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4K Display Resolution Market by Product Types (Digital Camera, Monitor, Projectors, Smart TV, Smartphone and Tablets), by Resolution, by Application (Aerospace & Defense, Business & Education, Consumer Electronics, and Entertainment), and by Geography - Analysis & Forecast to 2014 - 2020

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Abstracts

4K represents a way by which the resolution can be measured. 4K resolution provides more pixel density which makes the image clearer, crisper, and better. This resolution provides the horizontal resolution close to 4,000 pixels and vertical resolution close to 2000 pixels. There are many standards of 4K resolution which are used for television system broadcasting and for cinemas. This resolution presents implausible and great images. This standard is being used in a number of applications such as business, consumer electronics, aerospace & defense, entertainment, and retail. The Digital Cinema Initiatives (D.C.I.) group has setup standards for 4K digital cinema. DCI which was formed in March 2002 is a combined venture of Sony Picture Entertainment (Japan), The Walt Disney Company (U.S.), Paramount Pictures (U.S.), and Warner Bros Entertainment Inc. (U.S.). Many established companies such as Sony Corporation (Japan), Samsung Electronics Co., Ltd. (South Korea), and LG Electronics (South Korea) are coming up with 4K products.

Currently, North America is the region which has captured the 4K market and according to the forecast, the next emerging region which will move their position upwards up to 2020 will be APAC. Japan and Korea are primarily in broadcasting system industry. China and Brazil will also show growth and boost in profits. Currently, 4096x2160 resolutions is being employed in smart phones and computer devices having touch

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screen displays. So, it is expected that it will bring a widely used platform for 4K. Lot of companies are including 4096x2160 resolution in their devices like cameras, camcorders, TVs, smartphones, and broadcasting systems. The various formats of are H.284, H.286, VP9, and H.28.

The main driver of 4K growth is the consumer interest towards big screen TVs with excellent image quality and resolution. This resolution provides around four times resolution than that of High Definition (HD) which results in more meticulous videos, grand precise pictures, and clarity. People want home theatre-like experience with high quality pictures. 4K products are becoming less expensive so people are interested in buying them. The restraints are mainly the large bandwidth, mismatched resolution and signal reliability issues. 4K files are larger than High Definition (HD) so it requires more memory to store such files.

Digital Cinema Industry is employing 4K cameras to improve the video quality and to give better experience to the viewers.

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Contents

1 INTRODUCTION

1.1 KEY TAKE-AWAYS
1.2 REPORT DESCRIPTION
1.3 MARKETS COVERED
1.4 STAKEHOLDERS
1.5 RESEARCH METHODOLOGY
  1.5.1 MARKET SIZE
  1.5.2 KEY DATA TAKEN FROM SECONDARY SOURCES
  1.5.3 KEY DATA TAKEN FROM PRIMARY SOURCES
  1.5.4 ASSUMPTIONS MADE FOR THIS REPORT

2 EXECUTIVE SUMMARY

3 COVER STORY

3.1 COVER STORY - INTERVIEW WITH MANAGING DIRECTOR AT EIZO LTD.
3.2 COVER STORY - INTERVIEW WITH VICE PRESIDENT OF MARKETING AT MARSEILLE NETWORKS INC.
3.3 COVER STORY- INTERVIEW WITH BUSINESS STRATEGY AND MARKETING DIRECTOR AT ZENTERIO AB

4 MARKET OVERVIEW

4.1 INTRODUCTION
4.2 MARKET DEFINITION
4.3 EVOLUTION OF 4K
4.4 MARKET DYNAMICS
  4.4.1 MARKET DRIVERS
    4.4.1.1 Demand for large screen TVs with high resolution, to get theatre like experience, boosts the consumer interest
    4.4.1.2 4K provides an ecosystem for content creation, distribution and processing
    4.4.1.3 The mass production of 4K products with affordable price
  4.4.2 MARKET RESTRAINTS
    4.4.2.1 Broadcasting of 4K content requires considerably more bandwidth than HD content
    4.4.2.2 4K will require heavy investment for content creation and broadcasting

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4.4.3 MARKET OPPORTUNITIES
4.4.3.1 4K provides an opportunity to generate new services and distinguish the existing services for media companies
4.4.3.2 4K technology extending its applications from Smartphone and tablets to wearable devices
4.4.4 BURNING ISSUES
4.4.4.1 Lack of awareness of the 4K concept among the consumers
4.4.5 WINNING IMPERATIVES
4.4.5.1 Partnering with major players
4.5 VALUE CHAIN ANALYSIS
4.6 PORTER'S FIVE FORCES MODEL
4.6.1 THREAT FROM NEW ENTRANTS
4.6.2 THREAT OF SUBSTITUTES
4.6.3 BARGAINING POWER OF SUPPLIERS
4.6.4 BARGAINING POWER OF BUYERS
4.6.5 DEGREE OF COMPETITION

5 4K MARKET BY PRODUCT TYPE

5.1 INTRODUCTION
5.1.1 DISPLAY BY SIZE
5.1.1.1 1 to 30 inch Displays
5.1.1.2 30 to 40 inch displays
5.1.1.3 50 inch and above displays
5.2 CAMCORDERS
5.2.1 MAJOR COMPANIES OFFERING 4K CAMCORDERS
5.3 DIGITAL CAMERAS
5.3.1 MAJOR COMPANIES OFFERING 4K DIGITAL CAMERAS
5.3.2 COMPACT CAMERAS
5.3.3 DIGITAL CINEMA CAMERAS
5.3.4 WEARABLE 4K CAMERAS
5.4 SMART TVS
5.4.1 ULTRA HD TVS
5.4.2 ORGANIC LIGHT EMITTING DIODES TVS (OLED TVS)
5.4.3 ACCESS PLATFORMS
5.4.3.1 Blu-ray
5.4.3.2 Internet Protocol Television (IPTV) & Over-The-Top (OTT)
5.4.3.3 Satellite operators
5.4.3.3.1 Set-top boxes

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5.4.3.4 Digital Terrestrial Television (DTT)
5.5 MONITORS
5.5.1 MAJOR COMPANIES OFFERING 4K MONITORS
5.6 PROJECTORS
5.6.1 MAJOR COMPANIES OFFERING 4K PROJECTORS
5.7 SMARTPHONE & TABLETS
5.7.1 MAJOR COMPANIES OFFERING 4K SMARTPHONES AND TABLETS
5.8 OTHERS

6 4K MARKET BY RESOLUTION

6.1 INTRODUCTION
6.2 3840 X2160 RESOLUTION
6.3 4096X2160 RESOLUTION
6.4 3996X2160 RESOLUTION
6.5 5120X3200 RESOLUTION
6.6 5120X2160 RESOLUTION

7 4K BY FORMATS

7.1 INTRODUCTION
7.2 H.264
7.2.1 MAJOR COMPANIES USING H.264 WITH 4K RESOLUTION
7.3 H.265 (HEVC)
7.3.1 MAJOR COMPANIES USING H.265 WITH 4K RESOLUTION
7.4 VP9
7.4.1 MAJOR COMPANIES USING VP9 WITH 4K RESOLUTION
7.5 VC-8150

8 4K MARKET BY APPLICATION

8.1 INTRODUCTION
8.2 AEROSPACE AND DEFENSE
8.3 BUSINESS AND EDUCATION
8.4 CONSUMER ELECTRONICS
8.5 ENTERTAINMENT
8.5.1 DIGITAL CINEMAS AND BROADCASTING
8.5.2 GAMING
8.6 RETAIL AND ADVERTISEMENT

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8.7 OTHERS

9 4K MARKET BY GEOGRAPHY

9.1 INTRODUCTION
9.2 AMERICAS
  9.2.1 MAJOR COMPANIES OFFERING 4K PRODUCTS IN AMERICAS
  9.2.2 NORTH AMERICA
  9.2.3 THE U.S.
  9.2.4 CANADA
  9.2.5 MEXICO
  9.2.6 SOUTH AMERICA
9.3 EUROPE
  9.3.1 MAJOR COMPANIES OFFERING 4K PRODUCTS IN EUROPE
  9.3.2 GERMANY
  9.3.3 FRANCE
  9.3.4 SPAIN
  9.3.5 THE U.K.
  9.3.6 OTHERS
9.4 APAC
  9.4.1 MAJOR COMPANIES OFFERING 4K PRODUCTS IN APAC
  9.4.2 INDIA
  9.4.3 CHINA
  9.4.4 JAPAN
  9.4.5 SOUTH KOREA
  9.4.6 OTHERS
9.5 ROW
  9.5.1 MAJOR COMPANIES OFFERING 4K PRODUCTS IN ROW
  9.5.2 ISRAEL
  9.5.3 THE MIDDLE EAST & AFRICA

10 COMPETITIVE LANDSCAPE

10.1 MARKET SHARE ANALYSIS
10.2 KEY GROWTH STRATEGIES
  10.2.1 NEW PRODUCT DEVELOPMENTS
  10.2.2 PARTNERSHIPS, AGREEMENTS, COLLABORATIONS AND STRATEGIC COOPERATIONS
  10.2.3 MERGERS AND ACQUISITIONS

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10.2.4 OTHERS

11 COMPANY PROFILES (OVERVIEW, PRODUCTS AND SERVICES, FINANCIALS, STRATEGY & DEVELOPMENT)

11.1 AJA VIDEO SYSTEMS
11.2 AU OPTRONICS CORP.
11.3 CANON INC.
11.4 EIZO CORPORATION
11.5 INNOLUX CORPORATION
11.6 LG ELECTRONICS
11.7 MARSEILLE NETWORKS INC.
11.8 PANASONIC CORPORATION
11.9 PLANAR SYSTEMS INC.
11.10 POINTGRAB LTD.
11.11 RED DIGITAL CINEMA CAMERA COMPANY
11.12 SAMSUNG ELECTRONICS CO. LTD.
11.13 SHARP CORPORATION
11.14 SONY CORPORATION (Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.)

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List Of Tables

LIST OF TABLES

TABLE 1 GENERAL ASSUMPTIONS, TERMINOLOGIES, AND APPLICATION KEYNOTES
TABLE 2 4K MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 3 4K MARKET: TECHNOLOGY PROVIDERS
TABLE 4 4K MARKET: DISPLAY MANUFACTURERS
TABLE 5 4K MARKET: CONTENT PROVIDERS
TABLE 6 4K MARKET: ORIGINAL EQUIPMENT MANUFACTURERS (OEMS)
TABLE 7 THREAT FROM NEW ENTRANTS IN 4K MARKET
TABLE 8 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 9 4K DISPLAY MARKET SIZE, BY INCH, 2013-2020 ($BILLION)
TABLE 10 4K CAMCORDER MARKET SIZE, BY RESOLUTION, 2013-2020 ($MILLION)
TABLE 11 4K CAMCORDER MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 12 4K CAMCORDER MARKET SIZE, BY APPLICATION, 2013-2020 ($MILLION)
TABLE 13 4K CAMCORDER MARKET SIZE, FOR AEROSPACE & DEFENSE APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 14 4K CAMCORDER MARKET SIZE, FOR BUSINESS & EDUCATION APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 15 4K CAMCORDER MARKET SIZE, FOR CONSUMER ELECTRONICS APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 16 4K CAMCORDER MARKET SIZE, FOR OTHER APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 17 4K DIGITAL CAMERA MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 18 4K DIGITAL CAMERA MARKET SIZE, BY RESOLUTION, 2013-2020 ($BILLION)
TABLE 19 4K DIGITAL CAMERA MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 20 4K DIGITAL CAMERA MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 21 4K DIGITAL CAMERA MARKET SIZE, FOR AEROSPACE & DEFENSE APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 22 4K DIGITAL CAMERA MARKET SIZE, FOR BUSINESS & EDUCATION APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)

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TABLE 23 4K DIGITAL CAMERA MARKET SIZE, FOR CONSUMER ELECTRONICS APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 24 4K DIGITAL CAMERA MARKET SIZE, FOR ENTERTAINMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 25 4K DIGITAL CAMERA MARKET SIZE, FOR OTHER APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 26 4K SMART TV MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 27 4K SMART TV MARKET SIZE, BY INCH, 2013-2020($BILLION)
TABLE 28 4K SMART TV MARKET SIZE, BY RESOLUTION, 2013-2020 ($BILLION)
TABLE 29 4K SMART TV MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 30 4K SMART TV MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 31 4K SMART TV MARKET SIZE, FOR BUSINESS & EDUCATION APPLICATION, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 32 4K SMART TV MARKET SIZE, FOR CONSUMER ELECTRONICS APPLICATION, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 33 4K SMART TV MARKET SIZE, FOR ENTERTAINMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 34 4K SMART TV MARKET SIZE, FOR RETAIL & ADVERTISEMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 35 4K SMART TV MARKET SIZE, FOR OTHER APPLICATION, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 36 4K MONITOR MARKET SIZE, BY RESOLUTION, 2013-2020 ($BILLION)
TABLE 37 4K MONITOR MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($BILLION)
TABLE 38 4K MONITOR MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 39 4K MONITOR MARKET SIZE, FOR AEROSPACE & DEFENSE APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 40 4K MONITOR MARKET SIZE, FOR BUSINESS & EDUCATION APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 41 4K MONITOR MARKET SIZE, FOR CONSUMER ELECTRONICS APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 42 4K MONITOR MARKET SIZE, FOR ENTERTAINMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 43 4K MONITOR MARKET SIZE, FOR RETAIL & ADVERTISEMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 44 4K MONITOR MARKET SIZE, FOR OTHER APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 45 4K PROJECTOR MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 46 4K PROJECTOR MARKET SIZE, BY APPLICATION, 2013-2020 ($MILLION)

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info@marketpublishers.com

TABLE 47 4K PROJECTOR MARKET SIZE, FOR AEROSPACE & DEFENSE APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 48 4K PROJECTOR MARKET SIZE, FOR BUSINESS & EDUCATION APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 49 4K PROJECTOR MARKET SIZE, FOR CONSUMER ELECTRONICS APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 50 4K PROJECTOR MARKET SIZE, FOR ENTERTAINMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 51 4K PROJECTOR MARKET SIZE, FOR RETAIL & ADVERTISEMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 52 4K PROJECTOR MARKET SIZE, FOR OTHER APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 53 4K SMARTPHONE & TABLETS MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 54 4K SMARTPHONE & TABLETS MARKET SIZE, BY APPLICATION, 2013-2020 ($MILLION)
TABLE 55 4K SMARTPHONES & TABLETS MARKET SIZE, FOR BUSINESS & EDUCATION APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 56 4K SMARTPHONES & TABLETS MARKET SIZE, FOR CONSUMER ELECTRONICS APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 57 4K SMARTPHONES & TABLETS MARKET SIZE, FOR ENTERTAINMENT APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 58 4K SMARTPHONES & TABLETS MARKET SIZE, FOR OTHER APPLICATION, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 59 4K OTHER PRODUCTS MARKET SIZE, BY GEOGRAPHY, 2013-2020 ($MILLION)
TABLE 60 4K OTHER PRODUCTS MARKET SIZE, BY APPLICATION, 2013-2020 ($MILLION)
TABLE 61 4K RESOLUTION: CLASSIFICATION
TABLE 62 4K MARKET SIZE BY RESOLUTION, 2013-2020 ($BILLION)
TABLE 63 4K MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 64 4K MARKET SIZE FOR AEROSPACE & DEFENSE APPLICATION, BY TYPE, 2013-2020 ($MILLION)
TABLE 65 4K MARKET SIZE FOR BUSINESS & EDUCATION APPLICATION, BY TYPE, 2013-2020 ($BILLION)
TABLE 66 4K MARKET SIZE FOR CONSUMER APPLICATION, BY TYPE, 2013-2020 ($BILLION)
TABLE 67 4K MARKET SIZE FOR ENTERTAINMENT APPLICATION, BY TYPE, 2013-2020 ($BILLION)

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TABLE 68 4K MARKET SIZE FOR RETAIL & ADVERTISEMENT APPLICATION, BY TYPE, 2013-2020 ($MILLION)
TABLE 69 4K MARKET SIZE FOR OTHER APPLICATION, BY TYPE, 2013-2020 ($BILLION)
TABLE 70 AMERICAS 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 71 AMERICAS 4K MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 72 AMERICAS 4K MARKET SIZE, BY REGION, 2013-2020 ($BILLION)
TABLE 73 NORTH AMERICA 4K MARKET SIZE, BY COUNTRY, 2013-2020 ($BILLION)
TABLE 74 THE U.S. 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 75 CANADA 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 76 MEXICO 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 77 SOUTH AMERICA 4K MARKET SIZE, BY COUNTRY, 2013-2020 ($BILLION)
TABLE 78 EUROPE 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 79 EUROPE 4K MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 80 EUROPE 4K MARKET SIZE, BY REGION, 2013-2020 ($BILLION)
TABLE 81 GERMANY 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 82 FRANCE 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 83 SPAIN 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 84 THE U.K. 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 85 OTHERS 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 86 APAC 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 87 APAC 4K MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 88 APAC 4K MARKET SIZE, BY REGION, 2013-2020 ($BILLION)
TABLE 89 INDIA 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 90 CHINA 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 91 JAPAN 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 92 SOUTH KOREA 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 93 OTHERS 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 94 ROW 4K MARKET SIZE, BY TYPE, 2013-2020 ($BILLION)
TABLE 95 ROW 4K MARKET SIZE, BY APPLICATION, 2013-2020 ($BILLION)
TABLE 96 ROW 4K MARKET SIZE, BY REGION, 2013-2020 ($BILLION)
TABLE 97 ISRAEL 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 98 THE MIDDLE EAST & AFRICA 4K MARKET SIZE, BY TYPE, 2013-2020 ($MILLION)
TABLE 99 4K MARKET: NEW PRODUCT LAUNCHES, 2011–2014
TABLE 100 4K MARKET: PARTNERSHIP, AGREEMENTS, COLLABORATIONS AND STRATEGIC COOPERATIONS, 2011–2014

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TABLE 101 4K MARKET: MERGERS & ACQUISITIONS, 2011–2014
TABLE 102 4K MARKET: OTHER DEVELOPMENTS, 2011–2014

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List Of Figures

LIST OF FIGURES

FIGURE 1 4K MARKET SEGMENTATION, 2013
FIGURE 2 MARKET RESEARCH METHODOLOGY
FIGURE 3 MARKET SIZE ESTIMATION
FIGURE 4 MARKET CRACKDOWN AND DATA TRIANGULATION
FIGURE 5 4K MARKET SIZE, 2013-2020 ($BILLION)
FIGURE 6 4 K RESOLUTIONS
FIGURE 7 4K MARKET SEGMENTATION
FIGURE 8 EVOLUTION OF 4K
FIGURE 9 4K MARKET DRIVERS: IMPACT ANALYSIS, 2014-2020
FIGURE 10 4K MARKET RESTRAINTS: IMPACT ANALYSIS, 2014-2020
FIGURE 11 4K MARKET OPPORTUNITIES: IMPACT ANALYSIS, 2014-2020
FIGURE 12 4K MARKET: VALUE CHAIN ANALYSIS
FIGURE 13 PORTER'S FIVE FORCES ANALYSIS OF 4K MARKET
FIGURE 14 THREAT OF NEW SUBSTITUTES IN 4K MARKET
FIGURE 15 BARGAINING POWER OF SUPPLIERS IN 4K MARKET
FIGURE 16 BARGAINING POWER OF BUYERS IN 4K MARKET
FIGURE 17 DEGREE OF COMPETITION IN 4K MARKET
FIGURE 18 4K MARKET: PRODUCT TYPES
FIGURE 19 ORGANIC LIGHT EMITTING DIODES:TYPES
FIGURE 20 IPTV: FORMS
FIGURE 21 4K PROJECTOR MARKET SIZE, BY RESOLUTION, 2013-2020 ($MILLION)
FIGURE 22 4K SMARTPHONES & TABLET MARKET SIZE, BY RESOLUTION, 2013-2020 ($BILLION)
FIGURE 23 FORMATS OF 4K: DIFFERENT TYPES
FIGURE 24 4K MARKET: APPLICATIONS
FIGURE 25 4K MARKET BY GEOGRAPHY: SEGMENTATION
FIGURE 26 GLOBAL 4K MARKET SHARE VALUE, BY GEOGRAPHY
FIGURE 27 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2013
FIGURE 28 4K MARKET SHARE, BY GROWTH STRATEGIES, 2011–2014
FIGURE 29 AJA VIDEO SYSTEMS: COMPANY SNAPSHOT
FIGURE 30 AU OPTRONICS CORP.: COMPANY SNAPSHOT
FIGURE 31 AU OPTRONICS CORP.: OPERATING SEGMENTS
FIGURE 32 AU OPTRONICS INC. INC: SWOT ANALYSIS
FIGURE 33 CANON INC.: COMPANY SNAPSHOT

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FIGURE 34 CANON INC.: PRODUCT LINE
FIGURE 35 CANON INC.: SWOT ANALYSIS
FIGURE 36 EIZO CORPORATION: COMPANY SNAPSHOT
FIGURE 37 EIZO CORPORATION: PRODUCT LINE
FIGURE 38 EIZO CORPORATION: SWOT ANALYSIS
FIGURE 39 INNOLUX CORPORATION: COMPANY SNAPSHOT
FIGURE 40 INNOLUX CORPORATION: PRODUCT LINE
FIGURE 41 INNOLUX CORPORATION: SWOT ANALYSIS
FIGURE 42 LG ELECTRONICS: COMPANY SNAPSHOT
FIGURE 43 LG ELECTRONICS: PRODUCT LINE
FIGURE 44 LG ELECTRONICS: SWOT ANALYSIS
FIGURE 45 MARSEILLE NETWORKS INC.: PRODUCT LINE
FIGURE 46 PANASONIC CORPORATION: COMPANY SNAPSHOT
FIGURE 47 PANASONIC CORPORATION: PRODUCT LINE
FIGURE 48 PANASONIC CORPORATION: SWOT ANALYSIS
FIGURE 49 PLANAR SYSTEMS INC.: COMPANY SNAPSHOT
FIGURE 50 PLANAR SYSTEMS INC.: PRODUCT LINE
FIGURE 51 PLANAR SYSTEMS INC.: SWOT ANALYSIS
FIGURE 52 POINTGRAB LTD.: COMPANY SNAPSHOT
FIGURE 53 POINTGRAB LTD.: SOFTWARE IMPLEMENTATION IN DEVICES
FIGURE 54 POINTGRAB LTD: SOFTWARE APPLICATIONS
FIGURE 55 RED DIGITAL CINEMA CAMERA COMPANY: PRODUCT LINE
FIGURE 56 SAMSUNG ELECTRONICS CO. LTD.: COMPANY SNAPSHOT
FIGURE 57 SAMSUNG ELECTRONICS: PRODUCT LINE
FIGURE 58 SAMSUNG ELECTRONICS CO., LTD: SWOT ANALYSIS
FIGURE 59 SHARP CORPORATION: COMPANY SNAPSHOT
FIGURE 60 SHARP CORPORATION: PRODUCT LINE
FIGURE 61 SHARP CORPORATION: SWOT ANALYSIS
FIGURE 62 SONY CORPORATION: COMPANY SNAPSHOT
FIGURE 63 SONY CORPORATION: PRODUCT LINE
FIGURE 64 SONY CORPORATION: SWOT ANALYSIS

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