

Acrylic Acid Market by Derivative (Methyl, Ethyl, Butyl, 2-EH, SAP, Water Treatment), Acrylic Ester/Polymer Application (Surface coating, Adhesive & Sealant, Plastic additive, Textile, Detergent Diaper & Training Pad), & Region - Global Forecast to 2028

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Abstracts

The Acrylic acid market is projected to grow from USD 11.7 billion in 2023 to USD 13.8 billion by 2028, at a CAGR of 3.3% during the forecast period. The demand for acrylic acid from sectors like paints and coatings, adhesives, textiles, and superabsorbent polymers for hygiene products is one of several drivers driving the market. The market is expanding as a result of rising applications in chemical synthesis, a move towards environmentally friendly products, expanding economies, and rising demand in emerging markets.

“By derivative, acrylic polymers to have the second highest market share in 2022.”

Acrylic polymers are anticipated to secure the second-highest market share in the acrylic acid market due to their versatile properties and wide-ranging applications. These polymers exhibit exceptional adhesion, durability, and weather resistance, making them highly desirable for various industries, including water treatment, baby diapers, personal care etc. The adaptability of acrylic polymers to different formulations and their compatibility with various substrates contribute to their significant market presence, positioning them as a preferred choice for numerous end-use applications.

“By acrylic ester application, surface coatings accounted for the maximum share in 2022.”

Due to their adaptable qualities that help create better paint and coating formulas,

surface coatings have emerged as the major application segment for acrylic acid esters. Because of their superior adherence, toughness, and weather resistance, acrylic acid esters are frequently utilized in making surface coatings in consumer products, construction, and automotive industries. Because of their propensity to impart gloss, color retention, and corrosion protection, as well as the fact that they mix well with a variety of other chemicals, acrylic acid esters are widely used in surface coatings, cementing their dominance in the field of applications for acrylic acid.

“By acrylic polymer application, Adult Incontinence & Other Personal Care Products to have the highest CAGR during the forecast period.”

The Adult Incontinence & Other Personal Care Products segment is experiencing rapid growth within the acrylic acid polymers market due to shifting demographics, increasing population, and growing awareness about personal hygiene. As healthcare and well-being gain prominence, the demand for high-performance and absorbent materials in adult incontinence products is escalating. Acrylic acid polymers offer superior absorbency and comfort, making them ideal for applications in adult diapers, sanitary napkins, and other personal care items.

“Asia Pacific accounted for the highest market share in the Acrylic acid market in 2022.”

The Asia Pacific Acrylic acid market is witnessing growth propelled by factors. Rapid industrialization, urbanization, and population growth have spurred demand for products such as paints, coatings, adhesives, textiles, and superabsorbent polymers used in hygiene products. Asia Pacific is home to several major economies with robust manufacturing capabilities, making it a manufacturing hub for various industries. This proximity to production facilities reduces shipping costs and enables efficient supply chain management. The presence of major manufacturing hubs, increasing investments in various industries, and favorable government policies supporting economic development contribute to the region's dominance. Additionally, rising consumer awareness about personal care and hygiene products further propels the demand for superabsorbent polymers, enhancing the overall market growth in Asia Pacific.

By Company: Tier1: 40%, Tier 2: 25%, Tier3: 4: 35%

By Designation: C-Level: 35%, Director Level: 30%, Others: 35%

By Region: North America: 25%, Europe: 20%, Asia Pacific: 45%, South America: 5%,

and Middle East & Africa: 5%.

Companies Covered: BASF SE (Germany), Arkema (France), Nippon Shokubai Co., Ltd. (Japan), LG Chem (South Korea), and The Dow Chemical Company (Midland, Michigan), and others are covered in the acrylic acid market.

Research Coverage

The market study covers the acrylic acid market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on derivative, application, and region. The study also includes an in-depth competitive analysis of key players in the market, their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to improve their position in the acrylic acid market.

Key Benefits of Buying the Report

The report is expected to help the market leaders/new entrants in this market share the closest approximations of the revenue numbers of the overall acrylic acid market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses, and plan suitable go-to-market strategies. The report also aims to help stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Rapid expansion of superabsorbent polymers sector, increasing application in chemical synthesis), restraints (Environmental concerns and health hazards), opportunities (Increasing demand in emerging economies) and challenges (Improper waste disposal of end products, Fluctuations in raw material prices) influencing the growth of the acrylic acid market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the acrylic acid market

Market Development: Comprehensive information about lucrative markets – the report analyses the acrylic acid market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the acrylic acid market

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like BASF SE (Germany), Arkema (France), Nippon Shokubai Co., Ltd. (Japan), LG Chem (South Korea), and The Dow Chemical Company (Midland, Michigan), and among others in the acrylic acid market. The report also helps stakeholders understand the pulse of the acrylic acid market and provides them with information on key market drivers, restraints, challenges, and opportunities.

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