE, 2021–2027 (KILOTON)

13.6 HOT-MELT ADHESIVES MARKET ANALYSIS, BY APPLICATION

TABLE 287 HOT-MELT ADHESIVES MARKET, BY APPLICATION, 2017–2020 (USD MILLION)

TABLE 288 HOT-MELT ADHESIVES MARKET, BY APPLICATION, 2021–2027 (USD MILLION)

TABLE 289 HOT-MELT ADHESIVES MARKET, BY APPLICATION, 2017–2020 (KILOTON)

TABLE 290 HOT-MELT ADHESIVES MARKET, BY APPLICATION, 2021–2027 (KILOTON)

13.7 HOT-MELT ADHESIVES MARKET, BY REGION

TABLE 291 HOT-MELT ADHESIVES MARKET, BY REGION, 2017–2020 (USD MILLION)

TABLE 292 HOT-MELT ADHESIVES MARKET, BY REGION, 2021–2027 (USD MILLION)

TABLE 293 HOT-MELT ADHESIVES MARKET, BY REGION, 2017–2020 (KILOTON)

TABLE 294 HOT-MELT ADHESIVES MARKET, BY REGION, 2021–2027 (KILOTON)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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