

5G NTN Market by Offering (Hardware, Software, and Services), End-Use Industry (Maritime, Aerospace & Defense, Government, Mining), Application (EMBB, URLLC, MMTC), Location (Urban, Rural, Remote, Isolated), Platform and Region - Global Forecast to 2029

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Abstracts

The 5G NTN market is estimated at USD 7.2 billion in 2024 to USD 31.7 billion by 2029, at a Compound Annual Growth Rate (CAGR) of 34.7%. The 5G NTN industry is being driven by the surge in consumer electronics. The need for pervasive connection is growing as more people embrace 5G-enabled smartphones, tablets, and other gadgets. To fill the need, 5G NTN provides high-speed internet connection even in rural locations. The 5G NTN market is expected to develop significantly due to this enhanced coverage, which opens up a whole new universe of consumer applications and services.

"The GEO satellite segment is expected to hold the largest market size during the forecast period." The 5G NTN GEO satellite market capitalizes on its distinct advantages. GEO satellites provide wide-ranging and reliable coverage from their high equatorial position, making them perfect for remote asset monitoring and marine communications. When launching new satellite constellations, the initial investment costs are higher when using existing infrastructure. However, since they are farther away from customers, GEO satellites have higher latency, which makes them less suitable for real-time applications. They perform particularly well in applications where wide coverage is more important than low latency, including in-flight internet services and distant sensor data backhauling. Notwithstanding the growing importance of competing satellite technologies, the distinct capabilities of GEO satellites continue to



meet particular demands as the market changes.

"The services segment to register the fastest growth rate during the forecast period."

The 5G NTN market for services is experiencing explosive growth driven by the increasing demand for ubiquitous connectivity. This demand stems from businesses seeking seamless global coverage for remote operations and data exchange, governments striving to bridge the digital divide in underserved regions, and consumers hungry for uninterrupted high-speed internet access everywhere. The 5G NTN service market offers a range of solutions to address these needs. These include network connectivity services that provide access to 5G NTN infrastructure, ensuring users stay connected even in remote locations. Additionally, deployment services are crucial for planning, installing, and managing 5G NTN networks, ensuring they reach their full potential. This combination of services is fueling rapid expansion in the 5G NTN market, fostering a future of truly global and uninterrupted connectivity.

"Asia Pacific's highest growth rate during the forecast period."

In the rapidly evolving 5G NTN market across Asia-Pacific, significant strides are being made by innovative developments and strategic investments. China, South Korea, and India are the major revenue-contributing countries in the Asia Pacific. These countries have shown a significant rise in smart device users. According to the Ericsson Mobility Report published in June 2022, with the rising adoption of 5G smartphones in Asian countries, 5G subscriptions are expected to reach around 50 million by the end of 2023. The large population in Asia Pacific has created an extensive pool of mobile subscribers for telecom companies. The region is the largest contributor to the total number of mobile subscribers across the globe and will add more subscribers to its network in the coming years. Improving public safety in disasters and other emergencies can also be a major driver in adopting 5G NTN solutions in this region. The Asia Pacific region is witnessing a surge in smart infrastructures, such as smart city projects, creating a greater demand for public safety and security technologies such as surveillance systems, scanning and screening systems, and critical communication networks. Various industries such as aerospace, maritime, defense, and others are adopting integrated 5G network and satellite-based solutions to enhance network coverage in diverse locations. In the marine industry, maritime satellite technology has been adopted to leverage advanced communication networks to establish communication with employees working at remote offshore locations.

In-depth interviews have been conducted with chief executive officers (CEOs),



Directors, and other executives from various key organizations operating in the 5G NTN market.

By Company Type: Tier 1 - 35%, Tier 2 - 40%, and Tier 3 - 25%

By Designation: C-level –35%, D-level – 25%, and Others – 40%

By Region: North America – 30%, Europe – 35%, Asia Pacific – 25%, RoW-10%,

The major players in the 5G NTN market include Qualcomm Technologies Inc (US), SoftBank Group Corporation (Japan), Thales Group (France), Rohde & Schwarz GmbH & Co KG (Germany), Keysight Technologies, Inc (US), MediaTek Inc. (Taiwan), SES S.A. (Luxembourg), EchoStar Corporation (US), SpaceX (US), AST SpaceMobile (US), ZTE Corporation (China), GateHouse SatCom (Denmark), OneWeb (UK), Omnispace LLC (US), Nelco (India), Skylo Technologies (US), Globalstar Inc (US), Spirent Communications (UK), Ericsson (Sweden), Nokia Corporation (Finland), Telefonica S.A. (Spain), Viasat Inc, (US), Telesat (Canada), Kuiper Systems (US), Sateliot (Spain), VIAVI Solutions (US), Radisys (US). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, enhancements, and acquisitions to expand their 5G NTN market footprint.

Research Coverage

The market study covers the 5G NTN market size across different segments. It aims at estimating the market size and the growth potential across different segments, including By offering (hardware, software, services), by platform (UAS, LEO Satellite, MEO satellite, GEO satellite), By application (eMBB, mMTC, URLLC), by end-use Industry (maritime, aerospace & defense, government, mining, other end-use industries) by vertical (urban, rural, remote, isolated) and Region (North America, Europe, Asia Pacific, Middle East & Africa, and Latin America). The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help market leaders and new entrants with information on the closest



approximations of the global 5G NTN market's revenue numbers and subsegments. It will also help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

1. Analysis of key drivers (Adoption of software-centric approach, Need to address extreme coverage extension, 3GPP evolution toward NTN interworking and integration, Growing demand for IoT), restraints (Need for radio components to be grounded, Regulatory constraints), opportunities (Impact of NR-NTN integration on 5G connectivity, Need for NTN in the evolution toward 5G and 6G, 5G NB-IoT NTN to contribute to global high speed), and challenges (Signal interception, Propagation delay and low latency due to great distance between satellites and terrestrial user equipment) influencing the growth of the 5G NTN market.

2. Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the 5G NTN market.

3. Market Development: The report provides comprehensive information about lucrative markets, analyzing the 5G NTN market across various regions.

4. Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the 5G NTN market.

5. Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading include Qualcomm Technologies Inc (US), SoftBank Group Corporation (Japan), Thales Group (France), Rohde & Schwarz GmbH & Co KG (Germany), Keysight Technologies, Inc (US), MediaTek Inc. (Taiwan), SES S.A. (Luxembourg), EchoStar Corporation (US), SpaceX (US), AST SpaceMobile (US), ZTE Corporation (China), GateHouse SatCom (Denmark), OneWeb (UK), Omnispace LLC (US), Nelco (India), Skylo Technologies (US), Globalstar Inc (US), Spirent Communications (UK), Ericsson (Sweden), Nokia Corporation (Finland), Telefonica S.A. (Spain), Viasat Inc, (US), Telesat (Canada), Kuiper Systems (US), Sateliot (Spain), VIAVI Solutions (US), Radisys (US).



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