

Adaptive Security Market by Component (Solution, Services), Application (Network Security, Endpoint Security, Application Security, Cloud Security, Others), Deployment Mode, Organization Size, Vertical, Region - Global Forecast to 2021

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Abstracts

“The need to defend against advanced cyber-attacks will drive the adaptive security market”

The adaptive security market size is estimated to grow from USD 3.53 billion in 2016 to USD 7.07 billion by 2021, at an estimated CAGR of 14.9%. The adaptive security market is driven by factors such as need to defend against advanced threats, limitations of traditional security solutions, and need for security compliances and regulations. Whereas, high innovation cost & budget constraints, and lack of visibility across IT infrastructure limit the growth of adaptive security market.

“Managed services segment is expected to grow at highest CAGR during the forecast period”

The organizations are rapidly growing their partnership networks to deploy the security solutions across globe. Thus, the managed services segment is expected to grow at the highest CAGR during the forecast period. However, professional services segment is expected to have the largest market size in 2016.

“Application security segment is expected to grow at highest CAGR during forecast period”

Application security segment is estimated to grow at the highest CAGR during the

forecast period, due to the increased adoption of web and mobile applications that are attacked by hackers for accessing sensitive data of users. Furthermore, network security will have largest market size in 2016, as the networks are primarily being targeted by cybercriminals using advanced attacking techniques.

“Asia-Pacific (APAC) is expected to have the highest growth rate during the forecast period”

APAC includes emerging economies, such as China, Australia, Singapore, and India, which are rapidly deploying adaptive security solutions. APAC is expected to grow at the highest CAGR during the forecast period. This is mainly due to rise in cyber-attacks in verticals such as BFSI and IT & Telecom with the growing volume of online payments and transactions. Furthermore, North America is expected to have the largest market size in 2016.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the adaptive security market place.

By Company Type: Tier 1: 55%, Tier 2: 20%, Tier 3: 25%

By Designation: C-Level: 60%, Director Level: 25%, Others: 15%

By Region: North America: 10%, Europe: 20%, APAC: 40%, ROW: 30%

The report includes the study of key players offering adaptive security solutions such as Cisco Systems, Inc. (U.S.), Juniper Networks, Inc. (U.S.), Trend Micro, Inc. (Japan), FireEye, Inc. (U.S.), Rapid7, Inc. (U.S.), Panda Security (Spain), Illumio (U.S.), EMC RSA (U.S.), Aruba, a Hewlett Packard Enterprise company (U.S.), and Cloudwick (U.S.).

Research Coverage:

The report provides a picture on adaptive security solutions and associated services across different verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments such as components, applications, deployment modes, organization size, verticals, and regions. Furthermore, the report also includes an in-depth competitive analysis of the key players in the

market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenue numbers for the overall adaptive security market and the subsegments. This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report also helps the stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.

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