

Acrylic Ester Market by Type (Methyl Acrylate, Ethyl Acrylate, Butyl Acrylate, 2-EH Acrylate) by Application (Surface Coatings, Adhesives & Sealants, Plastic additives, Detergents, Textiles) - Trends & Forecasts to 2019

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Abstracts

Acrylic esters are widely used in surface coatings, adhesives & sealants, plastic additives, detergents, textiles, diapers & training pants and other applications. In 2013, the acrylic esters had a total demand of 3,055 KT globally.

The Asia-Pacific region is the largest market of acrylic esters products, accounting for more than 40% of the total global demand. There is a lot of scope in Asia-Pacific and the North American market, with the growing number of end-use applications of super absorbent polymers (SAP) and the commercialization of the production of bio-based acrylic esters. In 2013, more than acrylic esters had a market size, in terms of value, of \$6,207 million.

The regional segments include Asia-Pacific, Europe, North America and Rest of the World. The type segments include Methyl Acrylate, Ethyl Acrylate, Butyl Acrylate, 2-EH Acrylate and Others. The application segments include major applications of acrylic esters. The various types and their applications covered in the report are;

- A) Acrylic Esters
- 1) Methyl Acrylate
- 2) Ethyl Acrylate
- 3) Butyl Acrylate
- 4) 2-Ethylhexyl Acrylate



5) Others

B) Applications

- 1. Surface Coatings Organic
- 2. Adhesives & Sealants
- 3. Plastic Additives
- 4. Detergents
- 5. Textiles
- 6. Others

The market is derived by studying acrylic esters consumption trends and its use in various applications of the said regions. The price trends of these chemicals have been analyzed from annual reports of major players.

This study on acrylic esters market estimates its global demand and market in terms of value for 2014 and projects the expected demand and market in terms of value of the same by 2019. As a part of the quantitative analysis, the study segments the global market by types at country level with current market estimation and forecast till 2019. The countries covered in the report are the U.S., China, Japan, India, South Korea, Germany, France, Belgium and The Netherlands. South America, Africa and Middle East are collectively considered in Rest of the World.

As a part of qualitative analysis, the research provides report with a comprehensive review of key market drivers, restraints, opportunities, winning imperatives, and key issues in the market.

The report also includes company profiling and competitive strategies adopted by various market players including, Arkema SA (France), BASF SE (Germany), Evonik Industries (Germany), LG Chem Ltd. (South Korea), Momentive Specialty Chemicals Inc. (U.S.), Mitsubishi Chemical Holdings Corporation (Japan), OJSC Sibur Holding (Russia), Sasol Ltd. (South Africa), Nippon Shokubai Co. Limited (Japan), The Dow Chemical Company (U.S.) are the most active and important players of the global Acrylic esters industry.



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About

The report "Acrylic Ester Market by Type (Methyl Acrylate, Ethyl Acrylate, Butyl Acrylate, 2-EH Acrylate) by Application (Surface Coatings, Adhesives & Sealants, Plastic additives, Detergents, Textiles) - Trends & Forecasts to 2019", defines and segments the global acrylic ester market with analysis and forecasting of volume consumed and value generated. The acrylic esters consumption is projected to grow from 3,198 KT in 2014 to 4,053 KT by 2019, at a CAGR of 4.9% during the same period.

The Acrylic ester market is expected to witness a CAGR of 6.3% between 2014 and 2019 in terms of value, and is anticipated to generate a global market value of \$9,143 Million by 2019.

The report also defines driving and restraining factors for the global acrylic esters market with the analysis of trends, opportunities, burning issues, winning imperatives, and challenges. Some of the drivers include growing increased demand from the emerging markets and the growing applications of super absorbent polymers. The acrylic ester market is experiencing moderate growth, especially in Asia-Pacific and North America, due to the increased applications of super absorbent polymers in diapers and training pants.

The market is forecasted on the basis of major regions, such as North America, Europe, Asia-Pacific, and Rest of the World both by value and volume. The regional acrylic esters & its market is further segmented on the basis of type and their major applications.

The Asia-Pacific region was the world's largest market for acrylic esters both, in terms of volume and value in 2013. China is the key consumer of acrylic esters in Asia-Pacific. Various expansions and new product developments in the acrylic esters industry and the growing applications of super absorbent polymers have in turn made the region a potential growth market for acrylic esters and its market.

Expansion and new product development are the major growth strategies adopted by industry players. Most of the companies are engaged in expanding their existing facilities or are investing in research and development to develop new products to abide by the environmental regulation.



The report forecasts value of the global acrylic esters market and its various submarkets with respect to main regions namely, Asia-Pacific, Europe, North America, and Rest of the World.



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