

# **4K Technology Market by Product (TVs, Monitors, Digital Signage, Set-Top Boxes, Smartphones, Tablets, Laptops, Projectors, Cameras, and Blu-Ray Players) and Geography (North America, Europe, APAC, and RoW) - Global Analysis and Forecast to 2020**

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## **Abstracts**

4K resolution is the new standard for picture quality, and the future of high-end video displays. 4K provides more detailed and less pixelated images than 1080p. 4K technology can deliver enhanced quality of videos and images for large screen applications. It provides smoother edges and depth to images; in fact, when combined with faster screen refresh rates 4K has the potential to deliver almost as much depth as 3D technology. There are various types of 4K technology-enabled consumer electronic products such as TVs, monitors, digital signage, laptops, smartphones, tablets, set top boxes, projectors, cameras and Blu-ray players.

This report is based on an extensive research study of the 4K technology market and aims to analyze the entire market and all its segments through extensively detailed classifications. The demand for 4K technology is likely to witness a significant growth, thereby garnering the interest of players across various verticals.

This report provides a bird's eye-view of the industry with regards to the 4K technology market, along with the qualitative analysis of each and every aspect of the classification done on the basis of products and geography. The report provides a forecast of the growth of the 4K technology market between 2014 and 2020. A complete competitive landscape of the current market for 4K technology has been analyzed based on the market share analysis and rankings of key players. The information provided in this

report includes market share of leading companies in the 4K technology ecosystem and related developments, core strategies deployed by various players, mergers and acquisitions, new product developments, collaborations, and joint ventures related to the same.

The report also discusses the future roadmap of the global 4K technology market with respect to the upcoming technologies, potential markets, and applications for the same. Major companies, such as Samsung Electronics (Japan), Panasonic Corp. (Japan), LG Electronics Inc. (South Korea), Sharp Corp. (Japan), TCL Corp. (China), Hong Kong Skyworth Digital Holdings Co., Ltd. (China) and Hisense Co. Ltd. (China) among others are aggressively trying to capture a significant market share.

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