

# **Acerola Extract Market by Application (Meat Products, Bakery Products, Confectioneries, Dairy & Frozen Desserts, and Beverages), Form (Dry and Liquid), Nature (Conventional and Organic), Functionality and Region - Global Forecast to 2026**

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## **Abstracts**

According to MarketsandMarkets, the global acerola extract market size is estimated to be valued at USD 16 Million in 2021. It is projected to reach USD 24 Million by 2026, recording a CAGR of 7.6%, in terms of value. The market is primarily driven by factors such as increasing health-consciousness among consumers and rise in consumption of natural food products. North America region accounted for the market share in the acerola extract market owing to the rising investments and consumers demand for clean label products in the region. However, one of the restraining factors is side effects associated with the excessive consumption of acerola-based vitamin C.

“By application, the bakery products segment is projected to account for the second-largest market share in the market during the forecast period.”

Based on application, the bakery products segment is projected to account for the second-largest market share in the market during the forecast period. The acerola extract is used in cakes, pastries, and other sweet bakery products as a natural alternative to ascorbic acid, with acerola as a dough improver. The acerola extract in bakery products also leads to a significant increase in the shelf-life of these products.

“By form, the dry segment is estimated to account for the largest share.”

The dry segment of the acerola extract is dominating the market. The dry form of the acerola extract is preferred by food & beverage manufacturers because of the

numerous benefits offered. The acerola extract available in the dry form is easy to handle and store compared to the liquid form, thus it is easy to transport.

“The Asia Pacific region is projected to grow at the highest CAGR during the forecast period”

Asia Pacific region is projected to be the fastest-growing market for the period considered for this study. Asia Pacific's growth can be attributed to the increasing awareness of healthy dietary habits among consumers and the rising demand for clean label products, which are environmentally sustainable. The increasing number of startups, such as Hangzhou Muhua Bio-Tech Co., Ltd (China), Herbo Nutra (India), Herbal Creative (India), and Vital Herbs (India), are established in the region. These startups offer different forms of acerola extracts in both conventional and organic nature.

The acerola extract market is segmented region-wise, with a detailed analysis of each region. These regions include North America, Europe, Asia Pacific, South America, and RoW (Middle East and Africa).

#### Break-up of Primaries

By Company Type: Tier 1 – 30%, Tier 2 – 25% and Tier 3 – 45%

By Designation: Manager- 25%, CXOs– 30%, and Executives – 45%

By Region: Asia Pacific – 40%, Europe - 32%, North America- 18%, and RoW- 10%

Leading players profiled in this report include the following:

DSM (Netherlands)

Kemin Industries, Inc. (US)

Dohler GmbH (Germany)

The Green Labs LLC (US)

Diana Food S.A.S. (France)

Naturex S.A. (France)

NutriBotanica (Brazil)

Handary SA (Belgium)

Foodchem International Corporation (China)

Nichirei do Brasil Agr?cola Ltda. (Brazil)

Nexira (France)

CAIF (US)

Nutra Green Biotechnology CO., LTD. (China)

Vidya Herbs Pvt Ltd (India)

BR Ingredients (Brazil)

Blue Macaw Flora (Brazil)

Hangzhou Muhua Bio-Tech Co., Ltd (China)

Herbo Nutra (India)

Herbal Creative (India)

Vital Herbs (India)

## Research Coverage

This report segments the acerola extract market on the basis of application, form, nature, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, pricing insights, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-

growth segments of the acerola extract market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

#### Reasons to buy this report

To get a comprehensive overview of the acerola extract market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the acerola extract market is flourishing

## Contents

### 1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 MARKET SEGMENTATION

1.3.1 INCLUSIONS AND EXCLUSIONS

1.3.2 REGIONS COVERED

1.3.3 PERIODIZATION CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2017–2020

1.5 VOLUME UNITS CONSIDERED

1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 ACEROLA EXTRACT MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primary profiles

2.1.2.3 Key primary insights

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACH ONE – BOTTOM-UP (BASED ON REGIONS)

2.2.2 APPROACH TWO – TOP-DOWN (BASED ON THE GLOBAL MARKET)

2.3 DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION METHODOLOGY

2.4 ASSUMPTIONS FOR THE STUDY

2.5 LIMITATION AND RISK ASSESSMENT OF THE STUDY

2.6 MARKET SCENARIOS CONSIDERED FOR THE IMPACT OF COVID-19

2.6.1 OPTIMISTIC SCENARIO

2.6.2 REALISTIC & PESSIMISTIC SCENARIO

2.6.3 SCENARIO-BASED MODELING

2.7 INTRODUCTION TO COVID-19

2.8 COVID-19 HEALTH ASSESSMENT

FIGURE 4 COVID-19: GLOBAL PROPAGATION

FIGURE 5 COVID-19 PROPAGATION: SELECT COUNTRIES

2.9 COVID-19 ECONOMIC ASSESSMENT

FIGURE 6 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR  
SELECT G20 COUNTRIES IN 2020

2.9.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 7 CRITERIA IMPACTING GLOBAL ECONOMY

FIGURE 8 SCENARIOS IN TERMS OF RECOVERY OF GLOBAL ECONOMY

### **3 EXECUTIVE SUMMARY**

TABLE 2 ACEROLA EXTRACT MARKET SNAPSHOT, 2021 VS. 2026

FIGURE 9 IMPACT OF COVID-19 ON THE ACEROLA EXTRACT MARKET SIZE, BY  
SCENARIO, 2020 VS. 2021 (USD THOUSAND)

FIGURE 10 ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2021 VS. 2026  
(USD THOUSAND)

FIGURE 11 ACEROLA EXTRACT MARKET SIZE, BY FORM, 2021 VS. 2026 (USD  
THOUSAND)

FIGURE 12 ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2021 VS. 2026 (USD  
THOUSAND)

FIGURE 13 ACEROLA EXTRACT MARKET SHARE (VALUE), BY REGION, 2020

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES IN THE ACEROLA EXTRACT MARKET

FIGURE 14 INCREASING DEMAND FOR NATURAL ANTIOXIDANTS TO PROPEL  
THE MARKET

4.2 ACEROLA EXTRACT MARKET, BY TYPE

FIGURE 15 CONVENTIONAL SEGMENT TO DOMINATE THE MARKET DURING  
THE FORECAST PERIOD

4.3 ACEROLA EXTRACT MARKET, BY FORM

FIGURE 16 DRY SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST  
PERIOD

4.4 NORTH AMERICA: ACEROLA EXTRACT MARKET, BY APPLICATION AND  
COUNTRY

FIGURE 17 MEAT PRODUCTS SEGMENT AND THE UNITED STATES TO  
ACCOUNT FOR THE LARGEST SHARES IN THE NORTH AMERICAN MARKET IN  
2020

4.5 ACEROLA EXTRACT MARKET, BY APPLICATION

FIGURE 18 MEAT PRODUCTS SEGMENT TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

4.6 ACEROLA EXTRACT MARKET, BY APPLICATION AND REGION

FIGURE 19 NORTH AMERICA TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

FIGURE 20 COVID-19 IMPACT ON THE ACEROLA EXTRACT MARKET: COMPARISON OF PRE-AND POST-COVID-19 SCENARIOS

## **5 MARKET OVERVIEW**

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 21 ACEROLA EXTRACT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Health benefits provided by acerola extract and its increasing applications in the food & beverage industry

5.2.1.2 Rising demand for food & beverage products with an extended shelf life

5.2.1.3 Rising demand for natural antioxidants in the meat & poultry industry

5.2.2 RESTRAINTS

5.2.2.1 Easy availability of substitutes

5.2.2.2 Side effects associated with the excessive consumption of acerola-based vitamin C

5.2.3 OPPORTUNITIES

5.2.3.1 Growing trend of clean-label products across the global food & beverage industry

5.2.4 CHALLENGES

5.2.4.1 Stringent government regulations are one of the major challenges of the market

5.2.5 COVID-19 IMPACT ANALYSIS: (MARKET DYNAMICS)

## **6 INDUSTRY TRENDS**

6.1 INTRODUCTION

6.2 VALUE CHAIN

6.2.1 RESEARCH & DEVELOPMENT

6.2.2 RAW MATERIAL SOURCING

6.2.3 PRODUCTION AND PROCESSING

6.2.4 PACKAGING

## 6.2.5 MARKETING & DISTRIBUTION

### 6.2.6 END-USE INDUSTRY

FIGURE 22 VALUE CHAIN ANALYSIS OF THE ACEROLA EXTRACT MARKET: RESEARCH & DEVELOPMENT AND RAW MATERIAL SOURCING ARE THE KEY CONTRIBUTORS

## 6.3 SUPPLY CHAIN ANALYSIS

FIGURE 23 SUPPLY CHAIN ANALYSIS OF THE ACEROLA EXTRACT MARKET

## 6.4 PRICING ANALYSIS: THE ACEROLA EXTRACT MARKET

TABLE 3 GLOBAL ACEROLA EXTRACT AVERAGE SELLING PRICE (ASP), BY FORM, 2019–2021 (USD/TONS)

TABLE 4 GLOBAL ACEROLA EXTRACT AVERAGE SELLING PRICE (ASP), BY REGION, 2019–2021 (USD/TONS)

## 6.5 MARKET MAP AND ECOSYSTEM ACEROLA EXTRACT MARKET

### 6.5.1 DEMAND SIDE

### 6.5.2 SUPPLY SIDE

FIGURE 24 ACEROLA EXTRACT: ECOSYSTEM VIEW

FIGURE 25 ACEROLA EXTRACT: MARKET MAP

TABLE 5 ACEROLA EXTRACT MARKET: SUPPLY CHAIN (ECOSYSTEM)

## 6.6 TRENDS/DISRUPTIONS IMPACTING THE CUSTOMER'S BUSINESS

FIGURE 26 YC-YCC SHIFT FOR THE ACEROLA EXTRACT MARKET

## 6.7 PATENT ANALYSIS

FIGURE 27 NUMBER OF PATENTS GRANTED BETWEEN 2011 AND 2020

FIGURE 28 TOP TEN INVESTORS WITH THE HIGHEST NUMBER OF PATENT DOCUMENTS

FIGURE 29 TOP TEN APPLICANTS WITH THE HIGHEST NUMBER OF PATENT DOCUMENTS

TABLE 6 SOME OF THE PATENTS ABOUT ACEROLA EXTRACT, 2020–2021

## 6.8 PORTER'S FIVE FORCES ANALYSIS

TABLE 7 ACEROLA EXTRACT MARKET: PORTER'S FIVE FORCES ANALYSIS

### 6.8.1 DEGREE OF COMPETITION

### 6.8.2 BARGAINING POWER OF SUPPLIERS

### 6.8.3 BARGAINING POWER OF BUYERS

### 6.8.4 THREAT OF SUBSTITUTES

### 6.8.5 THREAT OF NEW ENTRANTS

## 6.9 CASE STUDIES

### 6.9.1 INCREASING FRESH MEAT STABILITY

## 7 REGULATIONS

## 7.1 NORTH AMERICA

### 7.1.1 UNITED STATES

#### 7.1.1.1 Natural antioxidants

### 7.1.2 CANADA

#### TABLE 8 ADDITIVES AND THEIR PERMITTED USE IN VARIOUS FOOD APPLICATIONS IN CANADA

## 7.2 EUROPE

## 7.3 ASIA PACIFIC

### 7.3.1 AUSTRALIA

### 7.3.2 JAPAN

## 8 ACEROLA EXTRACT MARKET, BY APPLICATION

### 8.1 INTRODUCTION

FIGURE 30 ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2021 VS. 2026 (USD THOUSAND)

TABLE 9 ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 10 ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (TON)

8.1.1 COVID-19 IMPACT ON THE ACEROLA EXTRACT MARKET, BY APPLICATION

#### 8.1.1.1 Optimistic scenario

TABLE 11 OPTIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2022 (USD THOUSAND)

#### 8.1.1.2 Realistic scenario

TABLE 12 REALISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2022 (USD THOUSAND)

#### 8.1.1.3 Pessimistic scenario

TABLE 13 PESSIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2022 (USD THOUSAND)

### 8.2 MEAT PRODUCTS

8.2.1 USE OF THE ACEROLA EXTRACT AS A NATURAL ANTIOXIDANT AND NATURAL CURE ACCELERATOR TO FOSTER THE GROWTH OF MEAT PRODUCTS

TABLE 14 MEAT PRODUCTS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 15 MEAT PRODUCTS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TON)

TABLE 16 MEAT PRODUCTS: ACEROLA EXTRACT MARKET SIZE, BY MEAT

## SUB-APPLICATION, 2019–2026 (USD THOUSAND)

### 8.2.1.1 Fresh meat

TABLE 17 FRESH MEAT: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

### 8.2.1.2 Processed meat

TABLE 18 PROCESSED MEAT: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

## 8.3 BAKERY PRODUCTS

8.3.1 USE OF THE ACEROLA EXTRACT AS A DOUGH ENHANCER ENCOURAGES BAKERY MANUFACTURERS TO INCORPORATE IT IN THE PRODUCTION OF BAKERY PRODUCTS

TABLE 19 BAKERY PRODUCTS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 20 BAKERY PRODUCTS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TON)

TABLE 21 BAKERY PRODUCTS: ACEROLA EXTRACT MARKET SIZE, BY BAKERY SUB-APPLICATION, 2019–2026 (USD THOUSAND)

### 8.3.1.1 Bread

TABLE 22 BREAD: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

### 8.3.1.2 Sweet bakery

TABLE 23 SWEET BAKERY: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

## 8.4 CONFECTIONERIES

8.4.1 DUAL-PURPOSE USE OF THE ACEROLA EXTRACT AS AN ANTIOXIDANT AND NUTRITIONAL COMPONENT TO DRIVE ITS DEMAND IN CONFECTIONERIES

TABLE 24 CONFECTIONERIES: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 25 CONFECTIONERIES: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TON)

## 8.5 DAIRY & FROZEN DESSERTS

8.5.1 BENEFITS OF ANTIOXIDANTS IN DAIRY PRODUCTS TO DRIVE THE DEMAND FOR ACEROLA EXTRACT

TABLE 26 DAIRY & FROZEN DESSERTS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 27 DAIRY & FROZEN DESSERTS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TONS)

## 8.6 BEVERAGES

8.6.1 ACEROLA EXTRACT IS USED AS A TASTE AND SHELF-LIFE ENHANCER IN

## BEVERAGES DRIVING ITS DEMAND

TABLE 28 BEVERAGES: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 29 BEVERAGES: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TONS)

### 8.7 OTHER APPLICATIONS

8.7.1 INCREASING DEMAND FOR NATURAL FOOD PRODUCTS TO DRIVE THE SEGMENT IN THE ACEROLA EXTRACT MARKET

TABLE 30 OTHER APPLICATIONS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 31 OTHER APPLICATIONS: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TONS)

## 9 ACEROLA EXTRACT MARKET, BY FORM

### 9.1 INTRODUCTION

FIGURE 31 ACEROLA EXTRACT MARKET SIZE, BY FORM, 2021 VS. 2026 (USD THOUSAND)

TABLE 32 ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (USD THOUSAND)

TABLE 33 ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (TON)

#### 9.1.1 COVID-19 IMPACT ON THE ACEROLA EXTRACT MARKET, BY FORM

##### 9.1.1.1 Optimistic scenario

TABLE 34 OPTIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2022 (USD THOUSAND)

##### 9.1.1.2 Realistic scenario

TABLE 35 REALISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2022 (USD THOUSAND)

##### 9.1.1.3 Pessimistic scenario

TABLE 36 PESSIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2022 (USD THOUSAND)

### 9.2 DRY

9.2.1 DRY FORM OF ACEROLA EXTRACTS IS PREFERRED BECAUSE OF ITS EASE TO STORE AND HANDLE

TABLE 37 DRY: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 38 DRY: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TON)

### 9.3 LIQUID

9.3.1 DEMAND FOR THE LIQUID ACEROLA EXTRACT TO BE LIMITED IN THE

FUTURE, AS THEY DO NOT PROVIDE CONVENIENCE TO MANUFACTURERS  
TABLE 39 LIQUID: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026  
(USD THOUSAND)

TABLE 40 LIQUID: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026  
(USD TON)

## **10 ACEROLA EXTRACT MARKET, BY NATURE**

### **10.1 INTRODUCTION**

FIGURE 32 ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2021 VS. 2026 (USD THOUSAND)

TABLE 41 ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (USD THOUSAND)

TABLE 42 ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (TON)

#### **10.1.1 COVID-19 IMPACT ON THE ACEROLA EXTRACT MARKET, BY NATURE**

##### **10.1.1.1 Optimistic scenario**

TABLE 43 OPTIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2022 (USD THOUSAND)

##### **10.1.1.2 Realistic scenario**

TABLE 44 REALISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2022 (USD THOUSAND)

##### **10.1.1.3 Pessimistic scenario**

TABLE 45 PESSIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2022 (USD THOUSAND)

### **10.2 CONVENTIONAL**

10.2.1 INCREASED ACEROLA PRODUCE BY CONVENTIONAL FARMING TO DRIVE THE GROWTH OF THE CONVENTIONAL SEGMENT IN THE ACEROLA EXTRACT MARKET

TABLE 46 CONVENTIONAL: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 47 CONVENTIONAL: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TON)

### **10.3 ORGANIC**

10.3.1 INCREASING DEMAND FOR CLEAN-LABEL PRODUCTS TO BOOST THE ORGANIC SEGMENT IN THE ACEROLA EXTRACT MARKET

TABLE 48 ORGANIC: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 49 ORGANIC: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD TON)

## **11 ACEROLA EXTRACT MARKET, BY FUNCTIONALITY**

### 11.1 INTRODUCTION

### 11.2 ANTIOXIDANT

11.2.1 INCREASING DEMAND FOR NATURAL ANTIOXIDANTS TO BOOST THE SEGMENT GROWTH

### 11.3 FORTIFICATION

11.3.1 INCREASING HEALTH AWARENESS TO DRIVE THE GROWTH OF THE SEGMENT IN THE ACEROLA EXTRACT MARKET

## **12 ACEROLA EXTRACT MARKET, BY REGION**

### 12.1 INTRODUCTION

FIGURE 33 REGIONAL SNAPSHOT: CHINA AND INDIA TO ACCOUNT FOR THE HIGHEST CAGR IN THE ACEROLA EXTRACT MARKET IN 2020

TABLE 50 ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (USD THOUSAND)

TABLE 51 ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2026 (TON)

### 12.2 COVID-19 IMPACT ON THE ACEROLA EXTRACT MARKET, BY REGION

#### 12.2.1 OPTIMISTIC SCENARIO

TABLE 52 OPTIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2022 (USD THOUSAND)

#### 12.2.2 REALISTIC SCENARIO

TABLE 53 REALISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2022 (USD THOUSAND)

#### 12.2.3 PESSIMISTIC SCENARIO

TABLE 54 PESSIMISTIC SCENARIO: ACEROLA EXTRACT MARKET SIZE, BY REGION, 2019–2022 (USD THOUSAND)

### 12.3 NORTH AMERICA

FIGURE 34 NORTH AMERICA: ACEROLA EXTRACT MARKET SNAPSHOT

TABLE 55 NORTH AMERICA ACEROLA EXTRACT MARKET SIZE, BY COUNTRY, 2019–2026 (USD THOUSAND)

TABLE 56 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 57 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (TON)

TABLE 58 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY MEAT SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 59 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY BAKERY SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 60 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (USD THOUSAND)

TABLE 61 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (TON)

TABLE 62 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (USD THOUSAND)

TABLE 63 NORTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (TON)

### 12.3.1 UNITED STATES

12.3.1.1 High consumption of meat & meat products to drive the demand for acerola extract in the US

12.3.1.2 Increasing export of the US bread

TABLE 64 UNITED STATES: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

### 12.3.2 CANADA

12.3.2.1 Increasing demand for natural and organic food & beverage products to contribute to the acerola extract market growth

TABLE 65 CANADA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

### 12.3.3 MEXICO

12.3.3.1 Large scale consumption of meat & meat products to drive the demand for acerola extract in the country

TABLE 66 MEXICO: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

## 12.4 EUROPE

TABLE 67 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY COUNTRY, 2019–2026 (USD THOUSAND)

TABLE 68 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 69 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (TON)

TABLE 70 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY MEAT SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 71 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY BAKERY SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 72 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (USD THOUSAND)

TABLE 73 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (TON)

TABLE 74 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (USD THOUSAND)

TABLE 75 EUROPE: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (TON)

#### 12.4.1 GERMANY

12.4.1.1 High consumption of bakery products to drive the demand for acerola extract in the country

TABLE 76 GERMANY: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.4.2 UNITED KINGDOM

12.4.2.1 Large-scale meat consumption to propel the growth of the acerola extract market in the UK

TABLE 77 UNITED KINGDOM: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.4.3 FRANCE

12.4.3.1 Presence of various bakery products as a daily staple in France to drive the growth of the acerola extract market

TABLE 78 FRANCE: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.4.4 ITALY

12.4.4.1 Booming bakery & confectionery industry to drive the growth of the acerola extract market in Italy

TABLE 79 ITALY: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.4.5 SPAIN

12.4.5.1 High consumption of meat & meat products to drive the growth of the acerola extract market

TABLE 80 SPAIN: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.4.6 REST OF EUROPE

TABLE 81 REST OF EUROPE: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

### 12.5 ASIA PACIFIC

FIGURE 35 ASIA PACIFIC: ACEROLA EXTRACT MARKET SNAPSHOT

TABLE 82 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY COUNTRY, 2019–2026 (USD THOUSAND)

TABLE 83 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION,

2019–2026 (USD THOUSAND)

TABLE 84 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (TON)

TABLE 85 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY MEAT SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 86 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY BAKERY SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 87 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (USD THOUSAND)

TABLE 88 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (TON)

TABLE 89 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (USD THOUSAND)

TABLE 90 ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (TON)

#### 12.5.1 CHINA

12.5.1.1 Rise in demand for meat products to foster the acerola extract market growth

TABLE 91 CHINA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.5.2 INDIA

12.5.2.1 Increasing use of acerola extract in clean-label bakery products

TABLE 92 INDIA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.5.3 JAPAN

12.5.3.1 Increasing demand for poultry and pork meat to drive the demand for acerola extract in the country

TABLE 93 JAPAN: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.5.4 AUSTRALIA & NEW ZEALAND

12.5.4.1 Acerola extract market is growing in the country as the demand for clean-label products is increasing

TABLE 94 AUSTRALIA & NEW ZEALAND: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.5.5 REST OF ASIA PACIFIC

TABLE 95 REST OF ASIA PACIFIC: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.6 SOUTH AMERICA

TABLE 96 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY COUNTRY,

2019–2026 (USD THOUSAND)

TABLE 97 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 98 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (TON)

TABLE 99 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY MEAT SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 100 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY BAKERY SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 101 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (USD THOUSAND)

TABLE 102 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (TON)

TABLE 103 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (USD THOUSAND)

TABLE 104 SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (TON)

#### 12.6.1 BRAZIL

12.6.1.1 Rise in awareness about the benefits of acerola extract as a natural antioxidant boost the acerola extract market

TABLE 105 BRAZIL: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.6.2 ARGENTINA

12.6.2.1 Increase in meat exports by the country to encourage the market growth

TABLE 106 ARGENTINA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.6.3 REST OF SOUTH AMERICA

12.6.3.1 Increasing use of natural antioxidants to contribute to the growth of the acerola extract market in the region

TABLE 107 REST OF SOUTH AMERICA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.7 REST OF THE WORLD

TABLE 108 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY COUNTRY, 2019–2026 (USD THOUSAND)

TABLE 109 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 110 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (TON)

TABLE 111 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY MEAT

SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 112 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY BAKERY

SUB-APPLICATION, 2019–2026 (USD THOUSAND)

TABLE 113 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (USD THOUSAND)

TABLE 114 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY FORM, 2019–2026 (TON)

TABLE 115 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (USD THOUSAND)

TABLE 116 REST OF THE WORLD: ACEROLA EXTRACT MARKET SIZE, BY NATURE, 2019–2026 (TON)

#### 12.7.1 MIDDLE EAST

12.7.1.1 Increasing demand for meat products to drive the acerola extract market

TABLE 117 MIDDLE EAST: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

#### 12.7.2 AFRICA

12.7.2.1 Introduction of affordable range of plant-based meat products by key players in South Africa

TABLE 118 AFRICA: ACEROLA EXTRACT MARKET SIZE, BY APPLICATION, 2019–2026 (USD THOUSAND)

## 13 COMPETITIVE LANDSCAPE

### 13.1 OVERVIEW

### 13.2 MARKET SHARE ANALYSIS, 2020

TABLE 119 ACEROLA EXTRACT MARKET SHARE ANALYSIS, 2020

### 13.3 COVID-19- SPECIFIC COMPANY RESPONSE

### 13.4 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

#### 13.4.1 STARS

#### 13.4.2 PERVASIVE PLAYERS

#### 13.4.3 EMERGING LEADERS

#### 13.4.4 PARTICIPANTS

FIGURE 36 ACEROLA EXTRACT MARKET, COMPANY EVALUATION QUADRANT, 2020 (KEY PLAYERS)

#### 13.4.5 PRODUCT FOOTPRINT (KEY PLAYERS)

TABLE 120 COMPANY FOOTPRINT, BY APPLICATION (KEY PLAYERS)

TABLE 121 COMPANY FOOTPRINT, BY FORM (KEY PLAYERS)

TABLE 122 COMPANY REGIONAL, BY REGIONAL FOOTPRINT (KEY PLAYERS)

TABLE 123 OVERALL COMPANY FOOTPRINT (KEY PLAYERS)

13.5 ACEROLA EXTRACT MARKET, START-UP/SME EVALUATION QUADRANT, 2020

13.5.1 PROGRESSIVE COMPANIES

13.5.2 STARTING BLOCKS

13.5.3 RESPONSIVE COMPANIES

13.5.4 DYNAMIC COMPANIES

FIGURE 37 ACEROLA EXTRACT MARKET: COMPANY EVALUATION QUADRANT, 2020 (START-UP/SMES)

13.5.5 PRODUCT FOOTPRINT (START-UP/SMES)

TABLE 124 COMPANY FOOTPRINT, BY APPLICATION (START-UP/SMES)

TABLE 125 COMPANY FOOTPRINT, BY FORM (START-UP/SMES)

TABLE 126 COMPANY REGIONAL, BY REGION FOOTPRINT (START-UP/SMES)

TABLE 127 OVERALL COMPANY FOOTPRINT (START-UP/SMES)

13.6 COMPETITIVE SCENARIO

13.6.1 NEW PRODUCT LAUNCHES

TABLE 128 ACEROLA EXTRACT MARKET: NEW PRODUCT LAUNCHES, 2020

## **14 COMPANY PROFILES**

(Business Overview, Products Offered, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*

14.1 DSM

TABLE 129 DSM: BUSINESS OVERVIEW

FIGURE 38 DSM: COMPANY SNAPSHOT

TABLE 130 DSM: PRODUCT OFFERINGS

14.2 KEMIN INDUSTRIES, INC.

TABLE 131 KEMIN INDUSTRIES: BUSINESS OVERVIEW

TABLE 132 KEMIN INDUSTRIES: PRODUCT OFFERINGS

14.3 DOHLER GMBH

TABLE 133 DOHLER GMBH: BUSINESS OVERVIEW

TABLE 134 DOHLER GMBH: PRODUCT OFFERINGS

14.4 THE GREEN LABS

TABLE 135 THE GREEN LABS LLC: BUSINESS OVERVIEW

TABLE 136 THE GREEN LABS LLC: PRODUCT OFFERINGS

14.5 DIANA FOOD S.A.S.

TABLE 137 DIANA FOOD S.A.S.: BUSINESS OVERVIEW

TABLE 138 DIANA FOOD S.A.S. PRODUCT OFFERINGS

TABLE 139 DIANA FOOD S.A.S.: DEALS

#### 14.6 NATUREX S.A.

TABLE 140 NATUREX S.A.: BUSINESS OVERVIEW

TABLE 141 NATUREX S.A.: PRODUCT OFFERINGS

#### 14.7 NUTRIBOTANICA

TABLE 142 NUTRIBOTANICA: BUSINESS OVERVIEW

TABLE 143 NUTRIBOTANICA: PRODUCT OFFERINGS

#### 14.8 HANDARY SA

TABLE 144 HANDARY SA: BUSINESS OVERVIEW

TABLE 145 HANDARY SA: PRODUCT OFFERINGS

#### 14.9 FOODCHEM INTERNATIONAL CORPORATION

TABLE 146 FOODCHEM INTERNATIONAL CORPORATION: BUSINESS OVERVIEW

TABLE 147 FOODCHEM INTERNATIONAL CORPORATION: PRODUCT OFFERINGS

#### 14.10 NICHIREI DO BRASIL AGR?COLA LTDA.

TABLE 148 NICHIREI DO BRASIL AGR?COLA LTDA.: BUSINESS OVERVIEW

TABLE 149 NICHIREI DO BRASIL AGR?COLA LTDA.: PRODUCT OFFERINGS

#### 14.11 NEXIRA

TABLE 150 NEXIRA: BUSINESS OVERVIEW

TABLE 151 NEXIRA: PRODUCT OFFERINGS

TABLE 152 NEXIRA: DEALS

#### 14.12 CAIF

TABLE 153 CAIF: BUSINESS OVERVIEW

TABLE 154 CAIF: PRODUCT OFFERINGS

TABLE 155 CAIF: DEALS

#### 14.13 NUTRA GREEN BIOTECHNOLOGY CO., LTD.

TABLE 156 NUTRA GREEN BIOTECHNOLOGY: BUSINESS OVERVIEW

TABLE 157 NUTRA GREEN BIOTECHNOLOGY: PRODUCT OFFERINGS

#### 14.14 VIDYA HERBS PVT LTD

TABLE 158 VIDYA HERBS: BUSINESS OVERVIEW

TABLE 159 VIDYA HERBS: PRODUCT OFFERINGS

#### 14.15 BR INGREDIENTS

TABLE 160 BR INGREDIENTS: BUSINESS OVERVIEW

TABLE 161 BR INGREDIENTS: PRODUCT OFFERINGS

#### 14.16 BLUE MACAW FLORA

#### 14.17 HANGZHOU MUHUA BIO-TECH CO., LTD

#### 14.18 HERBO NUTRA

#### 14.19 HERBAL CREATIVE

#### 14.20 VITAL HERBS

\*Details on Business Overview, Products Offered, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not

be captured in case of unlisted companies.

## **15 ADJACENT AND RELATED MARKETS**

### 15.1 INTRODUCTION

TABLE 162 ADJACENT MARKETS TO ACEROLA EXTRACT

### 15.2 LIMITATIONS

### 15.3 FOOD ANTIOXIDANTS MARKET

#### 15.3.1 MARKET DEFINITION

#### 15.3.2 MARKET OVERVIEW

TABLE 163 FOOD ANTIOXIDANTS MARKET SIZE, BY APPLICATION, 2018–2025  
(USD MILLION)

### 15.4 BOTANICAL EXTRACTS MARKET

#### 15.4.1 MARKET DEFINITION

#### 15.4.2 MARKET OVERVIEW

TABLE 164 BOTANICAL EXTRACTS MARKET SIZE, BY SOURCE, 2015–2022 (USD  
MILLION)

## **16 APPENDIX**

### 16.1 DISCUSSION GUIDE

16.2 KNOWLEDGE STORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

16.3 AVAILABLE CUSTOMIZATIONS

16.4 RELATED REPORTS

16.5 AUTHOR DETAILS

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