

Active Ingredients Market for Cosmetics by Functionality (Conditioning Agents, UV Filters, Anti-Aging Agents, Skin Lightening Agents), Application (Skin Care, Hair Care) - Global Forecast to 2026

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Abstracts

“Active ingredients market for cosmetics to reach USD 4.45 billion by 2026”

The global active ingredients market for cosmetics was valued at USD 2.63 billion in 2015 and is projected to reach USD 4.45 billion by 2026, at a CAGR of 5.2% from 2016 to 2026. Accelerating demand for anti-aging, skin whitening, and sun protection products as well as multifunctional ingredients is expected to drive the market in the future. The high cost associated with shifting to organic/natural products is a major restraint for the market.

“Anti-aging agents segment to witness the highest growth rate during forecast period”

The anti-aging agents segment is expected to witness the highest CAGR from 2016 to 2026. Europe was the largest market for anti-aging agents in 2015. The high purchasing power parity of the region and the increasing demand of male-specific cosmetic products are the factors driving the demand for anti-aging agents in the European market for both men and women.

“Asia-Pacific to be the fastest-growing market for cosmetic active ingredients”

The Asia-Pacific region is projected to be the fastest-growing active ingredients market for cosmetics due to the rising population in the region. The market in Middle East & Africa is also expected to grow at a high rate due to the rising standard of living and growing awareness among people for their health safety.

Break-up of profiles of primary participants for the report

By Company Type: Tier 1–30%, Tier 2–43%, and Tier 3–27%

By Designation: C Level– 43%, Director Level–30%, and Others–27%

By Region: North America–37%, Europe–23%, Asia-Pacific–26%, Others-14%

The report includes company profiles of major players and the recent activities in the market such as supply contracts, expansions, and partnerships & collaborations. Some of the major companies profiled in this report are AkzoNobel N.V. (Netherlands), BASF SE (Germany), Clariant AG (Switzerland), Ashland Inc. (U.S.), Sederma Inc. (France), Evonik Industries AG (Germany), and Seppic SA (France), among others.

Research Coverage

This report provides a detailed analysis of the cosmetic active ingredients market and segments the same on the basis of functionality, application, and region. Based on functionality, the market has been segmented into conditioning agents, UV filters, anti-aging agents, and skin lightening agents. Based on application, the market has been segmented into skin care and hair care. Based on region, the market has been segmented into North America, Europe, Asia-Pacific, Middle East & Africa, and Central & South America.

Reasons to buy the report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the global cosmetic active ingredients market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on cosmetic active ingredients offered by the top ingredient manufacturers in the market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the global active ingredients market for cosmetics

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the markets for active ingredients for cosmetics across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global active ingredients market for cosmetics

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the global active ingredients market for cosmetics

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKET SCOPE
 - 1.2.2 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 SIGNIFICANT OPPORTUNITIES IN THE ACTIVE INGREDIENT FOR COSMETICS MARKET
- 4.2 ROBUST GROWTH FOR ACTIVE INGREDIENT FOR COSMETICS MARKET
- 4.3 EUROPE ACTIVE INGREDIENT FOR COSMETICS MARKET SHARE, BY MAJOR COUNTRY AND FUNCTIONALITY, 2015
- 4.4 ACTIVE INGREDIENT FOR COSMETICS MARKET ATTRACTIVENESS, 2016–2021
- 4.5 ACTIVE INGREDIENT FOR COSMETICS MARKET, BY APPLICATION AND

REGION, 2015

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY FUNCTIONALITY

5.2.2 BY APPLICATION

5.2.3 BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Increasing demand for multifunctional ingredients

5.3.1.2 Accelerating demand for anti-ageing, skin whitening, and sun protection products

5.3.2 RESTRAINTS

5.3.2.1 High cost of organic products

5.3.3 OPPORTUNITIES

5.3.3.1 Shifting focus towards male specific cosmetics

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.2.1 RAW MATERIALS

6.2.2 INGREDIENT MANUFACTURING

6.2.3 END USE PRODUCT

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 INDUSTRY OUTLOOK

6.4.1 POPULATION STATISTICS

7 ACTIVE INGREDIENT FOR COSMETICS MARKET, BY FUNCTIONALITY

7.1 INTRODUCTION

7.2 CONDITIONING AGENT

7.3 UV FILTERS

7.4 ANTI-AGEING AGENTS

7.5 SKIN LIGHTENING AGENTS

8 ACTIVE INGREDIENT FOR COSMETICS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 SKIN CARE

8.2.1 BODY CARE

8.2.2 FACE CARE

8.2.3 SUN CARE

8.3 HAIR CARE

8.3.1 SHAMPOOS

8.3.2 DYES

9 ACTIVE INGREDIENTS FOR COSMETICS MARKET, BY REGION

9.1 INTRODUCTION

9.2 EUROPE

9.2.1 CONDITIONING AGENTS TO ACCOUNT FOR THE LARGEST MARKET SHARE IN THE EUROPEAN COSMETIC ACTIVE INGREDIENTS MARKET

9.2.2 SKIN CARE APPLICATION TO HOLD THE LARGEST SHARE OF THE EUROPEAN COSMETIC ACTIVE INGREDIENTS MARKET

9.2.3 COUNTRY LEVEL ANALYSIS

9.2.3.1 Germany

9.2.3.2 France

9.2.3.3 United Kingdom

9.2.3.4 Italy

9.2.3.5 Spain

9.2.3.6 Russia

9.2.3.7 Netherlands

9.3 ASIA-PACIFIC

9.3.1 CONDITIONING AGENTS DOMINATES THE ASIA-PACIFIC COSMETIC ACTIVE INGREDIENTS MARKET

9.3.2 COSMETIC ACTIVE INGREDIENTS MARKET IN SKIN CARE APPLICATION TO WITNESS THE HIGHEST CAGR

9.3.3 COUNTRY LEVEL ANALYSIS

9.3.3.1 Japan

9.3.3.2 China

9.3.3.3 India

9.3.3.4 South Korea

9.3.3.5 Indonesia

9.3.3.6 Australia

9.3.3.7 Singapore

9.4 NORTH AMERICA

9.4.1 ANTI-AGEING AGENTS TO WITNESS THE HIGHEST GROWTH IN THE NORTH AMERICAN COSMETIC ACTIVE INGREDIENTS MARKET

9.4.2 SKIN CARE TO BE THE FASTEST-GROWING APPLICATION IN THE NORTH AMERICAN COSMETIC ACTIVE INGREDIENTS MARKET

9.4.3 COUNTRY LEVEL ANALYSIS

9.4.3.1 U.S.

9.4.3.2 Canada

9.4.3.3 Mexico

9.5 MIDDLE EAST & AFRICA

9.5.1 ANTI-AGEING AGENTS TO BE THE FASTEST-GROWING FUNCTIONALITY OF THE MIDDLE EAST & AFRICA COSMETIC ACTIVE INGREDIENTS MARKET

9.5.2 SKIN CARE APPLICATION DOMINATES THE MIDDLE EAST & AFRICA COSMETIC ACTIVE INGREDIENTS MARKET

9.5.3 COUNTRY LEVEL ANALYSIS

9.5.3.1 Saudi Arabia

9.5.3.2 Turkey

9.6 CENTRAL & SOUTH AMERICA

9.6.1 UV FILTERS TO BE THE FASTEST-GROWING SEGMENT IN THE CENTRAL & SOUTH AMERICAN ACTIVE INGREDIENTS FOR COSMETICS MARKET

9.6.2 SKIN CARE APPLICATION TO WITNESS THE HIGHEST CAGR IN CENTRAL & SOUTH AMERICAN COSMETIC ACTIVE INGREDIENTS MARKET

9.6.3 COUNTRY LEVEL ANALYSIS

9.6.3.1 Brazil

9.6.3.2 Argentina

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MAJOR PLAYERS

10.2.1 COMPETITIVE BENCHMARKING

10.3 NEW PRODUCT LAUNCHES: THE MOST POPULAR GROWTH STRATEGY

10.4 MARKET SHARE OF KEY PLAYERS

10.5 COMPETITIVE SITUATION AND TRENDS

- 10.5.1 NEW PRODUCT LAUNCHES
- 10.5.2 EXPANSIONS
- 10.5.3 MERGERS & ACQUISITIONS
- 10.5.4 OTHERS

11 COMPANY PROFILES

(Overview, Financial*, Products & Services, Strategy, and Developments)

- 11.1 AKZONOBEL N.V.
- 11.2 ASHLAND INC.
- 11.3 BASF SE
- 11.4 CLARIANT AG
- 11.5 EVONIK INDUSTRIES AG
- 11.6 LONZA
- 11.7 GATTEFOSSE
- 11.8 LUCAS MEYER COSMETICS
- 11.9 SEDERMA INC.
- 11.10 SEPPIC SA
- 11.11 OTHER PLAYERS
 - 11.11.1 CP KELCO (A HUBER COMPANY)
 - 11.11.2 EASTMAN CHEMICAL COMPANY
 - 11.11.3 EMERY OLEOCHEMICALS GROUP
 - 11.11.4 EVONIK INDUSTRIES AG
 - 11.11.5 GIVAUDAN SA
 - 11.11.6 LONZA GROUP LTD
 - 11.11.7 SYMRISE AG
 - 11.11.8 SONNEBORN LLC
 - 11.11.9 VANTAGE SPECIALTY INGREDIENTS INC.
 - 11.11.10 UNITED-GUARDIAN, INC.

*Details might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 INSIGHTS FROM INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 12.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 ACTIVE INGREDIENTS FOR COSMETICS MARKET, BY FUNCTIONALITY

Table 2 ACTIVE INGREDIENTS FOR COSMETICS MARKET, BY APPLICATION

Table 3 ACTIVE INGREDIENTS FOR COSMETICS MARKET, BY REGION

Table 4 ASIA-PACIFIC COUNTRIES ACCOUNTED FOR THE HIGHEST POPULATION IN 2013

Table 5 ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 6 CONDITIONING AGENTS: ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)

Table 7 UV FILTERS: ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)

Table 8 ANTI-AGEING AGENTS: ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)

Table 9 SKIN LIGHTENING AGENTS: ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)

Table 10 ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 11 ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE IN SKIN CARE APPLICATION, BY REGION, 2014–2026 (USD MILLION)

Table 12 ACTIVE INGREDIENT FOR COSMETICS MARKET SIZE IN HAIR CARE APPLICATION, BY REGION, 2014–2026 (USD MILLION)

Table 13 ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)

Table 14 EUROPE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 15 EUROPE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 16 EUROPE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 17 GERMANY: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 18 GERMANY: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 19 FRANCE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 20 FRANCE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 21 UNITED KINGDOM: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 22 UNITED KINGDOM: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 23 ITALY: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 24 ITALY: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 25 SPAIN: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 26 SPAIN: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 27 RUSSIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 28 RUSSIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 29 NETHERLANDS: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 30 NETHERLANDS: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 31 ASIA-PACIFIC: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 32 ASIA-PACIFIC: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 33 ASIA-PACIFIC: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 34 JAPAN: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 35 JAPAN: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 36 CHINA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 37 CHINA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 38 INDIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 39 INDIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY

APPLICATION, 2014–2026 (USD MILLION)

Table 40 SOUTH KOREA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 41 SOUTH KOREA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 42 INDONESIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 43 INDONESIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 44 AUSTRALIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 45 AUSTRALIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 46 SINGAPORE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 47 SINGAPORE: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 48 NORTH AMERICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 49 NORTH AMERICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 50 NORTH AMERICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 51 U.S.: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 52 U.S.: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 53 CANADA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 54 CANADA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 55 MEXICO: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 56 MEXICO: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 57 MIDDLE EAST & AFRICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 58 MIDDLE EAST & AFRICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 59 MIDDLE EAST & AFRICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 60 SAUDI ARABIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 61 SAUDI ARABIA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 62 TURKEY: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 63 TURKEY: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 64 CENTRAL & SOUTH AMERICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 65 CENTRAL & SOUTH AMERICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 66 CENTRAL & SOUTH AMERICA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 67 BRAZIL: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 68 BRAZIL: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 69 ARGENTINA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY FUNCTIONALITY, 2014–2026 (USD MILLION)

Table 70 ARGENTINA: ACTIVE INGREDIENTS FOR COSMETICS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 71 ACTIVE INGREDIENTS MARKET PLAYERS

Table 72 NEW PRODUCT LAUNCHES, 2013–2016

Table 73 EXPANSIONS, 2013–2016

Table 74 MERGERS & ACQUISITIONS, 2013–2016

Table 75 OTHERS, 2013–2016

List Of Figures

LIST OF FIGURES

Figure 1 ACTIVE INGREDIENTS FOR COSMETICS MARKET SEGMENTATION

Figure 2 ACTIVE INGREDIENTS FOR COSMETICS MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS

Figure 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION

Figure 7 CONDITIONING AGENT TO DOMINATE THE ACTIVE INGREDIENT FOR COSMETICS MARKET, 2016-2021

Figure 8 SKIN CARE APPLICATION CONSTITUTE MAJOR SHARE IN THE ACTIVE INGREDIENT FOR COSMETICS MARKET, 2016-2021

Figure 9 ASIA-PACIFIC TO REGISTER THE HIGHEST CAGR IN THE ACTIVE INGREDIENT FOR COSMETICS MARKET

Figure 10 LONG-TERM PROSPECTS FOR ACTIVE INGREDIENT FOR COSMETICS MARKET BETWEEN 2016 AND 2021

Figure 11 ASIA-PACIFIC TO BE THE KEY MARKET FOR ACTIVE INGREDIENT FOR COSMETICS, 2016–2021

Figure 12 CONDITIONING AGENT ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2015

Figure 13 ASIA-PACIFIC TO BE THE FASTEST-GROWING REGION, 2016–2021

Figure 14 SKIN CARE ACCOUNTED FOR THE LARGEST SHARE ACROSS ALL REGIONS, 2015

Figure 15 IMPACT ANALYSIS: OVERVIEW OF FORCES GOVERNING THE MARKET

Figure 16 VALUE CHAIN OF ACTIVE INGREDIENT FOR COSMETICS MARKET

Figure 17 PORTER'S FIVE FORCES ANALYSIS

Figure 18 CONDITIONING AGENTS TO DOMINATE THE ACTIVE INGREDIENT FOR COSMETICS MARKET

Figure 19 EUROPE TO DRIVE THE DEMAND FOR CONDITIONING AGENTS MARKET USED AS ACTIVE INGREDIENT IN COSMETICS

Figure 20 SKIN CARE APPLICATION TO DOMINATE THE ACTIVE INGREDIENT FOR COSMETICS MARKET

Figure 21 REGIONAL SNAPSHOT (2016–2021): ASIA-PACIFIC COUNTRIES EMERGING AS NEW HOTSPOT FOR THE ACTIVE INGREDIENTS FOR COSMETICS MARKET

Figure 22 EUROPE MARKET SNAPSHOT: GERMANY DOMINATES THE EUROPEAN ACTIVE INGREDIENTS FOR COSMETICS MARKET

Figure 23 COMPANIES PRIMARILY ADOPTED ORGANIC GROWTH STRATEGIES

Figure 24 MAJOR COMPANIES DOMINATING THE GLOBAL COSMETIC ACTIVE INGREDIENTS MARKET IN 2015

Figure 25 AKZONOBEL N.V: COMPANY SNAPSHOT

Figure 26 ASHLAND INC.: COMPANY SNAPSHOT

Figure 27 BASF SE: COMPANY SNAPSHOT

Figure 28 CLARIANT AG: COMPANY SNAPSHOT

Figure 29 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT

Figure 30 LONZAS: COMPANY SNAPSHOT

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