

2K Protective Coatings Market by Resin Type (Epoxy, Polyurethane, Alkyd, Acrylic), End-use Industry (Oil & Gas, Petrochemical, Marine, Cargo Containers, Power Generation, Water and Waste Treatment), Application, and Region – Global Forecast to 2025

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Abstracts

The 2K protective coatings market is projected to grow from USD 8.6 billion in 2020 to USD 10.8 billion by 2025, at a CAGR of 4.8% between 2020 and 2025. Growing demand from the civil building and infrastructure industry in APAC is likely to boost the 2K protective coatings market.

2K protective coating is a form of cohesive film with various properties to protect the substrate from corrosion. The film is dense, resistant to passage of moisture and other potentially damaging or corrosive materials. 2K protective coatings are used in a wide range of machinery, vehicle, and buildings. From oil rigs to blast furnaces, it is very important to apply these 2K protective coatings. These coatings will protect against corrosion as well as the effect of harsh weather conditions and extreme temperature.

“Marine is projected to be the largest end-use industry of 2K protective coatings market.”

Marine is the largest end-use industry segment, in terms of both volume and value, between 2020 and 2025. 2K protective coatings used in the marine sector are specially formulated to counter extremely harsh environments such as saltwater, temperature, pressure, and organic formation. Emerging markets such as China, India, and South Korea, and other countries (which include Taiwan, Indonesia, and Thailand) are the major growth drivers of the APAC market.

“Polyurethane is the fastest-growing resin segment of the 2K protective coatings market.”

Polyurethane is the fastest-growing resin segment, in terms of volume, between 2020 and 2025. Polyurethane based 2K protective coatings are tough, hard, and offer excellent resistance to weathering. These coatings have applications in automotive, wood, metal, plastics, and other areas where there is a need for high chemical and abrasion resistance. Polyurethane provides a final finish or paintable surface on various flexible foams, elastomers, and latex products. It also finds application in mold coating for casting or brushing of polyurethane products.

“APAC is the fastest market for 2K protective coatings during the forecast period.”

APAC is projected to be the largest and the fastest-growing market for 2K protective coatings during the forecast period. APAC is the hub of foreign investment and booming industrial sectors due to the low-cost labor and cheap availability of lands. Increase in the demand for 2K protective coatings can be largely attributed to the growing industrial, infrastructure & construction, and marine industries. APAC has a growing power industry that is likely to drive the market for 2K protective coatings. India produces most of its power through coal and is planning to increase solar energy generation with newer solar projects. These factors contribute to the rising demand for 2K protective coatings in APAC.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and sub-segments.

Breakdown of Primary Interviews:

By Company Type: Tier 3 – 46%, Tier 2 – 36%, and Tier 1 – 18%

By Designation: D Level – 27%, C Level – 18%, and Others – 55%

By Region: APAC – 45%, North America – 18%, Europe – 9%, South America – 9%, and Middle East & Africa – 9%

The key companies profiled in this report are AkzoNobel N.V. (Netherlands), PPG Industries (US), The Sherwin-Williams Company (US), Jotun A/S (Norway), Hempel A/S

(Denmark), Chugoku Marine Paints Ltd. (Japan), Nippon Paints Holdings Co. Ltd. (Japan), Kansai Paint Co., Ltd. (Japan), Sika AG (Switzerland), and RPM International Inc. (US).

Research Coverage:

The 2K protective coatings market has been segmented based on resin type (epoxy, polyurethane, alkyd, acrylic, others), end-use industry (offshore structures/oil & gas exploration, production, and transmission, petrochemical- refineries and chemical processing, marine, cargo containers, power generation, water and waste treatment, civil building and infrastructure, food and beverage plants, others), application (abrasion resistance, chemical resistance, fire protection, heat resistance, corrosion protection, pipe coatings, tank lining), and region (APAC, Europe, North America, South America, and Middle East & Africa).

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on 2K protective coatings offered by top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for 2K protective coatings across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies,

products, and manufacturing capabilities of leading players in the market

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.2.1 MARKET INCLUSION

1.2.2 MARKET EXCLUSION

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 MARKET SEGMENTATION: 2K PROTECTIVE COATINGS

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED FOR THE STUDY

1.4 CURRENCY

1.5 UNIT CONSIDERED

1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 2K PROTECTIVE COATINGS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primary interviews

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

2.2.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

2.3 DATA TRIANGULATION

FIGURE 6 DATA TRIANGULATION: 2K PROTECTIVE COATINGS MARKET

2.4 ASSUMPTIONS

2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

TABLE 1 2K PROTECTIVE COATINGS MARKET SNAPSHOT, 2020 VS. 2025

FIGURE 7 EPOXY WAS LARGEST RESIN SEGMENT

FIGURE 8 MARINE DOMINATED 2K PROTECTIVE COATINGS MARKET IN 2020

FIGURE 9 APAC TO WITNESS HIGHEST CAGR BETWEEN 2020 AND 2025

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN 2K PROTECTIVE COATINGS MARKET

FIGURE 10 INCREASING DEMAND FROM END-USE INDUSTRIES ATTRACTING INVESTMENTS

4.2 2K PROTECTIVE COATINGS MARKET, BY RESIN TYPE

FIGURE 11 EPOXY TO DOMINATE 2K PROTECTIVE COATINGS MARKET, 2020–2025

4.3 2K PROTECTIVE COATINGS MARKET, DEVELOPED VS. DEVELOPING COUNTRIES

FIGURE 12 CHINA: LARGEST 2K PROTECTIVE COATINGS MARKET IN 2020

4.4 APAC: 2K PROTECTIVE COATINGS MARKET, BY RESIN TYPE AND END-USE INDUSTRY

FIGURE 13 MARINE END-USE INDUSTRY ACCOUNTED FOR THE LARGEST SHARE

4.5 2K PROTECTIVE COATINGS MARKET, BY COUNTRY

FIGURE 14 INDIA TO REGISTER HIGHEST CAGR IN 2K PROTECTIVE COATINGS MARKET

5 MARKET OVERVIEW

5.1 MARKET DYNAMICS

FIGURE 15 2K PROTECTIVE COATINGS: MARKET DYNAMICS

5.1.1 DRIVERS

5.1.1.1 Growing demand from civil building and infrastructure industry

5.1.1.2 Increasing need for efficient processes and longer life of equipment and devices

5.1.2 RESTRAINTS

5.1.2.1 High prices of raw materials and energy

5.1.3 OPPORTUNITIES

5.1.3.1 Increasing demand for maintenance of existing substrates

5.1.3.2 New products increasing use of 2K protective coatings

5.1.4 CHALLENGES

- 5.1.4.1 Development of cost-effective products under stringent environmental regulations
- 5.2 PORTER'S FIVE FORCES ANALYSIS
 - TABLE 2 PORTER'S FIVE FORCES ANALYSIS
 - FIGURE 16 PORTER'S FIVE FORCES ANALYSIS
 - 5.2.1 BARGAINING POWER OF SUPPLIERS
 - 5.2.2 THREAT OF NEW ENTRANTS
 - 5.2.3 THREAT OF SUBSTITUTES
 - 5.2.4 BARGAINING POWER OF BUYERS
 - 5.2.5 INTENSITY OF COMPETITIVE RIVALRY
- 5.3 MACROECONOMIC INDICATORS
 - 5.3.1 INTRODUCTION
 - 5.3.2 TRENDS AND FORECAST OF GDP
 - TABLE 3 TRENDS AND FORECAST OF GDP, PERCENTAGE CHANGE
 - 5.3.3 TRENDS OF OIL & GAS INDUSTRY
 - FIGURE 17 TOP 10 OIL PRODUCERS AS OF JUNE 2020
 - FIGURE 18 OIL PRODUCTION BY REGION, 2017-2019
 - 5.3.4 TRENDS OF POWER GENERATION INDUSTRY
 - FIGURE 19 ELECTRICITY GENERATION BY REGION
- 5.4 COVID-19 IMPACT
- 5.5 COVID-19 ECONOMIC ASSESSMENT
 - FIGURE 20 LATEST WORLD ECONOMIC OUTLOOK GROWTH PROJECTIONS
 - 5.5.1 COVID-19 ECONOMIC IMPACT – SCENARIO ASSESSMENT
 - FIGURE 21 FACTORS IMPACTING ECONOMY OF SELECT G20 COUNTRIES IN 2020
 - FIGURE 22 SCENARIO-BASED ANALYSIS OF IMPACT OF COVID-19 ON BUSINESSES
- 5.6 VALUE CHAIN ANALYSIS
 - FIGURE 23 2K PROTECTIVE COATINGS MARKET: VALUE CHAIN ANALYSIS
- 5.7 PRICING ANALYSIS
 - FIGURE 24 AVERAGE PRICE COMPETITIVENESS IN 2K PROTECTIVE COATINGS MARKET, BY REGION
 - FIGURE 25 AVERAGE PRICE COMPETITIVENESS IN 2K PROTECTIVE COATINGS MARKET, BY RESIN TYPE
- 5.8 PAINTS & COATINGS ECOSYSTEM AND INTERCONNECTED MARKET
 - TABLE 4 2K PROTECTIVE COATINGS MARKET: SUPPLYCHAIN
 - FIGURE 26 PAINTS & COATINGS: ECOSYSTEM
- 5.9 YC AND YCC SHIFT
- 5.10 EXPORT-IMPORT TRADE STATISTICS

TABLE 5 COUNTRY-WISE EXPORT DATA, 2020 (HS CODE 3209)

TABLE 6 COUNTRY-WISE EXPORT DATA, 2020 (HS CODE 3208)

TABLE 7 COUNTRY-WISE IMPORT DATA, 2020 (HS CODE 3209)

TABLE 8 COUNTRY-WISE IMPORT DATA, 2020 (HS CODE 3208)

5.11 REGULATIONS

5.11.1 COATINGS STANDARD

5.12 PATENT ANALYSIS

5.12.1 METHODOLOGY

5.12.2 PUBLICATION TRENDS

FIGURE 27 NUMBER OF PATENTS PUBLISHED, 2015-2021

5.12.3 TOP JURISDICTION

FIGURE 28 PATENTS PUBLISHED BY JURISDICTION, 2016-2020

5.12.4 TOP APPLICANTS

FIGURE 29 PATENTS PUBLISHED BY MAJOR PLAYERS, 2015-2021

TABLE 9 RECENT PATENTS BY COMPANIES

5.13 CASE STUDY ANALYSIS

5.14 TECHNOLOGY ANALYSIS

6 2K PROTECTIVE COATINGS MARKET, BY RESIN TYPE

6.1 INTRODUCTION

FIGURE 30 EPOXY-BASED COATINGS PROJECTED TO DOMINATE THE 2K PROTECTIVE COATINGS MARKET

TABLE 10 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 11 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

6.2 EPOXY

6.2.1 LARGEST RESIN SEGMENT IN THE 2K PROTECTIVE COATINGS MARKET

TABLE 12 EPOXY-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 13 EPOXY-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

6.3 POLYURETHANE

6.3.1 TOUGH, HARD AND OFFER EXCELLENT RESISTANCE TO WEATHERING

TABLE 14 POLYURETHANE-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 15 POLYURETHANE-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

6.4 ALKYD

6.4.1 GOOD ADHESION, TOUGHNESS, AND FLEXIBILITY PROPERTIES

TABLE 16 ALKYD-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 17 ALKYD-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

6.5 ACRYLIC

6.5.1 EXCELLENT WEATHERING AND OXIDATION-RESISTANT PROPERTIES

TABLE 18 ACRYLIC-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 19 ACRYLIC-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

6.6 OTHERS

TABLE 20 OTHER RESIN-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 21 OTHER RESIN-BASED 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

7 2K PROTECTIVE COATINGS MARKET, BY END-USE INDUSTRY

7.1 INTRODUCTION

FIGURE 31 MARINE IS LARGEST END-USE INDUSTRY OF 2K PROTECTIVE COATINGS

TABLE 22 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 23 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

7.2 OFFSHORE STRUCTURES/OIL & GAS EXPLORATION, PRODUCTION, AND TRANSMISSION

7.2.1 RAPIDLY GROWING BIOFUEL INDUSTRY TO BOOST MARKET GROWTH

TABLE 24 2K PROTECTIVE COATINGS MARKET SIZE IN OFFSHORE STRUCTURES/OIL

& GAS EXPLORATION, PRODUCTION, AND TRANSMISSION, BY REGION 2018–2025 (KILOTON),

TABLE 25 2K PROTECTIVE COATINGS MARKET SIZE IN OFFSHORE STRUCTURES/OIL

& GAS EXPLORATION, PRODUCTION, AND TRANSMISSION, BY REGION, 2018–2025 (USD MILLION)

7.3 PETROCHEMICAL - REFINERIES AND CHEMICAL PROCESSING

7.3.1 APAC HAS BEEN THE DRIVING FORCE FOR MARKET

TABLE 26 2K PROTECTIVE COATINGS MARKET SIZE IN PETROCHEMICAL - REFINERIES AND CHEMICAL PROCESSING, BY REGION 2018–2025 (KILOTON)

TABLE 27 2K PROTECTIVE COATINGS MARKET SIZE IN PETROCHEMICAL - REFINERIES AND CHEMICAL PROCESSING, BY REGION, 2018–2025 (USD MILLION)

7.4 MARINE

7.4.1 CHINA EMERGING AS MARITIME SUPERPOWER IN SHIPPING

TABLE 28 2K PROTECTIVE COATINGS MARKET SIZE IN MARINE, BY REGION, 2018–2025 (KILOTON)

TABLE 29 2K PROTECTIVE COATINGS MARKET SIZE IN MARINE, BY REGION, 2018–2025 (USD MILLION)

7.5 CARGO CONTAINERS

7.5.1 INDUSTRIES ADAPTING GOODS AND PRODUCTS TO CONTAINER SHIPPING METHOD

TABLE 30 2K PROTECTIVE COATINGS MARKET SIZE IN CARGO CONTAINERS, BY REGION, 2018–2025 (KILOTON)

TABLE 31 2K PROTECTIVE COATINGS MARKET SIZE IN CARGO CONTAINERS, BY REGION, 2018–2025 (USD MILLION)

7.6 POWER GENERATION

7.6.1 GROWING POWER DEMANDS AND SHIFT TO CLEANER AND GREENER ENERGY

TABLE 32 2K PROTECTIVE COATINGS MARKET SIZE IN POWER GENERATION, BY REGION, 2018–2025 (KILOTON)

TABLE 33 2K PROTECTIVE COATINGS MARKET SIZE IN POWER GENERATION, BY REGION, 2018–2025 (USD MILLION)

7.7 WATER AND WASTE TREATMENT

7.7.1 NEED FOR PROTECTION AGAINST CONSTANT ABRASION AND CHEMICAL ATTACK

TABLE 34 2K PROTECTIVE COATINGS MARKET SIZE IN WATER AND WASTE TREATMENT, BY REGION, 2018–2025 (KILOTON)

TABLE 35 2K PROTECTIVE COATINGS MARKET SIZE IN WATER AND WASTE TREATMENT, BY REGION, 2018–2025 (USD MILLION)

7.8 CIVIL BUILDING AND INFRASTRUCTURE

7.8.1 LARGEST END-USE INDUSTRY IN 2K PROTECTIVE COATINGS MARKET

TABLE 36 2K PROTECTIVE COATINGS MARKET SIZE IN CIVIL BUILDING AND INFRASTRUCTURE, BY REGION, 2018–2025 (KILOTON)

TABLE 37 2K PROTECTIVE COATINGS MARKET SIZE IN CIVIL BUILDING AND INFRASTRUCTURE, BY REGION, 2018–2025 (USD MILLION)

7.9 FOOD AND BEVERAGE PLANTS

7.9.1 PROVIDE EFFICIENT SANITATION, CLEANING, AND WORKPLACE SAFETY
TABLE 38 2K PROTECTIVE COATINGS MARKET SIZE IN FOOD AND BEVERAGE PLANTS, BY REGION, 2018–2025 (KILOTON)

TABLE 39 2K PROTECTIVE COATINGS MARKET SIZE IN FOOD AND BEVERAGE PLANTS, BY REGION, 2018–2025 (USD MILLION)

7.10 OTHERS

TABLE 40 2K PROTECTIVE COATINGS MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2018–2025 (KILOTON)

TABLE 41 2K PROTECTIVE COATINGS MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2018–2025 (USD MILLION)

8 2K PROTECTIVE COATINGS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 ABRASION RESISTANCE

8.3 CHEMICAL RESISTANCE

8.4 FIRE PROTECTION

8.5 HEAT RESISTANCE

8.6 CORROSION PROTECTION

8.7 PIPE COATINGS

8.8 TANK LINING

9 2K PROTECTIVE COATINGS MARKET, BY REGION

9.1 INTRODUCTION

FIGURE 32 EMERGING MARKETS EMERGE AS NEW STRATEGIC LOCATIONS FOR RAPID GROWTH

TABLE 42 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

TABLE 43 2K PROTECTIVE COATINGS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

9.2 NORTH AMERICA

FIGURE 33 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SNAPSHOT

TABLE 44 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 45 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 46 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY

RESIN TYPE, 2018–2025 (KILOTON)

TABLE 47 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

TABLE 48 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 49 NORTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.2.1 US

9.2.1.1 Growing consumer demand and world-class innovation to drive market

TABLE 50 US: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 51 US: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.2.2 CANADA

9.2.2.1 Oil & gas industry to support market growth

9.2.3 MEXICO

9.2.3.1 Potential demand from power generation and gas industries

9.3 EUROPE

FIGURE 34 EUROPE: 2K PROTECTIVE COATINGS MARKET SNAPSHOT

TABLE 52 EUROPE: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 53 EUROPE: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 54 EUROPE: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 55 EUROPE: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

TABLE 56 EUROPE: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 57 EUROPE: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.3.1 GERMANY

9.3.1.1 Increasing installation of wind power plants

TABLE 58 GERMANY: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 59 GERMANY: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.3.2 FRANCE

9.3.2.1 Large-scale investments in energy, transport infrastructure, and commercial and industrial projects

TABLE 60 FRANCE: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 61 FRANCE: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.3.3 RUSSIA

9.3.3.1 Huge demand from marine and shipbuilding industry

TABLE 62 RUSSIA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 63 RUSSIA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.3.4 UK

9.3.4.1 Manufacturing sector to provide immense opportunities in the market

TABLE 64 UK: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 65 UK: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.3.5 ITALY

9.3.5.1 New project finance rules and investment policies in construction industry

9.3.6 SPAIN

9.3.6.1 Oil & gas industry bringing opportunities to market

9.3.7 REST OF EUROPE

9.4 APAC

FIGURE 35 APAC: 2K PROTECTIVE COATINGS MARKET SNAPSHOT

TABLE 66 APAC: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 67 APAC: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 68 APAC: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 69 APAC: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

TABLE 70 APAC: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 71 APAC: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.4.1 CHINA

9.4.1.1 Rising demand from housing activities supported by increasing population

TABLE 72 CHINA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 73 CHINA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.4.2 INDIA

9.4.2.1 Growing FDI investment in manufacturing sector and shifting of manufacturing facilities

TABLE 74 INDIA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 75 INDIA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.4.3 JAPAN

9.4.3.1 Investments in building construction and civil engineering works

TABLE 76 JAPAN: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 77 JAPAN: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.4.4 SOUTH KOREA

9.4.4.1 Demand from infrastructure & construction and marine industries

TABLE 78 SOUTH KOREA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 79 SOUTH KOREA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.4.5 REST OF APAC

9.5 MIDDLE EAST & AFRICA

TABLE 80 MIDDLE EAST & AFRICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 81 MIDDLE EAST & AFRICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 82 MIDDLE EAST & AFRICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 83 MIDDLE EAST & AFRICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

TABLE 84 MIDDLE EAST & AFRICA: PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 85 MIDDLE EAST & AFRICA: PROTECTIVE COATINGS MARKET SIZE, BY

END-USE INDUSTRY, 2018–2025 (USD MILLION)**9.5.1 SAUDI ARABIA**

9.5.1.1 Growth in power generation, telecommunications, natural gas, and petrochemical industries

TABLE 86 SAUDI ARABIA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 87 SAUDI ARABIA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.5.2 UAE

9.5.2.1 Oil & gas, transportation, and infrastructure sectors driving market growth

TABLE 88 UAE: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 89 UAE: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.5.3 REST OF MIDDLE EAST & AFRICA**9.6 SOUTH AMERICA**

TABLE 90 SOUTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

TABLE 91 SOUTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 92 SOUTH AMERICA: 2K PROTECTIVE COATINGS MARKET, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 93 SOUTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

TABLE 94 SOUTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (KILOTON)

TABLE 95 SOUTH AMERICA: 2K PROTECTIVE COATINGS MARKET SIZE, BY END-USE INDUSTRY, 2018–2025 (USD MILLION)

9.6.1 BRAZIL

9.6.1.1 Increased disposable income and purchasing power propelling market growth

TABLE 96 BRAZIL: 2K PROTECTIVE COATINGS MARKET, BY RESIN TYPE, 2018–2025 (KILOTON)

TABLE 97 BRAZIL: 2K PROTECTIVE COATINGS MARKET SIZE, BY RESIN TYPE, 2018–2025 (USD MILLION)

9.6.2 ARGENTINA

9.6.2.1 Positive influence of increased projects in infrastructure & construction industry

9.6.3 REST OF SOUTH AMERICA

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

FIGURE 36 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY BETWEEN 2016 AND 2021

10.2 COMPETITIVE SCENARIO

10.2.1 MARKET EVALUATION MATRIX

TABLE 98 COMPANY FOOTPRINT

TABLE 99 COMPANY INDUSTRY FOOTPRINT

TABLE 100 COMPANY REGION FOOTPRINT

TABLE 101 STRATEGIC DEVELOPMENTS, BY COMPANY

TABLE 102 MOST FOLLOWED STRATEGY

TABLE 103 GROWTH STRATEGIES ADOPTED, BY KEY COMPANIES

10.3 COMPANY EVALUATION QUADRANT

10.3.1 STARS

10.3.2 EMERGING LEADERS

10.3.3 PERVASIVE

10.3.4 EMERGING COMPANIES

FIGURE 37 2K PROTECTIVE COATINGS MARKET (GLOBAL): COMPETITIVE LEADERSHIP MAPPING, 2019

10.4 STRENGTH OF PRODUCT PORTFOLIO

10.5 BUSINESS STRATEGY EXCELLENCE

10.6 2K PROTECTIVE COATINGS MARKET RANKING ANALYSIS: COMPETITIVE MARKET

TABLE 104 MARKET RANKING OF 2K PROTECTIVE COATINGS

TABLE 105 TOP MANUFACTURERS BY REGION

10.7 2K PROTECTIVE COATINGS MARKET SHARE

FIGURE 38 MARKET SHARE OF 2K PROTECTIVE COATINGS (2019)

TABLE 106 2K PROTECTIVE COATINGS MARKET COMPETITION

10.8 COMPANY REVENUE ANALYSIS

FIGURE 39 COMPANY REVENUE ANALYSIS, 2015-2019

10.8.1 AKZONOBEL N.V.

10.8.2 PPG INDUSTRIES

10.8.3 JOTUN A/S

10.8.4 THE SHERWIN-WILLIAMS COMPANY

10.8.5 HEMPEL A/S

TABLE 107 2K PROTECTIVE COATINGS MARKET: PRODUCT LAUNCHES, NOVEMBER 2020-MAY 2017

TABLE 108 2K PROTECTIVE COATINGS MARKET: DEALS, NOVEMBER 2020-MAY 2017**11 COMPANY PROFILES****11.1 MAJOR PLAYERS**

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, right to win)*

11.2 AKZONOBEL N.V.

TABLE 109 AKZONOBEL N.V.: BUSINESS OVERVIEW

FIGURE 40 AKZONOBEL N.V.: COMPANY SNAPSHOT

FIGURE 41 AKZONOBEL N.V.: SWOT ANALYSIS

11.3 PPG INDUSTRIES

TABLE 110 PPG INDUSTRIES: BUSINESS OVERVIEW

FIGURE 42 PPG INDUSTRIES: COMPANY SNAPSHOT

FIGURE 43 PPG INDUSTRIES: SWOT ANALYSIS

11.4 THE SHERWIN-WILLIAMS COMPANY

TABLE 111 THE SHERWIN-WILLIAMS COMPANY: BUSINESS OVERVIEW

FIGURE 44 THE SHERWIN-WILLIAMS COMPANY: COMPANY SNAPSHOT

FIGURE 45 THE SHERWIN-WILLIAMS COMPANY: SWOT ANALYSIS

11.5 JOTUN A/S

TABLE 112 JOTUN A/S: BUSINESS OVERVIEW

FIGURE 46 JOTUN A/S: COMPANY SNAPSHOT

FIGURE 47 JOTUN A/S: SWOT ANALYSIS

11.6 HEMPEL A/S

TABLE 113 HEMPEL A/S: BUSINESS OVERVIEW

FIGURE 48 HEMPEL A/S: COMPANY SNAPSHOT

FIGURE 49 HEMPEL A/S: SWOT ANALYSIS

11.7 CHUGOKU MARINE PAINTS LTD.

TABLE 114 CHUGOKU MARINE PAINTS LTD.: BUSINESS OVERVIEW

FIGURE 50 CHUGOKU MARINE PAINTS LTD.: COMPANY SNAPSHOT

11.8 NIPPON PAINTS HOLDINGS CO. LTD.

TABLE 115 NIPPON PAINTS HOLDINGS CO. LTD.: BUSINESS OVERVIEW

FIGURE 51 NIPPON PAINTS HOLDINGS CO. LTD.: COMPANY SNAPSHOT

11.9 KANSAI PAINT CO., LTD.

TABLE 116 KANSAI PAINT CO., LTD.: BUSINESS OVERVIEW

FIGURE 52 KANSAI PAINT CO. LTD.: COMPANY SNAPSHOT

11.10 SIKA AG

TABLE 117 SIKA AG: BUSINESS OVERVIEW

FIGURE 53 SIKA AG: COMPANY SNAPSHOT

11.11 RPM INTERNATIONAL INC.

TABLE 118 RPM INTERNATIONAL INC.: BUSINESS OVERVIEW

FIGURE 54 RPM INTERNATIONAL INC.: COMPANY SNAPSHOT

11.12 AXALTA COATING SYSTEMS, LLC

TABLE 119 AXALTA COATING SYSTEMS, LLC: BUSINESS OVERVIEW

FIGURE 55 AXALTA COATING SYSTEMS, LLC: COMPANY SNAPSHOT

11.13 OTHER PLAYERS

11.13.1 DULUXGROUP

11.13.2 BASF SE

11.13.3 PARKER HANNIFIN CORP (PARKER LORD)

11.13.4 BERGER PAINTS INDIA LTD.

11.13.5 TNEMEC COMPANY, INC.

11.13.6 CLOVERDALE PAINT INC.

11.13.7 TEKNOS GROUP OY

11.13.8 BENJAMIN MOORE & CO.

11.13.9 SHAWCOR

11.13.10 NOROO PAINT & COATINGS CO., LTD.

11.13.11 PREMIUM COATINGS AND CHEMICALS PVT. LTD.

11.13.12 WEILBURGER COATINGS GMBH

11.13.13 GUANGDONG MAYDOS BUILDING MATERIALS LIMITED COMPANY

11.13.14 FOSROC, INC.

*Details on Business Overview, Products Offered, Recent Developments, SWOT Analysis, right to win might not be captured in case of unlisted companies.

12 APPENDIX

12.1 KEY INDUSTRY INSIGHTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS

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