

Acrylic Polymer Market for Cleaning Application by Type(Water-borne & Solvent-borne), Application(Laundry & Detergent, Dish Washing, Industrial & Institutional, Hard Surface Cleaning) & Region(APAC, North America, Europe, RoW) - Global Forecast to 2026

<https://marketpublishers.com/r/A133004CF815EN.html>

Date: April 2022

Pages: 139

Price: US\$ 4,950.00 (Single User License)

ID: A133004CF815EN

Abstracts

The acrylic polymer market for cleaning application is projected to grow from USD 580 Million in 2021 to USD 709 Million by 2026, at a CAGR of 4.1%. The water-borne accounted for the largest market share of 93.8% in 2020, in terms of value. Laundry & Detergent is estimated to be the largest application of acrylic polymer market for cleaning application during the forecast period, followed by dish washing in terms of volume. With the increasing population, increasing per-capita income, changing lifestyle, and increasing usage of washing machines across the globe, the demand for laundry detergent is growing, which is subsequently driving the acrylic polymer market for cleaning application. Moreover, increasing demand for liquid dish washing products in hotels, restaurants and food retails, and household applications further supports the growth of the acrylic polymer market.

“Water-borne is the largest segment by type in the acrylic polymer market for cleaning application”

Based on type, the water-borne acrylic polymer segment is estimated to account for the larger share of the overall market. The major factor driving this segment is the high solubility, dispersion in cleaning products, and increasing demand for sustainable products. It also helps to improve the cleaning product's performance and efficacy rate, owing to which it is prevalently used in Europe and North America. However, the cost of

water-borne is high compared to solvent-borne.

“Laundry & Detergent is the largest segment by application in the acrylic polymer market for cleaning application”

The laundry & detergent segment is estimated to account for the largest share of the overall acrylic polymer market for cleaning application in 2020, closely followed by the dish washing segment. With the increasing population, increasing per-capita income, changing lifestyle, and increasing usage of washing machines across the globe, the demand for laundry detergent is growing, which is subsequently driving the acrylic polymer market for cleaning application. Moreover, increasing demand for liquid dish washing products in hotels, restaurants and food retails, and household applications further supports the growth of the acrylic polymer market.

“North America is estimated to be the largest market for acrylic polymer market for cleaning application”

North America accounted for the largest share of the acrylic polymer market for cleaning application in 2020, followed by Europe. In Europe and North America, stringent regulations and increasing demand for sustainable laundry & detergents and other cleaning products have supported the growth of the acrylic polymer market for cleaning application in the regions.

Extensive primary interviews were conducted to determine and verify the market size for several segments and sub segments and information gathered through secondary research.

The break-up of primary interviews is given below:

By Company Type - Tier 1 – 40%, Tier 2 – 20%, and Tier 3 – 45%

By Designation – C-level Executives – 20%, Director level – 20%, and Others* – 60%

By Region – North America– 40%, Europe – 40%, APAC – 15%, and Rest of the World- 5%

Notes: Others include sales, marketing, and product managers.

Tiers of the companies are classified based on their annual revenues as of 2020 as Tier 1 = >USD 5 billion, Tier 2 = USD 1 billion to USD 5 billion, and Tier 3

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10.2.7 NOURYON

TABLE 120 NOURYON: COMPANY OVERVIEW

10.2.8 GELLNER INDUSTRIAL

TABLE 121 GELLNER INDUSTRIAL: COMPANY OVERVIEW

10.2.9 GROUPE PROTEX INTERNATIONAL

TABLE 122 GROUPE PROTEX INTERNATIONAL: COMPANY OVERVIEW

10.2.10 ANHUI NEWMAN FINE CHEMICALS CO., LTD.

TABLE 123 ANHUI NEWMAN FINE CHEMICALS CO., LTD.: COMPANY OVERVIEW

10.2.11 MAXWELL ADDITIVES PRIVATE LIMITED

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10.2.12 SOLVAY SA

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10.2.13 SHANGHAI BAOLIJIA CHEMICAL LIMITED

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10.2.14 KAMSONS CHEMICALS PVT. LTD.

TABLE 127 KAMSONS CHEMICALS PVT. LTD.: COMPANY OVERVIEW

10.2.15 STI POLYMER

TABLE 128 STI POLYMER: COMPANY OVERVIEW

10.2.16 MICHELMAN

TABLE 129 MICHELMAN: COMPANY OVERVIEW

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

11 APPENDIX

11.1 DISCUSSION GUIDE

11.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

11.3 AVAILABLE CUSTOMIZATIONS

11.4 RELATED REPORTS

11.5 AUTHOR DETAILS

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