

5G Industrial IOT Market by Component (Hardware, Solutions, and Services), Organization Size, Application (Predictive Maintenance, Business Process Optimization), End User (Process Industries and Discrete Industries) and Region - Global Forecast to 2026

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Abstracts

The 5G Industrial IOT market size is projected to grow from USD 0.5 billion in 2020 to USD 15.7 billion in 2026, at a Compound Annual Growth Rate (CAGR) of 79.1% during the forecast period. The major factors driving the growth of the 5G Industrial IOT market include growth in data traffic due to increasing number of IoT devices across manufacturing industries, increasing demand for high reliability and low latency networks in manufacturing industries, growth in number of M2M connections across manufacturing industries, and rising need of preventive maintenance for critical equipment.

Based on component, the hardware segment is expected to lead the 5G Industrial IOT market during the forecast period

The hardware segment of the 5G industrial IoT includes 5G modules, gateways, sensors, and chips. With the growing demand for 5G industrial IoT, the 5G IoT module acts as one of the major components in the hardware segment of the 5G industrial IoT market. The leading IoT module providers are also exploring how they can position specific products in the market. Both components and module providers are investing in R&D while simultaneously considering the chipsets for specialized applications in the manufacturing operations. In addition to developing 5G modules, suppliers are pursuing several other innovations, such as modifications that decrease device size and

strategies for the integration with other modules.

Based on services, managed services segment is expected to grow at a higher CAGR during the forecast period

The growth of the managed services segment is expected to be driven by the increased monitoring and security requirements, improved regulatory compliances, enhanced productivity, and improved data integrity while meeting strict Service-Level Agreements (SLAs). Manufacturing companies deploy 5G industrial IoT solutions to manage four elements: products, processes, people, and infrastructure. In manufacturing industries, advanced sensors, control systems, and software applications work together to obtain and share real-time information as finished goods make their way down the production line. Managed Service Providers (MSPs) connect people across all business functions and regions and provide them with relevant information related to intelligent design, operations, and maintenance as well as offer higher quality of services and safety.

Based on organization size, large enterprises segment is expected to lead the 5G Industrial IOT market during the forecast period

Large enterprises are witnessing an increased need to deploy 5G industrial IoT solutions and services to efficiently manage their large number of assets spread across geographies. The adoption of 5G industrial IoT solutions and services in large enterprises is much high as compared to SMEs. The high adoption is due to the affordability and high economies of scale of large enterprises that enable organizations to leverage 5G industrial solutions and services. The market being at the nascent stage, several big firms are launching 5G modules by having partnerships with telecom operators to deploy services at a faster pace.

Based on application, real-time workforce tracking and management segment is expected to grow at a higher CAGR during the forecast period

Real-time workforce tracking and management help manufacturing enterprises streamline their processes and identify, deploy, validate, as well as manage their employees and connect with them in real time. 5G technology has the potential to bring unprecedented levels of change in the workplace as well as workforce management. 5G, along with IoT, can automate workforce management activities, such as scheduling tasks and assigning field resources and equipment to various employees on the respective manufacturing floor. 5G combined with IoT-enabled connected worker solution can bring monitoring capabilities to the next level, making workplaces more

efficient, transparent, safe, and productive.

Based on end user, the discrete industries segment is expected to lead the 5G Industrial IOT market during the forecast period

The discrete industries are concerned with the manufacturing and production of distinct units, such as automobiles, furniture, toys, smartphones, and airplanes. The growth of IoT is leading to improvements in discrete industries. In discrete industries, IoT-enabled smart connected products provide a way to increase product functionality and generate additional value for customers. The 5G technology increases the overall bandwidth and allows a massive amount of IoT devices to connect, thus helping discrete manufacturers increase their productivity. 5G industrial IoT solutions are expected to increase the operational efficiency of the discrete manufacturing process by offering higher connectivity among IoT devices.

APAC is expected to lead the 5G Industrial IoT market during the forecast period

APAC, being an emerging economy, is witnessing dynamic changes in the adoption of new technologies and expected to record the highest market size and CAGR during the forecast period. It is a diversified region that includes a wide range of countries moving toward digital transformation. The region is set to dominate 5G, edge computing, blockchain, and 5G core technology, due to its size, diversity, and the strategic lead taken by countries, including Singapore, South Korea, China, Australia, and Japan. APAC is one of the biggest markets for connected devices. Such a huge number of connected devices requires high-speed and low latency networks, such as 5G. China, Australia, Japan, and South Korea are the prime APAC countries that have started several 5G-related activities. Asian telecom service providers, vendors, and government firms are determined to take the lead in 5G R&D. The region is witnessing dynamic changes in the adoption of new technologies and advancements in manufacturing industries.

By Company Type: Tier 1 – 62%, Tier 2 – 23%, and Tier 3 – 15%

By Designation: C-level – 38%, Directors – 30%, and Others – 32%

By Region: North America – 40%, Europe – 15%, APAC – 35%, MEA – 5%, Latin America – 5%.

Some prominent players profiled in the study include Qualcomm Technologies, Inc. (Qualcomm), Ericsson (Ericsson), Nokia (Nokia), Huawei Technologies Co., Ltd. (Huawei), Cisco Systems (Cisco), AT&T (AT&T), IBM Corporation (IBM), Microsoft Corporation (Microsoft), Siemens AG (Siemens), Verizon (Verizon), Sierra Wireless (Sierra Wireless), Telefonica S.A. (Telefonica), China Mobile Limited (China Mobile), China Unicom (Hong Kong) Limited (China Unicom), Vodafone (Vodafone), Advantech Co., Ltd. (Advantech), ASOCS (ASOCS), T-Mobile USA, INC (T-Mobile), TELUS (TELUS), Honeywell International Inc. (Honeywell), Intel Corporation (Intel), Bosch.IO GmbH (Bosch.IO), Deutsche Telekom AG (Deutsche Telekom), Telit (Telit), Thales Group (Thales), IDEMIA (IDEMIA), KT Corporation (KT), ABB (ABB), and NTT Data Corporation (NTT Data).

Research coverage

The market study covers 5G Industrial IOT market across different segments. It aims at estimating the market size and the growth potential of this market across different segments, such as component (hardware, solutions, and services), organization size (SMEs and large enterprises), application (predictive maintenance, business process optimization, asset tracking and management, logistics and supply chain management, real-time workforce tracking and management, automation control and management, and emergency and incident management, and business communication), end user (process industries and discrete industries), and regions. The services segment is further segmented into professional services and managed services. The regional analysis of the 5G Industrial IOT market covers North America, Europe, APAC, and RoW. The study also includes an in-depth competitive analysis of the key market players, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key benefits of buying the report

The report is expected to help the market leaders/new entrants in this market by providing them information on the closest approximations of the revenue numbers for the overall 5G Industrial IoT market and its segments. This report is also expected to help stakeholders understand the competitive landscape and gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims at helping stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

1.1 INTRODUCTION TO COVID-19

1.2 COVID-19 HEALTH ASSESSMENT

FIGURE 1 COVID-19: GLOBAL PROPAGATION

FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES

1.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 3 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

1.3.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 4 CRITERIA IMPACTING GLOBAL ECONOMY

FIGURE 5 SCENARIOS IN TERMS OF RECOVERY OF GLOBAL ECONOMY

1.4 OBJECTIVES OF THE STUDY

1.5 MARKET DEFINITION

1.5.1 INCLUSIONS AND EXCLUSIONS

1.6 MARKET SCOPE

1.6.1 MARKET SEGMENTATION

1.7 YEARS CONSIDERED FOR THE STUDY

1.8 CURRENCY

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2017–2019

1.9 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 6 GLOBAL 5G INDUSTRIAL IOT MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primary profiles

FIGURE 7 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION

2.1.2.2 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 8 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 9 RESEARCH METHODOLOGY: APPROACH

FIGURE 10 MARKET SIZE ESTIMATION METHODOLOGY? APPROACH 1 (SUPPLY

SIDE): REVENUE OF 5G INDUSTRIAL IOT COMPONENTS OF 5G INDUSTRIAL IOT MARKET

FIGURE 11 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 1 BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL 5G INDUSTRIAL IOT COMPONENT (HARDWARE, SOLUTIONS, AND SERVICES) OF

5G INDUSTRIAL IOT MARKET

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 COMPANY EVALUATION MATRIX METHODOLOGY

FIGURE 12 COMPETITIVE LEADERSHIP MAPPING: CRITERIA WEIGHTAGE

2.6 ASSUMPTIONS FOR THE STUDY

2.7 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

FIGURE 13 5G INDUSTRIAL IOT MARKET SIZE, 2020–2026

FIGURE 14 SOLUTIONS SEGMENT TO GROW AT HIGHEST GROWTH DURING FORECAST PERIOD

FIGURE 15 PROFESSIONAL SERVICES SEGMENT TO LEAD 5G INDUSTRIAL IOT MARKET IN 2021

FIGURE 16 LARGE ENTERPRISES SEGMENT TO SHOW HIGHER GROWTH RATE DURING FORECAST PERIOD

FIGURE 17 ASSET TRACKING AND MANAGEMENT SEGMENT TO LEAD 5G INDUSTRIAL IOT MARKET IN 2021

FIGURE 18 GROWING SEGMENTS IN 5G INDUSTRIAL IOT MARKET, 2021–2026

FIGURE 19 5G INDUSTRIAL IOT MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN 5G INDUSTRIAL IOT MARKET

FIGURE 20 INCREASING DEMAND FOR HIGH RELIABILITY AND LOW LATENCY NETWORKS DRIVES MARKET GROWTH DURING FORECAST PERIOD FROM 2020 TO 2026

4.2 ASIA PACIFIC 5G INDUSTRIAL IOT MARKET, BY COMPONENT AND COUNTRY

FIGURE 21 HARDWARE AND CHINA TO ACCOUNT FOR HIGH MARKET SHARES IN ASIA PACIFIC IN 2020

4.3 5G INDUSTRIAL IOT MARKET: MAJOR COUNTRIES

FIGURE 22 JAPAN TO GROW AT HIGHEST RATE DURING FORECAST PERIOD

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 MARKET OVERVIEW

5.2 MARKET DYNAMICS

FIGURE 23 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES:

5G INDUSTRIAL IOT MARKET

5.2.1 DRIVERS

5.2.1.1 Growth in data traffic due to increasing number of IoT devices across manufacturing industries

5.2.1.2 Increasing demand for high reliability and low latency networks in manufacturing industries

5.2.1.3 Growth in number of M2M connections across manufacturing industries

5.2.1.4 Rising need of preventive maintenance for critical equipment

5.2.2 RESTRAINTS

5.2.2.1 High costs required for deployment of 5G network

5.2.3 OPPORTUNITIES

5.2.3.1 Rising demand for private 5G network across manufacturing industries

5.2.3.2 Rising development of smart infrastructure such as

5G-ENABLED FACTORY

5.2.4 CHALLENGES

5.2.4.1 Delay in spectrum harmonization across geographies

5.2.4.2 Issues related to deployment and coverage of 5G networks

5.3 CASE STUDY ANALYSIS

5.3.1 QUALCOMM

5.3.2 ERICSSON

5.3.3 NOKIA

5.3.4 T-MOBILE

5.4 TECHNOLOGY ANALYSIS

5.4.1 INTRODUCTION

5.4.2 SUB-6 GHZ AND MMWAVE

5.4.3 WI-FI

5.4.4 EDGE COMPUTING

5.4.5 LTE NETWORK

5.4.6 BIG DATA AND ANALYTICS

5.5 VALUE CHAIN ANALYSIS

FIGURE 24 5G INDUSTRIAL IOT MARKET: VALUE CHAIN ANALYSIS

5.5.1 HARDWARE

5.5.2 MACHINES/DEVICES

5.5.3 CONNECTIVITY

5.5.4 PLATFORM/SOFTWARE

5.5.5 SERVICES

5.5.6 END USERS/APPLICATIONS

5.6 ECOSYSTEM

FIGURE 25 ECOSYSTEM: 5G INDUSTRIAL IOT MARKET

5.7 PORTER'S FIVE FORCES MODEL

FIGURE 26 PORTER'S FIVE FORCES ANALYSIS: 5G INDUSTRIAL IOT MARKET

5.7.1 THREAT OF NEW ENTRANTS

5.7.2 THREAT OF SUBSTITUTES

5.7.3 BARGAINING POWER OF BUYERS

5.7.4 BARGAINING POWER OF SUPPLIERS

5.7.5 COMPETITIVE RIVALRY

5.8 PATENT ANALYSIS

TABLE 3 EUROPE PATENT APPLICATION, BY COUNTRY

TABLE 4 EUROPE PATENT APPLICATION, BY TECHNOLOGY FIELD

FIGURE 27 EUROPE PATENT APPLICATION: DIGITAL TECHNOLOGY, BY APPLICANT

FIGURE 28 STANDARD ESSENTIAL PATENTS: 5G

FIGURE 29 4G AND 5G DECLARED PATENT PORTFOLIOS BY DECLARING THE COMPANY

5.9 IMPACT OF COVID-19 ON 5G INDUSTRIAL IOT MARKET DYNAMICS ANALYSIS

FIGURE 30 INCREASING NUMBER OF IOT DEVICES ACROSS INDUSTRIES TO BE KEY DRIVER FOR GROWTH IN DATA TRAFFIC

FIGURE 31 HIGH COSTS REQUIRED FOR DEPLOYMENT OF 5G NETWORK TO BE KEY ISSUE

5.10 PRICING ANALYSIS

5.11 REGULATORY IMPLICATIONS

5.11.1 GENERAL DATA PROTECTION REGULATION

5.11.2 CALIFORNIA CONSUMER PRIVACY ACT

5.11.3 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD

5.11.4 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT

5.11.5 HEALTH LEVEL SEVEN

5.11.6 DIGITAL IMAGING AND COMMUNICATIONS IN MEDICINE

- 5.11.7 SOC2
- 5.11.8 COMMUNICATIONS DECENCY ACT
- 5.11.9 SARBANES-OXLEY ACT
- 5.11.10 ANTI-CYBERSQUATTING CONSUMER PROTECTION ACT
- 5.12 DIFFERENT MODES OF 5G TECHNOLOGY
 - 5.12.1 ENHANCED MOBILE BROADBAND
 - 5.12.2 MASSIVE IOT
 - 5.12.3 ULTRA-RELIABLE LOW LATENCY CONNECTIVITY

6 5G INDUSTRIAL IOT MARKET, BY COMPONENT

6.1 INTRODUCTION

- 6.1.1 COMPONENTS: COVID-19 IMPACT
- FIGURE 32 SOLUTIONS SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 5 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

6.2 HARDWARE

- 6.2.1 HARDWARE: 5G INDUSTRIAL IOT MARKET DRIVERS
- TABLE 6 HARDWARE: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

6.3 SOLUTIONS

- 6.3.1 SOLUTIONS: 5G INDUSTRIAL IOT MARKET DRIVERS
- TABLE 7 SOLUTION: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

6.4 SERVICES

FIGURE 33 MANAGED SERVICES SEGMENT TO EXHIBIT HIGHER CAGR DURING FORECAST PERIOD

TABLE 8 SERVICES: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 9 SERVICES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

6.4.1 PROFESSIONAL SERVICES

- 6.4.1.1 Professional services: 5G industrial IOT market drivers
- TABLE 10 PROFESSIONAL SERVICES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

6.4.2 MANAGED SERVICES

- 6.4.2.1 Managed services: 5G industrial IOT market drivers
- TABLE 11 MANAGED SERVICES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION,

2020–2026 (USD MILLION)

7 5G INDUSTRIAL IOT MARKET, BY ORGANIZATION SIZE

7.1 INTRODUCTION

7.1.1 ORGANIZATION SIZE: COVID-19 IMPACT

FIGURE 34 LARGE ENTERPRISES SEGMENT TO LEAD 5G INDUSTRIAL IOT MARKET DURING FORECAST PERIOD

TABLE 12 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

7.2 LARGE ENTERPRISES

7.2.1 LARGE ENTERPRISES: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 13 LARGE ENTERPRISES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

7.3 SMALL AND MEDIUM-SIZED ENTERPRISES

7.3.1 SMALL AND MEDIUM-SIZED ENTERPRISES: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 14 SMALL AND MEDIUM-SIZED ENTERPRISES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8 5G INDUSTRIAL IOT MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 APPLICATIONS: COVID-19 IMPACT

FIGURE 35 REAL-TIME WORKFORCE TRACKING AND MANAGEMENT SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 15 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

8.3 PREDICTIVE MAINTENANCE

8.3.1 PREDICTIVE MAINTENANCE: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 16 PREDICTIVE MAINTENANCE: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8.4 BUSINESS PROCESS OPTIMIZATION

8.4.1 BUSINESS PROCESS OPTIMIZATION: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 17 BUSINESS PROCESS OPTIMIZATION: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8.5 ASSET TRACKING AND MANAGEMENT

8.5.1 ASSET TRACKING AND MANAGEMENT: 5G INDUSTRIAL IOT MARKET

DRIVERS

TABLE 18 ASSET TRACKING AND MANAGEMENT: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8.6 LOGISTICS AND SUPPLY CHAIN MANAGEMENT

8.6.1 LOGISTICS AND SUPPLY CHAIN MANAGEMENT: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 19 LOGISTICS AND SUPPLY CHAIN MANAGEMENT: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8.7 REAL-TIME WORKFORCE TRACKING AND MANAGEMENT

8.7.1 REAL-TIME WORKFORCE TRACKING AND MANAGEMENT: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 20 REAL-TIME WORKFORCE TRACKING AND MANAGEMENT: 5G INDUSTRIAL

IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8.8 AUTOMATION CONTROL AND MANAGEMENT

8.8.1 AUTOMATION CONTROL AND MANAGEMENT: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 21 AUTOMATION CONTROL AND MANAGEMENT: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

8.9 EMERGENCY AND INCIDENT MANAGEMENT, AND BUSINESS COMMUNICATION

8.9.1 EMERGENCY AND INCIDENT MANAGEMENT, AND BUSINESS COMMUNICATION: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 22 EMERGENCY AND INCIDENT MANAGEMENT, AND BUSINESS COMMUNICATION: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

9 5G INDUSTRIAL IOT MARKET, BY END USER

9.1 INTRODUCTION

9.2 END USERS: COVID-19 IMPACT

FIGURE 36 DISCRETE INDUSTRIES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 23 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

9.3 PROCESS INDUSTRIES

9.3.1 PROCESS INDUSTRIES: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 24 PROCESS INDUSTRIES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

- 9.3.1.1 Energy and utilities
- 9.3.1.2 Chemicals and materials
- 9.3.1.3 Food and beverage
- 9.3.1.4 Water and waste management
- 9.3.1.5 Other end users

9.4 DISCRETE INDUSTRIES

9.4.1 DISCRETE INDUSTRIES: 5G INDUSTRIAL IOT MARKET DRIVERS

TABLE 25 DISCRETE INDUSTRIES: 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

- 9.4.1.1 Automotive
- 9.4.1.2 Machine manufacturing
- 9.4.1.3 Semiconductor and electronics
- 9.4.1.4 Medical devices
- 9.4.1.5 Logistics and transportation

10 5G INDUSTRIAL IOT MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 37 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 26 5G INDUSTRIAL IOT MARKET SIZE, BY REGION, 2020–2026 (USD MILLION)

10.2 NORTH AMERICA

10.2.1 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET REGULATORY IMPLICATIONS

- 10.2.1.1 COVID-19 impact: North America

FIGURE 38 NORTH AMERICA: MARKET SNAPSHOT

TABLE 27 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 28 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 29 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 30 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 31 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

TABLE 32 NORTH AMERICA: 5G INDUSTRIAL IOT MARKET SIZE, BY COUNTRY, 2020–2026 (USD MILLION)

10.2.2 UNITED STATES

10.2.2.1 United States: 5G industrial IOT market drivers

TABLE 33 UNITED STATES: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 34 UNITED STATES: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 35 UNITED STATES: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 36 UNITED STATES: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 37 UNITED STATES: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

10.2.3 CANADA

10.2.3.1 Canada: 5G industrial IOT market drivers

TABLE 38 CANADA: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 39 CANADA: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 40 CANADA: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 41 CANADA: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 42 CANADA: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

10.3 EUROPE

10.3.1 EUROPE: 5G INDUSTRIAL IOT MARKET REGULATORY IMPLICATIONS

10.3.1.1 COVID-19 impact: Europe

TABLE 43 EUROPE: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 44 EUROPE: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 45 EUROPE: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 46 EUROPE: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 47 EUROPE: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

TABLE 48 EUROPE: 5G INDUSTRIAL IOT MARKET SIZE, BY COUNTRY, 2020–2026 (USD MILLION)

10.3.2 UNITED KINGDOM

10.3.2.1 United Kingdom: 5G industrial IOT market drivers

TABLE 49 UNITED KINGDOM: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 50 UNITED KINGDOM: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 51 UNITED KINGDOM: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 52 UNITED KINGDOM: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 53 UNITED KINGDOM: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

10.3.3 GERMANY

10.3.3.1 Germany: 5G industrial IOT market drivers

TABLE 54 GERMANY: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 55 GERMANY: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 56 GERMANY: 5G IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 57 GERMANY: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 58 GERMANY: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

10.3.4 REST OF EUROPE

10.4 ASIA PACIFIC

10.4.1 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET REGULATORY IMPLICATIONS

10.4.1.1 COVID-19 impact: Asia Pacific

FIGURE 39 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 59 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 60 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 61 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 62 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 63 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER,

2020–2026 (USD MILLION)

TABLE 64 ASIA PACIFIC: 5G INDUSTRIAL IOT MARKET SIZE, BY COUNTRY,
2020–2026 (USD MILLION)

10.4.2 CHINA

10.4.2.1 China: 5G industrial IOT market drivers

TABLE 65 CHINA: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT,
2020–2026 (USD MILLION)

TABLE 66 CHINA: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026
(USD MILLION)

TABLE 67 CHINA: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE,
2020–2026 (USD MILLION)

TABLE 68 CHINA: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION,
2020–2026 (USD MILLION)

TABLE 69 CHINA: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026
(USD MILLION)

10.4.3 JAPAN

10.4.3.1 Japan: 5G industrial IOT market drivers

TABLE 70 JAPAN: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT,
2020–2026 (USD MILLION)

TABLE 71 JAPAN: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026
(USD MILLION)

TABLE 72 JAPAN: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE,
2020–2026 (USD MILLION)

TABLE 73 JAPAN: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION,
2020–2026 (USD MILLION)

TABLE 74 JAPAN: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026
(USD MILLION)

10.4.4 AUSTRALIA

10.4.4.1 Australia: 5G industrial IOT market drivers

TABLE 75 AUSTRALIA: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT,
2020–2026 (USD MILLION)

TABLE 76 AUSTRALIA: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE,
2020–2026 (USD MILLION)

TABLE 77 AUSTRALIA: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION
SIZE, 2020–2026 (USD MILLION)

TABLE 78 AUSTRALIA: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION,
2020–2026 (USD MILLION)

TABLE 79 AUSTRALIA: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER,
2020–2026 (USD MILLION)

10.4.5 REST OF ASIA PACIFIC

10.5 REST OF THE WORLD

TABLE 80 REST OF THE WORLD: 5G INDUSTRIAL IOT MARKET SIZE, BY COMPONENT, 2020–2026 (USD MILLION)

TABLE 81 REST OF THE WORLD: 5G INDUSTRIAL IOT MARKET SIZE, BY SERVICE, 2020–2026 (USD MILLION)

TABLE 82 REST OF THE WORLD: 5G INDUSTRIAL IOT MARKET SIZE, BY ORGANIZATION SIZE, 2020–2026 (USD MILLION)

TABLE 83 REST OF THE WORLD: 5G INDUSTRIAL IOT MARKET SIZE, BY APPLICATION, 2020–2026 (USD MILLION)

TABLE 84 REST OF THE WORLD: 5G INDUSTRIAL IOT MARKET SIZE, BY END USER, 2020–2026 (USD MILLION)

10.5.1 MIDDLE EAST AND AFRICA

10.5.1.1 Middle East and Africa: 5G industrial IoT market drivers

10.5.2 LATIN AMERICA

10.5.2.1 Latin America: 5G industrial IoT market drivers

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 MARKET EVALUATION FRAMEWORK

FIGURE 40 MARKET EVALUATION FRAMEWORK

11.3 REVENUE ANALYSIS OF TOP MARKET PLAYERS

FIGURE 41 HISTORIC FIVE YEARS REVENUE ANALYSIS OF LEADING PLAYERS

11.4 MARKET SHARE ANALYSIS

11.4.1 INTRODUCTION

FIGURE 42 MARKET SHARE ANALYSIS OF 5G INDUSTRIAL IOT PLAYERS

11.5 KEY PLAYERS IN 5G INDUSTRIAL MARKET, 2020

12 COMPETITIVE EVALUATION MATRIX AND COMPANY PROFILE

12.1 COMPANY EVALUATION MATRIX, 2020

12.1.1 STAR

12.1.2 EMERGING LEADERS

12.1.3 PERVASIVE

12.1.4 PARTICIPANTS

FIGURE 43 5G INDUSTRIAL IOT MARKET (GLOBAL), COMPANY EVALUATION MATRIX, 2020

12.2 STRENGTH OF PRODUCT PORTFOLIO

12.3 BUSINESS STRATEGY EXCELLENCE

13 COMPANY PROFILES

13.1 INTRODUCTION

(Business Overview, solutions and products offered, Recent Developments, SWOT Analysis, MnM View, Key strengths/right to win, Strategic choices made, Weaknesses and competitive threats)*

13.2 QUALCOMM

FIGURE 44 QUALCOMM: COMPANY SNAPSHOT

13.3 ERICSSON

FIGURE 45 ERICSSON: COMPANY SNAPSHOT

13.4 NOKIA

FIGURE 46 NOKIA: COMPANY SNAPSHOT

13.5 HUAWEI

FIGURE 47 HUAWEI: COMPANY SNAPSHOT

13.6 CISCO

FIGURE 48 CISCO: COMPANY SNAPSHOT

13.7 AT&T

FIGURE 49 AT&T: COMPANY SNAPSHOT

13.8 IBM

FIGURE 50 IBM: COMPANY SNAPSHOT

13.9 MICROSOFT

FIGURE 51 MICROSOFT: COMPANY SNAPSHOT

13.10 SIEMENS

FIGURE 52 SIEMENS: COMPANY SNAPSHOT

13.11 VERIZON

FIGURE 53 VERIZON: COMPANY SNAPSHOT

13.12 SIERRA WIRELESS

FIGURE 54 SIERRA WIRELESS: COMPANY SNAPSHOT

13.13 TELEFONICA

FIGURE 55 TELEFONICA: COMPANY SNAPSHOT

13.14 CHINA MOBILE

13.15 CHINA UNICOM

13.16 VODAFONE

13.17 ADVANTECH

13.18 ASOCS

13.19 T-MOBILE

13.20 TELUS

13.21 HONEYWELL

13.22 INTEL

13.23 BOSCH.IO

13.24 DEUTSCHE TELEKOM

13.25 TELIT

13.26 THALES GROUP

13.27 IDEMIA

13.28 KT CORPORATION

13.29 ABB

13.30 NTT DATA

*Details on Business Overview, solutions and products offered, Recent Developments, SWOT Analysis, MnM View, Key strengths/right to win, Strategic choices made, Weaknesses and competitive threats might not be captured in case of unlisted companies.

14 ADJACENT/RELATED MARKETS

14.1 CELLULAR M2M MARKET

14.1.1 MARKET DEFINITION

14.1.2 LIMITATIONS OF THE CELLULAR M2M MARKET

14.1.3 MARKET OVERVIEW

14.1.4 CELLULAR M2M MARKET, BY APPLICATION

TABLE 85 CELLULAR M2M MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 86 CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 87 CELLULAR M2M MARKET SIZE IN ASSET TRACKING AND MONITORING, BY REGION, 2016–2019 (USD MILLION)

TABLE 88 CELLULAR M2M MARKET SIZE IN ASSET TRACKING AND MONITORING, BY REGION, 2019–2025 (USD MILLION)

TABLE 89 CELLULAR M2M MARKET SIZE IN TELEMEDICINE, BY REGION, 2016–2019 (USD MILLION)

TABLE 90 CELLULAR M2M MARKET SIZE IN TELEMEDICINE, BY REGION, 2019–2025 (USD MILLION)

TABLE 91 CELLULAR M2M MARKET SIZE IN FLEET MANAGEMENT, BY REGION, 2016–2019 (USD MILLION)

TABLE 92 CELLULAR M2M MARKET SIZE IN FLEET MANAGEMENT, BY REGION, 2019–2025 (USD MILLION)

TABLE 93 CELLULAR M2M MARKET SIZE IN WAREHOUSE MANAGEMENT, BY

REGION, 2016–2019 (USD MILLION)

TABLE 94 CELLULAR M2M MARKET SIZE IN WAREHOUSE MANAGEMENT, BY REGION, 2019–2025 (USD MILLION)

TABLE 95 CELLULAR M2M MARKET SIZE IN SMART METERS, BY REGION, 2016–2019 (USD MILLION)

TABLE 96 CELLULAR M2M MARKET SIZE IN SMART METERS, BY REGION, 2019–2025 (USD MILLION)

14.1.5 CELLULAR M2M MARKET, BY SERVICE

TABLE 97 CELLULAR M2M MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 98 CELLULAR M2M MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 99 PROFESSIONAL SERVICES: CELLULAR M2M MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 100 PROFESSIONAL SERVICES: CELLULAR M2M MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

TABLE 101 MANAGED SERVICES: CELLULAR M2M MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 102 MANAGED SERVICES: CELLULAR M2M MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

14.1.6 CELLULAR M2M MARKET, BY END USER

TABLE 103 CELLULAR M2M MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 104 CELLULAR M2M MARKET SIZE, BY END USER, 2019–2025 (USD MILLION)

TABLE 105 HEALTHCARE: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 106 HEALTHCARE: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 107 TRANSPORTATION AND LOGISTICS: CELLULAR M2M MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 108 TRANSPORTATION AND LOGISTICS: CELLULAR M2M MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

TABLE 109 MANUFACTURING: CELLULAR M2M MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 110 MANUFACTURING: CELLULAR M2M MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

14.1.7 CELLULAR M2M MARKET, BY REGION

TABLE 111 CELLULAR M2M MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 112 CELLULAR M2M MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

TABLE 113 NORTH AMERICA: CELLULAR M2M MARKET SIZE, BY APPLICATION,

2016–2019 (USD MILLION)

TABLE 114 NORTH AMERICA: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 115 EUROPE: CELLULAR M2M MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 116 EUROPE: CELLULAR M2M MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 117 EUROPE: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 118 EUROPE: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 119 ASIA PACIFIC: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 120 ASIA PACIFIC: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 121 ASIA PACIFIC: CELLULAR M2M MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 122 ASIA PACIFIC: CELLULAR M2M MARKET SIZE, BY END USER, 2019–2025 (USD MILLION)

TABLE 123 MIDDLE EAST AND AFRICA: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 124 MIDDLE EAST AND AFRICA: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 125 MIDDLE EAST AND AFRICA: CELLULAR M2M MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 126 MIDDLE EAST AND AFRICA: CELLULAR M2M MARKET SIZE, BY END USER, 2019–2025 (USD MILLION)

TABLE 127 LATIN AMERICA: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 128 LATIN AMERICA: CELLULAR M2M MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)

TABLE 129 LATIN AMERICA: CELLULAR M2M MARKET SIZE, BY END USER, 2016–2019 (USD MILLION)

TABLE 130 LATIN AMERICA: CELLULAR M2M MARKET SIZE, BY END USER, 2019–2025 (USD MILLION)

14.2 5G IOT MARKET

14.2.1 MARKET DEFINITION

14.2.2 LIMITATIONS OF 5G IOT MARKET STUDY

14.2.3 MARKET OVERVIEW

14.2.4 5G IOT MARKET, BY RADIO TECHNOLOGY

TABLE 131 5G IOT MARKET SIZE, BY RADIO TECHNOLOGY, 2020–2025 (USD MILLION)

TABLE 132 5G NEW RADIO STANDALONE ARCHITECTURE: 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 133 5G NEW RADIO NON-STANDALONE ARCHITECTURE: 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

14.2.5 5G IOT MARKET, BY RANGE

TABLE 134 5G IOT MARKET SIZE, BY RANGE, 2020–2025 (USD MILLION)

TABLE 135 SHORT-RANGE IOT DEVICES: 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 136 WIDE-RANGE IOT DEVICES: 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

14.2.6 5G IOT MARKET, BY VERTICAL

TABLE 137 5G IOT MARKET SIZE, BY VERTICAL, 2020–2025 (USD MILLION)

TABLE 138 ENERGY AND UTILITIES: 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 139 HEALTHCARE: 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

14.2.7 5G IOT MARKET, BY REGION

TABLE 140 5G IOT MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 141 5G IOT CONNECTIONS, BY REGION, 2020–2025 (MILLION)

TABLE 142 NORTH AMERICA: 5G IOT MARKET SIZE, BY RADIO TECHNOLOGY, 2020–2025 (USD MILLION)

TABLE 143 EUROPE: 5G IOT MARKET SIZE, BY RADIO TECHNOLOGY, 2020–2025 (USD MILLION)

TABLE 144 ASIA PACIFIC: 5G IOT MARKET SIZE, BY RADIO TECHNOLOGY, 2020–2025 (USD MILLION)

TABLE 145 ASIA PACIFIC: 5G IOT MARKET SIZE, BY RANGE, 2020–2025 (USD MILLION)

TABLE 146 REST OF THE WORLD: 5G IOT MARKET SIZE, BY RADIO TECHNOLOGY, 2020–2025 (USD MILLION)

TABLE 147 REST OF THE WORLD: 5G IOT MARKET SIZE, BY RANGE, 2020–2025 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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